

KSTA-1000 AM

4th QUARTER 2023

QUARTERLY ISSUES-PROGRAMS

DATE TIME LENGTH PROGRAM NAME DESCRIPTION

10/3/23, 7:10am – 7:35am Issue: Special Auction Sale Benefits WTRC In Region.

Narrative: Discussed and informed our audience about the upcoming Roundup For Rehab Special Auction Sale, slated for 10/4/23 at the Coleman Livestock Auction. Funds raised go directly to the West Texas Rehabilitation Center, with facilities in Abilene, San Angelo and Ozona, Texas. WTRC has been supported by the Coleman Livestock Auction since 1961 with this special event. WTRC provides services to children, youth, and adults, regardless of their ability to pay. Services provided are wide-ranging, from physical treatment, to production of prosthetics, to leg and other types of braces, and physical support devices. Local youth participate in the special sale each year. This year, the special sale raised more than \$19K. Guests were Sr. Class members of the CHS Student Council.

10/9/23, 7:05am – 7:40am Issue: Santa Anna Historic Group Forms To Maintain History.

Narrative: Discussed and informed our audience about the formation of a regional group to maintain and promote the history of the Pentatucuh Tribe, and the significance that they held in the early years of Coleman County. Our speaker noted the history of the Tribe and how they settled in this region. An organization made up of members from all across the Big Country has held an initial meeting to establish membership, bylaws, officers and goals, both long and short term. Membership is open to all who have an active interest in the native history of Coleman County and the Big Country. Meetings will be held on a quarterly basis. Guest was Montie Guthrie, Historian, Santa Anna, Texas.

10/10/23, 7:05am – 7:35am Issue: Proposed Constitutional Amendment Will Protect Farmers And Ranchers.

Narrative: Discussed and informed our audience about Proposition 1 that will be voted on in the November Constitutional Election across Texas. Known as the "Right To Farm" Amendment, this legislation is designed to provide protection Texas farmers and ranchers need to continue their operations, without threat from municipalities or special interest groups who may seek to allocate the use of these lands for other purposes. Our guest, a Regional Coordinator Texas Farm Bureau, stressed the importance for all eligible voters to go to the polls and vote "Yes" for Proposed Amendment 1. A special lunch and informational meeting was held in Coleman to discuss the legislation with our Coleman County residents. Several supporting ag-related businesses were sponsors of the meeting. Guest was Joshua Beaty, Texas Farm Bureau

10/12/23, 7:10am – 7:40am Issue: Regional Facility Helping To Change Lives In Big Country.

Narrative: Discussed and informed our audience about the multiple programs that are available through Cornerstone Community Action Agency, based out of their home offices in Coleman. From home construction and renovation, to help rental payments, schooling opportunities, veterans assistance, and many more, CCAA covers some 18 counties across the Big Country, Heartland and Concho Valley. Federal and State grants are sought and used to fund these programs, but donations are also needed. With that, the CCAA has planned an event called "Band Fest 23", to be held at the dance pavilion at the Coleman Rodeo Grounds. Donations, sponsorships and volunteering opportunities are available. Multiple bands from different genres are invited to play, for cash prizes. Monies raised will go to help CCAA enhance and grow their assistance programs. Pre-sale and walk up tickets will be available. Guests were Hanna Addams and Lucky Boyd, Cornerstone Community AA.

11/1/23, 7:05am – 7:30am Issue: Annual Hunters Fest Drives Tourism Dollars To Coleman Area.

Narrative: Discussed and previewed for our audience the annual Coleman County Hunters Fest, set to take place on 11/3/23 at the Coleman Rodeo Grounds. This event spotlights the huge hunting industry here in Coleman County, and the economic impact it holds for Coleman County and the Big Country. That impact is calculated to be in the millions of dollars, affecting many aspects of the economy, as well as the tourism that generates as a result of the hunting seasons. Our guest noted that the Hunters Fest includes a barbecue dinner, live and silent auctions, music and dancing, as well as multiple giveaways during the 3-hour event. Active military personnel and youth under 12 are admitted free. Monies raised are used to continue the destination promotion of this area, as well as support local charitable causes. Guest is Jody Barr, Coleman County Activities Committee.

11/8/23, 7:05am – 7:45am Issue: Local Hospital Celebrates 100 Years Of Providing Health Care.

Narrative: Discussed and previewed for our audience the event that is set for 11/11/23 to commemorate and celebrate the 100-year anniversary of Coleman County Medical Center. Opened in 1923 in Coleman as Overall-Morris Memorial Hospital, the hospital has provided quality health care and medical assistance for a century and counting. Having undergone a major renovation of its complex over the past few years, CCMC is coupling its anniversary with its first official open house for the public, to spotlight the upgrades, while also paying respect to the hospital's founding and history with Coleman and this region. Dignitaries, doctors and board members are slated to speak at the opening. Guest was Sarah Jamison-Beal, CCMC Board Member and Spokesperson.

11/14/23, 6:50am – 7:25am Issue: Cops And Outlaws Join Forces For Coleman County Kids.

Narrative: Discussed and informed our audience about the 2nd Annual "Cops & Outlaws" Toy Drive. This is a joint effort of local law enforcement officers and multiple motorcycle club riders and members. The objective is to collect toys and monetary donations for shopping for Christmas gifts for families who may struggle to provide a bright holiday for their families. These gifts are for children ages 0 to 18. According to our guests, in year 1, a total of 130 kids

received gifts through this effort, and approximately \$8K in donations were raised. This year resulted in almost 300 children getting gifts, with just less than \$25K being raised in monetary giving to the effort. All involved said the toy drive was an amazing success. Gifts were delivered to the homes on 12/16/23.

Guests were Sheriff Les Cogdill, John Campbell & Gary Driskell w/ Cops & Outlaws Organization.

11/29/23, 7:05am – 7:30am Issue: Local Organization Looks To Support Senior Citizens.

Narrative: Discussed and detailed for our audience a unique opportunity to enhance the Christmas holidays for senior citizens in the nursing homes in Coleman, as well those being served in hospice care. Cornerstone Community Action Agency is continuing their "Silver Bells" project. This is done annually to provide unique gifts to these residents. Our guests reported that the best way to participate is to take gifts and/or monetary donations to the CCAA office location in Coleman. Volunteers are also being sought to be "Bell Ringers" for the Salvation Army's "Red Kettle" campaign. All monies raised here will be used within Coleman and Coleman County.

Guests were Melissa Nunez and Elizabeth Balladerez, Cornerstone CAA.

11/30/23, 7:05am – 7:40am Issue: Coleman County Foster Children Receive Assistance Through Special Drive.

Narrative: Discussed, detailed and invited our audience to participate in a special project headed up by the Coleman County Child Welfare Board. The "Christmas Campaign" spotlights the immediate and long-term needs of the almost 50 Coleman County children, ages 0 to 18, who are currently in foster care. Collection boxes have been placed at numerous business locations across Coleman and Coleman County. Assistance can be in the form of gifts, monetary donations, and by volunteering to serve on the CCCWB Board of Directors. These funds determine how much each child in foster care can be helped throughout the next calendar year. The Coleman County Child Welfare Board is a 501(C3) organization. Guests were Michelle Sexton & Bonnie Brown, CCCWB Members.

12/21/23, 7:05am – 7:35am Issue: Coleman Community Rallies To Support Senior Center.

Narrative: Discussed, detailed and informed our audience concerning the immediate financial need of the Coleman Senior Citizens Center, in order to keep their facility open and operational through the end of the year and into 2024. The center, which operates on donations, as well as annual support from the City and County, provides three meals at the center each week, as well as Meals On Wheels and take-out plates. According to our guests, the Center has been operating at a deficit for many months, and the service is no longer viable without help. KSTA Radio and other partners set a goal to raise \$30K in donations immediately. Coupled with a special fundraising lunch on 12/22/23, and additional accepted challenges, the amount raised over a 48-hour period was almost \$60,000. Additional long-term sponsorships were also secured. It was dubbed a "Christmas Miracle". Guests were Tina Rankin, Senior Center Director, County Judge Billy Bledsoe Carolyn Merriman, Board Member, and Micheal Lagow, Community Leader.