

# KSTA-1000 AM

4th QUARTER 2021

## QUARTERLY ISSUES-PROGRAMS

DATE TIME LENGTH PROGRAM NAME DESCRIPTION

10/8/21, 7:10am – 7:40am Issue: County Youth Improve Community Through 4-H Works.

Narrative: Discussed and interviewed our guest about the value and growth that our youth enjoy while being members of Coleman County 4-H. National 4-H Week is being observed this week across the country, and locally. Coleman sports a vibrant program, with more the sixty active youth participating year-round. Our guest detailed the many different competitive events that our youth take part in, as well as the beautification projects, helping hand projects, livestock shows, judging conferences and confidence-building programs that our 4-H youth excel in. Many of these youth also star academically, as well in other extra-curricular sports, outside the classroom.  
Guest was Ann Guess, 4-H Coordinator for Coleman County.

10/26/21, 7:15am – 7:35am Issue: West Texas Rehab Works To Improve Quality Of Life.

Narrative: Discussed and informed our audience concerning the on-going work of West Texas Rehabilitation Centers to improve and enhance the quality of life for Coleman County residents, as well as those across the Big Country. Our guest is the Department Head for Prosthetics and Orthotics for WTRC, and was the builder of the prosthetic worn by Joe Haynes, Station Manager, KSTA-1000 AM, Coleman. Many past and present residents of Coleman County have, or are benefitting from the services provided by WTRC. A number of fundraising events take place each year to provide on-going financial support for this work, including "The Farewell Climb" which is slated for Friday, November 5<sup>th</sup>, at Hufford Field in Coleman.  
Guest was Robb Walker, Director P&O, WTRC-Abilene, Texas

10/27/21, 7:15am – 7:30am Issue: Rehab Center Serves Clients Of All Ages In Region.

Narrative: Discussed and informed our audience about the wide-ranging services provided by West Texas Rehabilitation Center to clients and patients of all ages, from young children to senior adults. With campuses in Abilene, Ozona and San Angelo, our guest reminded our listeners that services are provided, regardless of the client's ability to pay. Services range from orthotics and prosthetics, to speech therapy to hearing impairment therapy, and more. Donations are always welcome at [www.westtexasrehab.org](http://www.westtexasrehab.org) WTRC has also teamed up with KSTA-AM 1000 Radio for a special fundraising campaign to take place in November 2021. Our speaker is also a Coleman native.  
Guest was Scott Jameson, Chief Operating Officer, WTRC.

11/3/21, 7:05am – 7:30am Issue: Coleman Museum Brings History And Culture To Area.

Narrative: Discussed and informed our audience about the continuing efforts of the Coleman Museum at Heritage Hall to bring not only the history of Coleman County to light, but to host multiple unique events each year that will work raise awareness of the need for art, music, theater and culture to our area. Our guest spoke of showing movies, documentary films of our Texas heritage, as well as hosting "live" mystery drama plays, and karaoke music events for all ages. This holiday season, several such events are planned. Tours of the Coleman Museum at Heritage Hall and available by appointment. Monetary contributions are always welcome to sustain the Museum work. Guest was Greg Palmer, President, C.H.A.P.P.S. Coleman.

11/4/21, 7:15am – 7:50am Issue: Regional Foundation Helps Make Rehab. Possible Locally.

Narrative: In the "lead up" to "The Farewell Climb" fundraising event in Coleman on 11/5, discussed and informed our audience about the work and workings of the West Texas Rehabilitation Center Foundation. Our guest detailed the origins and structure of the Foundation, and how it has served for decades as the funding arm for the vast majority of the client services, which are provided at a "no-charge" basis to those in need. Several Coleman County residents, including the Edington family were instrumental in the forming of the WTRC Foundation in the early 1960's. Local support has been continuous from our community since its inception. Guest was Chuck Rodgers, VP, WTRC Foundation.

11/9/21, 7:10am – 7:30am Issue: Pastor Brings Counseling Service To Community.

Narrative: Discussed and informed our audience about Core Christian Counseling, a new individual and couples counseling service being based in Coleman. Dr. Michael Herbert, new pastor and minister at Central Baptist Church, has 30-plus years of accredited counseling service, most recently serving the Metroplex region, before relocating his ministry to the Coleman area. Our guest stated that his counseling strategies has a strong foundation base in Biblical tenets. More details and information on this service can be found at [www.CoreChristianCounseling.com](http://www.CoreChristianCounseling.com). Our speaker has also authored books promoting his counseling techniques and experience. Guest was Dr. Michael Herbert, Central Baptist Church, Coleman, TX

12/1/21, 7:20am – 7:45am Issue: Chamber Event Designed To Spur Holiday Shopping Locally.

Narrative: Discussed and informed our audience about a Chamber Of Commerce-led event entitled "Christmas On Commercial", designed to encourage local and regional shoppers to take advantage of the choices being offered by local merchants, shops, eateries, entertainment venues and even overnight stay availabilities. Our guest detailed the partnerships between the Chamber Of Commerce and our downtown merchants, as well as those in Santa Anna and across the county. Extended shopping hours, music, food vendors, a lighted Christmas Parade (emceed by KSTA Radio host Joe Haynes), and a kids Christmas pageant will highlight the December 4<sup>th</sup> event. Guest was Becky Slayton, Chamber Of Commerce Executive Director.

12/3/21, 11:00am – 12:00pm Issue: Legendary Business Nears A Century In Promoting Area.



Narrative: Discussed and informed our audience about the history, dedication and future plans for Owl Drug Pharmacy, Old Fashioned Soda Fountain And Grill & Owl's Nest. Owned for many decades by Jim and Linda Caldwell, and managed by daughter, Cathy Caldwell Allen, Owl Drug will envelope all of 2022 as a celebration of the Pharmacy and "Gathering Spot" having been a staple of the Coleman County economy since opening its doors in 1923. The store has had several homes over the century, but has been in its present location for more than 40 years. Owl is frequented by guests and dignitaries from all across the state, nation and world for that matter. Miss Texas makes a stop annually to enjoy the "Owl" experience. Tourist know Owl Drug to be a "must stop" when in Coleman, which has proven a huge economic driver for the Big Country of Texas.  
Guest was Cathy Caldwell Allen, Owner-Manager, Owl Drug, Coleman, TX

12/13/21, 7:10am – 7:30am Issue: School Organization Promotes Leadership And Service.

Narrative: Discussed and informed our audience about a school-based program within the Coleman I.S.D. known as F.C.C.L.A. This organization is for students in high school, and while its majority of membership are girls, there are a growing number of boys who participate as well. The F.C.C.L.A. has been a part of Coleman I.S.D. for many years, and also enjoys state and nationwide status. Our guest has been in the program for two years, and is a statewide officeholder. Values gained through this program include leadership, public speaking, money management, community involvement, self-confidence, personal motivation and goal-setting, as well as mentorship of other youth. Johnna Phillips is the program advisor for Coleman High School.  
Guest was Natalee Rose, President, Coleman I.S.D. F.C.C.L.A.

12/17/21, 7:10am – 7:45am Issue: New Local Magazine Promotes All Things Coleman County.

Narrative: Discussed and informed our audience about a new magazine, based here in Coleman County that is designed and purposed to promote Coleman County to the rest of the state and nation. The magazine is titled "Coleman County Living". The Editor and Publisher is John Smiley, of Santa Anna, who has previously enjoyed a lengthy career in newspaper print media, including his time in Coleman. Our guest handles all the article copy, high-quality photographs and layout of the magazine. Printing is handled by an Austin-based firm. Three editions completed, Coleman County Living Magazine is published three times a year. Features can include restaurants, lodging, farms and ranches, annual events, landmarks, human interest personalities, community histories and tourist "must see" destinations.  
Guest was John Smiley, Publisher/Editor, Coleman County Living Magazine