

# KSTA-1000 AM

3rd QUARTER 2023

## QUARTERLY ISSUES-PROGRAMS

DATE TIME LENGTH PROGRAM NAME DESCRIPTION

7/12/23, 7:10am – 7:35am Issue: Local Radio's Value To Community And Region

Narrative: Discussed the immediate and long-term value of local radio to the safety and growth in our communities, region and State. Our guest enjoyed a better than 60-year career in the Radio Industry, ranging from "small market" broadcasting to serving as Affiliates Director for the Texas State Network, located in the DFW Metroplex. Joe Short noted the critical need for immediate local reports in times of inclement weather, local news and elections, local promotional activities, sports, and statewide and national events that effect our local area. Our guest tunes into our daily livestream from the KSTA Studio, even though he resides in the Dallas/FT. Worth area. He began in local radio in 1955 at the age of 14.

Guest was Joe Short, Former Affiliates Director, Texas State Network.

7/17/23, 7:10am – 7:45am Issue: How Local Economic Development Is Viewed Beyond Coleman County.

Narrative: Discussed the detailed for our audience, the impact that the cooperative effort of entities such as the City of Coleman, along side the Economic Development Corporation are being recognized from beyond the County borders. Our guest is a native of Coleman, who now lives and works in the Abilene area. Her family owned and operated a restaurant business in Coleman for many years locally, before selling the business in the early 1990's. Through the local radio and its social media, she has been amazed at the economic vibrance that has returned to Coleman in the last 5 years or so. She directly attributed the growth to the combined efforts of local entities, such as the City, EDC, Chamber Of Commerce, the citizen base having a renewed vigor for growth and expansion, as well as local radio and other media who constantly encourage the positives within our community. Our guest is currently planning a return to business in Coleman, either in a restaurant or food truck capacity.

Guest was Lee Flores, Former Owner of Ortega's Mexican Restaurant, Abilene

7/19/23, 7:15am – 7:40am Issue: CHAPS Organization Introducing New Events To Coleman To Spotlight Growth.

Narrative: Discussed and detailed for our audience, the increased activity and energy at Coleman Heritage Arts & Preservation Society (C.H.A.P.S.). The Board has recently noted their desire to have the facility truly become a cultural center for Coleman and this region, as it was originally designed to be. To that end, multiple new events have been added to the annual calendar. One of those will be the "Singer Spotlight Series", a quarterly music event that will feature a local or area singer/songwriter who will be given the opportunity to perform and discuss the heart of their music. Already set to perform are Zak Webb



from Brownwood, Texas, and Ariel Hutchins, from Cross Plains, Texas. Theater, drama and unique children's programs are also being set for the near future. The CHAPS facility also houses the Coleman Museum. Guests were Anna Henderson and Sara Steinbeck, Board Members.

8/16/23, 7:15am – 7:35am Issue: Veterans To be Honored With Planned Event In November.

Narrative: Discussed and previewed a special and unique Veterans Day event that will take place in November. Our guests informed our audience that the event will be both a visual, audio and interactive experience that will highlight the contributions of all our veterans from every branch of military service. Items from the Military room of the Coleman Museum will be displayed in the gallery area of the building, coupled with audio recordings to describe each piece. Names of our Coleman County veterans will also be displayed for visitors to view and recognize. Local residents are encouraged to submit handwritten documents, letters or other memorabilia to be displayed at the event. Guests were Greg Palmer and Sara Knox, Event Organizers.

8/23/23, 7:10am – 7:45am Issue: Understanding Medicare Guidelines For Long-Term Care Placement.

Narrative: Discussed and informed our audience about the importance of understanding the latest guidelines that are in place that families need to know when placing their loved ones into long-term care facilities, such as nursing homes. Our guests detailed several important steps that should be taken care of, well in advance of the actual move to such a facility. Things such as property or will disbursement, medical and legal powers of attorney determinations, as well as end of life decisions. Many such decisions should be made as early as five years before placement. A community informational meeting to highlight these concerns will be held on Sept. 11, 2023 here in Coleman. Guests were Crystal Brann and Christi McGee, Holiday Hill/Allen Center.

8/24/23, 7:15am – 7:35am Issue: Local Store Assists Citizens In Need Of Everyday Items.

Narrative: Discussed and informed our audience about the availability of the Humane Society Thrift Store, 308 E. Pecan in Coleman. This store serves as a huge blessing to Coleman and Coleman County residents for many years. As detailed by our guest, a multitude of the items in the store are donated by citizens, and are either new, or gently used. These are then offered for purchase at greatly reduced prices to those in need. Items range from shoes and clothes for the entire family, to household furnishings, appliances and more. The store is open Thursday through Saturday each week, and many of the workers volunteer their time, as a way of giving back to our area. Guest was Nelda Copley, Owner, Humane Society Thrift Store, Coleman,

8/29/23, 7:10am – 7:30am Issue: Coleman ISD Reports Increased Enrollment For New Year.

Narrative: Discussed and informed our audience about another indication of growth in Coleman and Coleman County, as student enrollment within the Coleman ISD has actually shown an increase for the first time in the past 10 years or so. Our guest, the Superintendent of Coleman schools, noted a significant number of new "Move In" students across all three campuses during the first six weeks

of the new school year. With increased business and industry locating here, the population base has not only stabilized, but is slowly growing. Coleman ISD is serving right at 800 students in the 2023-24 school year. Continuing facilities maintenance and expansion projects are being eyed, as this continued increased in Coleman is expected to continue over the next several years.

Guest was Brandon McDowell, Supt., Coleman ISD.

9/1/23, 7:05am – 7:30am Issue: Hunting Season is Huge Economic Boost To County

Narrative: Discussed and informed our audience about the upcoming DoveFest event at the Bill Franklin Center, the first weekend in September. Our guest previewed the annual event, which draws dove hunters from all over the state to Coleman and our county. With several hunting vendors highlighted, and multiple raffle and other giveaways, the event features an all you can eat catfish meal, celebrating the opening of the hunting seasons. Better than 500 meals are annually served. The recreational hunting industry brings millions of dollars of economic impact to Coleman County each year, and is continuing to grow in popularity as a "must visit" destination.

Guest was Jody Barr, DoveFest event Manager and Planner.

9/5/23, 7:10am – 7:35am Issue: Coleman 4H Interest Continues To Grow Locally.

Narrative: Informed and discussed with our audience the growing interest among our youth in participating in the Coleman, Santa Anna and Panther Creek 4-H programs. Our guest, from the Texas A&M Agri-Life Extension Office, based in Coleman, reported that the number of youth, from age 8 to 18, has seen a marked increase in the last few years. 4-H involves its youth in livestock show endeavors, but also teaches character, task completion, time management, competitive judging and leadership skills. 4-H youth are also involved in community service projects, stressing the value and appreciation of our community and area.

Guest was Chaney Schaffner, Agri-Life Extension Agent, Coleman Co.

9/26/23, 7:15am – 7:35am Issue: County Robotics Team Looks To Draw Attention To This Area.

Narrative: Discussed and informed our audience concerning Panther Creek High School's Robotics Team. Sponsored by teachers at the south Coleman County school, this team, consisting of students ranging in Classifications from 7<sup>th</sup> grade to seniors, are tasked with building a Proto-typical robot, using exacting guidelines and instructions. The robot will be placed in competitions against other schools of all sizes, each needing to be able to perform a series of operations, in order to strive to advance to statewide and national competitions. Students learn the process of building a working robot, working as a team. The competitions take place in November and December.

Guest was Julia Ras, Panther Creek Robotics Team Sponsor