

KSTA-1000 AM

4TH QUARTER 2020

QUARTERLY ISSUES-PROGRAMS

DATE TIME LENGTH PROGRAM NAME DESCRIPTION

10/5/20, 7:15am – 7:35am Issue: The Importance of getting Flu Shots in the Covid-19 Year.

Narrative: Discussed and informed the audience of the importance of taking the Flu vaccine shots each year, but most importantly during this time of high susceptibility because of potentially compromised physical systems, due to the Covid-19 virus. Our guests confirmed that the flu virus and Covid-19 are not directly related, however, proper health maintenance should be a top priority for people of all ages. Coleman Medical Associates will be hosting "Drive-Thru" Flu Shot clinics on October 12-13, and October 19-20, 2020 at Coleman County Medical Center parking lot.

Guests were: Tammy Casey, LVN, and Amanda Smiley, Clinic Director, Coleman Medical Associates.

11/19/20, 7:10am – 7:40 Issue: Providing Christmas for less fortunate in Holiday 2020.

Narrative: Discussed and informed the radio audience about the Coleman County "Blessing Tree". A handful of community citizens began this effort, and other programs to help those less fortunate, were cancelled due to covid-19 concerns. Christmas gifts and monies were collected and distributed throughout the Coleman County area. This distribution took place during the week leading up to Christmas. The "Blessing Tree" Project was so successful, the organizers will likely install this as an annual event.

Guests were: Brittany Brooks, Eric Elkins and Monte Garner.

11/23/20, 7:05am – 7:30am Issue: Dealing with Covid-19 in our Elderly Population.

Narrative: Discussed and informed the radio audience about the efforts and steps being taken at Holiday Hill and Allen Center to protect and serve the residents. Our guest detailed the safety protocols and increased measures that are being observed by administration, staff and residents during this trying time. Holiday Hill has set aside a certain portion of the campus to house covid-19 confirmed patients among their elderly population. National and State

mandates are also being utilized and followed. Limited access for family members has been a major area of enforcement. Guest was Trey Gibson, Administrator at Holiday Hill, Inc.

12/2/20, 7:05 – 7:35am Issue: The Economic Impact of Coleman Youth Sports Complex.

Narrative: Discussed and informed the radio audience about the value of the new Coleman County Youth Sports Complex, which is currently under construction adjacent to the Coleman Rodeo Grounds. According to our guest, the economic impact to Coleman and Coleman County will be positive, and realized for decades to come. Dollars for visiting teams, their families, the benefits to restaurants, retail stores, hotel and motel industry, and the local tourism industry will be big boosts to the local economy. The multi-million dollar facility will hosts regional tournaments and well allow for local use. Opening is scheduled for late spring in advance of the summer season.

Guest was Lee Morrison, President, Coleman Youth Sports Association.

12/3/20, 7:05am – 7:40am Issue: Livestock Show Maintenance & Funding during Pandemic.

Narrative: Discussed and informed the radio audience about the efforts being taken by the Coleman County Junior Livestock Association to host, maintain and finance the upcoming 4H/FFA Livestock Show, set for January 15-18, 2021 at the Goree Expo Center and Bill Franklin Center. Due to Covid-19 concerns, regular Sale fundraisers were cancelled, causing the need for other avenues, such as a major raffle to be organized. Show attendance, and event schedules have been altered to adjust for social distancing at the show.

Guests were Tommy Saunders and Ann Guess, CCJLA Board Members.