

# KSTA-1000 AM

## 2ND QUARTER 2021

### QUARTERLY ISSUES-PROGRAMS

DATE TIME LENGTH PROGRAM NAME DESCRIPTION

4/2/21, 7:10am – 7:30am Issue: The Problem of Child Abuse and Neglect in Coleman County.

Narrative: Discussed and informed the radio audience concerning the reality of the child abuse problem that exists here in Coleman County. The month of April is observed as Child Abuse Prevention and Awareness Month across Texas and the nation. Our guest highlighted several local events that are scheduled during the month, each of which are organized to inform our audience of the need for each of us to be aware of the signs that suggest child abuse, neglect, or both, could be taking place. Some signs to look for are mood changes, failure to finish normal tasks, changes in diet, and reduced communication with family and friends.  
Guest was Bonnie Brown, Member of the Coleman County Child Welfare Board.

4/7/21, 7:05am – 7:45am Issue: Keeping Coleman Clean, Citywide Cleanup Month in April.

Narrative: Discussed and informed the radio audience about the full April schedule set by the City of Coleman, observing the annual Citywide Cleanup. Each weekend will include curbside trash collection, bulk item pick up, and the Convenience Center will provide free access to residents of Coleman during several selected dates during the month. Our guests highlighted the need for all residents to take advantage of this opportunity to continue the cleanup efforts the City has spearheaded for the past five years. Several larger bulk items can be dropped off at the Convenience Center, such as batteries, used tires and tree limbs. All other refuse items should be left on the curbside by citizens.  
Guests were: Coleman City Manager Diana Lopez, and Assistant City Manager James King.

4/13/21, 7:10am – 7:35am Issue: Economic Growth Through History-Based Local Events.

Narrative: Discussed and informed the radio audience about the "Great Western Trail Days" Celebration, set for April 23-25, 2021 here in Coleman. Our guest focused on the value of recognizing the rich heritage of our area, and how this, and similar events, which are being planned and held in our immediate community, are not only raising our community pride, providing a spotlight on Coleman, but also bringing tourism, job growth, excitement and economic development to this area, in numbers that have not been seen in years, even decades. Bearing this point to fact are our monthly sales tax rebate numbers for Coleman, Santa Anna and Novice, all of which are substantially above record levels.  
Guest was Ashlee Miller, President, Coleman Great Western Trail Days.

4/14/21, 7:05am – 7:40am Issue: New Youth Sports Complex Benefits Health and Business Growth.

Narrative: Updated our radio audience concerning the completion of the new Coleman County Youth Sports Complex. The inaugural tournament is scheduled for play this weekend, with some 30 teams from all across Texas registered to be in Coleman for the 3-day event. The multi-field, multi-use complex will have this, and additional baseball and softball tournaments throughout the Spring, Summer and Fall months. Our guest pointed out that providing this facility for our youth, both now and for generations to come, was purposed, in order to provide outdoor activity and promote health, wellness and exercise for all. The facility, almost exclusively funded by citizen donation and sponsorship, is also having a major impact toward the much-improved economic picture for Coleman and the area. Many businesses are expanding their operations, and numerous new business ventures have already, or will be opening their doors soon.

Guest was Lee Morrison, President, Coleman County Youth Sports Association

4/19/21, 7:15am – 7:35am Issue: Farmers Market Helps Those In Need In Our Area.

Narrative: Informed our radio audience about the new leadership and objectives of the weekly Coleman Farmers Market, held each Saturday morning during the spring and summer months. The market has been moved from the grounds of the Coleman County Courthouse, to the new location downtown, between the Chamber of Commerce and “Odd And Company” along College Avenue. This location provides more vendor space and better visibility for those who attend. Our guest pointed out that many vendors provide their produce at reduced costs, and in many instances at zero cost for those without the ability to pay. The Farmers Market is also drawing more attention to Coleman from tourists who are staying, and shopping here. The hours are from 10am to 2pm each Saturday through August. Kristen Barnett and Melissa Markland are the new coordinators of the market.

Guest was Kristen Barnett, Administrator, Coleman Farmers Market.

4/22/21, 7:05am – 7:45am Issue: Locally-Based Agency Assisting Storm Victims And Veterans.

Narrative: Informed our radio audience concerning assistance that may be available to them through Cornerstone Community Action Agency, based in Coleman. CCAA, utilizing state and federal grant funding, may be able to provide immediate financial assistance/relief, for those who sustained damage from February freeze and storms. A simple application form is required to determine qualification. The agency also provides a number of specialized programs to assist veterans, such as Income Tax Filing, rental assistance, and immediate food necessities, for those in need.

Guests were: Shenika Arredondo and Jennifer Galloway, Cornerstone Community Action Agency.

5/6/21, 7:05am – 7:50am Issue: Providing Assistance For Cancer Patients In Need.

Narrative: Informed our radio audience concerning financial and other assistance for Coleman residents who have been diagnosed with cancer. Barbara Brown leads the C.H. Hale Foundation, a 501-C3 Non-Profit organization, which provides transportation, lodging, prescription payment assistance, and other financial aid for those who qualify for the help. The application process is an

easy, quick-decision needs-based function of the Foundation, which has been established for more than 20 years. Our guest noted one of the fundraising events that take place each year, the C.H. Hale "Walk For A Cure" Cancer Walk, this year set for May 8, 2021. The Foundation also provides academic scholarships for high school graduates who will further their education in the medical field of study.

Guest was Barbara Brown, President, C.H. Hale Prostate Cancer Foundation.

6/2/21, 7:05am – 7:40am Issue: Breast Cancer Awareness Highlighted During Coleman Rodeo.

Narrative: Discussed and informed our radio audience about the efforts made by the Coleman Rodeo Association to spotlight, and raise funds for breast cancer research through the annual Thursday, "Tough Enough To Wear Pink Night" during the Coleman PRCA Rodeo. The rodeo this year will be June 10-12, 2021. Major portions of the ticket sales will be sent to the Susan G. Komen Foundation for Cancer Research. The Coleman PRCA Rodeo is consistently recognized as one of the Top 5 Small Market Rodeos in the nation, and uses this platform to forward positive action and awareness in the field of cancer research, and ultimately a cure. Our guest stressed the knowledge that all are affected by cancer, either directly or through family, friends or other acquaintances, and that we all have this opportunity to make a positive difference in the fight against cancer.

Guest was PRCA Cowboy and multi-time National Finals Qualifier Matt Reeves from Cross Plains, Texas.

6/23/21, 7:05am – 7:45am Issue: Local Cattle Auction Benefits Rehabilitation Center And The Fellowship Of Christian Athletes

Narrative: Previewed and invited our radio audience to participate in the annual Fellowship Of Christian Athletes (FCA) Cattle Sale. Held in conjunction with the Coleman Livestock Auction's weekly Wednesday Sale, specified funds and donations are earmarked to support the local and regional FCA activities for our students in Jr. High and High School, while also supporting the West Texas Rehabilitation Center. WTRC has campus locations in three areas: Abilene, San Angelo and Ozona, Texas. Both organizations focus on the abilities of our youth, recognizing the challenges that some are faced with. The Edington family, with the Coleman Livestock Auction, have supported these causes for many years.

Guests were: Kurt Newton and Jessica Phillips with the Fellowship Of Christian Athletes.

6/29/21, 7:05am – 7:30am Issue: Mortgage Assistance Available To Storm Victims.

Narrative: Informed our radio audience about a program available from Cornerstone Community Action Agency (CCAA), home-based in Coleman. These federal grant funds are for qualified homeowners who suffered loss due to the pandemic, via loss of a job, income, or even loss of life. Administered by the CCAA, this is also a joint collaboration with the city of Coleman. The time to apply for these funds is now, with forms available at Cornerstone offices and at city offices.

Guests were Mayra Martinez and Laura Germany with Cornerstone CAA.