

KSTA-1000 AM 2nd QUARTER 2020 ISSUES-PROGRAMS

DATE TIME LENGTH PROGRAM NAME DESCRIPTION

4/3/20, 7:05am – 7:40am Issue: City Of Coleman Safety Measures With Covid-19.

Narrative: Discussed and informed the public of the Safety Proclamation made by the mayor, regarding the safety measures put in place by the City of Coleman, to help stop the spread of the virus locally. The interview was geared to reinforce confidence of our citizens that the City was getting out in front of the virus in a proactive manner to help ensure our safety, both in the long, and sort terms.
Guest was Diana Lopez, City of Coleman City Manager.

4/7/20, 7:15am – 7:35am Issue: Status of Covid-19 County-wide with Local Health Authority.

Narrative: Discussed the current status of the Covid-19 virus in Coleman County. There had been some confusion created by several social media posts, claiming different test results in the county. The interview was geared to explaining the differences in multiple Covid tests being advanced in other media sites. The local health authority official in Coleman County took the opportunity to clarify the way these tests are given, and and reported. Coleman County has had very few verified cases at this point.
Guest was Dr. Darron Atwood, Public Health Official, Coleman County.

4/21/20, 7:10am – 7:30am Issue: Coleman ISD Extends School Closure Over Virus Concerns.

Narrative: Discussed the extension of the school closure of the Coleman ISD, as well as all other schools in Coleman County, due to continuing concern over the spread of the Covid-19 virus. The interview was geared to the alternate plans of the district to continue the teaching and learning process in an off-site strategy through the duration of the school closure. Plans to provide student breakfasts and lunches were also highlighted. The speaker suggested that alternate graduation plans were already being discussed as well as summer school activities moving forward.
Guest was Brandon McDowell, Coleman ISD Superintendent.

5/28/20, 7:05am – 7:50am Issue: Coleman Economy To Get Boost From Rodeo 2020.

Narrative: Discussed the potential positive boost that the Coleman and Coleman County economy will receive, following the announcement that the 2020 Coleman PRCA Rodeo will in fact take place as scheduled June 11-13, 2020. As this will be one of the first PRCA rodeos to take place since the economic shutdown, interest in the event is as high as anyone can remember. The economic impact locally for restaurants, retailers, hotels/motels, lodges, entertainment venues, convenience stores and more, could provide an economic surge that may mean the viability of many businesses here. The interest among rodeo competitors for the event is reported at all-time record levels.
Guest was Matt Reeves, PRCA competitor, and official. Reeves resides in Cross Plains, Texas.

6/9/20, 7:05am – 7:40am Issue: Safety Measures In Place For Huge Coleman Rodeo Event.

Narrative: Discussed the extensive planning that the Coleman Rodeo Association has put into effect in order to provide the safest conditions possible for the 2020 Coleman PRCA Rodeo Weekend. All contestants, arena staff, concession crew and Association Members will go through screenings each day, and night of the event. The stands, bleachers and box seats will be completely cleaned and sanitized, before and after each rodeo performance, as well as slack competitions. Crowds inside the Rodeo will be limited to the state-mandated allowance, determined by the number of active Covid-19 cases at the time. Additional sanitization stations have been added to the grounds, and all concession items available for purchase will be pre-sealed packaging, for safety.
Guest was Patrick Justiss, President, Coleman rodeo Association.