

# KSTA

## 1000 AM

# COLEMAN, TEXAS

1st Quarter 2014

DATE TIME LENGTH PROGRAM NAME DESCRIPTION

1-14-14 705am-735am,,, Sarah Beal, Chairperson, Coleman County Livestock Show Association... Sarah was a guest on the KSTA Morning Show to preview, discuss and invite our audience to attend the Annual FFA/4H Livestock Show, slated for Jan. 17-21 at the Coleman Rodeo Grounds.

1-17-14 705am-747am... Paul Catoe, Coleman City Manager... Mr. Catoe was a guest on the KSTA Morning Show to review and recap the City Council meeting from the previous evening at the Council Chambers. Along with routine Agenda items, Mr. Catoe discussed Heart of Texas EMS taking over the EMS Services covering Coleman and Coleman County, effective 1/1/14. Robert Myers, from Brownwood, will be the local supervisor for Heart Of Texas EMS. Most of the employees will be hired from the Coleman EMS.

1-20-14 8am-3pm... KSTA Broadcast "Live" from the Annual Coleman County FFA/4H Livestock Show, from the Goree Expo Center, and Bill Franklin Center at the Coleman Rodeo Grounds. Numerous updates, schedule reminders and interviews with the participants, judges and event organizers, were a key component of our Broadcast from the Show. On-air updates were also prevalent on the days leading up to the event, including an invitation for all in our audience to participate in the Premium Sales that concluded the Show.

2-7-14 705am-745am... Paul Catoe, Coleman City Manager... As is our scheduled routine, City Manager Paul Catoe was a guest on the KSTA Morning Show, to review and recap the City Council Meeting from the previous evening at the Council Chambers. Along with routine business, mr. Catoe also addressed the City's Financial Report, showing the City running "in the black" for the Month of January. He also reported the welcome of Jal Welding, Inc. as a new employer here in Coleman. They are located in the Industrial Park facility, near the Coleman Airport, and plan to employ upwards to 30 employees at full capacity.

2-11-14 705am-730am...Barbara Brown, Founder, CH Hale Prostate Cancer Foundation.... Barbara Brown was a guest on the KSTA Morning Show to preview the 8<sup>th</sup> Annual Search For The Stars talent competition, set for Saturday, February 15, 2014. The event showcases local and regional talent in our school students, and raises funds for the CH HALE SCHOLARSHIP FUND. KSTA Station Manager Joe Haynes, for the third consecutive year, will serve as Master Of Ceremonies. The event takes place at the Coleman High School Auditorium each February.

2-17-14 705am-735am...Steve Vinton, Founder, Village School International... Mr. Vinton was a guest on the KSTA Morning Show to discuss his work in Africa to build schools, and teach tens of thousands of students on the continent, who otherwise would have no opportunity to receive even a basic education. Mr. Vinton was a guest of the Coleman County Retired Teachers organization, and spoke at an assembly of High School students at Coleman High School Auditorium. Mr. Vinton lives in the Houston area, but travels the USA, when not involved in the work in Africa.

2-24-14 705am-735am... Sue Dossey, Director, Coleman Public Library... Sue Dossey was a guest on the KSTA Morning Show, along with Library Board member Mona Turner, to preview

"True Grit" Month activities at the Coleman Public Library throughout the month of March. Events will include, but are not limited to: Book Club readings of "True Grit", showing of both the original, and recently re-made version of the movie "True Grit" and other western flair movies, a coloring and photo contest, and a John Wayne "Live" characterization. Several events were scheduled for each weekend in March, as part of "The Big Read" Program, and all were well attended.

3-12-14 705am-730am... Joyce Smith, Author... Joyce Smith, Talpa resident, and author of her first book, "Sally & Little Ranch Critters" was a guest on the KSTA Morning Show to introduce and discuss her book, which is based on a true story. A children's book published by Tate Enterprises, LLC, out of Mustang, Oklahoma, "Sally", bases on a family Horse, is hoped to be the first in a series of similar books from this Coleman County author. Several book signings are scheduled during the next several weeks for those who want to get their own signed copy.

3-13-14 705am-745am... Dr. Tracey Brown... Dr. Brown, a Coleman native, was a guest on the KSTA Morning Show to discuss and introduce her new book, "Single Mom, PHD". The book is an autobiographical story of Ms. Brown co-parenting her son, Zachary, with his father, former Dallas Cowboys Football Player, Dave Brown. Tracey, is the daughter of Barbara and Jessie brown Of Coleman. She is a Teacher and Counselor in the Dallas I.S.D. Numerous local and area book signing are planned during March and April.

3-19-14 705am-730am... Mayor Kay Joffrion....Mayor Kay Joffrion was a guest on the KSTA Morning Show to preview and discuss the activities of "Vision Coleman", an independent group of individuals in and around Coleman, who are working to beautify Coleman. The Group has scheduled a "Block Party" in downtown Coleman for Saturday, March 29, 2014. The mayor encouraged our listeners to get involved with this organization, for the betterment of Coleman.

3-28-14 710am- 727am... Curtis Garrett, Executive Director, Coleman County FSA... Curtis Garrett was a guest on the KSTA Morning Show to provide updates and signup deadlines on a number of FSA programs, detailed the results of the County Committee Elections held recently, and gave an overview of the new 2014 Farm Bill, recently passed by Congress. Garrett said the changes in the new Farm Bill, are significant, and will take some time to be fully implemented, although his initial thoughts are that it is a generally good piece of legislation moving forward over the next several years.