

# KSTA-1000 AM

1st QUARTER 2023

## QUARTERLY ISSUES-PROGRAMS

DATE TIME LENGTH PROGRAM NAME DESCRIPTION

1/7/23, 7:10am – 7:30am Issue: : Livestock show draws, much interest and  
Economic Development to Coleman

Narrative: Our guest previewed and invited our audience to attend the upcoming 2023 Coleman County 4H/FFA Livestock Show in mid-January. The show features projects presented by students from all schools across Coleman County. The show culminates with the Premium Sale on Monday evening following the exhibition. Circle C Cattlewomen give scholarship dollars to each beef cattle exhibitor. Circle C Cattlewomen are celebrating their 50<sup>th</sup> year, established in 1973. Our guest was Kim Little, President, Circle C Cattlewomen

1/12/23, 7:15am – 7:40am Issue: Local Entrepreneur Promotes 325 Area Code To  
Highlight Business Activity And Growth.

Narrative: Our guest discussed and detailed the goals of "Cecily's Guide To The 325". The objective, described by Cecily Rumbaugh, is to expose the wide range of businesses throughout the 325 area code, which covers a wide swath of the Big Country, including Coleman and Coleman County. Rumbaugh, who lives at Lake Brownwood, spends multiple days within the KSTA broadcast area, using facebook, tic tok, reels, and other forms of social media to publicize the economic opportunities, shopping, dining, and entertainment venues that draw interest to our area. Features on KSTA Radio have been featured on her social media sites. Our guest was Cecily Rumbaugh, Cecily's Guide To The 325.

1/18/23, 7:15am – 7:30am Issue: Electric Cooperative Offers Scholarships To Aid  
Students

Narrative: Our guests discussed, detailed, and encouraged high school students all through the Coleman County Electric Cooperative/Golden Spread service area, to apply for a unique scholarship opportunity that could send selected students to tour Washington DC. The tours will be awarded, and take place in the summer, 2023. Juniors and Senior students are encouraged to apply. Our guests also discussed the annual academic scholarships that will be awarded in May. Those are applicable by senior students. Guests were Kathreyn Portis and Becca O'Leary, CCEC

1/23/23, 7:15am – 7:35am Issue: Real Estate Boom Continues In Coleman County

Narrative: Our guest discussed, considered and detailed how the interest in the Real Estate market in Coleman and Coleman County has continued to boom, at levels that have not been seen here in decades. Ranch properties, individual homes, commercial properties, are all hot properties in demand presently, locally. Our guest described several properties that are available, as well as manufacturing sites that have been recently purchased by outside businesses who are bringing new, well-paying jobs to the community. The local sales tax rebate dollars indicate real estate interest and business activity has increased by more than 35% over last year.  
Guest was SuJo McKee, Realtor

2/6/23, 7:05am – 7:25am Issue: Community Strongly Supports County Firefighters

Narrative: Discussed and detailed the ongoing activity and readiness of each of the nine volunteer fire departments that serve Coleman and Coleman County residents, along with the Coleman Fire Department. Our guest, who serves with the Burkett Volunteer Fire Department, encouraged our audience to help the departments with monetary donations, water, Gatorade, food, and more, especially before, but also during firefighting events, when volunteers may be needed non-stop for 24-30 hours or more. Multiple local restaurants, and others step up to help each time they are called on. Each volunteer fire department holds annual fundraising events, to secure additional support.  
Guest was Randy Teague, Burkett Volunteer Fire Department.

2/13/23, 7:10am – 7:35am Issue: Senior Citizen Center Provides Vital Service.

Narrative: Discussed and informed our audience about the vital service that is provided each week at the Coleman Senior Citizen Center. Our guest, who serves as the facility director, reminds that lunches are served from 11:30am to 1pm, Monday, Wednesday and Thursday, at a cost of just \$4 per plate. Dine in, drive through and home deliveries are also available. The Coleman Senior Citizens is primarily funded each month private donations, meal purchase funds, church and corporate contributions and even memorials. Sponsorships are always available. For many of our senior citizens, these are the only meals that they will have each week. Any donations are also tax deductible.  
Guest was Tina Rankin, Director, Coleman Senior Citizens Center.

2/22/23, 7:15am – 7:35am Issue: Ark Advocacy Center Assists Assault Victims.

Narrative: Discussed and informed our audience concerning the work of the Ark Advocacy Center, based in Brown County, with services extending also into Coleman and Comanche Counties. As our guest detailed, the Ark is in place to help victims of sexual assault and domestic violence in the three county area. Confidential help is made available to women, but also men and youth. The Ark maintains a 24-hour hotline to receive calls for help all

year long. Services are provided free of charge, and the Ark works with law enforcement as well as Child Protective Services. Our guest was here to promote an upcoming fundraiser, slated for early March in Brownwood, to help supplement the expenses of the Ark. More details are also found on the Ark Advocacy Center social media sites.

Guest was Teri Densman, Director, The Ark Advocacy Center.

3/1/23, 7:10am – 7:25am Issue: Annual Petticoats Visit Draws Tourism And Economic Development To Coleman

Narrative: Discussed, informed and invited our audience to attend, support and enjoy the annual Petticoats On The Prairie Vintage Market Weekend, slated for the second full weekend in March in Coleman. The event is held at the Bill Franklin Center/Goree Expo Center at the Coleman Rodeo Grounds. The 2 day event draws vendors and shoppers from all across the state as well as the southwest United States. More than 80 vendors will offer their products to shoppers during the weekend. Vendors and tourists also spend the weekend shopping, dining and filling hotel rooms all across Coleman and the county during “Petticoats” weekend.

Guest was Cat Geiger, Petticoats On The Prairie Vintage Market.

3/8/23, 7:10am – 7:25am Issue: Texas Brigade Camps Build Youth Leadership And Learning Experience

Narrative: Discussed and informed our audience about the benefits to the youth of our region who attend one of several Texas Brigade Camps, designed as an outdoor learning experience, for youth, 13-17 years of age. One goal of these unique camps, which range from dove, deer, fishing or deer, is for campers to get hands on experience with these animals, while also learning leadership skills and time management, through regimented camp schedules and guidelines that must be followed, in order to earn credits for the camp. Some students return in subsequent years as student leaders and mentors. Coleman County is actually home location for selected Brigade Camps. Guests were Hadley and Ethan Hemphill, Camp attendees.

3/9/23, 7:15am – 7:40am Issue: CISD Club Brings Honor To School And Community

Narrative: Discussed and informed our audience about the exceptionally popular and honored CISD student FCCLA Club. FCCLA, a leadership-based club, with state and nationwide members, stands for Family, Career and Community Leaders Of America. The CHS club boasts over 100 members, both boys and girls participating, and mentored by Johnna Phillips. The past two state presidents of FCCLA are both from Coleman High School. Multiple students from CHS FCCLA were guests in studio. The club received numerous honors at the recent Regional and State Conventions.

Guest was Johnna Phillips, CISD FCCLA Mentor