

# Public Affairs Programming

## KSTA

1000 AM

## COLEMAN, TEXAS

2nd Q 2017 Public Affairs Report

DATE TIME LENGTH PROGRAM NAME DESCRIPTION

April 2017

4/3/17 7am-730am..Beau Sessums...Preview of Special Easter Program @ Hords Creek Church  
4/6/17 7am-735am..Martha Beimer..Promote Book Signing @ Coleman Public Library today.  
4/13/17 705-735am..Sue Dossey..Promote several events & Library Fundraiser in progress.  
4/24/17 7am-740am..Mary Griffis..Preview of Annual Chamber Banquet set for Friday Night.  
4/27/17 7a-745am.. Dr. Allen Hatch..Gospel Artist, Preview of Services at Central Baptist Church  
4/28/17 7a-745am..Kim Little,EDC..Promote Family "Outdoor Event" at Coleman Memory Lake.

May 2017

5/3/17 7am-740am..Sheriff Les Cogdill..Update on Proposed new County Law Enforcement Cntr.  
5/8/17 8am-820am..Calina Johnson..Details on new Mural for Coleman Public Library underway.  
5/9/17 7a-735a Monica Sanchez, Holiday Hill..Preview of Thursday Car Show at the facility.  
5/11/17 7a-735a..Cady Gentry..Preview of State Homecoming Queen Contest in Dallas, Tx.  
5/12/17 7a-750a..Whitney Alexander..Promote 1<sup>st</sup> Annual Recital for Coleman Performing Arts,  
set for May, 14<sup>th</sup> at Santa Anna High School.  
5/15/17 7a-745a..Christi Northway..Preview of tonight's CHS Athletic Banquet at School Campus

June 2017

6/2/17 7a-750a Jim Nolan, Weatherford, Tx. Preview of "Exceptional Kids" Rodeo, part of the  
Upcoming Coleman PRCA Rodeo.  
6/6/17 7a-8a Mary Griffis Preview and promotion of the 80<sup>th</sup> Annual Coleman PRCA Rodeo,  
slated for June 8-10 at Coleman Rodeo Grounds.  
6/7/17 7a-725a Megan Taylor/Danyelle Hemphill...Preview of the rodeo performances of the  
Coleman Co. Cowgirls, and their fundraising Breakfast, and "Slack" event.  
6/10/17 9a-11a "Live" Broadcast Coverage of the 80<sup>th</sup> Annual Coleman PRCA Rodeo Parade  
From downtown. Haynes, Dunham, Daniel Haynes & Kim Little on broadcast.  
6/13/17 12:15-12:25p.. Bobby McMeens Preview of the annual "Little George Havens" Cow-  
Boy Camp meeting, set for 6/16-6/25 at the Campground on Hwy 84.  
6/26/17 7a-735a..Christina Guerrero/Kelli Hyden.. Preview of upcoming "Spring Break Bash"  
and multiple fundraisers to purchase school supplies for students for the  
upcoming school year.  
6/27/17 7a-735a..Kim Little, EDC/Pat Henderson, Coleman Evening Lions...Previewing the  
upcoming July 4<sup>th</sup> "Picnic In The Park" in Coleman.  
6/28/17 7a-730a..Forrest Blanton/Michelle Burkey, Holiday Hill Inc. Promoting a Job Fair,  
Set for 6/29/17 at the Holiday Hill Campus.