

KSTA-1000 AM

4th QUARTER 2022

QUARTERLY ISSUES-PROGRAMS

DATE TIME LENGTH PROGRAM NAME DESCRIPTION

10/4/22, 7:15am – 7:35am Issue: County Youth Assist With Winter Coat Drive

Narrative: Discussed and interviewed our guest concerning an upcoming winter coat drive, that has been organized to provide coats for both children and adults this season. A coat collection date and event will take place at the Coleman County Courthouse lawn, each of the next few Saturdays, as well as several other drop off locations in Coleman and across the county. Our guest said that our youth learn valuable lessons about helping others, and serving our area through projects like this coat drive. The coats, new, or gently used, will be dry-cleaned by a local Cleaners, at no cost. The coats will be distributed at the end of October,

Guest was Chanie Schaffner, Texas A&M Agri-Life Extension Service

10/21/22, 7:15am – 7:40am Issue: Housing Market In Coleman County Shows Continued Growth

Narrative: Discussed and interviewed our guest concerning the extremely active housing market in Coleman and across the county. With the consistent and growing interest in business activity, the need for quality housing for both new, and current residents has become an issue. Our guest, who recently opened an office in Coleman, provided our audience with several key tools that are needed when looking to purchase a home or property in this environment. One of those elements is to go through your lender and become pre-qualified, this allowing both the buyer and seller know what may be the best alternatives in the home and/or property search. Currently, less than a handful of commercial properties remain unoccupied in the downtown business district.

Guest was Sujo McKee, Owner, Sujo McKee Real Estate, Midland/Coleman.

10/24/22, 7:10am – 7:35am Issue: Coleman County Honors Local WWII Soldier's Final Return.

Narrative: Interviewed and shared with our audience the amazing story of the final return and identification of a Coleman County soldier who gave his life in the service of his country in 1944 during World War II in the European Theater of Operations. Sgt. Garland Collier was reported as missing in action, and later listed as deceased, after action in the Netherlands. Our guest, his nephew, and other family members provided DNA samples in early 2021 during a trip to Austin, Texas. An organization that specializes in cold case identifications, was able to match the samples to those of the suspected remains of Sgt. Collier. The family was notified of the match in June 2022, and arrangements were then made for his return to the United States, and ultimately to Coleman County. His service, with full military honors, took place on November 12, 2022. Coleman County residents lined the streets and highway in respect as Sgt. Garland Collier was driven to his final resting place in the family cemetery. Guest was Collier Watson, of Coleman, nephew of Sgt. Garland Collier.

11/2/22, 7:05am – 7:35am Issue: Annual Event Spotlights Hunting Economic Boost Locally.

Narrative: Discussed and informed our audience concerning the substantial economic boost and value that the hunting industry brings to Coleman County each year. The annual Deer Hunter's Festival will take place on November 4, 2022 at the Bill Franklin Center, located at the Coleman Rodeo Grounds. Each year, approximately 1,500 to 2,000 hunters and their families attend this event, from across the state and country. A number of door prizes are raffled off, and a full meal is served to all who participate, with military veterans, active service members, and children, enjoying the meal at no cost. A group of local volunteers give of their time to prepare the meal and host the event. Our guest noted that the economic boost to Coleman County, as a result of the interest in the hunting industry locally, including, dove, quail and deer seasons, can easily be calculated in the millions of dollars. Lodges, businesses, restaurants, hotels/motels, convenience stores are just a snippet of local entities that benefit from the activity of the season each year.
Guest was Jody Barr, Coleman Deer Hunter's Festival Group.

11/3/22, 7:10am – 7:30am Issue: Coleman Museum Spotlights Military Room And Sacrifice.

Narrative: Discussed and informed our audience about an upcoming Veteran's Day event, designed to not only honor the sacrifice and service of our military veterans and active service persons, but to also spotlight the Coleman Museum at Heritage Hall, specifically the newly updated military room display. The museum is open for tours each weekend, and also by appointment. This is another tourism draw, and economic development component which is adding to the renewed and growing interest in Coleman as a destination city. The Veteran's Day event, set for 11/11/22, will be free and open to the public, with donations being accepted. A complimentary breakfast will be served to all veterans and public who attend.
Guest was Greg Palmer, President, Coleman Museum At Heritage Hall.

11/16/22, 7:10am – 7:40am Issue: The Need To Have A Will On Hand.

Narrative: Discussed and informed our audience about the need and importance for each individual to have and maintain an up-to-date Last Will And Testament, regardless of age or station in life. Our guest detailed a great list of issues that can result for the families of those who pass away, with a final designation of their holdings and final wishes. The appropriate step-by-step process that to finalize a will were detailed for our audience. The actual number of individuals who pass away without the proper will in place is a surprisingly high percentage, especially among those who are age 50 years and younger. It was also noted that a simple, handwritten, notarized will, does satisfy the court in most instances.
Guest was Sara LeMoine Knox, Attorney At Law, Coleman, Texas.

11/17/22, 7:15am – 7:35am Issue: Local Agency Works To Holidays Brighter For Seniors.

Narrative: Discussed and informed our audience about a community project which has the goal of making the Christmas holidays much better for our senior citizens who reside in our local nursing homes and long-term residences. The Cornerstone Community Action Agency, based out of Coleman, has launched "Silver Bells", a project which allows community residents to stop by the CCAA

office location and select a name from the "Silver Bells" tree, then provide gifts which are suggested for that resident, based on their specific needs or desires. The CCAA staff will be delivering the gifts to these residents well in time for Christmas. Our guests stated that some almost 100 senior citizens will be recipients from this project effort.

Guests were Melissa Nunez, Elizabeth Baladeraz, Cornerstone Comm. Action.

11/30/22, 7:05am – 7:30am Issue: Santa Anna Chamber Promotes Economic Development All Through December.

Narrative: Discussed and informed our audience about the month-long holiday festivities planned for the city residents in Santa Anna and the area, designed to greatly enhance economic development there. Our guests detailed and highlighted a full schedule of activities for December 3rd, including a community "mixer" set to promote local shops and business sales, as well as extended shopping hours for the holiday month. A tour of businesses, both old and new, will take place later in the month, along with an historic homes tour, and Santa will have several personal appearances during December. The Santa Anna Visitors Center will be open each day to give shoppers, visitors and tourists a full taste of what Santa Anna has to offer, as well as its rich history.

Guests were Bill and Janice Modawell, Santa Anna Chamber Of Commerce.

12/23/22, 7:10am – 7:25am issue: Local Church Opens Doors As An Emergency Shelter.

Narrative: Discussed and informed our audience concerning the need for an emergency shelter from the bitter cold weather that has hit our area. Central Baptist Church has a large, heated gym that is connected, just off the sanctuary. As temperatures are slated to stay near zero for multiple days, our guests will have their facility open 24 hours a day, from December 22nd through 25th for any and all persons and families who may be in need of shelter from the cold. Temperatures actually fell to as low as -14 degrees (wind chill) during the arctic cold event. Church leaders reported that a good number of local residents stayed at the shelter during the days of operation.

Guests were Dr. Michael and Yolanda Herbert, Central Baptist Church.

12/28.22, 8:10am – 8:40am Issue: Area Student Highlights Benefits Of Outdoor Event.

Narrative: Discussed and informed our audience about the "Bobwhite Brigade". This is an outdoor, learning event for youth, ages 13-18, with this particular camp set up to allow participants to learn a wide range of facts about the quail population in the Big Country, Heartland and Concho Valley regions of Texas. Our guest, a 16-year-old student from Early High School, detailed his experience from attending the most recent week-long Brigade, specifically the knowledge concerning efforts to maintain a healthy quail population, tips that lead to a successful quail hunt, and the leadership experience that can be gained from attending this, or similar Brigade events. Costs for these camps is approximately \$500, with scholarship also possible. Several of these Brigade camps have been held on the Warren Ranch in Coleman County. Guest was Will Prochaska, Early High School.