

# Public Affairs Programming

## KSTA

### 1000 AM

## COLEMAN, TEXAS

2nd Quarter 2014

DATE TIME LENGTH PROGRAM NAME DESCRIPTION

4/8/14 705am to 730am... Brad Slaten, Board Member, Coleman County Child Welfare Board... Pastor Brad Slaten was our guest on the KSTA Morning Show to highlight and preview the special activities planned to recognize April as Child Abuse Prevention Month, in Coleman County, as well as across the state

4/9/14 705am to 740am... Heart Of Texas EMS... Robert Myers and Evyonne Curry, with the Heart Of Texas EMS were our guest on the KSTA Morning Show to invite and encourage our audience to attend the Grand Opening Celebration at the Coleman County Courthouse lawn on 4/12/14. Food, drinks, fun events planned to introduce H.O.T. AS the new EMS Services provider for Coleman and Coleman County.

4/10/14 705am to 735am... The ARK Shelter... Terri Densman, Director of The ARK Shelter in Brownwood, was our Guest on the KSTA Morning Show to invite and encourage our audience to attend and participate in a special Easter Egg Hunt and Breakfast that is scheduled at Heartland Mall in Brownwood later in the month. Proceeds benefit the ARK Shelter, which serves Coleman, Brown, and Comanche Counties.

4/15/14 805am to 840am... Mary Griffis, Executive Director, Coleman Chamber Of Commerce.... Mary Griffis was our guest on the KSTA Morning Show to advertise and promote the upcoming Chamber of Commerce Banquet, slated for 4/25/14. The event features entertainment, food, special awards, as well as a live and silent auction. This is a major fundraiser each year for the Chamber Of Commerce.

4/16/14 710am to 735am... Curtis Garrett, Executive Director, Coleman County FSA... Curtis Garrett was our guest on the KSTA Morning Show to provide an update to our agriculture producers concerning changes brought about by the 2014 Farm Bill legislation. Programs highlighted included livestock indemnity, Livestock Forage, Livestock Disaster payments, and new date for Inventory periods.

5/27/14 710am to 740am Robert Williamson, Rancho Loma Restaurant owner.... Robert Williamson was our guest on the KSTA Morning Show to discuss and promote the support of a petition that is being circulated in Coleman, seeking support to have all of Coleman County have the ability to sell alcohol. Only certain areas of town have that approval presently. 900 signatures are required to have this item placed on the November ballot.

5/30/14 710am to 730am Mitzi Mays, President, Circle C Cattlewomen... Mitzi Mays was our guest on the KSTA Morning Show to detail, promote, and invite our audience to participate in the Circle C Stampede 5K Walk and Run, slated for June 7<sup>th</sup> in downtown Coleman. The event is co-sponsored by Coleman Medical Associates and RunTime Events. Proceeds raised support student scholarships.

6/3/14 805am to 845am... Mary Griffis, Executive Director, Coleman County Chamber Of Commerce... Mary Griffis was our guest on the KSTA Morning Show to detail and promote the upcoming Coleman PRCA Rodeo Parade, slated for 6/14/14. Parade entry information, parade route, schedules, judging information, and all deadline were discussed and detailed. KSTA WILL BROADCAST "live" from the parade on June 14<sup>th</sup>. It was noted that the parade from 2013 was cancelled due to weather concerns, but all systems are "go" for this year's parade.

6/4/14 705am to 734am... Terri Densman, Executive Director, THE ARK SHELTER... Terri Densman was our guest on the KSTA Morning Show to discuss, promote, and invite our audience to participate in a benefit Golf Tournament, slated for 6/21/14 at the Coleman Country Club. Proceeds will benefit the ARK SHELTER Advocacy Center, which serves Coleman, Brown and Comanche Counties. The tournament will be a four-person scramble event, feature night golf as an added attraction.

6/9/14 705am to 735am... Jody Barr, Coleman Rodeo Association... Jody Barr was our guest on the KSTA Morning Show, previewing, and promoting the 2014 Coleman PRCA Rodeo, slated for June 12-14, 2014 at the Coleman Rodeo Grounds. All aspects of the Rodeo were discussed and highlighted during our visit, including tickets, events, dances, music and more. KSTA will broadcast from the rodeo Parade on 6/14/14 from 9am to 11am on KSTA.

6/16/14 705am to 735am... Hanna Adams, Executive Director, Central Texas Opportunities, Inc.... Hanna Adams was our guest on the KSTA Morning Show to discuss and update our audience on the changes and status of Central Texas Opportunities, Inc. CTO was recently notified they were NOT awarded the grant funding to continue the Headstart Wing of their operation, which they had maintained for the past 45-plus years. Adams advised our listeners the CTO, INC would continue to provide all of the other programs under their mission statement. Several local jobs were lost due to the loss of this funding.

6/17/14 705am to 730am... Barbara Brown, President, CH Hale Prostate Cancer Foundation... Barbara Brown was our guest on the KSTA Morning Show, promoting a special "Dad's" Day event, slated for July 21, 2014 at the Coleman County Courthouse Grounds. Heart Of Texas EMS will co-sponsor the event. Proceeds will support the "We Care" Program of the CH Hale Foundation.