

# KSTA-1000 AM

## 1ST QUARTER 2021

### QUARTERLY ISSUES-PROGRAMS

#### DATE TIME LENGTH PROGRAM NAME DESCRIPTION

1/6/21, 7:10am – 7:30am Issue: Drug and Alcohol Recovery Support Group Available Locally.

Narrative: Discussed and informed the audience about “Celebrate Recovery”, a weekly gathering which happens each Monday evening at Hords Creek Cowboy Church. Our guest detailed the purpose of the organization, that being to provide encouragement through understanding, faith and testimonials of like circumstances from other attendees, to reinforce that overcoming dependency is possible. This is a non-denominational group of people of all ages and backgrounds, which has been meeting in Coleman for more than three years. Guest was Seth Moore, Pastor of Hords Creek Cowboy Church, Coleman.

1/7/21, 7:05am – 7:35am Issue: Livestock Show Adjustments Due to Covid-19 Concerns.

Narrative: Discussed and informed the radio audience about the necessary changes that have been adopted and will be implemented during the upcoming Chapter and County Livestock Shows in mid-January. Our guests outlined in detail the plans to host these shows, which are economic drivers for our area, in relation to specified social distancing, hand sanitization, mask-wearing, and required crowd limitations and participation. These new standards will be in place for the livestock shows, as well as the subsequent premium sale, which culminates the Shows, and highlights the efforts of our youth. Guests were: Tommy Saunders and Ann Guess, CCJLA Board Members.

1/28/21, 7:10am – 7:25am Issue: Youth Sports Complex To Promote Outdoor Activity Locally.

Narrative: Discussed and informed radio audience concerning the progress toward the completion of the new multi-million-dollar Coleman County Youth Sports Complex, under construction adjacent to the Bill Franklin Center and Goree Expo Center on Highway 206. The facility is targeting mid-April to open for play in all ages of youth for baseball and softball leagues, as well as adult league tournament play. Our guest noted that, not only will the new complex bring a spotlight to Coleman by attracting visiting teams to discover, shop, dine and stay locally, but that one of the tenets behind building the new complex is to promote the healthy component for all ages to spend more time outdoors. The Complex was funded by private and public contributions, along with many helps from City, County, EDC and Regional entities. Guest was Adam Stevenson, Coleman Youth Association Member.

2/15/21, 7:05am – 7:25am Issue: Emergency Shelters Activated To Protect Residents In Storm.

Narrative: Discussed and informed radio audience concerning the opening of two

Emergency "Warming" shelters as a potentially life-saving measure as Winter Storm Uri effects continue to cause major safety issues for a majority of city residents who remained without any form of power. Our guest reported that these shelters, one at the Senior Citizens Center, and a subsequent shelter at the Bill Franklin Center, were available for anyone in need. Rides to the shelters were also offered. These sites provided warmth, food, and bedding to the public. Facilities were supplied power by using gas generators, and remained open to the public throughout the storm event.

Guest was Coleman Emergency Management Coordinator, Jimmy Watson.

2/17/21, 7:05am – 7:15am Issue: Resolving Communication Issues During Winter Storm Uri.

Narrative: Discussed and informed radio audience about emergency actions taken by local law enforcement, city and county staff and other entities to resolve the immediate issue of a loss of phone, 911 and emergency phone service as a result of the snow, ice and intense cold brought on by the winter storm. Our guest reported that some social media calls using Facebook Messenger, were capable of being made and received, and that was the best option at the moment. A "Call Center" was established at the Coleman County Law Enforcement Center, and was being manned 24 hours a day. Welfare checks were also made by law enforcement officers to local households in Coleman and in the County throughout the storm event.

Guest was Coleman County Sheriff Les Cogdill.

2/23/21, 7:15am – 7:35am Issue: State Assistance For Coleman Area Following Winter Storm.

Narrative: Discussed and related to radio audience the current and ongoing efforts of our elected officials on the state and local levels, in the aftermath of Winter Storm Uri. Our guest indicated that he, and the state legislature had every intention to determine why Coleman was not placed on "rolling blackouts" during the storm, as promised. Continuing efforts are underway at the State level to find avenues for financial relief for residents who suffered losses as a result of the power grid struggles, which led to residential and commercial hardships here. Praise was given to local leaders who worked non-stop to ensure the safety of our residents. Those actions included reaching out to our State elected officials for necessary help.

Guest was District 60 State Representative Dr. Glenn Rogers.

2/26/21, 7:10am – 7:40am issue: Coleman County Foundation Assisting Residents With Aid.

Narrative: Discussed and informed radio audience concerning a cooperative effort between the Coleman County Foundation (non-profit), and Cornerstone Community Action Agency, based in Coleman, to provide immediate financial assistance grants for up to \$3000, for local homeowners who qualify, and who have suffered water line breaks, leaks, etc., from frozen pipes, resulting from the recent winter storm event. Our guest noted that a very simple application form is required, but eligibility status can be determined in quick fashion. The process can be handled at the CCAA office location in Coleman. Contact information was provided.

Guest was Hanna Adams, Executive Director, Cornerstone Comm, Action.

3/8/21, 7:15am – 7:50am Issue: City Of Coleman Offers Utility Assistance To Residents.

Narrative: Discussed and informed radio audience concerning recent action taken by The City of Coleman, unanimously approved by the City Council, to provide multiple financial relief options to city residents. Our guest provided the relief options, stemming from higher utility bills, caused by water leaks or excessive electricity billings, traceable back to the cycles metered during the recent storm event. Residents are asked to take the opportunity to visit with the City staff and provide pictures, affidavits, etc., to show the need for time extensions, bill reductions and/or other remedies the City is making available to its residents who were adversely affected during the storm. Relief is determined on a case-by-case basis.  
Guest was Coleman City Manager Diana Lopez.

3/15/21, 7:10am – 7:40am Issue: FCA Brings Annual Events Back After Covid Year.

Narrative: Discussed and informed radio audience concerning the return of the many monthly and annual events of the Fellowship of Christian Athletes organization both here in Coleman and throughout the Brownwood Region. Many of these activities were forced to be canceled due to the Covid outbreak. Coleman, Santa Anna and Panther Creek school districts all have had active and growing FCA programs in recent years. Our guest discussed the value that an FCA program offers to students, from personal growth, to leadership, to being part of a statewide and national organization, and the friendships it can foster. Returning events are numeral All-Star athletic events, each of which will feature student athletes from each of our county schools. Jr. High and High School students take part in FCA.  
Guest was Kurt Newton, Brownwood Area Representative, FCA.

3/22/21, 7:15am – 7:35am Issue: "Sisters" Highlight Economic Development Growth Here.

Narrative: Discussed and informed radio audience concerning the major steps forward in the economic development growth of Coleman and Coleman County, a goal that has seen sustained effort locally for years. Our guest noted the visit planned by "Sisters On The Fly", a statewide and national organization of "Traveling" women who visit select towns for shopping, dining, celebration, fun, and lodging, visited Coleman, based on multiple recommendations and publication ratings, espousing Coleman as "The Place To Be," The Coleman Downtown Business Peoples Association served as hosts, and planned an entire weekend of activities for "Sisters", a group of more than 60 women who shined the economic development spotlight on Coleman. Restaurants, retail and lodging outlets reported record-breaking numbers during the weekend.  
Guest was Charlotte Purl, Downtown Business Peoples Association.