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VENTURA MEDIA PARTNERS

Ventura Media Partners  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

**AGREEMENT FORM FOR  
CANDIDATE ADVERTISING**

**Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Signature of candidate/authorized committee: *B. Ankney*

Name: Betsy Ankney, Campaign Manager

Date: 08/14/23

**BELOW TO BE COMPLETED BY STATION ONLY**

Ad submitted to station:  Yes  No Date received:

Federal candidate certification signed above:  Yes  No  N/A

Disposition:  Accepted  Accepted in part  Rejected

Date and nature of follow-ups, if any:

Contract #: Station call letters: *KGYM* Date received: *1/2/24*

Est. #: *4019* Station location: *Cedar Rapids IA* Flight dates: *1/15/24 - 1/21/24*

Comments, if any:

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I, Ventura Media Partners hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Federal candidate

State or local candidate

Candidate name:

**Nikki Haley**

Authorized committee

**Nikki Haley for President**

Agency requesting time (and contact information):

N/A

**Ventura Media Partners**

Candidate's political party:

**Republican**

Office sought (no acronyms or abbreviations):

**President**

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

**Sara Diehr**

The undersigned represents that the payment for the broadcast time has been furnished by:

The candidate listed above

The authorized committee of the legally qualified candidate listed above

Signature of sponsor representative:

**Julie Iadanza**

Digitally signed by Julie Iadanza  
Date: 2023.10.19 14:41:21 -0700

Name:

Date:

Signature of station representative:

Name:

Date:

*Julie Iadanza*  
12/19/23

<b>STATION:</b>	KGym-AM	<b>ORDER#:</b>	3212709	<b>DATE:</b>	01/02/2024
<b>MARKET:</b>	Cedar Rapids, IA	<b>AMOUNT:</b>	\$330.00	<b>AGENCY:</b>	Ventura Media Partners
<b>REP:</b>	Local Focus Radio	<b>SPOTS:</b>	11		13547 Ventura Blvd #153 Sherman Oaks, CA 91403
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	LOS ANGELES	<b>SLS PH:</b>	323 851 5476	<b>BUYER:</b>	Julie Iadanza
<b>SALESPERSON:</b>	Javier Pinon	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Javier.Pinon@GenMediaPartners.com				
<b>AGENCY:</b>	Ventura Media Partners	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4453656</b>	
<b>ADVERTISER:</b>	Nikki Haley for President	<b>AGY PRD:</b>		<b>INVOICE:</b>	Ventura Media Partners
<b>PRODUCT:</b>	EST 4019 (01/15-01/21) HALEY FOR PRESIDENT	<b>AGY EST:</b>	4019		13547 Ventura Blvd #153 Sherman Oaks, CA 91403
<b>FLIGHT:</b>	01-15-2024 TO 1/21/2024	[ ]Unwired [X]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	1				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT: 01/02/2024 10:52</b>	

**COMMENTS**

[Rep Comment] 01/02/2024: New Political order, please confirm back through exchange system if able, if not confirm to melissa.costello@genmediapartners.com.

PopulationBuyType: CPP.

\*\*\* SEND INVOICES DIRECT TO AGENCY, BROADCAST MONTH BILLING. \*\*\*INVOICES SHOULD INCLUDED: Advertiser name, estimate number, date/rate/time/ spot length/ isci code per spot on invoices. along with gross/net total & agency commission . \*\*\*\*\*  
RadioInvoices ID: 9915470 or RI15470 (stations)

**WEEK#1**                      **1/15/2024 To 1/21/2024**                      **WK TOT \$330.00**                      **WK TOTAL SPOTS 11**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		M. . . . .	6:00AM	10:00AM	60	1/15/2024	1/15/2024	4	\$30	\$120
	2		M. . . . .	10:00AM	3:00PM	60	1/15/2024	1/15/2024	5	\$30	\$150
	3		M. . . . .	3:00PM	7:00PM	60	1/15/2024	1/15/2024	2	\$30	\$60

TOTAL	Jan										Total
SPOT	11										11
CASH	330.00										330.00
TOTAL	330.00										330.00



Proposed: 1/2/2024  
Ph: 1-319-363-2061  
Fax:

**KGYM**

KZIA Inc 1110 26th Ave SW, Cedar Rapids, IA 52404-3430, U.S.A

Revised: 1/2/2024 11:27:38 AM  
Ref: 4298  
Page: 1

Client: NIKKI HALEY FOR PRESIDENT  
Product: EST 4019 (1/15/24-1/21/24) HALEY FOR PRES

Agency: VENTURA MEDIA PARTNERS  
Contact: AE: GEN MEDIA, POL  
Assistant:

**Campaign Summary**

Demo: A18-49  
Market: Cedar Rapids  
Total Occ: 11  
Aud Source: (1) KGYM  
Total Ratings: 0.0  
Total Impressions: 0  
Total Reach: 0  
Est. #: 4019  
CPP: \$0.00  
CPM: \$0.00  
Contract Total: \$330.00  
Total Frequency: 0.0

Number of Weeks: 1  
Campaign Dates: 1/15/2024 to 1/21/2024 [1 wk(s)];  
Comments: Prime(Rtgs): Mo-Su 6:00 pm-11:30 pm 0%.

**Proposed Schedule**

Days	MTWTFSS	Hours	Program	Rate(\$)	Rtg	Aud	Len (m:ss)	Jan.	Ttl Occ.
M	06:00 - 10:00	AM DRIVE 6A-10A	MO-S	\$30.00	0.0	0(1)	1:00	15	4
M	10:00 - 15:00	MIDDAY 10A-3P	MO-SU	\$30.00	0.0	0(1)	1:00	5	5
M	15:00 - 19:00	PM DRIVE 3P-7P	MO-SU	\$30.00	0.0	0(1)	1:00	2	2

Source: Estimates, Based on Numeris-NMR Meter Data, Audience in thousands. CPR's based on exact ratings while Display Ratings have been rounded off.



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AE: GEN MEDIA, POL

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Week of (Monday)	# of Occ	Avg. Rtg	% Prime	Avg. Cost	GRP	Ttl Imp	CPP	CPM	Reach	Frequency	Airtime	Total Gross	
1/15/2024	11	0.0	0%	\$30.00	0.0	0	\$0.00	\$0.00	.00	.0	\$330.00	\$330.00	
<b>Total</b>	<b>11</b>	<b>0.0</b>	<b>0%</b>	<b>\$30.00</b>	<b>0.0</b>	<b>0</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>0</b>	<b>.0</b>	<b>\$330.00</b>	<b>\$330.00</b>	
												Agency Commission	\$49.50
												<b>Total Net</b>	<b>\$280.50</b>

In way of acceptance, the parties affix their signature to this booking, thereby affording it the same legal terms and qualities as a sales contract. Taxes, if applicable, are extra.

Signature of Client \_\_\_\_\_ Signature of Sales Rep \_\_\_\_\_ Signature of Sales Manager \_\_\_\_\_  
 Date \_\_\_\_\_ Date \_\_\_\_\_ Date \_\_\_\_\_

KZIA does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. ADVERTISER hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.