

ORDER



Orders
Order / Rev: 1196507
Alt Order #:
Product Desc: HEALTH & HOSPITAL LEVY ISSUE 7
Estimate:
Flight Dates: 10/13/14 - 11/04/14
Original Date / Rev: 09/25/14 / 10/08/14
Order Type: Political

WXIX

Primary AE: Amy Goetz
Sales Office: WXIX
Sales Region: Local

Agency
Name: Bonnie White & Associates (B)
Buying Contact: Bonnie White
Billing Contact:
 Paid for by Citizens for Health Safety Net
 Cincinnati, OH 45242

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Health & Hospital Levy Issue 7
Demographic: A35+
Product Codes: PL20
Priority: P 3
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	36	\$12,875.00	\$10,943.75
10/27/14	11/04/14	37	\$15,300.00	\$13,005.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	36	\$12,875.00	\$10,943.75	92.60
November 2014	37	\$15,300.00	\$13,005.00	104.80
Totals	73	\$28,175.00	\$23,948.75	197.40

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy Goetz			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXIX	10/20/14	10/26/14	News @ 5a News @ 5a	Comm	5a-6a	MTWTF--	:30	3	\$150.00	P 3	1.30	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--			3			\$150.00		1.30			
N 2	WXIX	10/20/14	10/26/14	News @ 6a News @ 6am	Comm	6a-7a	MTWTF--	:30	3	\$325.00	P 3	2.30	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--			3			\$325.00		2.30			
N 3	WXIX	10/20/14	10/26/14	News @ 7a News @ 7am	Comm	7a-9a	MTWTF--	:30	3	\$375.00	P 3	3.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--			3			\$375.00		3.00			
N 4	WXIX	10/20/14	10/26/14	News @ 9a NEWS @ 9A	Comm	9-10A	MTWTF--	:30	3	\$150.00	P 3	2.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--			3			\$150.00		2.00			
N 5	WXIX	10/20/14	10/26/14	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	3	\$275.00	P 5	2.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--			3			\$275.00		2.00			
N 6	WXIX	10/20/14	10/26/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	2	\$650.00	P 3	4.50	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1196507
 Alt Order #:
 Flight Dates: 10/13/14 - 11/04/14

Advertiser: ISS/Health & Hospital Levy Issue 7
 Product Desc: HEALTH & HOSPITAL LEVY ISSUE 7
 Estimate: **WXIX**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WXIX	10/20/14	10/26/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	2	\$650.00	P 3	4.50	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/20/14	10/26/14	MTWTF--	2		\$650.00		4.50						
N 7	WXIX	10/20/14	10/26/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	MTWTF--	:30	3	\$750.00	P 3	5.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/20/14	10/26/14	MTWTF--	3		\$750.00		5.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WXIX	10/20/14-10/26/14		SYN 730-8P M-F		730-8P	MTWThF----	:30		(\$750.00)		5.00	NM		
See MG 7.4															
[WORLD SERIES- CAN'T MOVE SPOT]															
4	WXIX	10/20/14-10/26/14		SYN 7-730P M-F		7-730P	MTWThF----	:30		\$750.00		5.00	NM		
Ⓜ MG for 7.2 10/22															
N 8	WXIX	10/20/14	10/20/14	LOC Late News M-F Late News MON	Comm	10-11P	M-----	:30	1	\$1,000.00	P 3	3.70	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/20/14	10/26/14	M-----	1		\$1,000.00		3.70						
N 9	WXIX	10/23/14	10/23/14	LOC Late News M-F Late News MON	Comm	10-11P	---T---	:30	1	\$1,000.00	P 3	3.70	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/20/14	10/26/14	---T---	1		\$1,000.00		3.70						
N 10	WXIX	10/25/14	10/25/14	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa	-----S-	:30	1	\$250.00	P 1	1.80	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/20/14	10/26/14	-----S-	1		\$250.00		1.80						
N 11	WXIX	10/27/14	11/02/14	News @ 5a News @ 5a	Comm	5a-6a	MTWTF--	:30	3	\$150.00	P 3	1.30	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	MTWTF--	3		\$150.00		1.30						
N 12	WXIX	10/27/14	11/02/14	News @ 6a News @ 6am	Comm	6a-7a	MTWTF--	:30	3	\$325.00	P 3	2.30	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	MTWTF--	3		\$325.00		2.30						
N 13	WXIX	10/27/14	11/02/14	News @ 7a News @ 7am	Comm	7a-9a	MTWTF--	:30	3	\$375.00	P 3	3.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	MTWTF--	3		\$375.00		3.00						
N 14	WXIX	10/27/14	11/02/14	News @ 9a NEWS @ 9A	Comm	9-10A	MTWTF--	:30	3	\$150.00	P 3	2.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	MTWTF--	3		\$150.00		2.00						
N 15	WXIX	10/27/14	11/02/14	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	3	\$275.00	P 5	2.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	MTWTF--	3		\$275.00		2.00						
N 16	WXIX	10/27/14	11/02/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	2	\$650.00	P 3	4.50	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	MTWTF--	2		\$650.00		4.50						
N 17	WXIX	10/27/14	11/02/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	MTWTF--	:30	3	\$750.00	P 3	5.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	MTWTF--	3		\$750.00		5.00						
N 18	WXIX	10/27/14	11/02/14	LOC Late News M-F Late News MON	Comm	10-11P	MTWTF--	:30	4	\$800.00	P 3	3.70	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/27/14	11/02/14	MTWTF--	4		\$800.00		3.70						
N 19	WXIX	11/01/14	11/01/14		Comm	8-10A Sa	-----S-	:30	1	\$250.00	P 1	1.80	NM	1	\$250.00

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 Flight Dates: 10/13/14 - 11/04/14

Advertiser: ISS/Health & Hospital Levy Issue 7
 Product Desc: HEALTH & HOSPITAL LEVY ISSUE 7
 Estimate: WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News 8-10A Sat News 8-10A Sat <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/27/14 11/02/14 -----S- 1 \$250.00 1.80															
N20	WXIX	11/03/14	11/04/14	News @ 5a News @ 5a	Comm	5a-6a	MT-----	:30	2	\$150.00	P 3	1.30	NM	2	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/03/14 11/09/14 MT----- 2 \$150.00 1.30															
N21	WXIX	11/03/14	11/04/14	News @ 6a News @ 6am	Comm	6a-7a	MT-----	:30	2	\$325.00	P 3	2.30	NM	2	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/03/14 11/09/14 MT----- 2 \$325.00 2.30															
N22	WXIX	11/03/14	11/04/14	News @ 7a News @ 7am	Comm	7a-9a	MT-----	:30	2	\$375.00	P 3	3.00	NM	2	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/03/14 11/09/14 MT----- 2 \$375.00 3.00															
N23	WXIX	11/03/14	11/04/14	News @ 9a NEWS @ 9A	Comm	9-10A	MT-----	:30	2	\$150.00	P 3	2.00	NM	2	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/03/14 11/09/14 MT----- 2 \$150.00 2.00															
N24	WXIX	11/03/14	11/03/14	News At 630P News At 630P	Comm	630-7P	M-----	:30	1	\$275.00	P 5	2.00	NM	1	\$275.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/03/14 11/09/14 M----- 1 \$275.00 2.00															
N25	WXIX	11/03/14	11/03/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	M-----	:30	1	\$650.00	P 3	4.50	NM	1	\$650.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/03/14 11/09/14 M----- 1 \$650.00 4.50															
N26	WXIX	11/03/14	11/03/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	M-----	:30	1	\$750.00	P 3	5.00	NM	1	\$750.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/03/14 11/09/14 M----- 1 \$750.00 5.00															
N27	WXIX	11/03/14	11/03/14	LOC Late News M-F Late News MON	Comm	10-11P	M-----	:30	1	\$800.00	P 3	3.70	NM	1	\$800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/03/14 11/09/14 M----- 1 \$800.00 3.70															
N28	WXIX	10/13/14	10/19/14	News @ 5a News @ 5a	Comm	5a-6a	MTWTF--	:30	3	\$150.00	P 3	1.30	NM	3	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 MTWTF-- 3 \$150.00 1.30															
N29	WXIX	10/13/14	10/19/14	News @ 6a News @ 6am	Comm	6a-7a	MTWTF--	:30	3	\$325.00	P 3	2.30	NM	3	\$975.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 MTWTF-- 3 \$325.00 2.30															
N30	WXIX	10/13/14	10/19/14	News @ 7a News @ 7am	Comm	7a-9a	MTWTF--	:30	3	\$375.00	P 3	3.00	NM	3	\$1,125.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 MTWTF-- 3 \$375.00 3.00															
N31	WXIX	10/13/14	10/19/14	News @ 9a NEWS @ 9A	Comm	9-10A	MTWTF--	:30	3	\$150.00	P 3	2.00	NM	3	\$450.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 MTWTF-- 3 \$150.00 2.00															
N32	WXIX	10/18/14	10/18/14	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa	-----S-	:30	1	\$250.00	P 1	1.80	NM	1	\$250.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/13/14 10/19/14 -----S- 1 \$250.00 1.80															
													Totals	73	\$28,175.00