

# ORDER



**Orders**  
**Order / Rev:** 1196507  
 Alt Order #:  
**Product Desc:** HEALTH & HOSPITAL LEVY ISSUE 7  
 Estimate:  
**Flight Dates:** 10/13/14 - 11/04/14  
**Original Date / Rev:** 09/25/14 / 10/08/14  
**Order Type:** Political

**WXIX**  
**Primary AE:** Amy Goetz  
**Sales Office:** WXIX  
**Sales Region:** Local

**Agency Name:** Bonnie White & Associates (B)  
**Buying Contact:** Bonnie White  
**Billing Contact:**  
 Paid for by Citizens for Health Safety Net  
 Cincinnati, OH 45242

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** ISS/Health & Hospital Levy Issue 7  
**Demographic:** A35+  
**Product Codes:** PL20  
**Priority:** P 3  
**Revenue Codes:** Agency, Political, Pol-Issue

**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	36	\$12,875.00	\$10,943.75
10/27/14	11/04/14	37	\$15,300.00	\$13,005.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	36	\$12,875.00	\$10,943.75	92.60
November 2014	37	\$15,300.00	\$13,005.00	104.80
<b>Totals</b>	<b>73</b>	<b>\$28,175.00</b>	<b>\$23,948.75</b>	<b>197.40</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy Goetz			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXIX	10/20/14	10/26/14	News @ 5a News @ 5a	Comm	5a-6a	MTWTF--	:30	3	\$150.00	P 3	1.30	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	MTWTF--		3				\$150.00		1.30			
N 2	WXIX	10/20/14	10/26/14	News @ 6a News @ 6am	Comm	6a-7a	MTWTF--	:30	3	\$325.00	P 3	2.30	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	MTWTF--		3				\$325.00		2.30			
N 3	WXIX	10/20/14	10/26/14	News @ 7a News @ 7am	Comm	7a-9a	MTWTF--	:30	3	\$375.00	P 3	3.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	MTWTF--		3				\$375.00		3.00			
N 4	WXIX	10/20/14	10/26/14	News @ 9a NEWS @ 9A	Comm	9-10A	MTWTF--	:30	3	\$150.00	P 3	2.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	MTWTF--		3				\$150.00		2.00			
N 5	WXIX	10/20/14	10/26/14	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	3	\$275.00	P 5	2.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	MTWTF--		3				\$275.00		2.00			
N 6	WXIX	10/20/14	10/26/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	2	\$650.00	P 3	4.50	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1196507  
 Alt Order #:  
 Flight Dates: 10/13/14 - 11/04/14

Advertiser: ISS/Health & Hospital Levy Issue 7  
 Product Desc: HEALTH & HOSPITAL LEVY ISSUE 7  
 Estimate: WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WXIX	10/20/14	10/26/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	2	\$650.00	P 3	4.50	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	MTWTF--		2				\$650.00		4.50			
N 7	WXIX	10/20/14	10/26/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	MTWTF--	:30	3	\$750.00	P 3	5.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	MTWTF--		3				\$750.00		5.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WXIX	10/20/14-10/26/14	SYN 730-8P M-F		730-8P	MTWThF----	:30		<del>(\$750.00)</del>		5.00	NM		
				See MG 7.4 [WORLD SERIES- CAN'T MOVE SPOT]											
	4	WXIX	10/20/14-10/26/14	SYN 7-730P M-F		7-730P	MTWThF----	:30		\$750.00		5.00	NM		
				MG for 7.2 10/22											
N 8	WXIX	10/20/14	10/20/14	LOC Late News M-F Late News MON	Comm	10-11P	M-----	:30	1	\$1,000.00	P 3	3.70	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	M-----		1				\$1,000.00		3.70			
N 9	WXIX	10/23/14	10/23/14	LOC Late News M-F Late News MON	Comm	10-11P	---T---	:30	1	\$1,000.00	P 3	3.70	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	---T---		1				\$1,000.00		3.70			
N 10	WXIX	10/25/14	10/25/14	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa	-----S-	:30	1	\$250.00	P 1	1.80	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/20/14	10/26/14	-----S-		1				\$250.00		1.80			
N 11	WXIX	10/27/14	11/02/14	News @ 5a News @ 5a	Comm	5a-6a	MTWTF--	:30	3	\$150.00	P 3	1.30	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	MTWTF--		3				\$150.00		1.30			
N 12	WXIX	10/27/14	11/02/14	News @ 6a News @ 6am	Comm	6a-7a	MTWTF--	:30	3	\$325.00	P 3	2.30	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	MTWTF--		3				\$325.00		2.30			
N 13	WXIX	10/27/14	11/02/14	News @ 7a News @ 7am	Comm	7a-9a	MTWTF--	:30	3	\$375.00	P 3	3.00	NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	MTWTF--		3				\$375.00		3.00			
N 14	WXIX	10/27/14	11/02/14	News @ 9a NEWS @ 9A	Comm	9-10A	MTWTF--	:30	3	\$150.00	P 3	2.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	MTWTF--		3				\$150.00		2.00			
N 15	WXIX	10/27/14	11/02/14	News At 630P News At 630P	Comm	630-7P	MTWTF--	:30	3	\$275.00	P 5	2.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	MTWTF--		3				\$275.00		2.00			
N 16	WXIX	10/27/14	11/02/14	SYN 7-730P M-F Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	2	\$650.00	P 3	4.50	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	MTWTF--		2				\$650.00		4.50			
N 17	WXIX	10/27/14	11/02/14	SYN 730-8P M-F Jeopardy	Comm	730-8P	MTWTF--	:30	3	\$750.00	P 3	5.00	NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	MTWTF--		3				\$750.00		5.00			
N 18	WXIX	10/27/14	11/02/14	LOC Late News M-F Late News MON	Comm	10-11P	MTWTF--	:30	4	\$800.00	P 3	3.70	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/27/14	11/02/14	MTWTF--		4				\$800.00		3.70			
N 19	WXIX	11/01/14	11/01/14		Comm	8-10A Sa	-----S-	:30	1	\$250.00	P 1	1.80	NM	1	\$250.00

Order / Rev: 1196507  
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 Flight Dates: 10/13/14 - 11/04/14

Advertiser: ISS/Health & Hospital Levy Issue 7  
 Product Desc: HEALTH & HOSPITAL LEVY ISSUE 7  
 Estimate: WXIX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 8-10A Sat											
				News 8-10A Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/27/14	11/02/14	-----S-	1	\$250.00	1.80								
N20	WXIX	11/03/14	11/04/14	News @ 5a	Comm	5a-6a	MT-----	:30	2	\$150.00	P 3	1.30	NM	2	\$300.00
				News @ 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/03/14	11/09/14	MT-----	2	\$150.00	1.30								
N21	WXIX	11/03/14	11/04/14	News @ 6a	Comm	6a-7a	MT-----	:30	2	\$325.00	P 3	2.30	NM	2	\$650.00
				News @ 6am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/03/14	11/09/14	MT-----	2	\$325.00	2.30								
N22	WXIX	11/03/14	11/04/14	News @ 7a	Comm	7a-9a	MT-----	:30	2	\$375.00	P 3	3.00	NM	2	\$750.00
				News @ 7am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/03/14	11/09/14	MT-----	2	\$375.00	3.00								
N23	WXIX	11/03/14	11/04/14	News @ 9a	Comm	9-10A	MT-----	:30	2	\$150.00	P 3	2.00	NM	2	\$300.00
				NEWS @ 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/03/14	11/09/14	MT-----	2	\$150.00	2.00								
N24	WXIX	11/03/14	11/03/14	News At 630P	Comm	630-7P	M-----	:30	1	\$275.00	P 5	2.00	NM	1	\$275.00
				News At 630P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/03/14	11/09/14	M-----	1	\$275.00	2.00								
N25	WXIX	11/03/14	11/03/14	SYN 7-730P M-F	Comm	7-730P	M-----	:30	1	\$650.00	P 3	4.50	NM	1	\$650.00
				Wheel Of Fortune											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/03/14	11/09/14	M-----	1	\$650.00	4.50								
N26	WXIX	11/03/14	11/03/14	SYN 730-8P M-F	Comm	730-8P	M-----	:30	1	\$750.00	P 3	5.00	NM	1	\$750.00
				Jeopardy											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/03/14	11/09/14	M-----	1	\$750.00	5.00								
N27	WXIX	11/03/14	11/03/14	LOC Late News M-F	Comm	10-11P	M-----	:30	1	\$800.00	P 3	3.70	NM	1	\$800.00
				Late News MON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		11/03/14	11/09/14	M-----	1	\$800.00	3.70								
N28	WXIX	10/13/14	10/19/14	News @ 5a	Comm	5a-6a	MTWTF--	:30	3	\$150.00	P 3	1.30	NM	3	\$450.00
				News @ 5a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/14	10/19/14	MTWTF--	3	\$150.00	1.30								
N29	WXIX	10/13/14	10/19/14	News @ 6a	Comm	6a-7a	MTWTF--	:30	3	\$325.00	P 3	2.30	NM	3	\$975.00
				News @ 6am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/14	10/19/14	MTWTF--	3	\$325.00	2.30								
N30	WXIX	10/13/14	10/19/14	News @ 7a	Comm	7a-9a	MTWTF--	:30	3	\$375.00	P 3	3.00	NM	3	\$1,125.00
				News @ 7am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/14	10/19/14	MTWTF--	3	\$375.00	3.00								
N31	WXIX	10/13/14	10/19/14	News @ 9a	Comm	9-10A	MTWTF--	:30	3	\$150.00	P 3	2.00	NM	3	\$450.00
				NEWS @ 9A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/14	10/19/14	MTWTF--	3	\$150.00	2.00								
N32	WXIX	10/18/14	10/18/14	News 8-10A Sat	Comm	8-10A Sa	-----S-	:30	1	\$250.00	P 1	1.80	NM	1	\$250.00
				News 8-10A Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/13/14	10/19/14	-----S-	1	\$250.00	1.80								

Totals 73 \$28,175.00