

David McRae candidate for Mississippi Treasurer and Mark Baker candidate for Attorney General are both sharing a :30 commercial getting :15 each. Each candidate is splitting the broadcast schedules set forth below.....

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 6/7/19

I, Katherine Cookson/ Medium Buying, LLC,

being/on behalf of: Mark Baker,

a legally qualified candidate of the Republican

political party for the office of: Republican

in the Primary

election to be held on: August 6, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mark Baker for MS PO BOX 947, Brandon MS

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Martin

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/7/19

Date

Alfred E. Hookson

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Jan Williams
Signature

Jan Williams
Printed Name

National Sales Mgr.
Title

ORDER



Orders
Order / Rev: 1232119
Alt Order #: WOC12071885
Product Desc: TV
Estimate: 678
Flight Dates: 07/08/19 - 07/21/19
Original Date / Rev: 06/19/19 / 06/20/19
Order Type: NORMAL

WLOX

Primary AE: Van Williams
Sales Office: GPT-N
Sales Region: National

Agency
Name: Medium Buying LLC
Buying Contact: Katherine Cookson
Billing Contact:
 1351 King Ave
 Columbus, OH 43212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: McRae for Treasurer Baker for AG
Demographic: A35-54
Product Codes: Candidate - State - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 168780
Agency External ID: 64157
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/19/19	46	\$13,680.00	\$11,628.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	46	\$13,680.00	\$11,628.00	479.20
Totals	46	\$13,680.00	\$11,628.00	479.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLOX	07/08/19	07/14/19	Sign-On/Sign-Off Sign-On/Sign-Off (Program: GOOD MORNING MISS (SUN 6:30A))CS-Q3 (sell)	CM	6:30 AM-7:00 AM	-----S	:30	1	\$65.00	P-03	6.40	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----S					1	\$65.00		6.40			
N 2	WLOX	07/08/19	07/14/19	ABC GMA Sun ABC GMA Sun (Program: GOOD MORNING AMERICA (SUN))CS-Q3 (sell)	CM	7:00 AM-8:00 AM	-----S	:30	1	\$65.00	P-03	8.80	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----S					1	\$65.00		8.80			
N 3	WLOX	07/08/19	07/14/19	Su 830-9a News Su 830-9a News (Program: WLOX NEWS THIS WEEK)CS-Q3 (sell)	CM	8:30 AM-9:00 AM	-----S	:30	1	\$75.00	P-03	6.10	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----S					1	\$75.00		6.10			
N 4	WLOX	07/08/19	07/14/19	Su 8-830a News Su 8-830a News (Program: GOOD MORNING MISS (SUN 8A))CS-Q3 (sell)	CM	8:00 AM-8:30 AM	-----S	:30	1	\$75.00	P-03	8.20	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----S					1	\$75.00		8.20			
N 5	WLOX	07/08/19	07/13/19	Sa 630-7a News Sa 630-7a News	CM	6:30 AM-7:00 AM	-----S-	:30	1	\$100.00	P-03	7.80	NM	1	\$100.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: GOOD MORNING MISS. (SAT 6:30A))CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/19	07/14/19	-----S-					1	\$100.00		7.80			
N 6	WLOX	07/08/19	07/19/19	M-F 11a News	CM	11:00 AM-11:30 AM	MTWTF--	:30	3	\$110.00	P-03	5.40	NM	4	\$440.00
				M-F 11a News											
(Program: WLOX MIDDAY NEWS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/19	07/14/19	MTWTF--					3	\$110.00		5.40			
Week:		07/15/19	07/21/19	MTWTF--					1	\$110.00		5.40			
N 7	WLOX	07/08/19	07/19/19	M-F 4p News	CM	4:00 PM-4:30 PM	MTWTF--	:30	3	\$125.00	P-03	7.80	NM	4	\$500.00
				M-F 4p News											
(Program: THE 4 O'CLOCK SHOW)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/19	07/14/19	MTWTF--					3	\$125.00		7.80			
Week:		07/15/19	07/21/19	MTWTF--					1	\$125.00		7.80			
N 8	WLOX	07/08/19	07/19/19	M-F 5-6a News	CM	5:00 AM-6:00 AM	MTWTF--	:30	3	\$135.00	P-03	7.20	NM	4	\$540.00
				M-F 5-6a News											
(Program: GOOD MORNING MISSISSIPPI (5A))CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/19	07/14/19	MTWTF--					3	\$135.00		7.20			
Week:		07/15/19	07/21/19	MTWTF--					1	\$135.00		7.20			
N 9	WLOX	07/08/19	07/13/19	Sa 8-830a News	CM	8:00 AM-8:30 AM	-----S-	:30	1	\$150.00	P-03	8.80	NM	1	\$150.00
				Sa 8-830a News											
(Program: GOOD MORNING MISS. (SAT 8A))CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/19	07/14/19	-----S-					1	\$150.00		8.80			
N 10	WLOX	07/08/19	07/19/19	M-F 430-5p	CM	4:30 PM-5:00 PM	MTWTF--	:30	3	\$150.00	P-03	11.00	NM	4	\$600.00
				M-F 430-5p											
(Program: INSIDE EDITION)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/19	07/14/19	MTWTF--					3	\$150.00		11.00			
Week:		07/15/19	07/21/19	MTWTF--					1	\$150.00		11.00			
N 11	WLOX	07/08/19	07/13/19	Sa 6p News	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$175.00	P-03	12.60	NM	1	\$175.00
				Sa 6p News											
(Program: WLOX NEWS AT 6PM (SAT))CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/19	07/14/19	-----S-					1	\$175.00		12.60			
N 12	WLOX	07/08/19	07/13/19	Sa 630-7p	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$210.00	P-03	8.80	NM	1	\$210.00
				Sa 630-7p											
(Program: WHEEL OF FORTUNE (SAT))CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/19	07/14/19	-----S-					1	\$210.00		8.80			
N 13	WLOX	07/08/19	07/19/19	ABC Good Morning America	CM	7:00 AM-9:00 AM	MTWTF--	:30	3	\$275.00	P-03	10.20	NM	4	\$1,100.00
				ABC Good Morning America											
(Program: GOOD MORNING AMERICA M-F)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/19	07/14/19	MTWTF--					3	\$275.00		10.20			
Week:		07/15/19	07/21/19	MTWTF--					1	\$275.00		10.20			
N 14	WLOX	07/08/19	07/19/19	M-F 6-7a News	CM	6:00 AM-7:00 AM	MTWTF--	:30	3	\$325.00	P-03	11.50	NM	4	\$1,300.00
				M-F 6-7a News											
(Program: GOOD MORNING MISSISSIPPI (6A))CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/19	07/14/19	MTWTF--					3	\$325.00		11.50			
Week:		07/15/19	07/21/19	MTWTF--					1	\$325.00		11.50			
N 15	WLOX	07/08/19	07/13/19	Sa 10p Late News	CM	10:00 PM-10:30 PM	-----S-	:30	1	\$350.00	P-03	11.30	NM	1	\$350.00
				Sa 10p Late News											
(Program: WLOX NEWS AT 10PM (SAT))CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/19	07/14/19	-----S-					1	\$350.00		11.30			
N 16	WLOX	07/08/19	07/19/19	M-F 5p News	CM	5:00 PM-5:30 PM	MTWTF--	:30	3	\$450.00	P-03	15.70	NM	4	\$1,800.00
				M-F 5p News											
(Program: WLOX NEWS AT 5PM)CS-Q3 (sell)															

Order / Rev: 1232119
 Alt Order #: WOC12071885
 Flight Dates: 07/08/19 - 07/21/19

Advertiser: McRae for Treasurer Baker for AG
 Product Desc: TV
 Estimate: 678
 WLOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/19	07/14/19	MTWTF--					3	\$450.00		15.70			
Week:		07/15/19	07/21/19	MTWTF--					1	\$450.00		15.70			
N 17	WLOX	07/08/19	07/14/19	Su 10p Late News 1	CM	10:00 PM-10:30 PM	-----S	:30	1	\$575.00	P-03	11.20	NM	1	\$575.00
				Su 10p Late News 1											
				(Program: WLOX NEWS AT 10PM (SUN))CS-Q3 (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/19	07/14/19	-----S					1	\$575.00		11.20			
N 18	WLOX	07/08/19	07/19/19	M-F 10p Late News	CM	10:00 PM-10:35 PM	MTWTF--	:30	3	\$695.00	P-03	11.70	NM	4	\$2,780.00
				M-F 10p Late News											
				(Program: WLOX NEWS AT 10PM)CS-Q3 (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/19	07/14/19	MTWTF--					3	\$695.00		11.70			
Week:		07/15/19	07/21/19	MTWTF--					1	\$695.00		11.70			
N 19	WLOX	07/08/19	07/19/19	M-F 6p News	CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$695.00	P-03	16.80	NM	4	\$2,780.00
				M-F 6p News											
				(Program: WLOX NEWS AT 6PM)CS-Q3 (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/08/19	07/14/19	MTWTF--					3	\$695.00		16.80			
Week:		07/15/19	07/21/19	MTWTF--					1	\$695.00		16.80			
													Totals	46	\$13,680.00

ORDER



Orders
Order / Rev: 1232129
Alt Order #: WOC12071890
Product Desc: TV
Estimate: 679
Flight Dates: 07/15/19 - 07/28/19
Original Date / Rev: 06/19/19 / 06/20/19
Order Type: NORMAL

WLOX

Primary AE: Van Williams
Sales Office: GPT-N
Sales Region: National

Agency
Name: Medium Buying LLC
Buying Contact: Katherine Cookson
Billing Contact:
 1351 King Ave
 Columbus, OH 43212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: McRae for Treasurer Baker for AG
Demographic: A35-54
Product Codes: Candidate - State - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 168780
Agency External ID: 64157
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/26/19	46	\$13,680.00	\$11,628.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	46	\$13,680.00	\$11,628.00	479.20
Totals	46	\$13,680.00	\$11,628.00	479.20

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLOX	07/15/19	07/26/19	M-F 5-6a News M-F 5-6a News (Program: GOOD MORNING MISSISSIPPI (5A))CS-Q3 (sell)	CM	5:00 AM-6:00 AM	MTWTF--	:30	3	\$135.00	P-03	7.20	NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/19	07/21/19	MTWTF--					3	\$135.00		7.20			
		Week: 07/22/19	07/28/19	MTWTF--					1	\$135.00		7.20			
N 2	WLOX	07/15/19	07/26/19	M-F 6-7a News M-F 6-7a News (Program: GOOD MORNING MISSISSIPPI (6A))CS-Q3 (sell)	CM	6:00 AM-7:00 AM	MTWTF--	:30	3	\$325.00	P-03	11.50	NM	4	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/19	07/21/19	MTWTF--					3	\$325.00		11.50			
		Week: 07/22/19	07/28/19	MTWTF--					1	\$325.00		11.50			
N 3	WLOX	07/15/19	07/26/19	ABC Good Morning America ABC Good Morning America (Program: GOOD MORNING AMERICA M-F)CS-Q3 (sell)	CM	7:00 AM-9:00 AM	MTWTF--	:30	3	\$275.00	P-03	10.20	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/19	07/21/19	MTWTF--					3	\$275.00		10.20			
		Week: 07/22/19	07/28/19	MTWTF--					1	\$275.00		10.20			
N 4	WLOX	07/15/19	07/26/19	M-F 11a News M-F 11a News (Program: WLOX MIDDAY NEWS)CS-Q3 (sell)	CM	11:00 AM-11:30 AM	MTWTF--	:30	3	\$110.00	P-03	5.40	NM	4	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/19	07/21/19	MTWTF--					3	\$110.00		5.40			

Order / Rev: 1232129
 Alt Order #: WOC12071890
 Flight Dates: 07/15/19 - 07/28/19

Advertiser: McRae for Treasurer Baker for AG
 Product Desc: TV
 Estimate: 679
 WLOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	MTWTF--					1	\$110.00		5.40			
N 5	WLOX	07/15/19	07/26/19	M-F 4p News M-F 4p News (Program: THE 4 O'CLOCK SHOW)CS-Q3 (sell)	CM	4:00 PM-4:30 PM	MTWTF--	:30	3	\$125.00	P-03	7.80	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	MTWTF--					3	\$125.00		7.80			
Week:		07/22/19	07/28/19	MTWTF--					1	\$125.00		7.80			
N 6	WLOX	07/15/19	07/26/19	M-F 430-5p M-F 430-5p (Program: INSIDE EDITION)CS-Q3 (sell)	CM	4:30 PM-5:00 PM	MTWTF--	:30	3	\$150.00	P-03	11.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	MTWTF--					3	\$150.00		11.00			
Week:		07/22/19	07/28/19	MTWTF--					1	\$150.00		11.00			
N 7	WLOX	07/15/19	07/26/19	M-F 5p News M-F 5p News (Program: WLOX NEWS AT 5PM)CS-Q3 (sell)	CM	5:00 PM-5:30 PM	MTWTF--	:30	3	\$450.00	P-03	15.70	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	MTWTF--					3	\$450.00		15.70			
Week:		07/22/19	07/28/19	MTWTF--					1	\$450.00		15.70			
N 8	WLOX	07/15/19	07/26/19	M-F 6p News M-F 6p News (Program: WLOX NEWS AT 6PM)CS-Q3 (sell)	CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$695.00	P-03	16.80	NM	4	\$2,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	MTWTF--					3	\$695.00		16.80			
Week:		07/22/19	07/28/19	MTWTF--					1	\$695.00		16.80			
N 9	WLOX	07/15/19	07/26/19	M-F 10p Late News M-F 10p Late News (Program: WLOX NEWS AT 10PM)CS-Q3 (sell)	CM	10:00 PM-10:35 PM	MTWTF--	:30	3	\$695.00	P-03	11.70	NM	4	\$2,780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	MTWTF--					3	\$695.00		11.70			
Week:		07/22/19	07/28/19	MTWTF--					1	\$695.00		11.70			
N 10	WLOX	07/15/19	07/20/19	Sa 630-7a News Sa 630-7a News (Program: GOOD MORNING MISS. (SAT 6:30A))CS-Q3 (sell)	CM	6:30 AM-7:00 AM	-----S-	:30	1	\$100.00	P-03	7.80	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	-----S-					1	\$100.00		7.80			
N 11	WLOX	07/15/19	07/20/19	Sa 8-830a News Sa 8-830a News (Program: GOOD MORNING MISS. (SAT 8A))CS-Q3 (sell)	CM	8:00 AM-8:30 AM	-----S-	:30	1	\$150.00	P-03	8.80	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	-----S-					1	\$150.00		8.80			
N 12	WLOX	07/15/19	07/20/19	Sa 6p News Sa 6p News (Program: WLOX NEWS AT 6PM (SAT))CS-Q3 (sell)	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$175.00	P-03	12.60	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	-----S-					1	\$175.00		12.60			
N 13	WLOX	07/15/19	07/20/19	Sa 630-7p Sa 630-7p (Program: WHEEL OF FORTUNE (SAT))CS-Q3 (sell)	CM	6:30 PM-7:00 PM	-----S-	:30	1	\$210.00	P-03	8.80	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	-----S-					1	\$210.00		8.80			
N 14	WLOX	07/15/19	07/20/19	Sa 10p Late News Sa 10p Late News (Program: WLOX NEWS AT 10PM (SAT))CS-Q3 (sell)	CM	10:00 PM-10:30 PM	PI-----S-	:30	1	\$350.00	P-03	11.30	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	-----S-					1	\$350.00		11.30			
N 15	WLOX	07/15/19	07/21/19	Sign-On/Sign-Off Sign-On/Sign-Off (Program: GOOD MORNING MISS (SUN 6:30A))CS-Q3 (sell)	CM	6:30 AM-7:00 AM	-----S	:30	1	\$65.00	P-03	6.40	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	-----S					1	\$65.00		6.40			

Order / Rev: 1232129
 Alt Order #: WOC12071890
 Flight Dates: 07/15/19 - 07/28/19

Advertiser: McRae for Treasurer Baker for AG
 Product Desc: TV
 Estimate: 679
 WLOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	WLOX	07/15/19	07/21/19	ABC GMA Sun ABC GMA Sun (Program: GOOD MORNING AMERICA (SUN))CS-Q3 (sell)	CM	7:00 AM-8:00 AM	-----S	:30	1	\$65.00	P-03	8.80	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/15/19	07/21/19	-----S		1				\$65.00		8.80			
N 17	WLOX	07/15/19	07/21/19	Su 8-830a News Su 8-830a News (Program: GOOD MORNING MISS (SUN 8A))CS-Q3 (sell)	CM	8:00 AM-8:30 AM	-----S	:30	1	\$75.00	P-03	8.20	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/15/19	07/21/19	-----S		1				\$75.00		8.20			
N 18	WLOX	07/15/19	07/21/19	Su 830-9a News Su 830-9a News (Program: WLOX NEWS THIS WEEK)CS-Q3 (sell)	CM	8:30 AM-9:00 AM	-----S	:30	1	\$75.00	P-03	6.10	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/15/19	07/21/19	-----S		1				\$75.00		6.10			
N 19	WLOX	07/15/19	07/21/19	Su 10p Late News 1 Su 10p Late News 1 (Program: WLOX NEWS AT 10PM (SUN))CS-Q3 (sell)	CM	10:00 PM-10:30 PM	-----S	:30	1	\$575.00	P-03	11.20	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/15/19	07/21/19	-----S		1				\$575.00		11.20			
Totals														46	\$13,680.00

ORDER



Orders
Order / Rev: 1232131
Alt Order #: WOC12071907
Product Desc: TV
Estimate: 680
Flight Dates: 07/22/19 - 08/11/19
Original Date / Rev: 06/19/19 / 06/20/19
Order Type: NORMAL

WLOX

Primary AE: Van Williams
Sales Office: GPT-N
Sales Region: National

Agency
Name: Medium Buying LLC
Buying Contact: Katherine Cookson
Billing Contact:
 1351 King Ave
 Columbus, OH 43212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: McRae for Treasurer Baker for AG
Demographic: A35-54
Product Codes: Candidate - State - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 168780
Agency External ID: 64157
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/28/19	20	\$5,555.00	\$4,721.75
07/29/19	08/09/19	40	\$12,395.00	\$10,535.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	20	\$5,555.00	\$4,721.75	0.00
August 2019	40	\$12,395.00	\$10,535.75	0.00
Totals	60	\$17,950.00	\$15,257.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLOX	07/22/19	08/04/19	Sign-On/Sign-Off Sign-On/Sign-Off (Program: GOOD MORNING MISS (SUN 6:30A))CS-Q3 (sell)	CM	6:30 AM-7:00 AM	-----S	:30	1	\$65.00	P-03	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	-----S		1				\$65.00		0.00			
		Week: 07/29/19	08/04/19	-----S		1				\$65.00		0.00			
N 2	WLOX	07/22/19	08/04/19	ABC GMA Sun ABC GMA Sun (Program: GOOD MORNING AMERICA (SUN))CS-Q3 (sell)	CM	7:00 AM-8:00 AM	-----S	:30	1	\$65.00	P-03	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	-----S		1				\$65.00		0.00			
		Week: 07/29/19	08/04/19	-----S		1				\$65.00		0.00			
N 3	WLOX	07/22/19	08/04/19	Su 830-9a News Su 830-9a News (Program: WLOX NEWS THIS WEEK)CS-Q3 (sell)	CM	8:30 AM-9:00 AM	-----S	:30	1	\$75.00	P-03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	-----S		1				\$75.00		0.00			
		Week: 07/29/19	08/04/19	-----S		1				\$75.00		0.00			
N 4	WLOX	07/22/19	08/04/19	Su 8-830a News Su 8-830a News (Program: GOOD MORNING MISS (SUN 8A))CS-Q3 (sell)	CM	8:00 AM-8:30 AM	-----S	:30	1	\$75.00	P-03	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1232131
 Alt Order #: WOC12071907
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: McRae for Treasurer Baker for AG
 Product Desc: TV
 Estimate: 680
 WLOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: WLOX NEWS AT 5PM)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	MTWTF--					2	\$450.00		0.00			
		Week: 07/29/19	08/04/19	MTWTF--					3	\$450.00		0.00			
		Week: 08/05/19	08/11/19	MTWTF--					1	\$450.00		0.00			
N 15	WLOX	07/22/19	08/09/19	M-F 10p Late News	CM	10:00 PM-10:35 PM	MTWTF--	:30	1	\$695.00	P-03	0.00	NM	5	\$3,475.00
		(Program: WLOX NEWS AT 10PM)CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	MTWTF--					1	\$695.00		0.00			
		Week: 07/29/19	08/04/19	MTWTF--					3	\$695.00		0.00			
		Week: 08/05/19	08/11/19	MTWTF--					1	\$695.00		0.00			
N 16	WLOX	07/22/19	08/09/19	M-F 6p News	CM	6:00 PM-6:30 PM	MTWTF--	:30	2	\$695.00	P-03	0.00	NM	6	\$4,170.00
		(Program: WLOX NEWS AT 6PM)CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	MTWTF--					2	\$695.00		0.00			
		Week: 07/29/19	08/04/19	MTWTF--					3	\$695.00		0.00			
		Week: 08/05/19	08/11/19	MTWTF--					1	\$695.00		0.00			
													Totals	60	\$17,950.00

ORDER



Orders
Order / Rev: 1232165
Alt Order #: WOC12071887
Product Desc: TV
Estimate: 678
Flight Dates: 07/08/19 - 07/21/19
Original Date / Rev: 06/19/19 / 06/20/19
Order Type: NORMAL

ELOX
Primary AE: Van Williams
Sales Office: GPT-N
Sales Region: National

Agency
Name: Medium Buying LLC
Buying Contact: Katherine Cookson
Billing Contact:
 1351 King Ave
 Columbus, OH 43212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: McRae for Treasurer Baker for AG
Demographic: A35-54
Product Codes: Candidate - State - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 168780
Agency External ID: 64157
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/19/19	73	\$7,015.00	\$5,962.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	73	\$7,015.00	\$5,962.75	219.00
Totals	73	\$7,015.00	\$5,962.75	219.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ELOX	07/08/19	07/19/19	M-F 430-5p M-F 430-5p (Program: ENTERTAINMENT TONIGHT)CS-Q3 (sell)	CM	4:30 PM-5:00 PM	MTWTF--	:30	3	\$15.00	P-03	2.20	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	MTWTF--		3				\$15.00		2.20			
		Week: 07/15/19	07/21/19	MTWTF--		1				\$15.00		2.20			
N 2	ELOX	07/08/19	07/13/19	CBS This Morning Satur CBS This Morning Saturday (Program: CBS THIS MORNING SATURDAY)CS-Q3 (sell)	CM	7:00 AM-9:00 AM	-----S-	:30	1	\$15.00	P-03	1.60	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----S-		1				\$15.00		1.60			
N 3	ELOX	07/08/19	07/19/19	CBS This Morning CBS This Morning (Program: CBS THIS MORNING)CS-Q3 (sell)	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$15.00	P-03	1.40	NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	MTWTF--		5				\$15.00		1.40			
		Week: 07/15/19	07/21/19	MTWTF--		1				\$15.00		1.40			
N 4	ELOX	07/08/19	07/18/19	M-F 9-930a M-F 9-930a (Program: HEALTHY LIVING)CS-Q3 (sell)	CM	9:00 AM-9:30 AM	MTWT---	:30	3	\$15.00	P-03	1.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	MTWT---		3				\$15.00		1.00			
		Week: 07/15/19	07/21/19	MTWT---		1				\$15.00		1.00			

Order / Rev: 1232165
 Alt Order #: WOC12071887
 Flight Dates: 07/08/19 - 07/21/19

Advertiser: McRae for Treasurer Baker for AG
 Product Desc: TV
 Estimate: 678
 ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	ELOX	07/08/19	07/19/19	M-F 4-430p M-F 4-430p (Program: JEOPARDY)CS-Q3 (sell)	CM	4:00 PM-4:30 PM	MTWTF--	:30	3	\$20.00	P-03	2.10	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	MTWTF--					3	\$20.00		2.10			
		Week: 07/15/19	07/21/19	MTWTF--					1	\$20.00		2.10			
N 6	ELOX	07/08/19	07/19/19	M-F 930-10a M-F 930-10a (Program: RIGHT THIS MINUTE AM CBS)CS-Q3 (sell)	CM	9:30 AM-10:00 AM	MTWTF--	:30	3	\$20.00	P-03	2.80	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	MTWTF--					3	\$20.00		2.80			
		Week: 07/15/19	07/21/19	MTWTF--					1	\$20.00		2.80			
N 7	ELOX	07/08/19	07/14/19	CBS Face The Nation CBS Face The Nation (Program: FACE THE NATION)CS-Q3 (sell)	CM	9:30 AM-10:30 AM	-----S	:30	1	\$25.00	P-03	1.60	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----S					1	\$25.00		1.60			
N 8	ELOX	07/08/19	07/14/19	CBS Sunday Morning CBS Sunday Morning (Program: CBS SUNDAY MORNING)CS-Q3 (sell)	CM	8:00 AM-9:30 AM	-----S	:30	1	\$30.00	P-03	2.60	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----S					1	\$30.00		2.60			
N 9	ELOX	07/08/19	07/14/19	Su 10p Late News 1 Su 10p Late News 1 (Program: WLOX NEWS SUN NT EXTRA CBS)CS-Q3 (sell)	CM	10:35 PM-11:00 PM	-----S	:30	1	\$40.00	P-03	1.50	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----S					1	\$40.00		1.50			
N 10	ELOX	07/08/19	07/19/19	M-F 6-630a M-F 6-630a (Program: GOOD MORNING MISS CBS 6A)CS-Q3 (sell)	CM	6:00 AM-6:30 AM	MTWTF--	:30	3	\$40.00	P-03	1.30	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	MTWTF--					3	\$40.00		1.30			
		Week: 07/15/19	07/21/19	MTWTF--					1	\$40.00		1.30			
N 11	ELOX	07/08/19	07/19/19	CBS AM News CBS AM News (Program: CBS MORNING NEWS)CS-Q3 (sell)	CM	6:30 AM-7:00 AM	MTWTF--	:30	3	\$40.00	P-03	1.50	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	MTWTF--					3	\$40.00		1.50			
		Week: 07/15/19	07/21/19	MTWTF--					1	\$40.00		1.50			
N 12	ELOX	07/08/19	07/13/19	Sa 6p News Sa 6p News (Program: WLOX NEWS SAT 6P CBS)CS-Q3 (sell)	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$40.00	P-03	3.10	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----S-					1	\$40.00		3.10			
N 13	ELOX	07/08/19	07/13/19	Sa 10p Late News Sa 10p Late News (Program: WLOX NEWS 10P SAT CBS)CS-Q3 (sell)	CM	10:00 PM-10:30 PM	-----S-	:30	1	\$45.00	P-03	4.60	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----S-					1	\$45.00		4.60			
N 14	ELOX	07/08/19	07/14/19	Su 10p Late News 1 Su 10p Late News 1 (Program: WLOX NEWS 10P SUN CBS)CS-Q3 (sell)	CM	10:00 PM-10:35 PM	-----S	:30	1	\$60.00	P-03	2.70	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----S					1	\$60.00		2.70			
N 15	ELOX	07/08/19	07/19/19	M-F 5p News M-F 5p News (Program: WLOX NEWS 5P CBS)CS-Q3 (sell)	CM	5:00 PM-5:30 PM	MTWTF--	:30	3	\$75.00	P-03	2.90	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	MTWTF--					3	\$75.00		2.90			
		Week: 07/15/19	07/21/19	MTWTF--					1	\$75.00		2.90			
N 16	ELOX	07/08/19	07/19/19	M-F 10p Late News M-F 10p Late News	CM	10:00 PM-10:30 PM	MTWTF--	:30	3	\$80.00	P-03	3.10	NM	4	\$320.00

Order / Rev: 1232165
 Alt Order #: WOC12071887
 Flight Dates: 07/08/19 - 07/21/19

Advertiser: McRae for Treasurer Baker for AG
 Product Desc: TV
 Estimate: 678
 ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: WLOX NEWS 10P CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	MTWTF--					3	\$80.00		3.10			
		Week: 07/15/19	07/21/19	MTWTF--					1	\$80.00		3.10			
N 17	ELOX	07/08/19	07/19/19	CBS Price Is Right	CM	10:00 AM-11:00 AM	MTWTF--	:30	3	\$100.00	P-03	4.80	NM	4	\$400.00
				CBS Price Is Right											
(Program: THE PRICE IS RIGHT)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	MTWTF--					3	\$100.00		4.80			
		Week: 07/15/19	07/21/19	MTWTF--					1	\$100.00		4.80			
N 18	ELOX	07/08/19	07/19/19	CBS Evening News	CM	5:30 PM-6:00 PM	MTWTF--	:30	3	\$125.00	P-03	3.80	NM	4	\$500.00
				CBS Evening News											
(Program: CBS EVENING NEWS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	MTWTF--					3	\$125.00		3.80			
		Week: 07/15/19	07/21/19	MTWTF--					1	\$125.00		3.80			
N 19	ELOX	07/08/19	07/19/19	M-F 6-630p	CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$125.00	P-03	4.60	NM	4	\$500.00
				M-F 6-630p											
(Program: JEOPARDY M F)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	MTWTF--					3	\$125.00		4.60			
		Week: 07/15/19	07/21/19	MTWTF--					1	\$125.00		4.60			
N 20	ELOX	07/08/19	07/13/19	CBS Saturday Prime Hr 3	CM	9:00 PM-10:00 PM	-----S-	:30	1	\$175.00	P-03	4.00	NM	1	\$175.00
				CBS Saturday Prime Hr 3											
(Program: 48 HOURS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	-----S-					1	\$175.00		4.00			
N 21	ELOX	07/08/19	07/19/19	M-F 630p News	CM	6:30 PM-7:00 PM	MTWTF--	:30	3	\$175.00	P-03	4.60	NM	4	\$700.00
				M-F 630p News											
(Program: WLOX LOCAL NEWS 630P CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	MTWTF--					3	\$175.00		4.60			
		Week: 07/15/19	07/21/19	MTWTF--					1	\$175.00		4.60			
N 22	ELOX	07/15/19	07/16/19	CBS Tuesday Prime Hr 3	CM	9:00 PM-10:00 PM	-T-----	:30	1	\$200.00	P-03	4.90	NM	1	\$200.00
				CBS Tuesday Prime Hr 3											
(Program: BLOOD & TREASURE)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/19	07/21/19	-T-----					1	\$200.00		4.90			
N 23	ELOX	07/08/19	07/10/19	CBS Wednesday Prime Hr 1	CM	7:00 PM-8:00 PM	--W----	:30	1	\$200.00	P-03	2.90	NM	1	\$200.00
				CBS Wednesday Prime Hr 1											
(Program: BIG BROTHER WED)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	--W----					1	\$200.00		2.90			
N 24	ELOX	07/08/19	07/10/19	CBS Wednesday Prime Hr 3	CM	9:00 PM-10:00 PM	--W----	:30	1	\$200.00	P-06	3.50	NM	1	\$200.00
				CBS Wednesday Prime Hr 3											
(Program: S.W.A.T. WED)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	--W----					1	\$200.00		3.50			
N 25	ELOX	07/08/19	07/12/19	CBS Friday Prime Hr 1	CM	7:00 PM-8:00 PM	----F--	:30	1	\$250.00	P-03	3.00	NM	1	\$250.00
				CBS Friday Prime Hr 1											
(Program: HAWAII FIVE O FALL)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/08/19	07/14/19	----F--					1	\$250.00		3.00			
N 26	ELOX	07/15/19	07/16/19	CBS Tuesday Prime Hr 2	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$300.00	P-03	6.80	NM	1	\$300.00
				CBS Tuesday Prime Hr 2											
(Program: FBI)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/15/19	07/21/19	-T-----					1	\$300.00		6.80			
N 27	ELOX	07/15/19	07/15/19	CBS Monday Prime Hr 3	CM	9:00 PM-10:00 PM	M-----	:30	1	\$300.00	P-03	4.60	NM	1	\$300.00
				CBS Monday Prime Hr 3											
(Program: BULL MON)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1232165
 Alt Order #: WOC12071887
 Flight Dates: 07/08/19 - 07/21/19

Advertiser: McRae for Treasurer Baker for AG
 Product Desc: TV
 Estimate: 678

ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/15/19	07/21/19	M-----		1				\$300.00		4.60			
N28	ELOX	07/08/19	07/10/19	CBS Wednesday Prime Hr 2	CM	8:00 PM-9:00 PM	--W----	:30	1	\$300.00	P-03	4.00	NM	1	\$300.00
		(Program: NCIS STORIES THEY CAN'T)CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/08/19		07/08/19	07/14/19	--W----		1				\$300.00		4.00			
N29	ELOX	07/15/19	07/16/19	CBS Tuesday Prime Hr 2	CM	8:00 PM-9:00 PM	-T-----	:30	1	\$300.00	P-03	4.30	NM	1	\$300.00
		(Program: NCIS TUE II)CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/15/19	07/21/19	-T-----		1				\$300.00		4.30			
N30	ELOX	07/15/19	07/16/19	CBS Tuesday Prime Hr 3	CM	9:00 PM-10:00 PM	-T-----	:30	1	\$350.00	P-03	5.20	NM	1	\$350.00
		(Program: NCIS NEW ORLEANS TU)CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/15/19	07/21/19	-T-----		1				\$350.00		5.20			
N31	ELOX	07/15/19	07/16/19	CBS Tuesday Prime Hr 1	CM	7:00 PM-8:00 PM	-T-----	:30	1	\$375.00	P-03	5.80	NM	1	\$375.00
		(Program: NCIS TUE)CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/15/19	07/21/19	-T-----		1				\$375.00		5.80			
N32	ELOX	07/08/19	07/11/19	CBS Thursday Prime Hr 1	CM	7:00 PM-8:00 PM	---T---	:30	1	\$400.00	P-03	5.10	NM	1	\$400.00
		(Program: BIG BANG/YOUNG SHELDON)CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/08/19		07/08/19	07/14/19	---T---		1				\$400.00		5.10			
													Totals	73	\$7,015.00

ORDER



Orders
Order / Rev: 1232175
Alt Order #: WOC12071894
Product Desc: TV
Estimate: 679
Flight Dates: 07/15/19 - 07/28/19
Original Date / Rev: 06/19/19 / 06/20/19
Order Type: NORMAL

ELOX
Primary AE: Van Williams
Sales Office: GPT-N
Sales Region: National

Agency
Name: Medium Buying LLC
Buying Contact: Katherine Cookson
Billing Contact:
 1351 King Ave
 Columbus, OH 43212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: McRae for Treasurer Baker for AG
Demographic: A35-54
Product Codes: Candidate - State - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 168780
Agency External ID: 64157
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/26/19	73	\$7,015.00	\$5,962.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	73	\$7,015.00	\$5,962.75	219.00
Totals	73	\$7,015.00	\$5,962.75	219.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ELOX	07/15/19	07/26/19	M-F 6-630a M-F 6-630a	CM	6:00 AM-6:30 AM	MTWTF--	:30	3	\$40.00	P-03	1.30	NM	4	\$160.00
(Program: GOOD MORNING MISS CBS 6A)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/15/19	07/21/19	MTWTF--					3	\$40.00		1.30			
Week: 07/22/19		07/22/19	07/28/19	MTWTF--					1	\$40.00		1.30			
N 2	ELOX	07/15/19	07/26/19	CBS AM News CBS AM News	CM	6:30 AM-7:00 AM	MTWTF--	:30	3	\$40.00	P-03	1.50	NM	4	\$160.00
(Program: CBS MORNING NEWS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/15/19	07/21/19	MTWTF--					3	\$40.00		1.50			
Week: 07/22/19		07/22/19	07/28/19	MTWTF--					1	\$40.00		1.50			
N 3	ELOX	07/15/19	07/26/19	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$15.00	P-03	1.40	NM	6	\$90.00
(Program: CBS THIS MORNING)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/15/19	07/21/19	MTWTF--					5	\$15.00		1.40			
Week: 07/22/19		07/22/19	07/28/19	MTWTF--					1	\$15.00		1.40			
N 4	ELOX	07/15/19	07/25/19	M-F 9-930a M-F 9-930a	CM	9:00 AM-9:30 AM	MTWT---	:30	3	\$15.00	P-03	1.00	NM	4	\$60.00
(Program: HEALTHY LIVING)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/15/19		07/15/19	07/21/19	MTWT---					3	\$15.00		1.00			

Order / Rev: 1232175
 Alt Order #: WOC12071894
 Flight Dates: 07/15/19 - 07/28/19

Advertiser: McRae for Treasurer Baker for AG
 Product Desc: TV
 Estimate: 679

ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	MTWT---					1	\$15.00		1.00			
N 5	ELOX	07/15/19	07/26/19	M-F 930-10a M-F 930-10a (Program: RIGHT THIS MINUTE AM CBS)CS-Q3 (sell)	CM	9:30 AM-10:00 AM	MTWTF--	:30	3	\$20.00	P-03	2.80	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	MTWTF--					3	\$20.00		2.80			
Week:		07/22/19	07/28/19	MTWTF--					1	\$20.00		2.80			
N 6	ELOX	07/15/19	07/26/19	CBS Price Is Right CBS Price Is Right (Program: THE PRICE IS RIGHT)CS-Q3 (sell)	CM	10:00 AM-11:00 AM	MTWTF--	:30	3	\$100.00	P-03	4.80	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	MTWTF--					3	\$100.00		4.80			
Week:		07/22/19	07/28/19	MTWTF--					1	\$100.00		4.80			
N 7	ELOX	07/15/19	07/26/19	M-F 4-430p M-F 4-430p (Program: JEOPARDY)CS-Q3 (sell)	CM	4:00 PM-4:30 PM	MTWTF--	:30	3	\$20.00	P-03	2.10	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	MTWTF--					3	\$20.00		2.10			
Week:		07/22/19	07/28/19	MTWTF--					1	\$20.00		2.10			
N 8	ELOX	07/15/19	07/26/19	M-F 430-5p M-F 430-5p (Program: ENTERTAINMENT TONIGHT)CS-Q3 (sell)	CM	4:30 PM-5:00 PM	MTWTF--	:30	3	\$15.00	P-03	2.20	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	MTWTF--					3	\$15.00		2.20			
Week:		07/22/19	07/28/19	MTWTF--					1	\$15.00		2.20			
N 9	ELOX	07/15/19	07/26/19	M-F 5p News M-F 5p News (Program: WLOX NEWS 5P CBS)CS-Q3 (sell)	CM	5:00 PM-5:30 PM	MTWTF--	:30	3	\$75.00	P-03	2.90	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	MTWTF--					3	\$75.00		2.90			
Week:		07/22/19	07/28/19	MTWTF--					1	\$75.00		2.90			
N 10	ELOX	07/15/19	07/26/19	CBS Evening News CBS Evening News (Program: CBS EVENING NEWS)CS-Q3 (sell)	CM	5:30 PM-6:00 PM	MTWTF--	:30	3	\$125.00	P-03	3.80	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	MTWTF--					3	\$125.00		3.80			
Week:		07/22/19	07/28/19	MTWTF--					1	\$125.00		3.80			
N 11	ELOX	07/15/19	07/26/19	M-F 6-630p M-F 6-630p (Program: JEOPARDY M F)CS-Q3 (sell)	CM	6:00 PM-6:30 PM	MTWTF--	:30	3	\$125.00	P-03	4.60	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	MTWTF--					3	\$125.00		4.60			
Week:		07/22/19	07/28/19	MTWTF--					1	\$125.00		4.60			
N 12	ELOX	07/15/19	07/26/19	M-F 630p News M-F 630p News (Program: WLOX LOCAL NEWS 630P CBS)CS-Q3 (sell)	CM	6:30 PM-7:00 PM	MTWTF--	:30	3	\$175.00	P-03	4.60	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	MTWTF--					3	\$175.00		4.60			
Week:		07/22/19	07/28/19	MTWTF--					1	\$175.00		4.60			
N 13	ELOX	07/22/19	07/22/19	CBS Monday Prime Hr 3 CBS Monday Prime Hr 3 (Program: BULL MON)CS-Q3 (sell)	CM	9:00 PM-10:00 PM	M-----	:30	1	\$300.00	P-03	4.60	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	M-----					1	\$300.00		4.60			
N 14	ELOX	07/15/19	07/26/19	M-F 10p Late News M-F 10p Late News (Program: WLOX NEWS 10P CBS)CS-Q3 (sell)	CM	10:00 PM-10:30 PM	MTWTF--	:30	3	\$80.00	P-03	3.10	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	MTWTF--					3	\$80.00		3.10			
Week:		07/22/19	07/28/19	MTWTF--					1	\$80.00		3.10			
N 15	ELOX	07/22/19	07/23/19		CM	7:00 PM-8:00 PM	-T-----	:30	1	\$375.00	P-03	5.80	NM	1	\$375.00

Order / Rev: 1232175
 Alt Order #: WOC12071894
 Flight Dates: 07/15/19 - 07/28/19

Advertiser: McRae for Treasurer Baker for AG
 Product Desc: TV
 Estimate: 679
 ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Tuesday Prime Hr 1															
(Program: NCIS TUE)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-T-----					1	\$375.00		5.80			
N 16	ELOX	07/22/19	07/23/19	CBS Tuesday Prime Hr 2M		8:00 PM-9:00 PM	-T-----	:30	1	\$300.00	P-03	6.80	NM	1	\$300.00
CBS Tuesday Prime Hr 2															
(Program: FBI)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-T-----					1	\$300.00		6.80			
N 17	ELOX	07/22/19	07/23/19	CBS Tuesday Prime Hr 2M		8:00 PM-9:00 PM	-T-----	:30	1	\$300.00	P-03	4.30	NM	1	\$300.00
CBS Tuesday Prime Hr 2															
(Program: NCIS TUE II)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-T-----					1	\$300.00		4.30			
N 18	ELOX	07/22/19	07/23/19	CBS Tuesday Prime Hr 3M		9:00 PM-10:00 PM	-T-----	:30	1	\$200.00	P-03	4.90	NM	1	\$200.00
CBS Tuesday Prime Hr 3															
(Program: BLOOD & TREASURE)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-T-----					1	\$200.00		4.90			
N 19	ELOX	07/22/19	07/23/19	CBS Tuesday Prime Hr 3M		9:00 PM-10:00 PM	-T-----	:30	1	\$350.00	P-03	5.20	NM	1	\$350.00
CBS Tuesday Prime Hr 3															
(Program: NCIS NEW ORLEANS TU)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-T-----					1	\$350.00		5.20			
N 20	ELOX	07/15/19	07/17/19	CBS Wednesday Prime Hr 1M		7:00 PM-8:00 PM	--W----	:30	1	\$200.00	P-03	2.90	NM	1	\$200.00
CBS Wednesday Prime Hr 1															
(Program: BIG BROTHER WED)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	--W----					1	\$200.00		2.90			
N 21	ELOX	07/15/19	07/17/19	CBS Wednesday Prime Hr 2M		8:00 PM-9:00 PM	--W----	:30	1	\$300.00	P-03	4.00	NM	1	\$300.00
CBS Wednesday Prime Hr 2															
(Program: NCIS STORIES THEY CAN'T)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	--W----					1	\$300.00		4.00			
N 22	ELOX	07/15/19	07/17/19	CBS Wednesday Prime Hr 3M		9:00 PM-10:00 PM	--W----	:30	1	\$200.00	P-06	3.50	NM	1	\$200.00
CBS Wednesday Prime Hr 3															
(Program: S.W.A.T. WED)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	--W----					1	\$200.00		3.50			
N 23	ELOX	07/15/19	07/18/19	CBS Thursday Prime Hr 1M		7:00 PM-8:00 PM	---T---	:30	1	\$400.00	P-03	5.10	NM	1	\$400.00
CBS Thursday Prime Hr 1															
(Program: BIG BANG/YOUNG SHELDON)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	---T---					1	\$400.00		5.10			
N 24	ELOX	07/15/19	07/19/19	CBS Friday Prime Hr 1 CM		7:00 PM-8:00 PM	----F--	:30	1	\$250.00	P-03	3.00	NM	1	\$250.00
CBS Friday Prime Hr 1															
(Program: HAWAII FIVE O FALL)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	----F--					1	\$250.00		3.00			
N 25	ELOX	07/15/19	07/20/19	CBS This Morning SaturdayM		7:00 AM-9:00 AM	-----S-	:30	1	\$15.00	P-03	1.60	NM	1	\$15.00
CBS This Morning Saturday															
(Program: CBS THIS MORNING SATURDAY)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	-----S-					1	\$15.00		1.60			
N 26	ELOX	07/15/19	07/20/19	Sa 6p News CM		6:00 PM-6:30 PM	-----S-	:30	1	\$40.00	P-03	3.10	NM	1	\$40.00
Sa 6p News															
(Program: WLOX NEWS SAT 6P CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	-----S-					1	\$40.00		3.10			
N 27	ELOX	07/15/19	07/20/19		CM	9:00 PM-10:00 PM	-----S-	:30	1	\$175.00	P-03	4.00	NM	1	\$175.00

Order / Rev: 1232175
Alt Order #: WOC12071894
Flight Dates: 07/15/19 - 07/28/19

Advertiser: McRae for Treasurer Baker for AG
Product Desc: TV
Estimate: 679
ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Saturday Prime Hr 3															
CBS Saturday Prime Hr 3															
(Program: 48 HOURS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	-----S-					1	\$175.00		4.00			
N28	ELOX	07/15/19	07/20/19	Sa 10p Late News	CM	10:00 PM-10:30 PM	-----S-	:30	1	\$45.00	P-03	4.60	NM	1	\$45.00
Sa 10p Late News															
(Program: WLOX NEWS 10P SAT CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	-----S-					1	\$45.00		4.60			
N29	ELOX	07/15/19	07/21/19	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----S	:30	1	\$30.00	P-03	2.60	NM	1	\$30.00
CBS Sunday Morning															
(Program: CBS SUNDAY MORNING)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	-----S					1	\$30.00		2.60			
N30	ELOX	07/15/19	07/21/19	CBS Face The Nation	CM	9:30 AM-10:30 AM	-----S	:30	1	\$25.00	P-03	1.60	NM	1	\$25.00
CBS Face The Nation															
(Program: FACE THE NATION)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	-----S					1	\$25.00		1.60			
N31	ELOX	07/15/19	07/21/19	Su 10p Late News 1	CM	10:00 PM-10:35 PM	-----S	:30	1	\$60.00	P-03	2.70	NM	1	\$60.00
Su 10p Late News 1															
(Program: WLOX NEWS 10P SUN CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	-----S					1	\$60.00		2.70			
N32	ELOX	07/15/19	07/21/19	Su 10p Late News 1	CM	10:35 PM-11:00 PM	-----S	:30	1	\$40.00	P-03	1.50	NM	1	\$40.00
Su 10p Late News 1															
(Program: WLOX NEWS SUN NT EXTRA CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/15/19	07/21/19	-----S					1	\$40.00		1.50			
													Totals	73	\$7,015.00

ORDER



Orders	Order / Rev:	1232191
	Alt Order #:	WOC12071910
	Product Desc:	TV
	Estimate:	680
	Flight Dates:	07/22/19 - 08/11/19
	Original Date / Rev:	06/19/19 / 06/20/19
	Order Type:	NORMAL

	ELOX
Primary AE:	<u>Van Williams</u>
Sales Office:	<u>GPT-N</u>
Sales Region:	National

Agency	Name:	Medium Buying LLC
	Buying Contact:	Katherine Cookson
	Billing Contact:	
		1351 King Ave
		Columbus, OH 43212

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	McRae for Treasurer Baker for AG
	Demographic:	A35-54
	Product Codes:	Candidate - State - Other
	Revenue Code 1:	AGY
	Revenue Code 2:	POL
	Revenue Code 3:	POL-CAND

New Business Thru:	
Advertiser External ID:	168780
Agency External ID:	64157
Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/28/19	26	\$1,190.00	\$1,011.50
07/29/19	08/09/19	46	\$2,300.00	\$1,955.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	26	\$1,190.00	\$1,011.50	0.00
August 2019	46	\$2,300.00	\$1,955.00	0.00
Totals	72	\$3,490.00	\$2,966.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	ELOX	07/22/19	08/08/19	M-F 9-930a M-F 9-930a	CM	9:00 AM-9:30 AM	MTWT---	:30	2	\$15.00	P-03	0.00	NM	6	\$90.00
(Program: HEALTHY LIVING)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	MTWT---					2	\$15.00		0.00			
		Week: 07/29/19	08/04/19	MTWT---					3	\$15.00		0.00			
		Week: 08/05/19	08/11/19	MTWT---					1	\$15.00		0.00			
N 2	ELOX	07/22/19	08/09/19	CBS This Morning CBS This Morning	CM	7:00 AM-9:00 AM	MTWTF--	:30	2	\$15.00	P-03	0.00	NM	6	\$90.00
(Program: CBS THIS MORNING)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	MTWTF--					2	\$15.00		0.00			
		Week: 07/29/19	08/04/19	MTWTF--					3	\$15.00		0.00			
		Week: 08/05/19	08/11/19	MTWTF--					1	\$15.00		0.00			
N 3	ELOX	07/22/19	08/03/19	CBS This Morning Satur CBS This Morning Saturday	CM	7:00 AM-9:00 AM	-----S-	:30	1	\$15.00	P-03	0.00	NM	2	\$30.00
(Program: CBS THIS MORNING SATURDAY)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	-----S-					1	\$15.00		0.00			
		Week: 07/29/19	08/04/19	-----S-					1	\$15.00		0.00			
N 4	ELOX	07/22/19	08/09/19	M-F 430-5p M-F 430-5p	CM	4:30 PM-5:00 PM	MTWTF--	:30	2	\$15.00	P-03	0.00	NM	6	\$90.00

Order / Rev: 1232191
 Alt Order #: WOC12071910
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: McRae for Treasurer Baker for AG
 Product Desc: TV
 Estimate: 680
 ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: ENTERTAINMENT TONIGHT)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	MTWTF--					2	\$15.00		0.00			
		Week: 07/29/19	08/04/19	MTWTF--					3	\$15.00		0.00			
		Week: 08/05/19	08/11/19	MTWTF--					1	\$15.00		0.00			
N 5	ELOX	07/22/19	08/09/19	M-F 930-10a M-F 930-10a	CM	9:30 AM-10:00 AM	MTWTF--	:30	2	\$20.00	P-03	0.00	NM	6	\$120.00
(Program: RIGHT THIS MINUTE AM CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	MTWTF--					2	\$20.00		0.00			
		Week: 07/29/19	08/04/19	MTWTF--					3	\$20.00		0.00			
		Week: 08/05/19	08/11/19	MTWTF--					1	\$20.00		0.00			
N 6	ELOX	07/22/19	08/09/19	M-F 4-430p M-F 4-430p	CM	4:00 PM-4:30 PM	MTWTF--	:30	2	\$20.00	P-03	0.00	NM	6	\$120.00
(Program: JEOPARDY)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	MTWTF--					2	\$20.00		0.00			
		Week: 07/29/19	08/04/19	MTWTF--					3	\$20.00		0.00			
		Week: 08/05/19	08/11/19	MTWTF--					1	\$20.00		0.00			
N 7	ELOX	07/22/19	08/04/19	CBS Face The Nation CBS Face The Nation	CM	9:30 AM-10:30 AM	-----S	:30	1	\$25.00	P-03	0.00	NM	2	\$50.00
(Program: FACE THE NATION)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	-----S					1	\$25.00		0.00			
		Week: 07/29/19	08/04/19	-----S					1	\$25.00		0.00			
N 8	ELOX	07/22/19	08/04/19	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----S	:30	1	\$30.00	P-03	0.00	NM	2	\$60.00
(Program: CBS SUNDAY MORNING)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	-----S					1	\$30.00		0.00			
		Week: 07/29/19	08/04/19	-----S					1	\$30.00		0.00			
N 9	ELOX	07/22/19	08/09/19	M-F 6-630a M-F 6-630a	CM	6:00 AM-6:30 AM	MTWTF--	:30	2	\$40.00	P-03	0.00	NM	6	\$240.00
(Program: GOOD MORNING MISS CBS 6A)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	MTWTF--					2	\$40.00		0.00			
		Week: 07/29/19	08/04/19	MTWTF--					3	\$40.00		0.00			
		Week: 08/05/19	08/11/19	MTWTF--					1	\$40.00		0.00			
N 10	ELOX	07/22/19	08/04/19	Su 10p Late News 1 Su 10p Late News 1	CM	10:35 PM-11:00 PM	-----S	:30	1	\$40.00	P-03	0.00	NM	2	\$80.00
(Program: WLOX NEWS SUN NT EXTRA CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	-----S					1	\$40.00		0.00			
		Week: 07/29/19	08/04/19	-----S					1	\$40.00		0.00			
N 11	ELOX	07/22/19	08/03/19	Sa 6p News Sa 6p News	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$40.00	P-03	0.00	NM	2	\$80.00
(Program: WLOX NEWS SAT 6P CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	-----S-					1	\$40.00		0.00			
		Week: 07/29/19	08/04/19	-----S-					1	\$40.00		0.00			
N 12	ELOX	07/22/19	08/03/19	Sa 10p Late News Sa 10p Late News	CM	10:00 PM-10:30 PM	-----S-	:30	1	\$45.00	P-03	0.00	NM	2	\$90.00
(Program: WLOX NEWS 10P SAT CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	-----S-					1	\$45.00		0.00			
		Week: 07/29/19	08/04/19	-----S-					1	\$45.00		0.00			
N 13	ELOX	07/22/19	08/04/19	Su 10p Late News 1 Su 10p Late News 1	CM	10:00 PM-10:35 PM	-----S	:30	1	\$60.00	P-03	0.00	NM	2	\$120.00
(Program: WLOX NEWS 10P SUN CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	-----S					1	\$60.00		0.00			
		Week: 07/29/19	08/04/19	-----S					1	\$60.00		0.00			

Order / Rev: 1232191
Alt Order #: WOC12071910
Flight Dates: 07/22/19 - 08/11/19

Advertiser: McRae for Treasurer Baker for AG
Product Desc: TV
Estimate: 680
ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	ELOX	07/22/19	08/09/19	M-F 5p News M-F 5p News (Program: WLOX NEWS 5P CBS)CS-Q3 (sell)	CM	5:00 PM-5:30 PM	MTWTF--	:30	2	\$75.00	P-03	0.00	NM	6	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	MTWTF--					2	\$75.00		0.00			
		Week: 07/29/19	08/04/19	MTWTF--					3	\$75.00		0.00			
		Week: 08/05/19	08/11/19	MTWTF--					1	\$75.00		0.00			
N 15	ELOX	07/22/19	08/09/19	M-F 10p Late News M-F 10p Late News (Program: WLOX NEWS 10P CBS)CS-Q3 (sell)	CM	10:00 PM-10:30 PM	MTWTF--	:30	2	\$80.00	P-03	0.00	NM	6	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	MTWTF--					2	\$80.00		0.00			
		Week: 07/29/19	08/04/19	MTWTF--					3	\$80.00		0.00			
		Week: 08/05/19	08/11/19	MTWTF--					1	\$80.00		0.00			
N 16	ELOX	07/22/19	08/09/19	CBS Price Is Right CBS Price Is Right (Program: THE PRICE IS RIGHT)CS-Q3 (sell)	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	\$100.00	P-03	0.00	NM	6	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	MTWTF--					2	\$100.00		0.00			
		Week: 07/29/19	08/04/19	MTWTF--					3	\$100.00		0.00			
		Week: 08/05/19	08/11/19	MTWTF--					1	\$100.00		0.00			
N 17	ELOX	07/22/19	08/09/19	M-F 630p News M-F 630p News (Program: WLOX LOCAL NEWS 630P CBS)CS-Q3 (sell)	CM	6:30 PM-7:00 PM	MTWTF--	:30	1	\$175.00	P-03	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	MTWTF--					1	\$175.00		0.00			
		Week: 07/29/19	08/04/19	MTWTF--					2	\$175.00		0.00			
		Week: 08/05/19	08/11/19	MTWTF--					1	\$175.00		0.00			
													Totals	72	\$3,490.00