

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|--|
| Station and Location: WKOX-TV Biloxi MS | Date: 8/15/10 8/15/19 |
|--|--|

I, Katherine Cookson/ Medium Buying, LLC,

being/on behalf of: Andy Taggart,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the Runoff

election to be held on: August 27, 2019

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Andy Taggart for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Calhoun

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/15/19

Date



Signature

To Be Signed By Station Representative

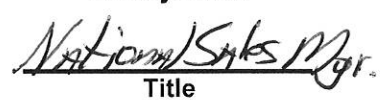
☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature


Printed Name


Title

ORDER



Orders
Order / Rev: 1302455
Alt Order #: WOC12142222
Product Desc: TV
Estimate: 691
Flight Dates: 08/19/19 - 09/01/19
Original Date / Rev: 08/15/19 / 08/15/19
Order Type: NORMAL

WLOX
Primary AE: Van Williams
Sales Office: GPT-N
Sales Region: National

Agency
Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 1351 King Ave
 Columbus, OH 43212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Andy Taggart Mississippi Attorney Ge
Demographic: A18-64
Product Codes: Candidate - Local - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 167752
Agency External ID: 64157
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 07/29/19 | 08/25/19 | 15 | \$9,700.00 | \$8,245.00 |
| 08/26/19 | 08/27/19 | 4 | \$2,290.00 | \$1,946.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|--------------------|--------------------|-------------|
| August 2019 | 15 | \$9,700.00 | \$8,245.00 | 0.00 |
| September 2019 | 4 | \$2,290.00 | \$1,946.50 | 0.00 |
| Totals | 19 | \$11,990.00 | \$10,191.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Van Williams | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------------|-------------|------|---------------|---------------|-----------|--------------------|
| N 1 | WLOX | 08/19/19 | 08/30/19 | M-F 6-7a News M-F 6-7a News (Program: GOOD MORNING MISSISSIPPI (6A))CS-Q4 (sell) | CM | 6:00 AM-7:00 AM | MTWTF-- | :30 | 5 | \$350.00 | P-02 | 0.00 | NM | 7 | \$2,450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/19/19 | 08/25/19 | MTWTF-- | | | | | 5 | \$350.00 | | 0.00 | | | |
| | | Week: 08/26/19 | 09/01/19 | MT----- | | | | | 2 | \$350.00 | | 0.00 | | | |
| N 2 | WLOX | 08/19/19 | 08/23/19 | M-F 6p News M-F 6p News (Program: WLOX NEWS AT 6PM)CS-Q4 (sell) | CM | 6:00 PM-6:30 PM | MTWTF-- | :30 | 5 | \$795.00 | P-02 | 0.00 | NM | 5 | \$3,975.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/19/19 | 08/25/19 | MTWTF-- | | | | | 5 | \$795.00 | | 0.00 | | | |
| N 3 | WLOX | 08/19/19 | 08/30/19 | M-F 10p Late News M-F 10p Late News (Program: WLOX NEWS AT 10PM)CS-Q4 (sell) | CM | 10:00 PM-10:35 PM | MTWTF-- | :30 | 5 | \$795.00 | P-02 | 0.00 | NM | 7 | \$5,565.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/19/19 | 08/25/19 | MTWTF-- | | | | | 5 | \$795.00 | | 0.00 | | | |
| | | Week: 08/26/19 | 09/01/19 | M----- | | | | | 2 | \$795.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 19 | \$11,990.00 |

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(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

ELOX-TV Biloxi, MS

Date: 8/15/10

8/15/19

I, Katherine Cookson/ Medium Buying, LLC,

being/on behalf of: Andy Taggart,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the Runoff

election to be held on: August 27, 2019

do hereby request station time as follows:

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|------------------|----------------------------------|------|-------|----------------|-----------------|
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Attach proposed schedule with charges (if available):

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Andy Taggart for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

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Paul Calhoun

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To Be Signed By Candidate or Authorized Committee

8/15/19

Date



Signature


To Be Signed By Station Representative

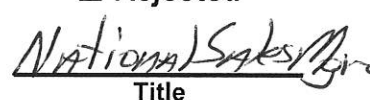
☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature


Printed Name


Title

ORDER



Orders
Order / Rev: 1302478
Alt Order #: WOC12142220
Product Desc: TV
Estimate: 691
Flight Dates: 08/19/19 - 09/01/19
Original Date / Rev: 08/15/19 / 08/15/19
Order Type: NORMAL

ELOX

Primary AE: Van Williams
Sales Office: GPT-N
Sales Region: National

Agency
Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 1351 King Ave
 Columbus, OH 43212

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Andy Taggart Mississippi Attorney Ge
Demographic: A18-64
Product Codes: Candidate - Local - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 167752
Agency External ID: 64157
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 07/29/19 | 08/25/19 | 35 | \$3,850.00 | \$3,272.50 |
| 08/26/19 | 08/27/19 | 12 | \$1,490.00 | \$1,266.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|----------------|-----------|-------------------|-------------------|-------------|
| August 2019 | 35 | \$3,850.00 | \$3,272.50 | 0.00 |
| September 2019 | 12 | \$1,490.00 | \$1,266.50 | 0.00 |
| Totals | 47 | \$5,340.00 | \$4,539.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Van Williams | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------------|-------------|------|---------------|------|-------|----------|
| N 1 | ELOX | 08/19/19 | 08/30/19 | CBS This Morning | CM | 7:00 AM-9:00 AM | MTWTF-- | :30 | 5 | \$20.00 | P-02 | 0.00 | NM | 7 | \$140.00 |
| | | | | CBS This Morning | | | | | | | | | | | |
| | | | | (Program: CBS THIS MORNING)CS-Q4 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/19/19 | 08/25/19 | MTWTF-- | | | | | 5 | \$20.00 | | 0.00 | | | |
| | | Week: 08/26/19 | 09/01/19 | MT----- | | | | | 2 | \$20.00 | | 0.00 | | | |
| N 2 | ELOX | 08/19/19 | 08/23/19 | M-F 4-430p | CM | 4:00 PM-4:30 PM | MTWTF-- | :30 | 5 | \$25.00 | P-02 | 0.00 | NM | 5 | \$125.00 |
| | | | | M-F 4-430p | | | | | | | | | | | |
| | | | | (Program: JEOPARDY)CS-Q4 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/19/19 | 08/25/19 | MTWTF-- | | | | | 5 | \$25.00 | | 0.00 | | | |
| N 3 | ELOX | 08/19/19 | 08/30/19 | M-F 5p News | CM | 5:00 PM-5:30 PM | MTWTF-- | :30 | 5 | \$100.00 | P-02 | 0.00 | NM | 7 | \$700.00 |
| | | | | M-F 5p News | | | | | | | | | | | |
| | | | | (Program: WLOX NEWS 5P CBS)CS-Q4 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/19/19 | 08/25/19 | MTWTF-- | | | | | 5 | \$100.00 | | 0.00 | | | |
| | | Week: 08/26/19 | 09/01/19 | MT----- | | | | | 2 | \$100.00 | | 0.00 | | | |
| N 4 | ELOX | 08/19/19 | 08/30/19 | M-F 10p Late News | CM | 10:00 PM-10:30 PM | MTWTF-- | :30 | 5 | \$100.00 | P-02 | 0.00 | NM | 7 | \$700.00 |
| | | | | M-F 10p Late News | | | | | | | | | | | |
| | | | | (Program: WLOX NEWS 10P CBS)CS-Q4 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/19/19 | 08/25/19 | MTWTF-- | | | | | 5 | \$100.00 | | 0.00 | | | |

Order / Rev: 1302478
 Alt Order #: WOC12142220
 Flight Dates: 08/19/19 - 09/01/19

Advertiser: Andy Taggart Mississippi Attorney Gene
 Product Desc: TV
 Estimate: 691
 ELOX

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----------------|------|-------------------|-----------------|---|-------|-----------------|-------------------|-----|-------------|---------------|------|------|--------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 08/26/19 | | 08/26/19 | 09/01/19 | M----- | | | 2 | | \$100.00 | 0.00 | | | | | |
| N 5 | ELOX | 08/19/19 | 08/30/19 | CBS Evening News | CM | 5:30 PM-6:00 PM | MTWTF-- | :30 | 5 | \$150.00 | P-02 | 0.00 | NM | 7 | \$1,050.00 |
| | | | | CBS Evening News | | | | | | | | | | | |
| | | | | (Program: CBS EVENING NEWS)CS-Q4 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 08/19/19 | | 08/19/19 | 08/25/19 | MTWTF-- | | | 5 | | \$150.00 | 0.00 | | | | | |
| Week: 08/26/19 | | 08/26/19 | 09/01/19 | MT----- | | | 2 | | \$150.00 | 0.00 | | | | | |
| N 6 | ELOX | 08/19/19 | 08/30/19 | M-F 6-630p | CM | 6:00 PM-6:30 PM | MTWTF-- | :30 | 5 | \$150.00 | P-02 | 0.00 | NM | 7 | \$1,050.00 |
| | | | | M-F 6-630p | | | | | | | | | | | |
| | | | | (Program: JEOPARDY M F)CS-Q4 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 08/19/19 | | 08/19/19 | 08/25/19 | MTWTF-- | | | 5 | | \$150.00 | 0.00 | | | | | |
| Week: 08/26/19 | | 08/26/19 | 09/01/19 | M----- | | | 2 | | \$150.00 | 0.00 | | | | | |
| N 7 | ELOX | 08/19/19 | 08/30/19 | M-F 630p News | CM | 6:30 PM-7:00 PM | MTWTF-- | :30 | 5 | \$225.00 | P-02 | 0.00 | NM | 7 | \$1,575.00 |
| | | | | M-F 630p News | | | | | | | | | | | |
| | | | | (Program: WLOX LOCAL NEWS 630P CBS)CS-Q4 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | <u>Spots/Week</u> | | <u>Rate</u> | <u>Rating</u> | | | | | |
| Week: 08/19/19 | | 08/19/19 | 08/25/19 | MTWTF-- | | | 5 | | \$225.00 | 0.00 | | | | | |
| Week: 08/26/19 | | 08/26/19 | 09/01/19 | M----- | | | 2 | | \$225.00 | 0.00 | | | | | |
| | | | | | | | | | | | | | Totals | 47 | \$5,340.00 |