

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|-----------------------|
| Station and Location: WLOX-TV/Biloxi-Gulfport | Date: 6/4/2019 |
|---|-----------------------|

I, AxMedia,
 being/on behalf of: Lynn Fitch for Mississippi,
 a legally qualified candidate of the Republican
 political party for the office of: Mississippi Attorney General
 in the Primary
 election to be held on: August 6th, 2019

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| See Attached | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Lynn Fitch for Mississippi

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cecil Harper, PO Box 698, Madison, MS 39130

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/4/2019

Date

TAYLOR FERNANDEZ

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Kenn Williams
Signature

Kenn Williams
Printed Name

National Sales Mgr.
Title

ORDER



Orders
Order / Rev: 1220240
Alt Order #: WOC12060132
Product Desc: 2019 Primary Election
Estimate: 1034
Flight Dates: 07/22/19 - 08/11/19
Original Date / Rev: 08/01/19 / 08/01/19
Order Type: NORMAL

WLOX
Primary AE: Van Williams
Sales Office: GPT-N
Sales Region: National

Agency Name: AxMedia
Buying Contact:
Billing Contact:
 1251 NW Briarcliff Pkwy
 Kansas City, MO 64116

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Lynn Fitch for Attorney General
Demographic: A50+
Product Codes: Candidate - State - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 168148
Agency External ID: 140343
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|-------------|
| 07/01/19 | 07/28/19 | 16 | \$4,515.00 | \$3,837.75 |
| 07/29/19 | 08/06/19 | 103 | \$27,055.00 | \$22,996.75 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|------------|--------------------|--------------------|---------------|
| July 2019 | 16 | \$4,515.00 | \$3,837.75 | 123.50 |
| August 2019 | 103 | \$27,055.00 | \$22,996.75 | 470.40 |
| Totals | 119 | \$31,570.00 | \$26,834.50 | 593.90 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Van Williams | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|-------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------|-------------|------|---------------|------|-------|------------|
| 1 | WLOX | 07/29/19 | 08/02/19 | M-F 5-6a News M-F 5-6a News (Program: GOOD MORNING MISSISSIPPI (5A))CS-Q3 (sell) | CM | 5:00 AM-6:00 AM | 1-1-1-- | :30 | 3 | \$135.00 | P-03 | 7.30 | NM | 3 | \$405.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/29/19 | 08/04/19 | 1-1-1-- | | 3 | | | | \$135.00 | | 7.30 | | | |
| 2 | WLOX | 07/22/19 | 08/06/19 | M-F 6-7a News M-F 6-7a News (Program: GOOD MORNING MISSISSIPPI (6A))CS-Q3 (sell) | CM | 6:00 AM-7:00 AM | ----1-- | :30 | 1 | \$325.00 | P-03 | 11.50 | NM | 8 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/22/19 | 07/28/19 | ----1-- | | 1 | | | | \$325.00 | | 11.50 | | | |
| | Week: | 07/29/19 | 08/04/19 | 11111-- | | 5 | | | | \$325.00 | | 11.50 | | | |
| | Week: | 08/05/19 | 08/11/19 | 11----- | | 2 | | | | \$325.00 | | 11.50 | | | |
| 3 | WLOX | 07/22/19 | 08/05/19 | M-F 5p News M-F 5p News (Program: WLOX NEWS AT 5PM)CS-Q3 (sell) | CM | 5:00 PM-5:30 PM | ----1-- | :30 | 1 | \$450.00 | P-03 | 18.50 | NM | 7 | \$3,150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | Week: | 07/22/19 | 07/28/19 | ----1-- | | 1 | | | | \$450.00 | | 18.50 | | | |
| | Week: | 07/29/19 | 08/04/19 | 11111-- | | 5 | | | | \$450.00 | | 18.50 | | | |
| | Week: | 08/05/19 | 08/11/19 | 1----- | | 1 | | | | \$450.00 | | 18.50 | | | |
| 4 | WLOX | 07/22/19 | 08/05/19 | M-F 6p News M-F 6p News (Program: WLOX NEWS AT 6PM)CS-Q3 (sell) | CM | 6:00 PM-6:30 PM | ----1-- | :30 | 1 | \$695.00 | P-03 | 19.20 | NM | 7 | \$4,865.00 |

Order / Rev: 1220240
 Alt Order #: WOC12060132
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General
 Product Desc: 2019 Primary Election
 Estimate: 1034
 WLOX

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|-------------|-------------------|-------------------|--|-------|-----------------------|-----------------|---------------|-------------------|----------------------|------|---------------|-------------|-------|------------|
| 5 | WLOX | 07/22/19 | 08/05/19 | M-F 10p Late News | CM | 10:00 PM-10:35 PM | ----1-- | :30 | 1 | \$695.00 | P-03 | 13.50 | NM | 7 | \$4,865.00 |
| | | | | M-F 10p Late News | | | | | | | | | | | |
| | | | | (Program: WLOX NEWS AT 10PM)CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----1-- | | | | | 1 | \$695.00 | | 13.50 | | | |
| | | Week: 07/29/19 | 08/04/19 | 11111-- | | | | | 5 | \$695.00 | | 13.50 | | | |
| | | Week: 08/05/19 | 08/11/19 | 1----- | | | | | 1 | \$695.00 | | 13.50 | | | |
| 6 | WLOX | 07/22/19 | 08/03/19 | Sa 8-830a News | CM | 8:00 AM-8:30 AM | -----1- | :30 | 1 | \$150.00 | P-03 | 9.30 | NM | 2 | \$300.00 |
| | | | | Sa 8-830a News | | | | | | | | | | | |
| | | | | (Program: GOOD MORNING MISS. (SAT 8A))CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | -----1- | | | | | 1 | \$150.00 | | 9.30 | | | |
| | | Week: 07/29/19 | 08/04/19 | -----1- | | | | | 1 | \$150.00 | | 9.30 | | | |
| 7 | WLOX | 07/22/19 | 08/03/19 | Sa 6p News | CM | 6:00 PM-6:30 PM | -----1- | :30 | 1 | \$175.00 | P-03 | 7.10 | NM | 2 | \$350.00 |
| | | | | Sa 6p News | | | | | | | | | | | |
| | | | | (Program: WLOX NEWS AT 6PM (SAT))CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | -----1- | | | | | 1 | \$175.00 | | 7.10 | | | |
| | | Week: 07/29/19 | 08/04/19 | -----1- | | | | | 1 | \$175.00 | | 7.10 | | | |
| 8 | WLOX | 07/22/19 | 08/03/19 | Sa 10p Late News | CM | 10:00 PM-10:30 PM | -----1- | :30 | 1 | \$350.00 | P-03 | 6.40 | NM | 2 | \$700.00 |
| | | | | Sa 10p Late News | | | | | | | | | | | |
| | | | | (Program: WLOX NEWS AT 10PM (SAT))CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | -----1- | | | | | 1 | \$350.00 | | 6.40 | | | |
| | | Week: 07/29/19 | 08/04/19 | -----1- | | | | | 1 | \$350.00 | | 6.40 | | | |
| E 9 | WLOX | 07/22/19 | 08/04/19 | Su 8-830a News | CM | 8:00 AM-8:30 AM | -----1 | :30 | 1 | \$75.00 | P-03 | 8.60 | NM | 2 | \$150.00 |
| | | | | Su 8-830a News | | | | | | | | | | | |
| | | | | (Program: GOOD MORNING MISS (SUN 8A))CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | -----1 | | | | | 1 | \$75.00 | | 8.60 | | | |
| | | Week: 07/29/19 | 08/04/19 | -----1 | | | | | 1 | \$75.00 | | 8.60 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | | <u>Rtg</u> | <u>Type</u> | | |
| | 2 | WLOX | 07/29/19-08/04/19 | Su 8-830a News | | 8:00 AM-8:30 AM | -----Su | :30 | | (\$75.00) | | 8.60 | NM | | |
| | | | | See MG 9.3 [program change] | | | | | | | | | | | |
| | 3 | WLOX | 07/29/19-08/04/19 | Local Special | | 8:00 AM-9:00 AM | -----Su | :30 | | \$75.00 | | 8.60 | NM | | |
| | | | | Ⓜ MG for 9.2 08/04 | | | | | | | | | | | |
| 10 | WLOX | 07/22/19 | 08/04/19 | Su 530p News | CM | 5:30 PM-6:00 PM | -----1 | :30 | 1 | \$200.00 | P-03 | 10.50 | NM | 2 | \$400.00 |
| | | | | Su 530p News | | | | | | | | | | | |
| | | | | (Program: WLOX NEWS AT 5:30P (SUN))CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | -----1 | | | | | 1 | \$200.00 | | 10.50 | | | |
| | | Week: 07/29/19 | 08/04/19 | -----1 | | | | | 1 | \$200.00 | | 10.50 | | | |
| 11 | WLOX | 07/22/19 | 08/04/19 | Su 10p Late News 1 | CM | 10:00 PM-10:30 PM | -----1 | :30 | 1 | \$575.00 | P-03 | 11.00 | NM | 2 | \$1,150.00 |
| | | | | Su 10p Late News 1 | | | | | | | | | | | |
| | | | | (Program: WLOX NEWS AT 10PM (SUN))CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | -----1 | | | | | 1 | \$575.00 | | 11.00 | | | |
| | | Week: 07/29/19 | 08/04/19 | -----1 | | | | | 1 | \$575.00 | | 11.00 | | | |
| 12 | WLOX | 07/22/19 | 08/04/19 | Su 10p Late News 2 | CM | 10:30 PM-11:00 PM | -----1 | :30 | 1 | \$350.00 | P-03 | 7.90 | NM | 2 | \$700.00 |
| | | | | Su 10p Late News 2 | | | | | | | | | | | |
| | | | | (Program: WLOX NEWS AT 10:30P (SUN))CS-Q3 (sell) | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | -----1 | | | | | 1 | \$350.00 | | 7.90 | | | |
| | | Week: 07/29/19 | 08/04/19 | -----1 | | | | | 1 | \$350.00 | | 7.90 | | | |
| 13 | WLOX | 07/22/19 | 08/04/19 | M-F 5-6a News | CM | M-F 5-6a | ----- | :30 | 0 | \$135.00 | P-03 | 0.00 | NM | 1 | \$135.00 |
| | | | | M-F 5-6a News | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 1220240
 Alt Order #: WOC12060132
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General
 Product Desc: 2019 Primary Election
 Estimate: 1034
WLOX

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|--|-------|----------------|-------|-----|-------------------|-------------|------|---------------|------|-------|----------|
| 14 | WLOX | 07/22/19 | 08/11/19 | M-F 5-6a News M-F 5-6a News | CM | M-F 5-6a | ----- | :30 | 0 | \$135.00 | P-03 | 0.00 | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----- | | | | | 0 | \$135.00 | | 0.00 | | | |
| | | Week: 07/29/19 | 08/04/19 | ---T--- | | | | | 1 | \$135.00 | | 0.00 | | | |
| 15 | WLOX | 07/22/19 | 08/11/19 | M-F 5-6a News M-F 5-6a News | CM | M-F 5-6a | ----- | :30 | 0 | \$135.00 | P-03 | 0.00 | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----F-- | | | | | 1 | \$135.00 | | 0.00 | | | |
| | | Week: 07/29/19 | 08/04/19 | ----- | | | | | 0 | \$135.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | ----- | | | | | 0 | \$135.00 | | 0.00 | | | |
| 16 | WLOX | 07/22/19 | 08/11/19 | M-F 5-6a News M-F 5-6a News | CM | M-F 5-6a | ----- | :30 | 0 | \$135.00 | P-03 | 0.00 | NM | 1 | \$135.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----- | | | | | 0 | \$135.00 | | 0.00 | | | |
| | | Week: 07/29/19 | 08/04/19 | -T----- | | | | | 1 | \$135.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | ----- | | | | | 0 | \$135.00 | | 0.00 | | | |
| 17 | WLOX | 07/22/19 | 08/11/19 | M-F 11a News M-F 11a News | CM | M-F 11-1130a | ----- | :30 | 0 | \$110.00 | P-03 | 0.00 | NM | 1 | \$110.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----- | | | | | 0 | \$110.00 | | 0.00 | | | |
| | | Week: 07/29/19 | 08/04/19 | ---T--- | | | | | 1 | \$110.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | ----- | | | | | 0 | \$110.00 | | 0.00 | | | |
| 18 | WLOX | 07/22/19 | 08/11/19 | M-F 11a News M-F 11a News | CM | M-F 11-1130a | ----- | :30 | 0 | \$110.00 | P-03 | 0.00 | NM | 2 | \$220.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----F-- | | | | | 1 | \$110.00 | | 0.00 | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | | | | 1 | \$110.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | ----- | | | | | 0 | \$110.00 | | 0.00 | | | |
| 19 | WLOX | 07/22/19 | 08/11/19 | M-F 11a News M-F 11a News | CM | M-F 11-1130a | ----- | :30 | 0 | \$110.00 | P-03 | 0.00 | NM | 1 | \$110.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----- | | | | | 0 | \$110.00 | | 0.00 | | | |
| | | Week: 07/29/19 | 08/04/19 | --W---- | | | | | 1 | \$110.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | ----- | | | | | 0 | \$110.00 | | 0.00 | | | |
| 20 | WLOX | 07/22/19 | 08/11/19 | M-F 11a News M-F 11a News | CM | M-F 11-1130a | ----- | :30 | 0 | \$110.00 | P-03 | 0.00 | NM | 2 | \$220.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----- | | | | | 0 | \$110.00 | | 0.00 | | | |
| | | Week: 07/29/19 | 08/04/19 | M----- | | | | | 1 | \$110.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | M----- | | | | | 1 | \$110.00 | | 0.00 | | | |
| 21 | WLOX | 07/22/19 | 08/11/19 | M-F 11a News M-F 11a News | CM | M-F 11-1130a | ----- | :30 | 0 | \$110.00 | P-03 | 0.00 | NM | 1 | \$110.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----- | | | | | 0 | \$110.00 | | 0.00 | | | |
| | | Week: 07/29/19 | 08/04/19 | -T----- | | | | | 1 | \$110.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | ----- | | | | | 0 | \$110.00 | | 0.00 | | | |
| 22 | WLOX | 07/22/19 | 08/11/19 | Gulf Coast Good News Gulf Coast Good News | NS | 6a-630a | ----- | :00 | 0 | \$65.00 | P-03 | 0.00 | NS | 2 | \$130.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | -----S- | | | | | 1 | \$65.00 | | 0.00 | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S- | | | | | 1 | \$65.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | ----- | | | | | 0 | \$65.00 | | 0.00 | | | |
| 23 | WLOX | 07/22/19 | 08/11/19 | Sa 630-7a News Sa 630-7a News | CM | Sa 630-7a | ----- | :30 | 0 | \$100.00 | P-03 | 0.00 | NM | 2 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | -----S- | | | | | 1 | \$100.00 | | 0.00 | | | |

Order / Rev: 1220240
 Alt Order #: WOC12060132
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General
 Product Desc: 2019 Primary Election
 Estimate: 1034
 WLOX

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|--|-------|----------------|-------|-----|-------------------|-------------|------|---------------|------|-------|----------|
| 24 | WLOX | 07/22/19 | 08/11/19 | Su 630-7a News Su 630-7a News | CM | Su 630-7a | ----- | :30 | 0 | \$65.00 | P-03 | 0.00 | NM | 2 | \$130.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S- | | | | | 1 | \$100.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | ----- | | | | | 0 | \$100.00 | | 0.00 | | | |
| N 25 | WLOX | 08/02/19 | 08/02/19 | M-F Shop South Miss M-F Shop South Miss | CM | M-F 1130a-12p | ----- | :30 | 0 | \$75.00 | P-03 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S | | | | | 1 | \$75.00 | | 0.00 | | | |
| N 26 | WLOX | 08/05/19 | 08/09/19 | M-F Shop South Miss M-F Shop South Miss | CM | M-F 1130a-12p | ----- | :30 | 0 | \$75.00 | P-03 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/05/19 | 08/11/19 | -----S | | | | | 1 | \$75.00 | | 0.00 | | | |
| N 27 | WLOX | 08/05/19 | 08/05/19 | M-F Shop South Miss M-F Shop South Miss | CM | M-F 1130a-12p | ----- | :30 | 0 | \$75.00 | P-03 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/05/19 | 08/11/19 | -T----- | | | | | 1 | \$75.00 | | 0.00 | | | |
| N 28 | WLOX | 08/02/19 | 08/02/19 | ABC General Hospital ABC General Hospital | CM | 1p-2p | ----- | :30 | 0 | \$100.00 | P-03 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S | | | | | 1 | \$100.00 | | 0.00 | | | |
| N 29 | WLOX | 08/05/19 | 08/05/19 | ABC General Hospital ABC General Hospital | CM | 1p-2p | ----- | :30 | 0 | \$100.00 | P-03 | 0.00 | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/05/19 | 08/11/19 | M----- | | | | | 1 | \$100.00 | | 0.00 | | | |
| N 30 | WLOX | 08/02/19 | 08/02/19 | M-F 2-3p M-F 2-3p | CM | M-F 2-3p | ----- | :30 | 0 | \$85.00 | P-03 | 0.00 | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S | | | | | 1 | \$85.00 | | 0.00 | | | |
| N 31 | WLOX | 08/05/19 | 08/05/19 | M-F 2-3p M-F 2-3p | CM | M-F 2-3p | ----- | :30 | 0 | \$85.00 | P-03 | 0.00 | NM | 1 | \$85.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/05/19 | 08/11/19 | M----- | | | | | 1 | \$85.00 | | 0.00 | | | |
| N 32 | WLOX | 08/02/19 | 08/02/19 | M-F 2-3p M-F 2-3p | CM | M-F 2-3p | ----- | :30 | 0 | \$150.00 | P-03 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S | | | | | 1 | \$150.00 | | 0.00 | | | |
| N 33 | WLOX | 08/05/19 | 08/05/19 | M-F 3-4p M-F 3-4p | CM | M-F 3-4p | ----- | :30 | 0 | \$150.00 | P-03 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/05/19 | 08/11/19 | M----- | | | | | 1 | \$150.00 | | 0.00 | | | |
| N 34 | WLOX | 08/02/19 | 08/02/19 | M-F 4p News M-F 4p News | CM | M-F 4-430p | ----- | :30 | 0 | \$125.00 | P-03 | 0.00 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S | | | | | 1 | \$125.00 | | 0.00 | | | |
| N 35 | WLOX | 08/05/19 | 08/05/19 | M-F 4p News M-F 4p News | CM | M-F 4-430p | ----- | :30 | 0 | \$125.00 | P-03 | 0.00 | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/05/19 | 08/11/19 | M----- | | | | | 1 | \$125.00 | | 0.00 | | | |
| N 36 | WLOX | 08/02/19 | 08/02/19 | M-F 430-5p M-F 430-5p | CM | M-F 430-5p | ----- | :30 | 0 | \$150.00 | P-03 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S | | | | | 1 | \$150.00 | | 0.00 | | | |
| N 37 | WLOX | 08/05/19 | 08/05/19 | M-F 430-5p M-F 430-5p | CM | M-F 430-5p | ----- | :30 | 0 | \$150.00 | P-03 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/05/19 | 08/11/19 | M----- | | | | | 1 | \$150.00 | | 0.00 | | | |

Order / Rev: 1220240
 Alt Order #: WOC12060132
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General
 Product Desc: 2019 Primary Election
 Estimate: 1034
 WLOX

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|--|-------|--------------------------------------|---------|-----|-------------------|-------------|------|---------------|------|-------|------------|
| N38 | WLOX | 08/02/19 | 08/05/19 | M-F 630-7p M-F 630-7p | CM | M-F 630-7p | ----- | :30 | 0 | \$625.00 | P-03 | 0.00 | NM | 2 | \$1,250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/05/19 | 08/11/19 | M----- | | | | | 1 | \$150.00 | | 0.00 | | | |
| N39 | WLOX | 08/02/19 | 08/05/19 | M-F 10p Late News M-F 10p Late News | CM | M-F 10-1035p | M---F-- | :30 | 1 | \$150.00 | P-03 | 0.00 | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | | | | 1 | \$625.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | M----- | | | | | 1 | \$625.00 | | 0.00 | | | |
| N40 | WLOX | 08/02/19 | 08/06/19 | M-F 430-5a News M-F 430-5a News | CM | M-F 430-5a | ----- | :30 | 0 | \$40.00 | P-03 | 0.00 | NM | 3 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | | | | 1 | \$40.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | MT----- | | | | | 2 | \$40.00 | | 0.00 | | | |
| N41 | WLOX | 08/03/19 | 08/03/19 | ABC GMA Sat ABC GMA Sat | CM | Sa 658-8a | ----- | :30 | 0 | \$150.00 | P-03 | 0.00 | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S- | | | | | 1 | \$150.00 | | 0.00 | | | |
| N42 | WLOX | 07/29/19 | 08/03/19 | Sa 630-7p Sa 630-7p | CM | Sa 630-7p | ----- | :30 | 0 | \$210.00 | P-03 | 0.00 | NM | 1 | \$210.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S- | | | | | 1 | \$210.00 | | 0.00 | | | |
| N43 | WLOX | 08/03/19 | 08/03/19 | ABC Saturday Prime Hr 3M ABC Saturday Prime Hr 3 | CM | 9p-10p | ----- | :30 | 0 | \$400.00 | P-03 | 0.00 | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S- | | | | | 1 | \$400.00 | | 0.00 | | | |
| N44 | WLOX | 08/04/19 | 08/04/19 | ABC GMA Sun ABC GMA Sun | CM | Su 7-8a | ----- | :30 | 0 | \$65.00 | P-03 | 0.00 | NM | 1 | \$65.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S | | | | | 1 | \$65.00 | | 0.00 | | | |
| N45 | WLOX | 08/04/19 | 08/04/19 | Local Special Local Special | CM | 8:00 AM-9:00 AM (8:00 AM-9:00 AM) | ----- | :30 | 0 | \$75.00 | P-03 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S | | | | | 1 | \$75.00 | | 0.00 | | | |
| N46 | WLOX | 08/04/19 | 08/04/19 | ABC This Week ABC This Week | CM | Su 9-1000a | ----- | :30 | 0 | \$50.00 | P-03 | 0.00 | NM | 1 | \$50.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S | | | | | 1 | \$50.00 | | 0.00 | | | |
| N47 | WLOX | 08/04/19 | 08/04/19 | ABC Sunday Prime Hr 3CM ABC Sunday Prime Hr 3 | CM | 8p-9p | ----- | :30 | 0 | \$500.00 | P-03 | 0.00 | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S | | | | | 1 | \$500.00 | | 0.00 | | | |
| N48 | WLOX | 08/02/19 | 08/06/19 | M-F 5-6a News M-F 5-6a News | CM | M-F 5-6a | ----- | :30 | 0 | \$135.00 | P-03 | 0.00 | NM | 4 | \$540.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | | | | 1 | \$135.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | MT----- | | | | | 3 | \$135.00 | | 0.00 | | | |
| N49 | WLOX | 08/02/19 | 08/06/19 | M-F 6-7a News M-F 6-7a News | CM | M-F 6-7a | ----- | :30 | 0 | \$325.00 | P-03 | 0.00 | NM | 3 | \$975.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | | | | 1 | \$325.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | MT----- | | | | | 2 | \$325.00 | | 0.00 | | | |
| N50 | WLOX | 08/02/19 | 08/06/19 | ABC Good Morning America ABC Good Morning America | CM | M-F 7-9a | ----- | :30 | 0 | \$275.00 | P-03 | 0.00 | NM | 9 | \$2,475.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | | | | 3 | \$275.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | MT----- | | | | | 6 | \$275.00 | | 0.00 | | | |

Order / Rev: 1220240
 Alt Order #: WOC12060132
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General
 Product Desc: 2019 Primary Election
 Estimate: 1034
 WLOX

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|--|-------|----------------|-------|-----|-------------------|-------------|------|---------------|------|-------------|----------|
| N 51 | WLOX | 08/02/19 | 08/06/19 | M-F 9am-10am Live With Kelly & Ryan | CM | 9am-10am | ----- | :30 | 0 | \$125.00 | P-03 | 0.00 | NM | 6 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | | | | 2 | \$125.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | MT----- | | | | | 4 | \$125.00 | | 0.00 | | | |
| N 52 | WLOX | 08/02/19 | 08/06/19 | ABC The View ABC The View | CM | 10a-11a | ----- | :30 | 0 | \$125.00 | P-03 | 0.00 | NM | 6 | \$750.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | | | | 2 | \$125.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | MT----- | | | | | 4 | \$125.00 | | 0.00 | | | |
| N 53 | WLOX | 08/05/19 | 08/06/19 | M-F 11a News M-F 11a News | CM | M-F 11-1130a | ----- | :30 | 0 | \$110.00 | P-03 | 0.00 | NM | 1 | \$110.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/05/19 | 08/11/19 | MT----- | | | | | 1 | \$110.00 | | 0.00 | | | |
| Totals | | | | | | | | | | | | | 119 | \$31,570.00 | |

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|-----------------------|
| Station and Location: ELOX-TV/Biloxi-Gulfport | Date: 6/4/2019 |
|---|-----------------------|

I, AxMedia,
 being/on behalf of: Lynn Fitch for Mississippi,
 a legally qualified candidate of the Republican
 political party for the office of: Mississippi Attorney General
 in the Primary
 election to be held on: August 6th, 2019

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| See Attached | | | | | |

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Lynn Fitch for Mississippi

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cecil Harper, PO Box 698, Madison, MS 39130

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/4/2019

Date

TAYLOR FERNALD

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

KAN WILLIAMS
Signature

KAN WILLIAMS
Printed Name

National Sales Rep.
Title

ORDER



Orders
Order / Rev: 1220220
Alt Order #: WOC12060130
Product Desc: 2019 Primary Election
Estimate: 1034
Flight Dates: 07/22/19 - 08/11/19
Original Date / Rev: 08/01/19 / 08/01/19
Order Type: NORMAL

ELOX
Primary AE: Van Williams
Sales Office: GPT-N
Sales Region: National

Agency Name: AxMedia
Buying Contact:
Billing Contact:
 1251 NW Briarcliff Pkwy
 Kansas City, MO 64116

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Lynn Fitch for Attorney General
Demographic: A55+
Product Codes: Candidate - State - Other
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND

New Business Thru:
Advertiser External ID: 168148
Agency External ID: 140343
Unit Code: General

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 07/01/19 | 07/28/19 | 10 | \$645.00 | \$548.25 |
| 07/29/19 | 08/06/19 | 67 | \$5,060.00 | \$4,301.00 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-------------------|---------------|
| July 2019 | 10 | \$645.00 | \$548.25 | 30.80 |
| August 2019 | 67 | \$5,060.00 | \$4,301.00 | 86.90 |
| Totals | 77 | \$5,705.00 | \$4,849.25 | 117.70 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Van Williams | | | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|---|-------|-----------------|---------|-----|-------------------|-------------|------|---------------|------|-------|------------|
| 1 | ELOX | 07/22/19 | 08/06/19 | M-F 6-630a M-F 6-630a (Program: GOOD MORNING MISS CBS 6A)CS-Q3 (sell) | CM | 6:00 AM-6:30 AM | ----1-- | :30 | 1 | \$40.00 | P-03 | 1.40 | NM | 8 | \$320.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----1-- | | | | | 1 | \$40.00 | | 1.40 | | | |
| | | Week: 07/29/19 | 08/04/19 | 11111-- | | | | | 5 | \$40.00 | | 1.40 | | | |
| | | Week: 08/05/19 | 08/11/19 | 11----- | | | | | 2 | \$40.00 | | 1.40 | | | |
| 2 | ELOX | 07/22/19 | 08/05/19 | CBS AM News CBS AM News (Program: CBS MORNING NEWS)CS-Q3 (sell) | CM | 6:30 AM-7:00 AM | ----1-- | :30 | 1 | \$40.00 | P-03 | 1.60 | NM | 4 | \$160.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----1-- | | | | | 1 | \$40.00 | | 1.60 | | | |
| | | Week: 07/29/19 | 08/04/19 | -1-1--- | | | | | 2 | \$40.00 | | 1.60 | | | |
| | | Week: 08/05/19 | 08/11/19 | 1----- | | | | | 1 | \$40.00 | | 1.60 | | | |
| 3 | ELOX | 07/22/19 | 08/05/19 | M-F 5p News M-F 5p News (Program: WLOX NEWS 5P CBS)CS-Q3 (sell) | CM | 5:00 PM-5:30 PM | ----1-- | :30 | 1 | \$75.00 | P-03 | 3.20 | NM | 4 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----1-- | | | | | 1 | \$75.00 | | 3.20 | | | |
| | | Week: 07/29/19 | 08/04/19 | -1-1--- | | | | | 2 | \$75.00 | | 3.20 | | | |
| | | Week: 08/05/19 | 08/11/19 | 1----- | | | | | 1 | \$75.00 | | 3.20 | | | |
| 4 | ELOX | 07/22/19 | 08/05/19 | | CM | 6:30 PM-7:00 PM | ----1-- | :30 | 1 | \$175.00 | P-03 | 4.90 | NM | 7 | \$1,225.00 |

Order / Rev: 1220220
 Alt Order #: WOC12060130
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General
 Product Desc: 2019 Primary Election
 Estimate: 1034
 ELOX

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|----|------|-------------------|-----------------|--|-------|-------------------|---------|-----|-------------------|-------------|------|---------------|------|-------|----------|
| 5 | ELOX | 07/22/19 | 08/05/19 | M-F 630p News M-F 630p News (Program: WLOX LOCAL NEWS 630P CBS)CS-Q3 (sell) | CM | 10:00 PM-10:30 PM | ----1-- | :30 | 1 | \$175.00 | P-03 | 4.90 | NM | 7 | \$560.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----1-- | | | | | 1 | \$175.00 | | 4.90 | | | |
| | | Week: 07/29/19 | 08/04/19 | 11111-- | | | | | 5 | \$175.00 | | 4.90 | | | |
| | | Week: 08/05/19 | 08/11/19 | 1----- | | | | | 1 | \$175.00 | | 4.90 | | | |
| 6 | ELOX | 07/22/19 | 08/03/19 | M-F 10p Late News M-F 10p Late News (Program: WLOX NEWS 10P CBS)CS-Q3 (sell) | CM | 10:00 PM-10:30 PM | ----1-- | :30 | 1 | \$80.00 | P-03 | 3.30 | NM | 7 | \$560.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----1-- | | | | | 1 | \$80.00 | | 3.30 | | | |
| | | Week: 07/29/19 | 08/04/19 | 11111-- | | | | | 5 | \$80.00 | | 3.30 | | | |
| | | Week: 08/05/19 | 08/11/19 | 1----- | | | | | 1 | \$80.00 | | 3.30 | | | |
| 7 | ELOX | 07/22/19 | 08/03/19 | Sa 6p News Sa 6p News (Program: WLOX NEWS SAT 6P CBS)CS-Q3 (sell) | CM | 6:00 PM-6:30 PM | -----1- | :30 | 1 | \$40.00 | P-03 | 3.40 | NM | 2 | \$80.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | -----1- | | | | | 1 | \$40.00 | | 3.40 | | | |
| | | Week: 07/29/19 | 08/04/19 | -----1- | | | | | 1 | \$40.00 | | 3.40 | | | |
| 8 | ELOX | 07/22/19 | 08/03/19 | Sa 10p Late News Sa 10p Late News (Program: WLOX NEWS 10P SAT CBS)CS-Q3 (sell) | CM | 10:00 PM-10:30 PM | -----1- | :30 | 1 | \$45.00 | P-03 | 5.00 | NM | 2 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | -----1- | | | | | 1 | \$45.00 | | 5.00 | | | |
| | | Week: 07/29/19 | 08/04/19 | -----1- | | | | | 1 | \$45.00 | | 5.00 | | | |
| 9 | ELOX | 07/22/19 | 08/04/19 | Su 530p News Su 530p News (Program: WLOX NEWS 530P SUN CBS)CS-Q3 (sell) | CM | 5:30 PM-6:00 PM | -----1 | :30 | 1 | \$50.00 | P-03 | 5.10 | NM | 2 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | -----1 | | | | | 1 | \$50.00 | | 5.10 | | | |
| | | Week: 07/29/19 | 08/04/19 | -----1 | | | | | 1 | \$50.00 | | 5.10 | | | |
| 10 | ELOX | 07/22/19 | 07/28/19 | Su 10p Late News 1 Su 10p Late News 1 (Program: WLOX NEWS 10P SUN CBS)CS-Q3 (sell) | CM | 10:00 PM-10:35 PM | -----1 | :30 | 1 | \$60.00 | P-03 | 2.90 | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | -----1 | | | | | 1 | \$60.00 | | 2.90 | | | |
| 11 | ELOX | 07/22/19 | 08/11/19 | CBS AM News CBS AM News | CM | M-F 630-7a | ----- | :30 | 0 | \$40.00 | P-03 | 0.00 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----- | | | | | 0 | \$40.00 | | 0.00 | | | |
| | | Week: 07/29/19 | 08/04/19 | --W---- | | | | | 1 | \$40.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | ----- | | | | | 0 | \$40.00 | | 0.00 | | | |
| 12 | ELOX | 07/22/19 | 08/11/19 | CBS AM News CBS AM News | CM | M-F 630-7a | ----- | :30 | 0 | \$40.00 | P-03 | 0.00 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----- | | | | | 0 | \$40.00 | | 0.00 | | | |
| | | Week: 07/29/19 | 08/04/19 | M----- | | | | | 1 | \$40.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | ----- | | | | | 0 | \$40.00 | | 0.00 | | | |
| 13 | ELOX | 07/22/19 | 08/11/19 | CBS AM News CBS AM News | CM | M-F 630-7a | ----- | :30 | 0 | \$40.00 | P-03 | 0.00 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----- | | | | | 0 | \$40.00 | | 0.00 | | | |
| | | Week: 07/29/19 | 08/04/19 | ----- | | | | | 0 | \$40.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | -T----- | | | | | 1 | \$40.00 | | 0.00 | | | |
| 14 | ELOX | 07/22/19 | 08/11/19 | CBS AM News | CM | M-F 5-530p | ----- | :30 | 0 | \$75.00 | P-03 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----- | | | | | 0 | \$75.00 | | 0.00 | | | |
| | | Week: 07/29/19 | 08/04/19 | ----- | | | | | 0 | \$75.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | -T----- | | | | | 1 | \$75.00 | | 0.00 | | | |

Order / Rev: 1220220
 Alt Order #: WOC12060130
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General
 Product Desc: 2019 Primary Election
 Estimate: 1034
 ELOX

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|------|-------------------|-----------------|--|-------|----------------|---------|-----|-------------------|-------------|------|---------------|------|-------|----------|
| 15 | ELOX | 07/22/19 | 08/11/19 | M-F 5p News M-F 5p News | CM | M-F 5-530p | ----- | :30 | 0 | \$75.00 | P-03 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----- | | | | | 0 | \$75.00 | | 0.00 | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | | | | 1 | \$75.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | ----- | | | | | 0 | \$75.00 | | 0.00 | | | |
| 16 | ELOX | 07/22/19 | 08/11/19 | M-F 5p News M-F 5p News | CM | M-F 5-530p | ----- | :30 | 0 | \$75.00 | P-03 | 0.00 | NM | 1 | \$75.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/22/19 | 07/28/19 | ----- | | | | | 0 | \$75.00 | | 0.00 | | | |
| | | Week: 07/29/19 | 08/04/19 | --W---- | | | | | 1 | \$75.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | ----- | | | | | 0 | \$75.00 | | 0.00 | | | |
| N 17 | ELOX | 08/02/19 | 08/06/19 | CBS This Morning CBS This Morning | CM | M-F 7-9a | ----- | :30 | 0 | \$15.00 | P-03 | 0.00 | NM | 6 | \$90.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | | | | 2 | \$15.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | MT----- | | | | | 4 | \$15.00 | | 0.00 | | | |
| N 18 | ELOX | 08/02/19 | 08/06/19 | M-F 930-10a M-F 930-10a | CM | M-F 930-10a | ----- | :30 | 0 | \$20.00 | P-03 | 0.00 | NM | 3 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | | | | 1 | \$20.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | MT----- | | | | | 2 | \$20.00 | | 0.00 | | | |
| N 19 | ELOX | 08/02/19 | 08/06/19 | CBS Price Is Right CBS Price Is Right | CM | M-F 10-11a | ----- | :30 | 0 | \$100.00 | P-03 | 0.00 | NM | 3 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | | | | 1 | \$100.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | MT----- | | | | | 2 | \$100.00 | | 0.00 | | | |
| N 20 | ELOX | 08/02/19 | 08/06/19 | CBS Young and Restless CBS Young and Restless | CM | M-F 11a-12p | ----- | :30 | 0 | \$75.00 | P-03 | 0.00 | NM | 3 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | | | | 1 | \$75.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | MT----- | | | | | 2 | \$75.00 | | 0.00 | | | |
| N 21 | ELOX | 08/02/19 | 08/05/19 | CBS Let's Make A Deal CBS Let's Make A Deal | CM | M-F 2-3p | ----- | :30 | 0 | \$70.00 | P-03 | 0.00 | NM | 2 | \$140.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | | | | 1 | \$70.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | M----- | | | | | 1 | \$70.00 | | 0.00 | | | |
| N 22 | ELOX | 08/02/19 | 08/05/19 | M-F 4-430p M-F 4-430p | CM | M-F 4-430p | M---F-- | :30 | 1 | \$20.00 | P-03 | 0.00 | NM | 2 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | | | | 1 | \$20.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | M----- | | | | | 1 | \$20.00 | | 0.00 | | | |
| N 23 | ELOX | 08/02/19 | 08/05/19 | M-F 430-5p M-F 430-5p | CM | M-F 430-5p | M---F-- | :30 | 1 | \$15.00 | P-03 | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | | | | 1 | \$15.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | M----- | | | | | 1 | \$15.00 | | 0.00 | | | |
| N 24 | ELOX | 08/02/19 | 08/05/19 | M-F 6-630p M-F 6-630p | CM | M-F 6-630p | ----- | :30 | 0 | \$125.00 | P-03 | 0.00 | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | | | | 1 | \$125.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | M----- | | | | | 1 | \$125.00 | | 0.00 | | | |
| N 25 | ELOX | 08/02/19 | 08/05/19 | CBS Late Show CBS Late Show | CM | M-F 1035-1135p | M---F-- | :30 | 1 | \$15.00 | P-03 | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |

Order / Rev: 1220220
 Alt Order #: WOC12060130
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General
 Product Desc: 2019 Primary Election
 Estimate: 1034
 ELOX

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|-----|------|-------------------|-----------------|---|-------|-------------------|-------|-----|-------|-------------|------|---------------|--------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | 1 | | | | \$15.00 | | 0.00 | | | |
| | | Week: 08/05/19 | 08/11/19 | M----- | | 1 | | | | \$15.00 | | 0.00 | | | |
| N26 | ELOX | 08/05/19 | 08/05/19 | CBS Monday Prime Hr 1CM CBS Monday Prime Hr 1 | | Mo 7-8p | ----- | :30 | 0 | \$250.00 | P-03 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/05/19 | 08/11/19 | M----- | | 1 | | | | \$250.00 | | 0.00 | | | |
| N27 | ELOX | 08/05/19 | 08/05/19 | CBS Monday Prime Hr 2CM CBS Monday Prime Hr 2 | | Mo 8-9p | ----- | :30 | 0 | \$250.00 | P-03 | 0.00 | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 08/05/19 | 08/11/19 | M----- | | 1 | | | | \$250.00 | | 0.00 | | | |
| N28 | ELOX | 08/02/19 | 08/02/19 | CBS Friday Prime Hr 3 CM CBS Friday Prime Hr 3 | | Fr 9-10p | ----- | :30 | 0 | \$275.00 | P-03 | 0.00 | NM | 1 | \$275.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | ----F-- | | 1 | | | | \$275.00 | | 0.00 | | | |
| N29 | ELOX | 08/03/19 | 08/03/19 | CBS This Morning SaturdM CBS This Morning Saturday | | Sa 7-9a | ----- | :30 | 0 | \$15.00 | P-03 | 0.00 | NM | 2 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S- | | 2 | | | | \$15.00 | | 0.00 | | | |
| N30 | ELOX | 08/04/19 | 08/04/19 | CBS Sunday Morning CM CBS Sunday Morning | | Su 8-930a | ----- | :30 | 0 | \$30.00 | P-03 | 0.00 | NM | 1 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S | | 1 | | | | \$30.00 | | 0.00 | | | |
| N31 | ELOX | 08/04/19 | 08/04/19 | CBS Sunday Prime Hr 1CM CBS Sunday Prime Hr 1 | | Su 6-7p | ----- | :30 | 0 | \$225.00 | P-03 | 0.00 | NM | 1 | \$225.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S | | 1 | | | | \$225.00 | | 0.00 | | | |
| N32 | ELOX | 08/04/19 | 08/04/19 | CBS Sunday Prime Hr 3CM CBS Sunday Prime Hr 3 | | Su 8-9p | ----- | :30 | 0 | \$200.00 | P-03 | 0.00 | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | | | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 07/29/19 | 08/04/19 | -----S | | 1 | | | | \$200.00 | | 0.00 | | | |
| | | | | | | | | | | | | | Totals | 77 | \$5,705.00 |