

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WLOX-TV/Biloxi-Gulfport	<b>Date:</b> 6/4/2019
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I, AxMedia,

being/on behalf of: Lynn Fitch for Mississippi,

a legally qualified candidate of the Republican

political party for the office of: Mississippi Attorney General

in the Primary

election to be held on: August 6th, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Lynn Fitch for Mississippi

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cecil Harper, PO Box 698, Madison, MS 39130

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

***To Be Signed By Candidate or Authorized Committee***

6/4/2019

Date

TAYLOR FERNIE

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

Kenn Williams  
Signature

Kenn Williams  
Printed Name

National Sales Mgr.  
Title

## ORDER



**Orders**  
**Order / Rev:** 1220240  
**Alt Order #:** WOC12060132  
**Product Desc:** 2019 Primary Election  
**Estimate:** 1034  
**Flight Dates:** 07/22/19 - 08/11/19  
**Original Date / Rev:** 08/01/19 / 08/01/19  
**Order Type:** NORMAL

WLOX

**Primary AE:** Van Williams  
**Sales Office:** GPT-N  
**Sales Region:** National

**Agency Name:** AxMedia  
**Buying Contact:**  
**Billing Contact:**  
 1251 NW Briarcliff Pkwy  
 Kansas City, MO 64116

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Lynn Fitch for Attorney General  
**Demographic:** A50+  
**Product Codes:** Candidate - State - Other  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Advertiser External ID:** 168148  
**Agency External ID:** 140343  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/28/19	16	\$4,515.00	\$3,837.75
07/29/19	08/06/19	103	\$27,055.00	\$22,996.75

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	16	\$4,515.00	\$3,837.75	123.50
August 2019	103	\$27,055.00	\$22,996.75	470.40
<b>Totals</b>	<b>119</b>	<b>\$31,570.00</b>	<b>\$26,834.50</b>	<b>593.90</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WLOX	07/29/19	08/02/19	M-F 5-6a News M-F 5-6a News (Program: GOOD MORNING MISSISSIPPI (5A))CS-Q3 (sell)	CM	5:00 AM-6:00 AM	1-1-1--	:30	3	\$135.00	P-03	7.30	NM	3	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	1-1-1--		3				\$135.00		7.30			
2	WLOX	07/22/19	08/06/19	M-F 6-7a News M-F 6-7a News (Program: GOOD MORNING MISSISSIPPI (6A))CS-Q3 (sell)	CM	6:00 AM-7:00 AM	----1--	:30	1	\$325.00	P-03	11.50	NM	8	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	----1--		1				\$325.00		11.50			
		Week: 07/29/19	08/04/19	11111--		5				\$325.00		11.50			
		Week: 08/05/19	08/11/19	11-----		2				\$325.00		11.50			
3	WLOX	07/22/19	08/05/19	M-F 5p News M-F 5p News (Program: WLOX NEWS AT 5PM)CS-Q3 (sell)	CM	5:00 PM-5:30 PM	----1--	:30	1	\$450.00	P-03	18.50	NM	7	\$3,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	----1--		1				\$450.00		18.50			
		Week: 07/29/19	08/04/19	11111--		5				\$450.00		18.50			
		Week: 08/05/19	08/11/19	1-----		1				\$450.00		18.50			
4	WLOX	07/22/19	08/05/19	M-F 6p News M-F 6p News (Program: WLOX NEWS AT 6PM)CS-Q3 (sell)	CM	6:00 PM-6:30 PM	----1--	:30	1	\$695.00	P-03	19.20	NM	7	\$4,865.00

Order / Rev: 1220240  
 Alt Order #: WOC12060132  
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General  
 Product Desc: 2019 Primary Election  
 Estimate: 1034  
 WLOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 07/22/19		07/22/19	07/28/19	----1--					1	\$695.00		19.20					
Week: 07/29/19		08/04/19	11111--					5	\$695.00		19.20						
Week: 08/05/19		08/11/19	1-----					1	\$695.00		19.20						
5	WLOX	07/22/19	08/05/19	M-F 10p Late News	CM	10:00 PM-10:35 PM	----1--	:30	1	\$695.00	P-03	13.50	NM	7	\$4,865.00		
				M-F 10p Late News													
				(Program: WLOX NEWS AT 10PM)CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 07/22/19		07/22/19	07/28/19	----1--					1	\$695.00		13.50					
Week: 07/29/19		08/04/19	11111--					5	\$695.00		13.50						
Week: 08/05/19		08/11/19	1-----					1	\$695.00		13.50						
6	WLOX	07/22/19	08/03/19	Sa 8-830a News	CM	8:00 AM-8:30 AM	-----1-	:30	1	\$150.00	P-03	9.30	NM	2	\$300.00		
				Sa 8-830a News													
				(Program: GOOD MORNING MISS. (SAT 8A))CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 07/22/19		07/22/19	07/28/19	-----1-					1	\$150.00		9.30					
Week: 07/29/19		08/04/19	-----1-					1	\$150.00		9.30						
7	WLOX	07/22/19	08/03/19	Sa 6p News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$175.00	P-03	7.10	NM	2	\$350.00		
				Sa 6p News													
				(Program: WLOX NEWS AT 6PM (SAT))CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 07/22/19		07/22/19	07/28/19	-----1-					1	\$175.00		7.10					
Week: 07/29/19		08/04/19	-----1-					1	\$175.00		7.10						
8	WLOX	07/22/19	08/03/19	Sa 10p Late News	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$350.00	P-03	6.40	NM	2	\$700.00		
				Sa 10p Late News													
				(Program: WLOX NEWS AT 10PM (SAT))CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 07/22/19		07/22/19	07/28/19	-----1-					1	\$350.00		6.40					
Week: 07/29/19		08/04/19	-----1-					1	\$350.00		6.40						
E 9	WLOX	07/22/19	08/04/19	Su 8-830a News	CM	8:00 AM-8:30 AM	-----1	:30	1	\$75.00	P-03	8.60	NM	2	\$150.00		
				Su 8-830a News													
				(Program: GOOD MORNING MISS (SUN 8A))CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 07/22/19		07/22/19	07/28/19	-----1					1	\$75.00		8.60					
Week: 07/29/19		08/04/19	-----1					1	\$75.00		8.60						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>				
2	WLOX	07/29/19-08/04/19		Su 8-830a News		8:00 AM-8:30 AM	-----Su	:30		(\$75.00)		8.60	NM				
See MG 9.3																	
[program change]																	
3	WLOX	07/29/19-08/04/19		Local Special		8:00 AM-9:00 AM	-----Su	:30		\$75.00		8.60	NM				
(M) MG for 9.2 08/04																	
10	WLOX	07/22/19	08/04/19	Su 530p News	CM	5:30 PM-6:00 PM	-----1	:30	1	\$200.00	P-03	10.50	NM	2	\$400.00		
				Su 530p News													
				(Program: WLOX NEWS AT 5:30P (SUN))CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 07/22/19		07/22/19	07/28/19	-----1					1	\$200.00		10.50					
Week: 07/29/19		08/04/19	-----1					1	\$200.00		10.50						
11	WLOX	07/22/19	08/04/19	Su 10p Late News 1	CM	10:00 PM-10:30 PM	-----1	:30	1	\$575.00	P-03	11.00	NM	2	\$1,150.00		
				Su 10p Late News 1													
				(Program: WLOX NEWS AT 10PM (SUN))CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 07/22/19		07/22/19	07/28/19	-----1					1	\$575.00		11.00					
Week: 07/29/19		08/04/19	-----1					1	\$575.00		11.00						
12	WLOX	07/22/19	08/04/19	Su 10p Late News 2	CM	10:30 PM-11:00 PM	-----1	:30	1	\$350.00	P-03	7.90	NM	2	\$700.00		
				Su 10p Late News 2													
				(Program: WLOX NEWS AT 10:30P (SUN))CS-Q3 (sell)													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week: 07/22/19		07/22/19	07/28/19	-----1					1	\$350.00		7.90					
Week: 07/29/19		08/04/19	-----1					1	\$350.00		7.90						
13	WLOX	07/22/19	08/04/19	M-F 5-6a News	CM	M-F 5-6a	-----	:30	0	\$135.00	P-03	0.00	NM	1	\$135.00		
				M-F 5-6a News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					

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Advertiser: Lynn Fitch for Attorney General  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	-----					0	\$135.00		0.00			
Week: 07/29/19		07/29/19	08/04/19	---T---					1	\$135.00		0.00			
14	WLOX	07/22/19	08/11/19	M-F 5-6a News M-F 5-6a News	CM	M-F 5-6a	-----	:30	0	\$135.00	P-03	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	----F--					1	\$135.00		0.00			
Week: 07/29/19		07/29/19	08/04/19	-----					0	\$135.00		0.00			
Week: 08/05/19		08/05/19	08/11/19	-----					0	\$135.00		0.00			
15	WLOX	07/22/19	08/11/19	M-F 5-6a News M-F 5-6a News	CM	M-F 5-6a	-----	:30	0	\$135.00	P-03	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	-----					0	\$135.00		0.00			
Week: 07/29/19		07/29/19	08/04/19	-----					0	\$135.00		0.00			
Week: 08/05/19		08/05/19	08/11/19	M-----					1	\$135.00		0.00			
16	WLOX	07/22/19	08/11/19	M-F 5-6a News M-F 5-6a News	CM	M-F 5-6a	-----	:30	0	\$135.00	P-03	0.00	NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	-----					0	\$135.00		0.00			
Week: 07/29/19		07/29/19	08/04/19	-T-----					1	\$135.00		0.00			
Week: 08/05/19		08/05/19	08/11/19	-----					0	\$135.00		0.00			
17	WLOX	07/22/19	08/11/19	M-F 11a News M-F 11a News	CM	M-F 11-1130a	-----	:30	0	\$110.00	P-03	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	-----					0	\$110.00		0.00			
Week: 07/29/19		07/29/19	08/04/19	---T---					1	\$110.00		0.00			
Week: 08/05/19		08/05/19	08/11/19	-----					0	\$110.00		0.00			
18	WLOX	07/22/19	08/11/19	M-F 11a News M-F 11a News	CM	M-F 11-1130a	-----	:30	0	\$110.00	P-03	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	----F--					1	\$110.00		0.00			
Week: 07/29/19		07/29/19	08/04/19	----F--					1	\$110.00		0.00			
Week: 08/05/19		08/05/19	08/11/19	-----					0	\$110.00		0.00			
19	WLOX	07/22/19	08/11/19	M-F 11a News M-F 11a News	CM	M-F 11-1130a	-----	:30	0	\$110.00	P-03	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	-----					0	\$110.00		0.00			
Week: 07/29/19		07/29/19	08/04/19	--W----					1	\$110.00		0.00			
Week: 08/05/19		08/05/19	08/11/19	-----					0	\$110.00		0.00			
20	WLOX	07/22/19	08/11/19	M-F 11a News M-F 11a News	CM	M-F 11-1130a	-----	:30	0	\$110.00	P-03	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	-----					0	\$110.00		0.00			
Week: 07/29/19		07/29/19	08/04/19	M-----					1	\$110.00		0.00			
Week: 08/05/19		08/05/19	08/11/19	M-----					1	\$110.00		0.00			
21	WLOX	07/22/19	08/11/19	M-F 11a News M-F 11a News	CM	M-F 11-1130a	-----	:30	0	\$110.00	P-03	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	-----					0	\$110.00		0.00			
Week: 07/29/19		07/29/19	08/04/19	-T-----					1	\$110.00		0.00			
Week: 08/05/19		08/05/19	08/11/19	-----					0	\$110.00		0.00			
22	WLOX	07/22/19	08/11/19	Gulf Coast Good News Gulf Coast Good News	NS	6a-630a	-----	:00	0	\$65.00	P-03	0.00	NS	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	-----S-					1	\$65.00		0.00			
Week: 07/29/19		07/29/19	08/04/19	-----S-					1	\$65.00		0.00			
Week: 08/05/19		08/05/19	08/11/19	-----					0	\$65.00		0.00			
23	WLOX	07/22/19	08/11/19	Sa 630-7a News Sa 630-7a News	CM	Sa 630-7a	-----	:30	0	\$100.00	P-03	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	-----S-					1	\$100.00		0.00			

Order / Rev: 1220240  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----S-						1	\$100.00		0.00			
Week: 08/05/19		08/11/19	-----						0	\$100.00		0.00			
24	WLOX	07/22/19	08/11/19	Su 630-7a News Su 630-7a News	CM	Su 630-7a	-----	:30	0	\$65.00	P-03	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/28/19	-----S						1	\$65.00		0.00			
Week: 07/29/19		08/04/19	-----S						1	\$65.00		0.00			
Week: 08/05/19		08/11/19	-----						0	\$65.00		0.00			
N 25	WLOX	08/02/19	08/02/19	M-F Shop South Miss M-F Shop South Miss	CM	M-F 1130a-12p	-----	:30	0	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	----F--						1	\$75.00		0.00			
N 26	WLOX	08/05/19	08/09/19	M-F Shop South Miss M-F Shop South Miss	CM	M-F 1130a-12p	-----	:30	0	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/11/19	-T-----						1	\$75.00		0.00			
N 27	WLOX	08/05/19	08/05/19	M-F Shop South Miss M-F Shop South Miss	CM	M-F 1130a-12p	-----	:30	0	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/11/19	M-----						1	\$75.00		0.00			
N 28	WLOX	08/02/19	08/02/19	ABC General Hospital ABC General Hospital	CM	1p-2p	-----	:30	0	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	----F--						1	\$100.00		0.00			
N 29	WLOX	08/05/19	08/05/19	ABC General Hospital ABC General Hospital	CM	1p-2p	-----	:30	0	\$100.00	P-03	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/11/19	M-----						1	\$100.00		0.00			
N 30	WLOX	08/02/19	08/02/19	M-F 2-3p M-F 2-3p	CM	M-F 2-3p	-----	:30	0	\$85.00	P-03	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	----F--						1	\$85.00		0.00			
N 31	WLOX	08/05/19	08/05/19	M-F 2-3p M-F 2-3p	CM	M-F 2-3p	-----	:30	0	\$85.00	P-03	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/11/19	M-----						1	\$85.00		0.00			
N 32	WLOX	08/02/19	08/02/19	M-F 2-3p M-F 2-3p	CM	M-F 2-3p	-----	:30	0	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	----F--						1	\$150.00		0.00			
N 33	WLOX	08/05/19	08/05/19	M-F 3-4p M-F 3-4p	CM	M-F 3-4p	-----	:30	0	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/11/19	M-----						1	\$150.00		0.00			
N 34	WLOX	08/02/19	08/02/19	M-F 4p News M-F 4p News	CM	M-F 4-430p	-----	:30	0	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	----F--						1	\$125.00		0.00			
N 35	WLOX	08/05/19	08/05/19	M-F 4p News M-F 4p News	CM	M-F 4-430p	-----	:30	0	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/11/19	M-----						1	\$125.00		0.00			
N 36	WLOX	08/02/19	08/02/19	M-F 430-5p M-F 430-5p	CM	M-F 430-5p	-----	:30	0	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	----F--						1	\$150.00		0.00			
N 37	WLOX	08/05/19	08/05/19	M-F 430-5p M-F 430-5p	CM	M-F 430-5p	-----	:30	0	\$150.00	P-03	0.00	NM	1	\$150.00



Order / Rev: 1220240  
 Alt Order #: WOC12060132  
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General  
 Product Desc: 2019 Primary Election  
 Estimate: 1034  
 WLOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/05/19	08/11/19	M-----					1	\$150.00		0.00			
N 38	WLOX	08/02/19	08/05/19	M-F 630-7p M-F 630-7p	CM	M-F 630-7p	-----	:30	0	\$625.00	P-03	0.00	NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	08/04/19	----F--					1	\$625.00		0.00			
Week: 08/05/19		08/11/19	08/11/19	M-----					1	\$625.00		0.00			
N 39	WLOX	08/02/19	08/05/19	M-F 10p Late News M-F 10p Late News	CM	M-F 10-1035p	M---F--	:30	1	\$150.00	P-03	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	08/04/19	----F--					1	\$150.00		0.00			
Week: 08/05/19		08/11/19	08/11/19	M-----					1	\$150.00		0.00			
N 40	WLOX	08/02/19	08/06/19	M-F 430-5a News M-F 430-5a News	CM	M-F 430-5a	-----	:30	0	\$40.00	P-03	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	08/04/19	----F--					1	\$40.00		0.00			
Week: 08/05/19		08/11/19	08/11/19	MT-----					2	\$40.00		0.00			
N 41	WLOX	08/03/19	08/03/19	ABC GMA Sat ABC GMA Sat	CM	Sa 658-8a	-----	:30	0	\$150.00	P-03	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	08/04/19	-----S-					1	\$150.00		0.00			
N 42	WLOX	07/29/19	08/03/19	Sa 630-7p Sa 630-7p	CM	Sa 630-7p	-----	:30	0	\$210.00	P-03	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	08/04/19	-----S-					1	\$210.00		0.00			
N 43	WLOX	08/03/19	08/03/19	ABC Saturday Prime Hr 3M ABC Saturday Prime Hr 3	CM	9p-10p	-----	:30	0	\$400.00	P-03	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	08/04/19	-----S-					1	\$400.00		0.00			
N 44	WLOX	08/04/19	08/04/19	ABC GMA Sun ABC GMA Sun	CM	Su 7-8a	-----	:30	0	\$65.00	P-03	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	08/04/19	-----S					1	\$65.00		0.00			
N 45	WLOX	08/04/19	08/04/19	Local Special Local Special	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----	:30	0	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	08/04/19	-----S					1	\$75.00		0.00			
N 46	WLOX	08/04/19	08/04/19	ABC This Week ABC This Week	CM	Su 9-1000a	-----	:30	0	\$50.00	P-03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	08/04/19	-----S					1	\$50.00		0.00			
N 47	WLOX	08/04/19	08/04/19	ABC Sunday Prime Hr 3CM ABC Sunday Prime Hr 3	CM	8p-9p	-----	:30	0	\$500.00	P-03	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	08/04/19	-----S					1	\$500.00		0.00			
N 48	WLOX	08/02/19	08/06/19	M-F 5-6a News M-F 5-6a News	CM	M-F 5-6a	-----	:30	0	\$135.00	P-03	0.00	NM	4	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	08/04/19	----F--					1	\$135.00		0.00			
Week: 08/05/19		08/11/19	08/11/19	MT-----					3	\$135.00		0.00			
N 49	WLOX	08/02/19	08/06/19	M-F 6-7a News M-F 6-7a News	CM	M-F 6-7a	-----	:30	0	\$325.00	P-03	0.00	NM	3	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	08/04/19	----F--					1	\$325.00		0.00			
Week: 08/05/19		08/11/19	08/11/19	MT-----					2	\$325.00		0.00			
N 50	WLOX	08/02/19	08/06/19	ABC Good Morning America ABC Good Morning America	CM	M-F 7-9a	-----	:30	0	\$275.00	P-03	0.00	NM	9	\$2,475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	08/04/19	----F--					3	\$275.00		0.00			
Week: 08/05/19		08/11/19	08/11/19	MT-----					6	\$275.00		0.00			

Order / Rev: 1220240  
 Alt Order #: WOC12060132  
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General  
 Product Desc: 2019 Primary Election  
 Estimate: 1034  
 WLOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 51	WLOX	08/02/19	08/06/19	M-F 9am-10am Live With Kelly & Ryan	CM	9am-10am	-----	:30	0	\$125.00	P-03	0.00	NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/29/19	08/04/19	----F--		2				\$125.00		0.00			
	Week:	08/05/19	08/11/19	MT-----		4				\$125.00		0.00			
N 52	WLOX	08/02/19	08/06/19	ABC The View ABC The View	CM	10a-11a	-----	:30	0	\$125.00	P-03	0.00	NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	07/29/19	08/04/19	----F--		2				\$125.00		0.00			
	Week:	08/05/19	08/11/19	MT-----		4				\$125.00		0.00			
N 53	WLOX	08/05/19	08/06/19	M-F 11a News M-F 11a News	CM	M-F 11-1130a	-----	:30	0	\$110.00	P-03	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	08/05/19	08/11/19	MT-----		1				\$110.00		0.00			
Totals														119	\$31,570.00



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> ELOX-TV/Biloxi-Gulfport	<b>Date:</b> 6/4/2019
---	-----------------------

I, AxMedia,  
 being/on behalf of: Lynn Fitch for Mississippi,  
 a legally qualified candidate of the Republican  
 political party for the office of: Mississippi Attorney General  
 in the Primary  
 election to be held on: August 6th, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Lynn Fitch for Mississippi

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cecil Harper, PO Box 698, Madison, MS 39130

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

6/4/2019

**Date**

TAYLOR FERNIE

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Van Williams  
**Signature**

Van Williams  
**Printed Name**

National Sales Rep.  
**Title**

## ORDER



**Orders**  
**Order / Rev:** 1220220  
**Alt Order #:** WOC12060130  
**Product Desc:** 2019 Primary Election  
**Estimate:** 1034  
**Flight Dates:** 07/22/19 - 08/11/19  
**Original Date / Rev:** 08/01/19 / 08/01/19  
**Order Type:** NORMAL

ELOX

**Primary AE:** Van Williams  
**Sales Office:** GPT-N  
**Sales Region:** National

**Agency**  
**Name:** AxMedia  
**Buying Contact:**  
**Billing Contact:**  
 1251 NW Briarcliff Pkwy  
 Kansas City, MO 64116

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Lynn Fitch for Attorney General  
**Demographic:** A55+  
**Product Codes:** Candidate - State - Other  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Advertiser External ID:** 168148  
**Agency External ID:** 140343  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/28/19	10	\$645.00	\$548.25
07/29/19	08/06/19	67	\$5,060.00	\$4,301.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	10	\$645.00	\$548.25	30.80
August 2019	67	\$5,060.00	\$4,301.00	86.90
<b>Totals</b>	<b>77</b>	<b>\$5,705.00</b>	<b>\$4,849.25</b>	<b>117.70</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Van Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	ELOX	07/22/19	08/06/19	M-F 6-630a M-F 6-630a (Program: GOOD MORNING MISS CBS 6A)CS-Q3 (sell)	CM	6:00 AM-6:30 AM	----1--	:30	1	\$40.00	P-03	1.40	NM	8	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	----1--		1				\$40.00		1.40			
		Week: 07/29/19	08/04/19	11111--		5				\$40.00		1.40			
		Week: 08/05/19	08/11/19	11-----		2				\$40.00		1.40			
2	ELOX	07/22/19	08/05/19	CBS AM News CBS AM News (Program: CBS MORNING NEWS)CS-Q3 (sell)	CM	6:30 AM-7:00 AM	----1--	:30	1	\$40.00	P-03	1.60	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	----1--		1				\$40.00		1.60			
		Week: 07/29/19	08/04/19	-1-1---		2				\$40.00		1.60			
		Week: 08/05/19	08/11/19	1-----		1				\$40.00		1.60			
3	ELOX	07/22/19	08/05/19	M-F 5p News M-F 5p News (Program: WLOX NEWS 5P CBS)CS-Q3 (sell)	CM	5:00 PM-5:30 PM	----1--	:30	1	\$75.00	P-03	3.20	NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	----1--		1				\$75.00		3.20			
		Week: 07/29/19	08/04/19	-1-1---		2				\$75.00		3.20			
		Week: 08/05/19	08/11/19	1-----		1				\$75.00		3.20			
4	ELOX	07/22/19	08/05/19		CM	6:30 PM-7:00 PM	----1--	:30	1	\$175.00	P-03	4.90	NM	7	\$1,225.00

Order / Rev: 1220220  
 Alt Order #: WOC12060130  
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General  
 Product Desc: 2019 Primary Election  
 Estimate: 1034  
 ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 630p News															
M-F 630p News															
(Program: WLOX LOCAL NEWS 630P CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	----1--					1	\$175.00		4.90			
Week:		07/29/19	08/04/19	11111--					5	\$175.00		4.90			
Week:		08/05/19	08/11/19	1-----					1	\$175.00		4.90			
5	ELOX	07/22/19	08/05/19	M-F 10p Late News	CM	10:00 PM-10:30 PM	----1--	:30	1	\$80.00	P-03	3.30	NM	7	\$560.00
M-F 10p Late News															
(Program: WLOX NEWS 10P CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	----1--					1	\$80.00		3.30			
Week:		07/29/19	08/04/19	11111--					5	\$80.00		3.30			
Week:		08/05/19	08/11/19	1-----					1	\$80.00		3.30			
6	ELOX	07/22/19	08/03/19	Sa 6p News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$40.00	P-03	3.40	NM	2	\$80.00
Sa 6p News															
(Program: WLOX NEWS SAT 6P CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-----1-					1	\$40.00		3.40			
Week:		07/29/19	08/04/19	-----1-					1	\$40.00		3.40			
7	ELOX	07/22/19	08/03/19	Sa 10p Late News	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$45.00	P-03	5.00	NM	2	\$90.00
Sa 10p Late News															
(Program: WLOX NEWS 10P SAT CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-----1-					1	\$45.00		5.00			
Week:		07/29/19	08/04/19	-----1-					1	\$45.00		5.00			
8	ELOX	07/22/19	08/04/19	Su 530p News	CM	5:30 PM-6:00 PM	-----1	:30	1	\$50.00	P-03	5.10	NM	2	\$100.00
Su 530p News															
(Program: WLOX NEWS 530P SUN CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-----1					1	\$50.00		5.10			
Week:		07/29/19	08/04/19	-----1					1	\$50.00		5.10			
9	ELOX	07/22/19	07/28/19	Su 10p Late News 1	CM	10:00 PM-10:35 PM	-----1	:30	1	\$60.00	P-03	2.90	NM	1	\$60.00
Su 10p Late News 1															
(Program: WLOX NEWS 10P SUN CBS)CS-Q3 (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-----1					1	\$60.00		2.90			
10	ELOX	07/22/19	08/11/19	CBS AM News	CM	M-F 630-7a	-----	:30	0	\$40.00	P-03	0.00	NM	1	\$40.00
CBS AM News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-----					0	\$40.00		0.00			
Week:		07/29/19	08/04/19	--W----					1	\$40.00		0.00			
Week:		08/05/19	08/11/19	-----					0	\$40.00		0.00			
11	ELOX	07/22/19	08/11/19	CBS AM News	CM	M-F 630-7a	-----	:30	0	\$40.00	P-03	0.00	NM	1	\$40.00
CBS AM News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	----F--					1	\$40.00		0.00			
Week:		07/29/19	08/04/19	-----					0	\$40.00		0.00			
Week:		08/05/19	08/11/19	-----					0	\$40.00		0.00			
12	ELOX	07/22/19	08/11/19	CBS AM News	CM	M-F 630-7a	-----	:30	0	\$40.00	P-03	0.00	NM	1	\$40.00
CBS AM News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-----					0	\$40.00		0.00			
Week:		07/29/19	08/04/19	M-----					1	\$40.00		0.00			
Week:		08/05/19	08/11/19	-----					0	\$40.00		0.00			
13	ELOX	07/22/19	08/11/19	CBS AM News	CM	M-F 630-7a	-----	:30	0	\$40.00	P-03	0.00	NM	1	\$40.00
CBS AM News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/19	07/28/19	-----					0	\$40.00		0.00			
Week:		07/29/19	08/04/19	-----					0	\$40.00		0.00			
Week:		08/05/19	08/11/19	-T-----					1	\$40.00		0.00			
14	ELOX	07/22/19	08/11/19		CM	M-F 5-530p	-----	:30	0	\$75.00	P-03	0.00	NM	1	\$75.00

Order / Rev: 1220220  
 Alt Order #: WOC12060130  
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General  
 Product Desc: 2019 Primary Election  
 Estimate: 1034  
 ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5p News M-F 5p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	-----					0	\$75.00		0.00			
		Week: 07/29/19	08/04/19	----F--					1	\$75.00		0.00			
		Week: 08/05/19	08/11/19	-----					0	\$75.00		0.00			
15	ELOX	07/22/19	08/11/19	M-F 5p News M-F 5p News	CM	M-F 5-530p	-----	:30	0	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	-----					0	\$75.00		0.00			
		Week: 07/29/19	08/04/19	--W----					1	\$75.00		0.00			
		Week: 08/05/19	08/11/19	-----					0	\$75.00		0.00			
16	ELOX	07/22/19	08/11/19	M-F 5p News M-F 5p News	CM	M-F 5-530p	-----	:30	0	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	-----					0	\$75.00		0.00			
		Week: 07/29/19	08/04/19	M-----					1	\$75.00		0.00			
		Week: 08/05/19	08/11/19	-----					0	\$75.00		0.00			
N 17	ELOX	08/02/19	08/06/19	CBS This Morning CBS This Morning	CM	M-F 7-9a	-----	:30	0	\$15.00	P-03	0.00	NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	----F--					2	\$15.00		0.00			
		Week: 08/05/19	08/11/19	MT-----					4	\$15.00		0.00			
N 18	ELOX	08/02/19	08/06/19	M-F 930-10a M-F 930-10a	CM	M-F 930-10a	-----	:30	0	\$20.00	P-03	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	----F--					1	\$20.00		0.00			
		Week: 08/05/19	08/11/19	MT-----					2	\$20.00		0.00			
N 19	ELOX	08/02/19	08/06/19	CBS Price Is Right CBS Price Is Right	CM	M-F 10-11a	-----	:30	0	\$100.00	P-03	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	----F--					1	\$100.00		0.00			
		Week: 08/05/19	08/11/19	MT-----					2	\$100.00		0.00			
N 20	ELOX	08/02/19	08/06/19	CBS Young and Restless CBS Young and Restless	CM	M-F 11a-12p	-----	:30	0	\$75.00	P-03	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	----F--					1	\$75.00		0.00			
		Week: 08/05/19	08/11/19	MT-----					2	\$75.00		0.00			
N 21	ELOX	08/02/19	08/05/19	CBS Let's Make A Deal CBS Let's Make A Deal	CM	M-F 2-3p	-----	:30	0	\$70.00	P-03	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	----F--					1	\$70.00		0.00			
		Week: 08/05/19	08/11/19	M-----					1	\$70.00		0.00			
N 22	ELOX	08/02/19	08/05/19	M-F 4-430p M-F 4-430p	CM	M-F 4-430p	M---F--	:30	1	\$20.00	P-03	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	----F--					1	\$20.00		0.00			
		Week: 08/05/19	08/11/19	M-----					1	\$20.00		0.00			
N 23	ELOX	08/02/19	08/05/19	M-F 430-5p M-F 430-5p	CM	M-F 430-5p	M---F--	:30	1	\$15.00	P-03	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	----F--					1	\$15.00		0.00			
		Week: 08/05/19	08/11/19	M-----					1	\$15.00		0.00			
N 24	ELOX	08/02/19	08/05/19	M-F 6-630p M-F 6-630p	CM	M-F 6-630p	-----	:30	0	\$125.00	P-03	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/29/19	08/04/19	----F--					1	\$125.00		0.00			
		Week: 08/05/19	08/11/19	M-----					1	\$125.00		0.00			
N 25	ELOX	08/02/19	08/05/19	CBS Late Show CBS Late Show	CM	M-F 1035-1135p	M---F--	:30	1	\$15.00	P-03	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1220220  
Alt Order #: WOC12060130  
Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General  
Product Desc: 2019 Primary Election  
Estimate: 1034  
ELOX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----F--			1				\$15.00		0.00			
Week: 08/05/19		08/11/19	M-----			1				\$15.00		0.00			
N 26	ELOX	08/05/19	08/05/19	CBS Monday Prime Hr 1CM	Mo	7-8p	-----	:30	0	\$250.00	P-03	0.00	NM	1	\$250.00
		CBS Monday Prime Hr 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/11/19	M-----			1				\$250.00		0.00			
N 27	ELOX	08/05/19	08/05/19	CBS Monday Prime Hr 2CM	Mo	8-9p	-----	:30	0	\$250.00	P-03	0.00	NM	1	\$250.00
		CBS Monday Prime Hr 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/11/19	M-----			1				\$250.00		0.00			
N 28	ELOX	08/02/19	08/02/19	CBS Friday Prime Hr 3 CM	Fr	9-10p	-----	:30	0	\$275.00	P-03	0.00	NM	1	\$275.00
		CBS Friday Prime Hr 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	----F--			1				\$275.00		0.00			
N 29	ELOX	08/03/19	08/03/19	CBS This Morning SaturdM	Sa	7-9a	-----	:30	0	\$15.00	P-03	0.00	NM	2	\$30.00
		CBS This Morning Saturday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----S-			2				\$15.00		0.00			
N 30	ELOX	08/04/19	08/04/19	CBS Sunday Morning CM	Su	8-930a	-----	:30	0	\$30.00	P-03	0.00	NM	1	\$30.00
		CBS Sunday Morning													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----S			1				\$30.00		0.00			
N 31	ELOX	08/04/19	08/04/19	CBS Sunday Prime Hr 1CM	Su	6-7p	-----	:30	0	\$225.00	P-03	0.00	NM	1	\$225.00
		CBS Sunday Prime Hr 1													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----S			1				\$225.00		0.00			
N 32	ELOX	08/04/19	08/04/19	CBS Sunday Prime Hr 3CM	Su	8-9p	-----	:30	0	\$200.00	P-03	0.00	NM	1	\$200.00
		CBS Sunday Prime Hr 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----S			1				\$200.00		0.00			
													Totals	77	\$5,705.00