

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tammie Wingrove, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mitch McConnell

Authorized committee:

McConnell Senate Committee (C00193342)

Agency requesting time (and contact information):

N/A Mentzer Media Services / Tammie Wingrove 410-825-7034

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Larry Steinberg- Treasurer/ Lisa Lisker- Assistant Treasurer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <i>Tammie Wingrove</i>	Signature: <i>Derron Steenbergen</i>
Name: Tammie Wingrove	Name: <i>Derron Steenbergen</i>
Date of Request to Purchase Ad Time: 06/30/2020	Date of Station Agreement to Sell Time: <i>10/21/20</i>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Tammie Wingrove*

Name: Tammie Wingrove

Date: 06/30/2020

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/21/20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>3178438</u>	Station Call Letters: <u>WWKY</u>	Date Received/Requested: <u>10/21/20</u>
Est. #:	Station Location: <u>Providence, KY</u>	Run Start and End Dates: <u>10/20 - 10/26/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b>	WWKY-FM	<b>ORDER#:</b>	3178438	<b>DATE:</b>	10/21/2020
<b>MARKET:</b>	UM - Providence, KY	<b>AMOUNT:</b>	\$800.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps GMP	<b>SPOTS:</b>	50	Invoices@MediaFinancial.com	
<b>MOD:</b>	1 Str Ver: 3 Last: 1				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4390875</b>	
<b>ADVERTISER:</b>	McConnell Senate Committee	<b>AGY PRD:</b>		<b>INVOICE: MEDIA FINANCIAL SERVICES</b>	
<b>PRODUCT:</b>	Est 8871 10/20-10/26 MMCCO	<b>AGY EST:</b>	8871	Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	10-20-2020 TO 10/26/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT: 10/21/2020 12:23</b>	

**COMMENTS**

[Rep Comment] 10/21/2020: This is a revised order – do not double book. REVISED TO ADD SPOTS - NOTE NEW TOTALS. Please confirm receipt of revision in Radio Exchange (if you are set up) or by email at politicalsupport@genmediapartners.com within 24 hours. Thank you.

Invoices are required: even for orders paid in advance. Proof of Performance is required.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are gross. By accepting and running this order this station agrees to pay GenMedia Partners 15% commission on the net amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

\*\*CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.\*\*

DAY#1		10/20/2020 To 10/20/2020					TOT \$96.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/20/2020	10/20/2020	2	\$16	\$32
	2		.T.....	10:00AM	3:00PM	60	10/20/2020	10/20/2020	2	\$16	\$32
	3		.T.....	3:00PM	7:00PM	60	10/20/2020	10/20/2020	2	\$16	\$32

DAY#2		10/21/2020 To 10/21/2020					TOT \$80.00		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/21/2020	10/21/2020	1	\$16	\$16
	2		..W....	10:00AM	3:00PM	60	10/21/2020	10/21/2020	2	\$16	\$32
	3		..W....	3:00PM	7:00PM	60	10/21/2020	10/21/2020	2	\$16	\$32



