

Western Slope Communications, LLC - Issues & Programs 2nd Qt 2023

July 3, 2023

Pursuant to FCC Rules and Regulations 73.3256(A)(9), the following programs and announcements were broadcast by KZKS/KAYW/KWGL/KRVG/KRGS and KAVP radio to deal with local and/or regional community problems. They are described herein as to program or announcement type, along with a brief narrative defining the problem and program announcement synopsis. All stations announced events throughout the area with our Community Voice spots. This one minute segment offers federally recognized non-profits a forum to announce their events, free of charge.

High Blood Pressure Control

Nearly half of all adults in the United States have high blood pressure, and 50% of those with high blood pressure do not have their condition under control. Uncontrolled high blood pressure can lead to heart attack, stroke and other serious health issues. However, people with high blood pressure can create a treatment plan with their doctor that can help reduce their risk. Our campaign features survivors of heart attacks and strokes who encourage people with high blood pressure to talk to their doctor about starting—or restarting—a treatment plan that works for them. Your blood pressure numbers could change your life. Start taking the right steps at ManageYourBP.org.

These 60 second and 30 second PSAs were aired 11 times on KWGL, 11 times on KRVG, 77 times on KAVP, and 10 times on KZKS/KAYW.

Child Trafficking

PACT, Partners Against Child Trafficking, is a leading authority and advocacy organization, certified by the state of Texas, that trains our youth and adults on how to: detect, defend, and disrupt against the demand in child trafficking. PACT is recognized as a Continuing Education provider by Texas Health and Human Services. Our communities and families are under siege from predators online, whether children or adults. PACT is one of the few organizations in the world that takes a preemptive strike so there is NOT ONE MORE VICTIM through education training and awareness presentations. PACT Student Training Program, an online course made by students for students, teaches students how to be aware and actively-alert against the dangers that they are vulnerable to. As a multimedia, interactive course, it provides a lasting and tangible impact on students, giving them the knowledge that most adults neglect to provide.

These 60 second and 30 second PSAs were aired 10 times on KWGL, 8 times on KRVG, 80 times on KAVP, and 14 times on KZKS/KAYW.

Diversity & Inclusion

Hate crimes are on the rise, and yet 85% of Americans consider themselves unprejudiced. Bias and discrimination are among the most pressing issues facing our nation today. Love Has No Labels is a movement to promote acceptance and inclusion of all people across race, religion, gender, sexual orientation, age and ability. Throughout its duration, Love Has No Labels has opened a dialogue about our implicit biases—our assumptions, stereotypes, and unintentional actions toward others based on their perceived differences or labels—and erodes those biases by flooding the market with diverse images of love. We believe love is the most powerful force to overcome bias. Together, we can create a more inclusive world.

These 60 second and 30 second PSAs were aired 9 times on KWGL, 13 times on KRVG, 83 times on KAVP, and 14 times on KZKS/KAYW.

Fatherhood Involvement

Having an involved father significantly contributes to happier and healthier children, and this is true whether a father lives with his child or not. The Fatherhood Involvement campaign encourages dads to take an active role in the lives of their children. PSAs ask dads to show off their best moves and "Dance Like a Dad," communicating that their presence is essential to their children's well-being, and that even the smallest moments can make the biggest difference. All PSAs direct audiences to visit www.fatherhood.gov for parenting tips, fatherhood programs and other resources.

These 60 second and 30 second PSA's ran 35 times on KWGL, 57 times on KRVG, 148 times on KAVP, and 45 times on KZKS/KAYW.

Ending Hunger

These are uncertain times for everyone, but for households facing hunger, the coronavirus fallout—including school closures and job disruptions—can present an even greater threat. Millions of Americans, including children, will turn to food banks for much needed support. As the largest hunger-relief organization in the United States, The Feeding America network of food banks feeds millions of families each year, especially during times of disasters and national emergencies. Updated PSAs encourage audiences to donate to Feeding America's COVID-19 Response Fund to help families in this time of urgent need.

These 60 second and 30 second PSAs were aired 15 times on KWGL, 21 times on KRVG, 157 times on KAVP, and 30 times on KZKS/KAYW.