

WOC12588411 [00.00]

Order Printout



Order Status:	Opened-New	Start/End Dates:	07/01/20 - 07/07/20	C/P/E:	508 / 629 / 8074
Traffic #:		Agency:	Mentzer Media	Product Desc.:	MMCCO
Buyer Order #:	9717589	Advertiser:	McConnell Senate Committee	Estimate Desc.:	McConnell Senate- 7.1-7.7 TV (60s) - MMCCO
AE:	John Roberts	Buyer:		Total Cost:	\$5,090.00 (Cash)
Property:	WYMT TV	Primary Demo:	Adults 18+ (RTG)	Received Date:	6/30/20 6:38 AM
Sales Region:	Local				

Comments:

Separation: 30

Terms Of Sale:

List Items							Spots												Totals		Adults 18+		
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Jul 1												Total Spots	Total Cost	RTG	GRP	CPP
1	WYMT MTN NW6AM	NM	01:00	6:00 AM-7:00 AM	--F----	220.00	1											1	220.00	0.00	0.00	0.00	
	(Program: WYMT MTN NW6AM)WYMT Book (sell)																						
1	WYMT MTN NW6AM	NM	01:00	6:00 AM-7:00 AM	W-----	220.00	1											1	220.00	0.00	0.00	0.00	
	(Program: WYMT MTN NW6AM)WYMT Book (sell)																						
1	WYMT MTN NW6AM	NM	01:00	6:00 AM-7:00 AM	-----T	220.00	1											1	220.00	0.00	0.00	0.00	
	(Program: WYMT MTN NW6AM)WYMT Book (sell)																						
2	CBS THIS MORNING	NM	01:00	7:00 AM-9:00 AM	-T-----	90.00	1											1	90.00	0.05	0.05	1,800.00	
	(Program: CBS THIS MORNING)WYMT Book (sell)																						
2	CBS THIS MORNING	NM	01:00	7:00 AM-9:00 AM	-----T	90.00	1											1	90.00	0.05	0.05	1,800.00	
	(Program: CBS THIS MORNING)WYMT Book (sell)																						
2	CBS THIS MORNING	NM	01:00	7:00 AM-9:00 AM	-----M-	90.00	1											1	90.00	0.05	0.05	1,800.00	
	(Program: CBS THIS MORNING)WYMT Book (sell)																						
3	NWSFIRST AT NN<	NM	01:00	12:00 PM-12:30 PM	--F----	110.00	1											1	110.00	0.06	0.06	1,833.33	
	(Program: NWSFIRST AT NN<)WYMT Book (sell)																						
3	NWSFIRST AT NN<	NM	01:00	12:00 PM-12:30 PM	-T-----	110.00	1											1	110.00	0.06	0.06	1,833.33	
	(Program: NWSFIRST AT NN<)WYMT Book (sell)																						
3	NWSFIRST AT NN<	NM	01:00	12:00 PM-12:30 PM	-----T	110.00	1											1	110.00	0.06	0.06	1,833.33	
	(Program: NWSFIRST AT NN<)WYMT Book (sell)																						
4	WYMT MTN NW530	NM	01:00	5:30 PM-6:00 PM	--F----	210.00	1											1	210.00	0.06	0.06	3,500.00	
	(Program: WYMT MTN NW530)Breaking news daily pre-empts																						

List Items							Spots													Totals		Adults 18+		
Line	Program	ST	Len	Time	Days WTFSSMT	Rate	Jul 1												Total Spots	Total Cost	RTG	GRP	CPP	
4	WYMT MTN NW530	NM	01:00	5:30 PM-6:00 PM	W-----	210.00	1											1	210.00	0.06	0.06	3,500.00		
	(Program: WYMT MTN NW530)Breaking news daily pre-empts																							
4	WYMT MTN NW530	NM	01:00	5:30 PM-6:00 PM	----M-	210.00	1											1	210.00	0.06	0.06	3,500.00		
	(Program: WYMT MTN NW530)Breaking news daily pre-empts																							
5	CBS EVE NWS<	NM	01:00	6:30 PM-7:00 PM	-T-----	450.00	1											1	450.00	0.02	0.02	22,500.00		
	(Program: CBS EVE NWS<)WYMT Book (sell)																							
5	CBS EVE NWS<	NM	01:00	6:30 PM-7:00 PM	-----T	450.00	1											1	450.00	0.02	0.02	22,500.00		
	(Program: CBS EVE NWS<)WYMT Book (sell)																							
5	CBS EVE NWS<	NM	01:00	6:30 PM-7:00 PM	----M-	450.00	1											1	450.00	0.02	0.02	22,500.00		
	(Program: CBS EVE NWS<)WYMT Book (sell)																							
6	WYMT MTN NW11P<	NM	01:00	11:00 PM-11:35 PM	-T-----	420.00	1											1	420.00	0.00	0.00	0.00		
	(Program: WYMT MTN NW11P<)WYMT Book (sell)																							
6	WYMT MTN NW11P<	NM	01:00	11:00 PM-11:35 PM	W-----	420.00	1											1	420.00	0.00	0.00	0.00		
	(Program: WYMT MTN NW11P<)WYMT Book (sell)																							
6	WYMT MTN NW11P<	NM	01:00	11:00 PM-11:35 PM	----M-	420.00	1											1	420.00	0.00	0.00	0.00		
	(Program: WYMT MTN NW11P<)WYMT Book (sell)																							
7	SUNDAY-MRN-CBS	NM	01:00	9:00 AM-10:30 AM	----S--	80.00	1											1	80.00	0.00	0.00	0.00		
	(Program: SUNDAY-MRN-CBS)WYMT Book (sell)																							
8	Face the Nation	NM	01:00	10:30 AM-11:00 AM	----S--	160.00	1											1	160.00	0.00	0.00	0.00		
	(Program: Face the Nation)WYMT Book (sell)																							
9	60 MINUTES	NM	01:00	7:00 PM-8:00 PM	----S--	350.00	1											1	350.00	0.00	0.00	0.00		
	(Program: 60 MINUTES)WYMT Book (sell)																							
Spot Totals:							21											21	\$5,090.00		0.57			
Adults 18+ GRP:							0.57																	

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
July	21	\$5,090.00	0.57				