

KEYE QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of the significant issues responded to by station KEYE AM, Perryton, Texas, along with the most significant programming treatment of those issues for the period January 11, 2021 to April 10, 2021. The listing is by no means exhaustive. The order to which the issues appear does not reflect any priority or significance.

DESCRIPTION OF ISSUE	PROGRAM SEGMENT	DATE	TIME	PROGRAM LENGTH	Narration of type and program
Citizen of the Year	NEWS	1/11/2021	5X/DAY	:08 MIN	The Perryton Ochiltree Chamber of Commerce is on their search for nominations for Citizen of the Year.
OGH COVID Report	NEWS	1/12/2021	5X/DAY	:08 MIN	The newest community scorecard from OGH seems to show a slight decline in the local COVID numbers.
Perryton Police Dept	NEWS	1/13/2021	5X/DAY	:08 MIN	Changes in the crime rate that the police dept has seen in recent months. Is it COVID related?
City of Perryton/School Board Elections	NEWS	1/14/2021	5X/DAY	:08 MIN	The first of the candidates to file for a place on the ballot in the May 1 Perryton School Board & City of Perryton Elections
COVID Numbers	NEWS	1/15/2021	5X/DAY	:08 MIN	According to some of the most recent reports from the state dept of health show COVID numbers are leveling off a little.
Ochiltree County Jr. Livestock Show	NEWS	1/18/2021	5X/DAY	:08 MIN	Getting ready for the 83rd Annual Junior Livestock Show at the Expo Center. What do we have to look forward to this year.
Perryton High School	NEWS	1/19/2021	5X/DAY	:08 MIN	One Perryton High School singer earns his place on the all state choir...Again!
Perryton Police Chief Mike Smith	NEWS	1/20/2021	5X/DAY	:08 MIN	It never hurts to be prepared even though inauguration day protesters are not expected.
Ranger & Rangerette Power Lifters	NEWS	1/21/2021	5X/DAY	:08 MIN	Getting ready for their next meet which is the 2021 Perryton Invitational coming up this weekend.
2021 Ochiltree County Jr. Livestock Show	NEWS	1/22/2021	5X/DAY	:08 MIN	It's the opening day of the Junior Livestock Show & Sale, which we will be broadcasting from all weekend.
Unemployment	NEWS	1/25/2021	5X/DAY	:08 MIN	According to Workforce Commissioner, Perryton & the panhandle saw improving unemployment rates last month.
Perryton Schools	NEWS	1/26/2021	5X/DAY	:08 MIN	Starting to look at what may have to be done to offset enrollment numbers throughout the district.
Sales at Ochiltree Jr. Livestock Show	NEWS	1/27/2021	5X/DAY	:08 MIN	A very impressive sales total from the annual Ochiltree Co Junior Livestock show that was held at Expo over last weekend.
2021 Winter Wheat Crop	NEWS	1/28/2021	5X/DAY	:08 MIN	Off to a great start, but even though things look good now, it's gonna need a lot of help from weather as it moves into spring.
Perryton Ochiltree Chamber promotion	NEWS	1/29/2021	5X/DAY	:08 MIN	The great success of this past year's Christmas promotion with almost \$200,000 put back into the community.
2021 United Way Campaign	NEWS	2/1/2021	5X/DAY	:08 MIN	Looking for one final push to close out the year's drive which is less than \$1000 away from it's goal.
Perryton Schools	NEWS	2/2/2021	5X/DAY	:08 MIN	A reminder that even though the face mask mandate is in place at PISD, you can't rely on the schools to provide every child a mask.
Leadership Perryton	NEWS	2/3/2021	5X/DAY	:08 MIN	Set to bring another great speaker to Perryton next week, this one is a familiar face to many local citizens.
Annual Chamber of Commerce Banquet	NEWS	2/4/2021	5X/DAY	:08 MIN	The Annual Banquest is going to be held a bit later this year due to COVID safety guidelines, it will be set for this fall.
Perryton Rotary Club	NEWS	2/5/2021	5X/DAY	:08 MIN	Gearing up for their biggest fundraiser, the annualy Cherry Pie Contest & sale planned for later this month.
2021 Ochiltree United Way Campaign	NEWS	2/8/2021	5X/DAY	:08 MIN	Reaches its goal, but local United Way officials have decided to keep the drive going a little longer.
Perryton Schools	NEWS	2/9/2021	5X/DAY	:08 MIN	The task of revisiting dress code, which could be a matter of compromise, while community standards change.
COVID Numbers	NEWS	2/10/2021	5X/DAY	:08 MIN	Every reporting agency agree that that things are looking a little better as numbers begin to drop.
Perryton Schools	NEWS	2/11/2021	5X/DAY	:08 MIN	Making plans to use this year's STAARS test & a measuring stick to help them fill in the COVID gap.
Natl Weather Service	NEWS	2/12/2021	5X/DAY	:08 MIN	After nearly a week of freezing, officials say it's gonna be even colder this weekend with lots of snow & frigid temperatures.
Perryton School COVID	NEWS	2/15/2021	5X/DAY	:08 MIN	We don't know how long it will last, but yesterday afternoon, all Perryton Schools were COVID free.
Electric Companies Outages	NEWS	2/16/2021	5X/DAY	:08 MIN	With temps warming a little, things are looking a little better for Xcel that have had extreme measures to meet increasing demands
Perryton Schools	NEWS	2/17/2021	5X/DAY	:08 MIN	Perryton Schools have been asked to shut down for a few days in an effort to help conserve energy.
Fire	NEWS	2/18/2021	5X/DAY	:08 MIN	An early morning fire Wednesday leaves one family facing significant repairs to their home.
Ranger Basketball team	NEWS	2/19/2021	5X/DAY	:08 MIN	Set for it's Bi-District playoff game that is now scheduled for Saturday afternoon in Childress.
Perryton Schools	NEWS	2/22/2021	5X/DAY	:08 MIN	Gearing up to make some significant administration changes all around.
Rangerette Powerlifters	NEWS	2/23/2021	5X/DAY	:08 MIN	More than 30 Perryton Rangerette powerlifters who have qualified for the region 1-4A meet next month.
Perryton Kiwanis Club	NEWS	2/24/2021	5X/DAY	:08 MIN	Gearing up for it's biggest fundraiser of the year next month, their annual auction at the Expo Center.
COVID Numbers	NEWS	2/25/2021	5X/DAY	:08 MIN	A long awaited rapid decline in the local COVID numbers.
Perryton Rotary Club	NEWS	2/26/2021	5X/DAY	:08 MIN	This weekend's biggest fundraiser at FPC Allen Campus, the 37th annual Rotary Club Cherry Pie Contest & Sale.
Ranger golf Team	NEWS	3/1/2021	5X/DAY	:08 MIN	The first tournament of the year, played in a regional preview tourney at Lubbock Friday & Saturday night.
Grassfire Season	NEWS	3/2/2021	5X/DAY	:08 MIN	Spring winds & low humidity means the Panhandle grassfire season is here.
Ranger Powerlifters	NEWS	3/3/2021	5X/DAY	:08 MIN	Boys powerlifting qualifies 14 for regionals later this month.
COVID Vaccine Clinic	NEWS	3/4/2021	5X/DAY	:08 MIN	Next week's clinic at the Expo Clinic vs. getting the vaccine at a local pharmacy or physician's clinic.

Ochiltree County Agriculture	NEWS	3/5/2021	5X/DAY	:08 MIN	Seems to have escaped last month's arctic cold front without too much damage.
Terry Bouchard, County Sheriff	NEWS	3/8/2021	5X/DAY	:08 MIN	Warns local citizens of a scam targeting senior citizens with loved ones living in other areas.
Perryton Ranger/rettes Track	NEWS	3/9/2021	5X/DAY	:08 MIN	Boys & Girls track teams in the recent Top of Texas Relays in Pampa.
OGH COVID Vaccine Clinic	NEWS	3/10/2021	5X/DAY	:08 MIN	Tomorrow starts the OGH COVID vaccination clinic at the Expo Center with about 1000 vaccines to give through Monday.
Perryton School Board	NEWS	3/11/2021	5X/DAY	:08 MIN	Vots to hang on to its mandated mask policy for a few more weeks before making it optional for students & staff.
OGH COVID Vaccine Clinic	NEWS	3/12/2021	5X/DAY	:08 MIN	The first day of the vaccination clinic at the Expo Center was a huge success & now local hospital officials getting ready for another day today.
Unemployment	NEWS	3/15/2021	5X/DAY	:08 MIN	The unemployment rates continue to climb all across the area.
Community Blood Drive	NEWS	3/16/2021	5X/DAY	:08 MIN	Another community blood drive at the Frank Phillips College Allen Campus today.
Powerlifters	NEWS	3/17/2021	5X/DAY	:08 MIN	A group of Perryton High School Powerlifters are on their way to Corpus Christi for the state powelifting meet.
City of Perryton	NEWS	3/18/2021	5X/DAY	:08 MIN	Waning to locals that after last month's cold weather, heating bills are going to be quite a bit higher next month.
COVID update	NEWS	3/19/2021	5X/DAY	:08 MIN	The local COVID cases continue to fall, as we now have reached single digits.
Rangerette Powerlifters	NEWS	3/22/2021	5X/DAY	:08 MIN	The Rangerette powerlifting team at Friday's state powerlifting meet in Corpus Christie results.
Ranger golf Team	NEWS	3/23/2021	5X/DAY	:08 MIN	The Perryton Ranger Golf team is set to play in the first round of the district tourney, but will rain cancel it?
Jenna Bolerjack	NEWS	3/24/2021	5X/DAY	:08 MIN	Talks about returnin g Perryton later this week to open a show for Mark Lowry.
COVID Vaccine Clinic	NEWS	3/25/2021	5X/DAY	:08 MIN	A very successful OGH sponsored COVID vaccination clinic that actually brought in people from several other states.
Mark Lowry show	NEWS	3/26/2021	5X/DAY	:08 MIN	Time is running out to get your tickets for this evening's concert at Perryton christian Church.
Unemployment	NEWS	3/29/2021	5X/DAY	:08 MIN	The newest unemployment report from the state shows the jobless rate in the county keeps on slipping.
Ranger golf Team	NEWS	3/30/2021	5X/DAY	:08 MIN	Headed for it's second round of district play with it's sights set on the regional tournament in Lubbock.
Ranger Baseball	NEWS	3/31/2021	5X/DAY	:08 MIN	How they did in yesterday's district 4A matchup with the Dumas Demons.
OGH Visitors	NEWS	4/1/2021	5X/DAY	:08 MIN	OGH relaxes the visitation policy put into effect due to COVID & is now allowing hospital visitors.
OGH Vaccine Clinic Recipients	NEWS	4/2/2021	5X/DAY	:08 MIN	OGH needs to hear from a long list of patients needing 2nd dose next week.
Perryton Schools	NEWS	4/5/2021	5X/DAY	:08 MIN	What could be a big capital project for the sports programs, the drainage challenges at the Softball Complex needs some work.
Coffee Memorial Blood Center	NEWS	4/6/2021	5X/DAY	:08 MIN	Back in Perryton today for another community wide blood drive.
Perryton School Board Elections	NEWS	4/7/2021	5X/DAY	:08 MIN	A chance to learn more about the cadidate for the 3 open seats this pring at a legislative affairs council forum later this month.
Terry Bouchard, County Sheriff	NEWS	4/8/2021	5X/DAY	:08 MIN	Warns of another phone scam being reported across the area that's a little different from the usual calls.
Ochiltree County Agriculture	NEWS	4/9/2021	5X/DAY	:08 MIN	Recent moisture in March & prior is causing things to look pretty promising for agriculture.

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DESCRIPTION OF ISSUE	PROGRAM SEGMENT	DATE	TIME	PROGRAM LENGTH	Narration of type and program
Coaches Corner	Coffee Break	1/11/2021	8:30-9AM	:30 Min	Ranger basketball coach rhyan daughtery talks about his coaching style & how it affects his team.
Dr. Tripps Childers	Coffee Break	1/12/2021	8:30-9AM	:30 Min	The state is starting to move it's COVID Vaccination process from teir groups to a mass process in major cities.
No Coffee Break	Coffee Break	1/13/2021	8:30-9AM	:30 Min	No Coffee Break Today
Tiffany Bietz, Wright Elementary Principal	Coffee Break	1/14/2021	8:30-9AM	:30 Min	She talks about what the kids do to prepare for the UIL contests where many students earned District Champ awards.
Jeremy Anderson & Garry Murray	Coffee Break	1/15/2021	8:30-9AM	:30 Min	The Ochiltree Junior Livestock Show & Sale & how you can purchase if you're not able to attend & what's available.
Coaches Corner	Coffee Break	1/18/2021	8:30-9AM	:30 Min	Ranger Basketball Coach Daughtery talks about the great crowd & the great game against Dumas.
Mike Smith, Perryton Police Chief	Coffee Break	1/19/2021	8:30-9AM	:30 Min	He talks about how it never hurts to be prepared even though inauguration day protesters are not expected.
4H Ambassadors	Coffee Break	1/20/2021	8:30-9AM	:30 Min	They talk about what they plan to show this year & of course what the concessions will be offering.
No Coffee Break	Coffee Break	1/21/2021	8:30-9AM	:30 Min	No Coffee Break Today
Live from the Ochiltree Jr Livestock Show	Coffee Break	1/22/2021	8:30-9AM	:30 Min	Coverage of the 83rd Annual Ochiltree County Junior Livestock Show.
Coaches Corner	Coffee Break	1/25/2021	8:30-9AM	:30 Min	Basketball Coach Daughtery talks about last week's game against Borger & what they will be facing against Canyon.
Dr. Randy Skaggs, Animal Clinic of Perryton	Coffee Break	1/26/2021	8:30-9AM	:30 Min	Precautions taken after a Oklahoma panhandle horse used at an Ochiltre Co feed lot tests positive for rabies.
John Ellzey, So let's Talk	Coffee Break	1/27/2021	8:30-9AM	:30 Min	Current events, COVID vaccines & Texas Politics.
Whitney Stone & Shawn Campbell	Coffee Break	1/28/2021	8:30-9AM	:30 Min	Chamber of Commerce Executive Director & Perryton CDC Director talk about how much the 2 week rebate program brought in from local shopping.
Sandy Judice & Cynthia Andreas	Coffee Break	1/29/2021	8:30-9AM	:30 Min	Museum of the Plains talk about collecting memorabilia from 2020 with COVID shut downs & how it affected the museum.
Coaches Corner	Coffee Break	2/1/2021	8:30-9AM	:30 Min	Basketball Coach Daughtery talks about last week's game.
Lindsey Sullivan, Coffee Mem. Blood Center	Coffee Break	2/2/2021	8:30-9AM	:30 Min	The need for blood drive participants to donate convalescent plasma.
Scott Strawn, County Extension Agent	Coffee Break	2/3/2021	8:30-9AM	:30 Min	Talks about next week's Crop Conference at the Expo & what local producers can expect when attending.
James Mirelles, PISD Superintendent	Coffee Break	2/4/2021	8:30-9AM	:30 Min	Along with PISD Communications Director Darin Clark, talk about the process of making the school calendar for next year.
Zac Wilson, High Plains Food Bank	Coffee Break	2/5/2021	8:30-9AM	:30 Min	The Texans Feeding Texans Grant they are working on to deliver more fresh produce to the hungry in the panhandle.
Coaches Corner	Coffee Break	2/8/2021	8:30-9AM	:30 Min	Ranger basketball Coach Daughtery talks avgout how he uses numbers & Percentages to calculate to winning strategy.
Judy Stark, PPROA President	Coffee Break	2/9/2021	8:30-9AM	:30 Min	One way environmentalists are attacking the oil & gas industry, going after infrasturure to move oil & gas.
Steve Gilliland, Leadership Speaker	Coffee Break	2/10/2021	8:30-9AM	:30 Min	Back at the Frank Phillips College Allen campus with a program he calls "Emerge".
Mike Gettinger, Meterologist	Coffee Break	2/12/2021	8:30-9AM	:30 Min	Why this long lasting cold spell is happening & what is keeping it around so long.
Jeremy Schwald, TX Dept Parks & Wildlife	Coffee Break	2/13/2021	8:30-9AM	:30 Min	Weather like we are experiencing now probably won't be damaging to local wildlife population.
Coaches Corner	Coffee Break	2/14/2021	8:30-9AM	:30 Min	Rangerette Basketball Coach Richard North talks about Friday's Bi District win over Estacado & plans for next game.
David Landis, City Manager	Coffee Break	2/15/2021	8:30-9AM	:30 Min	With this long freezing stretch of weather means for the Water throughout the city.
No Coffee Break	Coffee Break	2/16/2021	8:30-9AM	:30 Min	No Coffee Break Today
John Ellzey, So let's Talk	Coffee Break	2/17/2021	8:30-9AM	:30 Min	The success of this year's Rangerette basketball team among their loss of a star player for the season.
John Ellzey, So let's Talk	Coffee Break	2/18/2021	8:30-9AM	:30 Min	An organization based in Nebraska that raises money to pay off medical debt.
James Mireles, PISD Superintendent	Coffee Break	2/19/2021	8:30-9AM	:30 Min	Some proposed administration changes that will be presented to the local school board tomorrow evening.
Coaches Corner	Coffee Break	2/22/2021	8:30-9AM	:30 Min	Ranger basketball coach Daughtery talks about what it was about the Snyder team that drove them to victory over the Rangers
Miguel Valenzuela & Neil Davis	Coffee Break	2/23/2021	8:30-9AM	:30 Min	Kiwanis members talk about the upcoming auction & what it benefits, like their campground.
Perryton Drama Students & Anissa Ellis	Coffee Break	2/24/2021	8:30-9AM	:30 Min	High School Drama kids talk a little about Sunday's One Act Play presentation in the High School Auditorium.
Amber Jones, Dean FPC Allen Campus	Coffee Break	2/25/2021	8:30-9AM	:30 Min	The process they went through to get the FPC Cosmotology Center started in January.
No Coffee Break	Coffee Break	2/26/2021	8:30-9AM	:30 Min	No Coffee Break Today
Coaches Corner	Coffee Break	3/1/2021	8:30-9AM	:30 Min	Softball Coach Tessa Powell talks about the River Road game & how she thinks her team is pulling together.
John Ellzey, So let's Talk	Coffee Break	3/2/2021	8:30-9AM	:30 Min	A group of Oregon Counties looking at the possibility of joining the Republican state of Idaho.
Tim Durkin, Leadership Speaker	Coffee Break	3/3/2021	8:30-9AM	:30 Min	Most recent Leadership Perryton Speaker who will be at FPC Allen Campus.

Scott Strawn, County Extension Agent	Coffee Break	3/4/2021	8:30-9AM	:30 Min	The agriculture damage caused by our last big freeze & what it meant for the trees here.
Ashley Boyd, Nurse & Dr. Childers	Coffee Break	3/5/2021	8:30-9AM	:30 Min	The process of this weeks COVID Vaccination Clinic & the extremely low rate of any kind of an adverse reaction to the vaccine.
Coaches Corner	Coffee Break	3/8/2021	8:30-9AM	:30 Min	Softball Coach Tessa Powell about what errors were made in the Booker game & what they plan to do to get better.
FCCLA Students	Coffee Break	3/9/2021	8:30-9AM	:30 Min	With several students going to state, Teacher Stacy Tanner talks about the Program and all it covers.
Amber Jones, Dean FPC Allen Campus	Coffee Break	3/10/2021	8:30-9AM	:30 Min	With students Caleb Powell & Jessica Dumcum avout the Pathways program & BBQ Fundraiser & silent auction.
Jo Bidwell, Director SW Parkinson's Society	Coffee Break	3/11/2021	8:30-9AM	:30 Min	Her upcoming visit to perryton tomorrow to talk about Parkinson's & what has developed to help as well as what is needed.
James Mirelles, PISD Superintendent	Coffee Break	3/12/2021	8:30-9AM	:30 Min	Extending the local school face mask policy to make sure staff members have time to get COVID vaccinations.
Coaches Corner	Coffee Break	3/15/2021	8:30-9AM	:30 Min	Softball Coach Tessa Powell talks about their game at River Road tournament over the weekend.
Lindsey Sullivan, Coffee Mem. Blood Center	Coffee Break	3/16/2021	8:30-9AM	:30 Min	Working with local & area high schools to coordinate their blood drives.
Ben Sees & Andy Circle, Raven Industries	Coffee Break	3/17/2021	8:30-9AM	:30 Min	Raven Industries' new tech geared to help farmers.
Leroy Schaffner, OGH CEO	Coffee Break	3/18/2021	8:30-9AM	:30 Min	The local hospital is about ready to show the public some of it's most recent renovations; new operating suite & Xray room.
David Pearson, Kevin Britton, Bolerjacks	Coffee Break	3/19/2021	8:30-9AM	:30 Min	They talk about the upcoming Mark Lowry concert coming to Perryton & how they were able to get it organized after COVID.
Coaches Corner	Coffee Break	3/22/2021	8:30-9AM	:30 Min	Softball Coach Tessa Powell talks about what happened at their last game against Plainview.
Senator Kel Seliger	Coffee Break	3/23/2021	8:30-9AM	:30 Min	Children's Migrant Facilities & updates as to what is happening with them among the current border crisis.
Leroy Schaffner, OGH CEO & Kelly Judice COO	Coffee Break	3/24/2021	8:30-9AM	:30 Min	What Kelly's COO position duties are along with what has been the hardest to learn of the position.
Jeremy Schwald, TX Dept Parks & Wildlife	Coffee Break	3/25/2021	8:30-9AM	:30 Min	This spring & summer's fishing at Lake Fryer; the recently stocked troupe should be find for a few more weeks & new catfish stock.
Darin Clark, PISD Communication Director	Coffee Break	3/26/2021	8:30-9AM	:30 Min	Whio makes up the committee that is looking at some not so simple future changes the the School's dress code.
Coaches Corner	Coffee Break	3/29/2021	8:30-9AM	:30 Min	Baseball Coach Kelly Cowan talks about what they faced against Canyon.
John Ellzey, So let's Talk	Coffee Break	3/30/2021	8:30-9AM	:30 Min	College sports, vaccinations, & various National news stories.
Leroy Schaffner, OGH CEO & Lysay Macanally	Coffee Break	3/31/2021	8:30-9AM	:30 Min	Their next upcoming Vaccination Clinic.
Scott Strawn, County Extension Agent	Coffee Break	4/1/2021	8:30-9AM	:30 Min	Special producers' meeting his office is sponsoring next week at the Expo Center.
John Ellzey, So let's Talk	Coffee Break	4/2/2021	8:30-9AM	:30 Min	The new univeral income program in Oakland along with other National news stories.
Coaches Corner	Coffee Break	4/5/2021	8:30-9AM	:30 Min	Softball Coach Tessa Powell on what went wrong at Friday's game & what they're working on for the next one.
Judy Stark, PPROA President	Coffee Break	4/6/2021	8:30-9AM	:30 Min	What is next for the oil & gas industry after extreme cold & governmental changes to the market.
Wes Beal, Equity Exchange	Coffee Break	4/7/2021	8:30-9AM	:30 Min	The recent rains & snow should benefit local producers gearing up to play cotton & corn.
David Landis, City Manager	Coffee Break	4/8/2021	8:30-9AM	:30 Min	Whether the economical effects from COVID & Oil/gas changes are starting to recover & what that means for our town.
Cassie Clark, James Mireles, Maribel Murillo	Coffee Break	4/9/2021	8:30-9AM	:30 Min	County Clerk, Superintendent & Assistant on the May 1st School Board Election.