

# INVOICE



**WUPW**  
**730 North Summit**  
**Toledo, OH 43604**  
**Main: (419) 244-3600**  
**Billing: (216) 367-7124**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1518875-1	06/19/16	June 2016	05/30/16 - 06/13/16

Property	Account Executive	Sales Office	Sales Region
WUPW	Matthew Wurm	HRP-Washington	National

Billing Address:

**Targeted Platform Media, LLC**  
**Attention: Accounts Payable**  
**1291 Hollywood Ave**  
**Annapolis, MD 21403**

Send Payment To:

**WUPW**  
**Attn: Lockbox #2134**  
**PO Box 11407**  
**Birmingham, AL 35246**

Advertiser	Product	Estimate Number
ISS/Priorities USA Action	PRIORITIES USA ACTIO	4590

Flight Dates	Order #	Alt Order #
06/07/16 - 06/13/16	1518875	08241579

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash In Advance

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/13/16	06/13/16	LOC Late 10pm FOX Nev10-11pm		M-----	1:00	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/07/16 06/13/16 M----- 1 \$700.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	M	06/13/16	10:39 PM	LOC Late 10pm FOX News	10-11pm	1:00	PRA-TV16-06H	\$700.00 NM
2	06/07/16	06/13/16	FOX Toledo Daybreak	FOX Toledo Daybre	MTWTF--	1:00	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/07/16 06/13/16 MTWTF-- 2 \$150.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WUPW	W	06/08/16	7:24 AM	FOX Toledo Daybreak	FOX Toledo Daybre	1:00	PRA-TV16-06H	\$150.00 NM
1	WUPW	M	06/13/16	8:54 AM	FOX Toledo Daybreak	FOX Toledo Daybre	1:00	PRA-TV16-06H	\$150.00 NM
3	06/13/16	06/13/16	Monday Prime	Monday Prime	1-----	1:00	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/13/16 06/19/16 1----- 1 \$1,100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	M	06/13/16	7:59 PM	Monday Prime	Monday Prime	1:00	PRA-TV16-06H	\$1,100.00 NM
5	06/12/16	06/12/16	Fox News Sunday	Fox News Sunday	-----1	1:00	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 -----1 1 \$170.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	Su	06/12/16	9:31 AM	Fox News Sunday	Fox News Sunday	1:00	PRA-TV16-06H	\$170.00 NM
7	06/08/16	06/08/16	Wednesday Prime	Wednesday Prime	--1----	1:00	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/06/16 06/12/16 --1---- 1 \$1,100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	W	06/08/16	8:43 PM	Wednesday Prime	Wednesday Prime	1:00	PRA-TV16-06H	\$1,100.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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**WUPW**  
**Attn: Lockbox #2134**  
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**Birmingham, AL 35246**

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<b>1518875-1</b>	<b>06/19/16</b>	<b>June 2016</b>	<b>05/30/16 - 06/13/16</b>
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
<b>ISS/Priorities USA Action</b>	<b>PRIORITIES USA ACTIO</b>	<b>4590</b>	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	06/13/16	06/13/16	FOX Toledo Daybreak	FOX Toledo Daybre	M- - - - -	1:00	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/07/16 06/13/16 M- - - - - 1 \$150.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WUPW	M	06/13/16	7:42 AM	FOX Toledo Daybreak	FOX Toledo Daybre	1:00	PRA- TV16-06H	\$150.00 NM
<u>Total Spots</u>							<b>7</b>		

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$3,520.00</b>
<u>Agency Commission</u>	<b>\$528.00</b>
<u>Net Amount Due</u>	<b>\$2,992.00</b>

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