

UNLEASHED
358845



125 West 55th St
New York, NY 10019

Contract # 27808042 Changes as of: 6/21/2022 at 1:03 PM Version: Original Order
 CPE: 246/340/2844 Flight: 6/22/22 - 6/28/22 Station: WMBD
 Agency: FlexPoint Media Inc. Advertiser: Jesse Sullivan - IL Governor Market: Peoria
 PO Box 1051 Product: IL-Gov 2022 Buyer: McDonald, Neal Office: WASHINGTON
 New Albany, OH 43054 Agency Order #: 11771848 Salesperson: REBECCA TONNIE Service: Nielsen
 Separation: Separation: 404-365-4452 Assistant: REBECCA TONNIE Total Spots: 29
 Comments: Separation: 15:2P CUTOFF ON TUE 6/28 Total CPP: \$0.00
 Total GRP: \$41,400.00

#	Day/Time	DP	Program	Rate	Len	W-F-Tu-Sa-M-W-F-Tu							Total Spots	Total \$	CPP*	GRP*
						6/22	6/23	6/24	6/25	6/26	6/27	6/28				
1	W-F-M-Tu 6a-6:30a	1	WMBD News This Morning	\$600.00	30	1	1	1	0	0	1	1	5	\$3,000.00	\$0.00	0.0
2	W-F-M-Tu 7a-7:30a	1	CBS This Morning	\$1,200.00	30	1	0	0	0	0	0	0	1	\$1,200.00	\$0.00	0.0
3	W-F-M-Tu 7:30a-8a	1	CBS This Morning	\$1,000.00	30	0	0	1	0	0	0	0	1	\$1,000.00	\$0.00	0.0
4	W-F-M-Tu 8a-8:30a	1	CBS This Morning	\$900.00	30	0	1	0	0	0	0	0	1	\$900.00	\$0.00	0.0
5	W-F-M-Tu 8:30a-9a	1	CBS This Morning	\$500.00	30	0	0	0	0	0	1	0	1	\$500.00	\$0.00	0.0
6	W-F-M-Tu 10a-11a	1	The Price Is Right	\$600.00	30	1	1	1	0	0	1	0	4	\$2,400.00	\$0.00	0.0
7	W-F-M-Tu 12n-12:30p	1	WMBD News at Noon	\$250.00	30	1	1	1	0	0	1	0	4	\$1,000.00	\$0.00	0.0
8	W-F-M-Tu 6p-6:30p	1	WMBD News @ 6P	\$2,000.00	30	1	1	1	0	0	1	0	4	\$8,000.00	\$0.00	0.0
9	Sa 6p-6:30p	1	WMBD News @ 6P	\$750.00	30	0	0	0	1	0	0	0	1	\$750.00	\$0.00	0.0
10	Su 5:30p-6p	1	WMBD Weekend Edition News	\$900.00	30	0	0	0	0	1	0	0	1	\$900.00	\$0.00	0.0
11	W-F-M-Tu 6:30p-7p	1	Wheel Of Fortune	\$5,000.00	30	1	1	0	0	0	1	0	3	\$15,000.00	\$0.00	0.0
12	Sa 6:30p-7p	1	Wheel Of Fortune	\$750.00	30	0	0	0	1	0	0	0	1	\$750.00	\$0.00	0.0
13	W-F-M-Tu 10p-10:35p	1	WMBD News @ 10P	\$3,000.00	30	1	0	1	0	0	0	0	2	\$6,000.00	\$0.00	0.0
TOTALS:					7	6	6	2	1	6	1	0	29	\$41,400.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27808042 Changes as of: 6/21/2022 at 1:03 PM Version: Original Order

CPE: 246/340/2844 Flight: 6/22/22 - 6/28/22 Station: WMBD Con Type: POLITICAL/VOTE

Agency: FlexPoint Media Inc. Advertiser: Jesse Sullivan - IL Market: Peoria Total \$: \$41,400.00

PO Box 1051 Product: IL-Gov 2022 Office: WASHINGTON Total Spots: 29

New Albany, OH 43054 Agency Order #: 11771848 Buyer: McDonald, Neal Service: Nielsen Total CPP: \$0.00

Salesperson: REBECCA TONNE 404-365-4452 Assistant: REBECCA TONNE Total GRP:

Separation: 404-365-4452

Special Instructions

Date/Time	Added by	Comment
06/21/22 1:04 PM	REBECCA TONNE	Separation: 15: 2P CUTOFF ON TUE 6/28

Competitive Information	
Market Budget:	\$41,400
WMBD Share:	100%
Comment:	

Day/Time	% Distrib	Daypart Summary		
		Spots	Dollars	CPP
	100%	29	\$41,400.00	N/A
Total	100%	29	\$41,400.00	N/A

Monthly Summary		
Month	Spots	Dollars
2022-Jun	22	\$31,850.00
2022-Jul	7	\$9,550.00
Total	29	\$41,400.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
New	6/21/22 1:03 PM	REBECCA TONNE	New	29		\$41,400.00
						Contract \$ \$41,400.00

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT



WMBD
5000 Riverside Dr
Building 5 Suite 200
Kellie Segura
Irving, TX 75039
(309) 688-3131

<u>Contract / Revision</u> 3580455 /		<u>Alt Order #</u> 27808042	
<u>Advertiser</u> POL/Jesse Sullivan/Governor/IL/Rep		<u>Original Date / Revision</u> 06/21/22 / 06/21/22	
<u>Contract Dates</u> 06/22/22 - 06/28/22		<u>Estimate #</u> 2844	
<u>Product</u> 246/340/2844			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMBD	<u>Account Executive</u> WMBD National Hous	<u>Sales Office</u> National House	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9920140	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

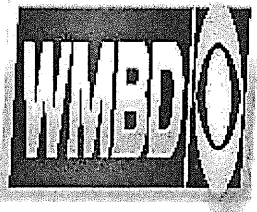
FlexPoint Media
P.O. Box 1051
New Albany, OH 43054

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WMBD	06/22/22	06/28/22	WMBD 6am News	WMBD 6am News		:30			NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	--111--				3	\$600.00			
	Week:	06/27/22	07/03/22	11-----				2	\$600.00			
N 2	WMBD	06/22/22	06/28/22	7:00 AM-7:30 AM	7:00 AM-7:30 AM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	--1----				1	\$1,200.00			
	Week:	06/27/22	07/03/22	-----				0	\$1,200.00			
N 3	WMBD	06/22/22	06/28/22	7:30 AM-8:00 AM	7:30 AM-8:00 AM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	----1--				1	\$1,000.00			
	Week:	06/27/22	07/03/22	-----				0	\$0.00			
N 4	WMBD	06/22/22	06/28/22	8:00 AM-8:30 AM	8:00 AM-8:30 AM		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	---1---				1	\$900.00			
	Week:	06/27/22	07/03/22	-----				0	\$0.00			
N 5	WMBD	06/22/22	06/28/22	8:30 AM-9:00 AM	8:30 AM-9:00 AM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	-----				0	\$500.00			
	Week:	06/27/22	07/03/22	1-----				1	\$500.00			
N 6	WMBD	06/22/22	06/28/22	Price is Right	Price is Right		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	--111--				3	\$600.00			
	Week:	06/27/22	07/03/22	1-----				1	\$600.00			
N 7	WMBD	06/22/22	06/28/22	WMBD News at Noon	WMBD News at Nc		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	--111--				3	\$250.00			
	Week:	06/27/22	07/03/22	1-----				1	\$250.00			
N 8	WMBD	06/22/22	06/28/22	6pm News	6pm News		:30			NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	--111--				3	\$2,000.00			
	Week:	06/27/22	07/03/22	1-----				1	\$2,000.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WMBD
5000 Riverside Dr
Building 5 Suite 200
Kellie Segura
Irving, TX 75039
(309) 688-3131

<u>Contract / Revision</u>	<u>Alt Order #</u>
3580455 /	27808042

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Jesse Sullivan/Governor/IL/Rep	06/21/22 / 06/21/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
06/22/22 - 06/28/22	246/340/2844	2844

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WMBD	06/22/22	06/28/22	Sat WMBD 6pm News	Sat WMBD 6pm N		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	-----1-				1	\$750.00			
	Week:	06/27/22	07/03/22	-----				0	\$750.00			
N 10	WMBD	06/22/22	06/28/22	Sun WMBD 530pm News	Sun WMBD 530pr		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	-----1				1	\$900.00			
	Week:	06/27/22	07/03/22	-----				0	\$0.00			
N 11	WMBD	06/22/22	06/28/22	Wheel of Fortune	627p-658p		:30			NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	--11---				2	\$5,000.00			
	Week:	06/27/22	07/03/22	1-----				1	\$5,000.00			
N 12	WMBD	06/22/22	06/28/22	Wheel of Fortune Sa	627p-658p		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	-----1-				1	\$750.00			
	Week:	06/27/22	07/03/22	-----				0	\$0.00			
N 13	WMBD	06/22/22	06/28/22	LN M-F	LN M-F 10p-1035p		:30			NM	2	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	06/20/22	06/26/22	--1-1--				2	\$3,000.00			
	Week:	06/27/22	07/03/22	-----				0	\$0.00			
Totals											29	\$41,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/30/22 -06/26/22	22	\$31,850.00	(\$4,777.50)	\$27,072.50
06/27/22 -07/31/22	7	\$9,550.00	(\$1,432.50)	\$8,117.50
Totals	29	\$41,400.00	(\$6,210.00)	\$35,190.00

Signature: _____ **Date:** _____

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jesse Sullivan

Authorized committee:

Sullivan for Illinois

Agency requesting time (and contact information):

N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Governor of Illinois

Date of election:

June 28, 2022

General

Primary

Treasurer of candidate's authorized committee:

Cameron Phillips

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

FlexPoint Media

Name: FlexPoint Media

Date of Request to Purchase Ad Time: 9/30/21

Station Representative

Signature:

Terry Ward

Name: *Terry Ward*

Date of Station Agreement to Sell Time: *6/22-6/28/22*

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <i>07808042</i>	Station Call Letters: <i>WUMSD</i>	Date Received/Requested: <i>6/21/22</i>
Est. #: <i>0844</i>	Station Location: <i>Fee, IL</i>	Run Start and End Dates: <i>6/22 - 6/25/22</i>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.