



3545393



125 West 55th St
New York, NY 10019

Contract # 27785701 Changes as of: 5/19/2022 at 9:30 AM Version: Highlighting Makegood 1 Status: Sent To Rep
 CPE: 246/340/2627 Flight: 5/18/22 - 5/24/22 Station: WMBD Con Type: POLITICAL/VOTE
 Agency: FlexPoint Media Inc. Advertiser: Jesse Sullivan - IL Governor Market: Peoria Total Spots: 21
 PO Box 1051 Product: IL-Gov 2022 Buyer: McDonald, Neal Service: Nielsen Total CPP: \$0.00
 New Albany, OH 43054 Agency Order #: 11677532 Salesperson: REBECCA TONNE Assistant: REBECCA TONNE Total GRP:

#	Day/Time	DP	Program	Rate	Len	Separation							Total Spots	Total \$	CPP*	GRP*
						5/18	5/19	5/20	5/21	5/22	5/23	5/24				
1	W-F-M-Tu 5p-5:30p	1	WMBD News @ 5P	\$750.00	30	0	0	1	0	0	1	1	3	\$2,250.00	\$0.00	0.0
2	W-F-M-Tu 6p-6:30p	2	WMBD News @ 6P	\$800.00	30	0	0	1	0	0	1	1	3	\$2,400.00	\$0.00	0.0
3	Sa 6p-6:30p	3	WMBD News @ 6P	\$550.00	30	0	0	0	1	0	0	0	1	\$550.00	\$0.00	0.0
4	W-F-M-Tu 6:30p-7p	4	Wheel Of Fortune	\$1,500.00	30	0	0	1	0	0	1	1	3	\$4,500.00	\$0.00	0.0
5	Sa 6:30p-7p	5	Wheel Of Fortune	\$400.00	30	0	0	0	1	0	0	0	1	\$400.00	\$0.00	0.0
6	Sa 10p-10:35p	6	WMBD Weekend News	\$600.00	30	0	0	0	1	0	0	0	1	\$600.00	\$0.00	0.0
7	W-F-M-Tu 10:35p-11:37p	7	The Late Show-CBS	\$200.00	30	0	0	1	0	0	1	1	3	\$600.00	\$0.00	0.0
8	Tu 7p-8p	8	FBI (Season Finale)	\$1,250.00	30	0	0	0	0	0	0	1	1	\$1,250.00	\$0.00	0.0
9	Tu 9p-10p	9	FBI: Most Wanted (Season Finale)	\$1,250.00	30	0	0	0	0	0	0	1	1	\$1,250.00	\$0.00	0.0
10	Sa 9p-10p	X	48 Hours-CBS	\$300.00	30	0	0	0	1	0	0	0	0	\$0.00	\$0.00	0.0
11	Su 7p-8p	11	60 Minutes Presents OTO-CBS	\$1,250.00	30	0	0	0	0	1	0	0	1	\$1,250.00	\$0.00	0.0
12	Sa 12n-6p	12	PGA Championship	\$1,000.00	30	0	0	0	0	1	0	0	1	\$1,000.00	\$0.00	0.0
13	Su 12n-6p	13	PGA Championship	\$1,000.00	30	0	0	0	0	0	1	0	1	\$1,000.00	\$0.00	0.0
14	M-Tu,F 5:30a-6a	14	WMBD News This Morning	\$300.00	30	0	0	0	0	0	1	0	1	\$300.00	\$0.00	0.0
TOTALS:					0	0	0	4	4	2	5	6	21	\$17,350.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 27786701 **Changes as of:** 5/19/2022 at 9:30 AM **Version:** Highlighting Makegood 1 **Status:** Sent To Rep
CPE: 246/340/2627 **Flight:** 5/18/22 - 5/24/22 **Station:** WMBD **Con Type:** POLITICAL/VOTE
Agency: FlexPoint Media Inc. **Advertiser:** Jesse Sullivan - IL Governor **Market:** Peoria **Total \$:** \$17,350.00
PO Box: 1051 **Product:** IL-Gov 2022 **Office:** WASHINGTON **Total Spots:** 21
New Albany, OH 43054 **Agency Order #:** 11677532 **Service:** Nielsen **Total CPE:** \$0.00
Buyer: McDonald, Neal **Salesperson:** REBECCA TONNE **Assistant:** REBECCA TONNE **Total GRP:**
Separation: 404-365-4452 **Separation:** 404-365-4452

Special Instructions		
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Date/Time	Added by	Comment
05/19/22 9:30 AM	Penny Wood	In 10 rate is wrong needs \$325 see ln 14 for makegood offer
05/19/22 9:28 AM	System	Notice Received.
05/19/22 9:13 AM	REBECCA TONNE	Separation: 15:PopulationBuyType: CPP

Competitive Information		Daypart Summary				Monthly Summary	
Market Budget:	WMBD Share:	Day/Time	% Distrib	Spots	Dollars	CPP	GRP
\$17,350	100%			21	\$17,350.00	N/A	0.0
Comment:		Total	100%	21	\$17,350.00	N/A	0.0

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	5/19/22 9:30 AM	Penny Wood	Sent To Rep	1	1	\$0	\$17,350.00	Changes: 2 buylines added or modified.
New	5/19/22 9:12 AM	REBECCA TONNE	Confirmed	21		\$17,350.00	\$17,350.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



125 West 55th St
New York, NY 10019



Contract # 27786701 **Changes as of:** 5/19/2022 at 9:30 AM **Version:** Highlighting Makegood 1 **Status:** Accepted
CPE: 246/340/2627 **Flight:** 5/18/22 - 5/24/22 **Station:** WMBD **Con Type:** POLITICAL/VOTE
Agency: FlexPoint Media Inc. **Advertiser:** Jesse Sullivan - IL Governor **Market:** Peoria **Total \$:** \$17,350.00
PO Box: 1051 **Product:** IL-Gov 2022 **Office:** WASHINGTON **Total Spots:** 21
New Albany, OH 43054 **Agency Order #:** 11677532 **Service:** Nielsen **Total CPP:** \$0.00
Buyer: McDonald, Neal **Salesperson:** REBECCA TONNE **Assistant:** REBECCA TONNE **Total GRP:** \$0.00
404-365-4452 **Separation:** CPP

#	Day/Time	DP	Program	Rate	Len	5/18 - 5/24										Total Spots	Total \$	CPP*	GRP*
						5/18	5/19	5/20	5/21	5/22	5/23	5/24							
MSD 10	Sa 9p-10p		48 Hours-CBS	\$300.00	30	0	0	0	1	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
MGD 14	M-Tu,F 5:30a-6a		WMBD News This Morning	\$300.00	30	0	0	0	0	0	1	0	0	0	1	\$300.00	\$0.00	0.0	
TOTALS:						0	0	0	4	4	2	5	6	21	\$17,350.00	\$0.00	0.0		

Date/Time	Action	Added by	Comment
05/19/22 9:30 AM	Sent To Rep	Penny Wood	In 10 rate is wrong needs \$325 see in 14 for makegood offer

Makegood Comments

CONTRACT



WMBD
5000 Riverside Dr
Building 5 Suite 200
Kellie Segura
Irving, TX 75039
(309) 688-3131

<u>Contract / Revision</u> 3545373 /		<u>Alt Order #</u> 27785701	
<u>Advertiser</u> POL/Jesse Sullivan/Governor/IL/Rep		<u>Original Date / Revision</u> 05/19/22 / 05/19/22	
<u>Contract Dates</u> 05/20/22 - 05/24/22		<u>Estimate #</u> 2627	
<u>Product</u> 246/340/2627			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMBD	<u>Account Executive</u> WMBD National Hou	<u>Sales Office</u> National House	
<u>Special Handling</u>			
<u>Demographic</u> Households			
<u>Agy Code</u> 9920140	<u>Advertiser Code</u>	<u>Product 1/2</u>	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

FlexPoint Media
P.O. Box 1051
New Albany, OH 43054

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WMBD	05/20/22	05/24/22	5pm News	5pm News		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	----1--				1	\$750.00			
	Week:	05/23/22	05/29/22	11-----				2	\$750.00			
N 2	WMBD	05/20/22	05/24/22	6pm News	6pm News		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	----1--				1	\$800.00			
	Week:	05/23/22	05/29/22	11-----				2	\$800.00			
N 3	WMBD	05/20/22	05/24/22	Sat WMBD 6pm News	Sat WMBD 6pm News		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	-----1-				1	\$550.00			
	Week:	05/23/22	05/29/22	-----				0	\$550.00			
N 4	WMBD	05/20/22	05/24/22	Wheel of Fortune	627p-658p		:30			NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	----1--				1	\$1,500.00			
	Week:	05/23/22	05/29/22	11-----				2	\$1,500.00			
N 5	WMBD	05/20/22	05/24/22	Wheel of Fortune Sa	627p-658p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	-----1-				1	\$400.00			
	Week:	05/23/22	05/29/22	-----				0	\$400.00			
N 6	WMBD	05/20/22	05/24/22	LN Sa	LN SaLN Sa		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	-----1-				1	\$600.00			
	Week:	05/23/22	05/29/22	-----				0	\$600.00			
N 7	WMBD	05/20/22	05/24/22	Late Show	Late Show		:30			NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	----1--				1	\$200.00			
	Week:	05/23/22	05/29/22	11-----				2	\$200.00			
N 8	WMBD	05/20/22	05/24/22	Tue Prime Hour 1	Tue Prime Hour 1		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	05/16/22	05/22/22	-----				0	\$1,250.00			
	Week:	05/23/22	05/29/22	-1-----				1	\$1,250.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WMBD
5000 Riverside Dr
Building 5 Suite 200
Kellie Segura
Irving, TX 75039
(309) 688-3131

<u>Contract / Revision</u> 3545373 /		<u>Alt Order #</u> 27785701
<u>Advertiser</u> POL/Jesse Sullivan/Governor/IL/Rep		<u>Original Date / Revision</u> 05/19/22 / 05/19/22
<u>Contract Dates</u> 05/20/22 - 05/24/22	<u>Product</u> 246/340/2627	<u>Estimate #</u> 2627

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	WMBD	05/20/22	05/24/22	Tue Prime Hour 2	Tue Prime Hour 2		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	-----				0	\$1,250.00			
Week:		05/23/22	05/29/22	-1-----				1	\$1,250.00			
N 10	WMBD	05/20/22	05/24/22	Sun Prime Hour 2	Sun Prime Hour 2		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	-----1				1	\$1,250.00			
Week:		05/23/22	05/29/22	-----				0	\$1,250.00			
N 11	WMBD	05/20/22	05/24/22	PGA	PGA		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	-----1-				1	\$1,000.00			
Week:		05/23/22	05/29/22	-----				0	\$1,250.00			
N 12	WMBD	05/20/22	05/24/22	PGA	PGA		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	-----1				1	\$1,000.00			
Week:		05/23/22	05/29/22	-----				0	\$1,250.00			
N 13	WMBD	05/20/22	05/24/22	5:30 AM-6:00 AM	5:30 AM-6:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/16/22	05/22/22	-----				0	\$300.00			
Week:		05/23/22	05/29/22	1-----				1	\$300.00			
Totals											21	\$17,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/25/22 - 05/29/22	21	\$17,350.00	(\$2,602.50)	\$14,747.50
Totals	21	\$17,350.00	(\$2,602.50)	\$14,747.50

Signature: _____ **Date:** _____

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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Jesse Sullivan	
Authorized committee: Sullivan for Illinois	
Agency requesting time (and contact information): <input type="checkbox"/> N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Governor of Illinois	
Date of election: June 28, 2022	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Cameron Phillips	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	

Candidate/Committee/Agency	Station Representative
Signature: <i>FlexPoint Media</i>	Signature:
Name: FlexPoint Media	Name: Penny Wood
Date of Request to Purchase Ad Time: 9/30/21	Date of Station Agreement to Sell Time: 5/19/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 5-19-22

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>2185701</u>	Station Call Letters: <u>WMBR</u>	Date Received/Requested: <u>5/19/2227</u>
Est. #: <u>2107</u>	Station Location: <u>PEO, IL</u>	Run Start and End Dates: <u>5/20 - 5/24/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.