3389951

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27667453 **Changes as of:** 1/24/2022 at 11:35 AM **Version:** Original Order

CPE: 246/340/1966 **Flight:** 1/25/22 - 2/7/22 **Station:** WMBD **Con Type:** POLITICAL/VOTE

Agency: FlexPoint Media Inc. **Advertiser:** Jesse Sullivan - IL Governor **Market:** Peoria **Total $:** $2,500.00

PO Box 1051
New Albany, OH 43054

Product: IL-Gov 2022 **Office:** WASHINGTON **Total Spots:** 6

Agency Order #: 11320714 **Service:** Nielsen **Total CPP:** $0.00

Buyer: McDonald, Neal **Primary Demo:** **Total GRP:**

Salesperson: TREVOR HEATON 202-955-5342 **Assistant:** TREVOR HEATON 202-955-5342

Separation:

Comments: Separation: 15;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	1/25 - 2/7														Total Spots	Total $	CPP*	GRP*
						1/25	1/26	1/27	1/28	1/29	1/30	1/31	2/1	2/2	2/3	2/4	2/5	2/6	2/7				
1	Sa 6p-6:30p		WMBD News @ 6P	$250.00	30	0	0	0	0	1	0	0	0	0	0	0	1	0	0	2	$500.00	$0.00	0.0
2	F 4p-7p		PGA: Farmers Insurance Open	$500.00	30	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	$500.00	$0.00	0.0
3	Sa 2p-5p		PGA: AT&T Pebble Beach Pro-Am	$500.00	30	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	$500.00	$0.00	0.0
4	Sa 4p-7p		PGA: Farmers Insurance Open	$500.00	30	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1	$500.00	$0.00	0.0
5	Su 2p-5:30p		PGA: AT&T Pebble Beach Pro-Am	$500.00	30	0	0	0	0	0	0	0	0	0	0	0	0	1	0	1	$500.00	$0.00	0.0
					TOTALS:	**0**	**0**	**0**	**1**	**2**	**0**	**0**	**0**	**0**	**0**	**0**	**2**	**1**	**0**	**6**	**$2,500.00**	**$0.00**	**0.0**

125 West 55th St
New York, NY 10019

Contract #	27667453	**Changes as of:**	1/24/2022 at 11:35 AM	**Version:**	Original Order
CPE:	246/340/1966	**Flight:**	1/25/22 - 2/7/22	**Station:**	WMBD
Agency:	FlexPoint Media Inc.	**Advertiser:**	Jesse Sullivan - IL Governor	**Market:**	Peoria
	PO Box 1051	**Product:**	IL-Gov 2022	**Office:**	WASHINGTON
	New Albany, OH 43054	**Agency Order #:**	11320714	**Service:**	Nielsen
		Buyer:	McDonald, Neal	**Primary Demo:**	
		Salesperson:	TREVOR HEATON 202-955-5342	**Assistant:**	TREVOR HEATON 202-955-5342
		Separation:			

Con Type:	POLITICAL/VOTE		
Total $:	$2,500.00		
Total Spots:	6		
Total CPP:	$0.00		
Total GRP:			

Special Instructions	

Order Level Comments

Date/Time	Added by	Comment
01/24/22 11:35 AM	BRADLEY PHILIPPS	Separation: 15;PopulationBuyType: CPP

Competitive Information

Market Budget:	$10,000
WMBD Share:	25%
Comment:	
Unknown:	75%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	$2,500.00	N/A	0.0
Total	**100%**	**6**	**$2,500.00**	**N/A**	**0.0**

Monthly Summary

Month	Spots	Dollars
2022-Jan	3	$1,250.00
2022-Feb	3	$1,250.00
Total	**6**	**$2,500.00**

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	$ Chg	Contract $	Comment
New	1/24/22 11:35 AM	BRADLEY PHILIPPS	New	6		$2,500.00	$2,500.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT

WMBD
5000 Riverside Dr
Building 5 Suite 200
Kellie Segura
Irving, TX 75039
(309) 688-3131

And:

FlexPoint Media
P.O. Box 1051
New Albany, OH 43054

Contract / Revision	Alt Order #
3389951 /	27667453

Advertiser	Original Date / Revision
POL/Jesse Sullivan/Governor/IL/Rep	01/24/22 / 01/24/22

Contract Dates	Estimate #
01/25/22 - 02/07/22	**1966**

Product
246/340/1966

Order Brand	Billing Cycle	Billing Calendar	Cash/Trade
	EOM	Broadcast	Cash
	Property	Account Executive	Sales Office
	WMBD	WMBD National Hous	National House

Special Handling

Demographic
Households

Agy Code	Advertiser Code	Product 1/2
9920140		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WMBD	01/25/22	02/07/22	Sat WMBD 6pm News	Sat WMBD 6pm N		:30			NM	2	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	01/24/22	01/30/22	-----S-	1	$250.00							
Week:	01/31/22	02/06/22	-----S-	1	$250.00							
Week:	02/07/22	02/13/22	-------	0	$0.00							
N 2	WMBD	01/28/22	01/28/22	PGA	PGA		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	01/24/22	01/30/22	----F--	1	$500.00							
N 3	WMBD	02/05/22	02/05/22	PGA	PGA		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	01/31/22	02/06/22	-----S-	1	$500.00							
N 4	WMBD	01/29/22	01/29/22	PGA	PGA		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	01/24/22	01/30/22	-----S-	1	$500.00							
N 5	WMBD	02/06/22	02/06/22	PGA	PGA		:30			NM	1	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	01/31/22	02/06/22	------S	1	$500.00							
						Totals					6	$2,500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/27/21 -01/30/22	3	$1,250.00	($187.50)	$1,062.50
01/31/22 -02/27/22	3	$1,250.00	($187.50)	$1,062.50
Totals	6	$2,500.00	($375.00)	$2,125.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

- [ ] FEDERAL CANDIDATE
- [x] STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:
Jesse Sulivan

Authorized committee:
Sullivan for Illinois

Agency requesting time (and contact information):
[ ] N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274

Candidate's political party:
Republican

Office sought (no acronyms or abbreviations):
Governor of Illinois

Date of election:
June 28, 2022
[ ] General [x] Primary

Treasurer of candidate's authorized committee:
Cameron Phillips

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- [ ] the candidate listed above who is a legally qualified candidate, or
- [x] the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: FlexPoint Media	Signature: Kenny Wood
Name: FlexPoint Media	Name: Kenny Wood
Date of Request to Purchase Ad Time: 9/30/21	Date of Station Agreement to Sell Time: 1/24/22

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? ☐ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☐ Accepted

☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐ Rejected – provide reason:

_____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.