



125 West 55th St
New York, NY 10019

Contract # 27667453

Changes as of: 2/7/2022 at 4:08 PM

Version: Highlighting Makegood 1

Status: Accepted

CPE: 246/340/1966

Flight: 1/25/22 - 2/7/22

Station: WMBD

Con Type: POLITICAL/NOTE

Agency: FlexPoint Media Inc.

Advertiser: Jesse Sullivan - IL Governor

Market: Peoria

Total \$: \$2,250.00

PO Box 1051

Product: IL-Gov 2022

Office: WASHINGTON

Total Spots: 5

New Albany, OH 43054

Agency Order #: 11320714

Service: Nielsen

Total CPP: \$0.00

Buyer: McDonald, Neal

Salesperson: TREVOR HEATON

Primary Demo:

Total GRP:

Separation: 202-955-5342

Assistant: TREVOR HEATON

Traffic #: 3389951

Comments: Separation: 15; Population Buy Type: CPP

#	Day/Time	DP	Program	Rate	Len	1/25 - 2/7											Total Spots	Total \$	CPP*	GRP*					
						1/25	1/26	1/27	1/28	1/29	1/30	1/31	2/1	2/2	2/3	2/4					2/5	2/6	2/7		
CR 1	Sa 6p-6:30p		WMBD News @ 6P	\$250.00	30	0	0	0	0	1	1	0	0	0	0	0	0	0	0	1	\$250.00	\$0.00	0.0		
TOTALS:						0	0	0	0	1	1	0	0	0	0	0	0	0	2	1	0	5	\$2,250.00	\$0.00	0.0

Date/Time	Action	Added by	Comment
02/07/22 4:08 PM	Sent To Rep	Penny Wood	Ln 1 spot did not air due to Golf running late. Can we move this money to current contract 27674085



125 West 55th St
New York, NY 10019

Contract # 27667453 Changes as of: 2/7/2022 at 4:32 PM

Version: Current State Version 2

CPE: 246/340/1966

Flight: 1/25/22 - 2/7/22

Station: WMBD

Con Type: POLITICAL/NOTE

Agency: FlexPoint Media Inc.

Advertiser: Jesse Sullivan - IL Governor

Market: Peoria

Total Spots: 5
Total CPP: \$0.00
Total GRP: 3389951
Traffic #: 3389951

PO Box 1051

Product: IL-Gov 2022

Office: WASHINGTON

New Albany, OH 43054

Agency Order #: 11320714

Service: Nielsen

Buyer: McDonald, Neal

Primary Demo: Assistant: TREVOR HEATON

Salesperson: TREVOR HEATON

Separation: 202-955-5342

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
02/07/22 4:08 PM	Penny Wood	Ln 1 spot did not air due to Golf running late. Can we move this money to current contract 27674085
01/25/22 9:02 AM	System	Please advise and sorry for the late notice.
01/24/22 11:35 AM	BRADLEY PHILLIPS	Notice Received.
Separation: 15:PopulationBuyType: CPP		

Competitive Information	
Market Budget:	\$10,000
WMBD Share:	25%
Comment:	
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$2,250.00	N/A	0.0
Total	100%	5	\$2,250.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2022-Jan	2	\$1,000.00
2022-Feb	3	\$1,250.00
Total	5	\$2,250.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	2/7/22 4:08 PM	Penny Wood	Confirmed		1	-\$250.00	\$2,250.00	Changes: Total \$ from \$2,500.00 to \$2,250.00. Total Spots from 6 to 5. 1 buyline added
New	1/24/22 11:35 AM	BRADLEY PHILLIPS	Confirmed	6		\$2,500.00	\$2,500.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FlexPoint Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Jesse Sullivan	
Authorized committee: Sullivan for Illinois	
Agency requesting time (and contact information): <input type="checkbox"/> N/A FlexPoint Media; info@flexpointmedia.com; 202-417-2274	
Candidate's political party: Republican	
Office sought (no acronyms or abbreviations): Governor of Illinois	
Date of election: June 28, 2022	<input type="checkbox"/> General <input checked="" type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Cameron Phillips	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</p>	

Candidate/Committee/Agency	Station Representative
Signature: <i>FlexPoint Media</i>	Signature: <i>Tenny Wood</i>
Name: FlexPoint Media	Name: <i>Tenny Wood</i>
Date of Request to Purchase Ad Time: 9/30/21	Date of Station Agreement to Sell Time: <i>2-7-22</i>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters:	Date Received/Requested:
Est. #:	Station Location:	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.