



125 West 55th St
New York, NY 10019

Contract # 27785701 Changes as of: 6/8/2022 at 12:19 PM Version: Highlighting Makegood 2 Status: Accepted
 CPE: 246/340/2627 Flight: 5/18/22 - 5/24/22 Station: WMBD Con Type: POLITICAL/VOTE
 Agency: FlexPoint Media Inc. Advertiser: Jesse Sullivan - IL Market: Peoria Total \$: \$16,800.00
 PO Box 1051 Product: IL-Gov 2022 Office: WASHINGTON Total Spots: 20
 New Albany, OH 43054 Agency Order #: 11677532 Service: Nielsen Total CPP: \$0.00
 Buyer: McDonald, Neal Salesperson: REBECCA TONNE Assistant: REBECCA TONNE Traffic #: 3545373
 404-365-4452

Comments: Separation: 15:PopulationBuyType: CPP

#	Day/Time	Program	Rate	Len	5/18 - 5/24						Total Spots	Total \$	CPP*	GRP*	
					5/18	5/19	5/20	5/21	5/22	5/23					5/24
CR 3	6p-6:30p	WMBD News @ 6P	\$550.00	30	0	0	0	1	0	0	0	0	\$0.00	\$0.00	0.0
TOTALS:					0	0	4	3	2	5	6	20	\$16,800.00	\$0.00	0.0

Date/Time	Action	Added by	Comment
06/08/22 12:19 PM	Sent To Rep	Penny Wood	sports ran over can we move to new contract

1650
550
0000
\$2200

Makegood Comments

Offered this contract

*Offered 6/8/22
9788849
3545373*

do today!



125 West 55th St
New York, NY 10019

Contract # 27785701 **Changes as of:** 6/8/2022 at 12:36 PM **Version:** Highlighting Makegood 3 **Status:** Accepted
CPE: 246/340/2627 **Flight:** 5/18/22 - 5/24/22 **Station:** WMBD **Con Type:** POLITICAL/VOTE
Agency: FlexPoint Media Inc. **Advertiser:** Jesse Sullivan - IL Governor **Market:** Peoria **Total \$:** \$15,150.00
PO Box 1051 **Product:** IL-Gov 2022 **Office:** WASHINGTON **Total Spots:** 18
New Albany, OH 43054 **Agency Order #:** 11677532 **Service:** Nielsen **Total CPP:** \$0.00
Buyer: McDonald, Neal **Salesperson:** REBECCA TONNE **Assistant:** REBECCA TONNE **Traffic #:** 3545373
404-365-4452 **Separation:**

#	Day/Time	DP	Program	Rate	Len	5/18 - 5/24						Total Spots	Total \$	CPP*	GRP*		
						5/18	5/19	5/20	5/21	5/22	5/23					5/24	
CR 5	Sa 6:30p-7p	X	Wheel Of Fortune	\$400.00	30	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0		
CR 11	Su 7p-8p	X	60 Minutes Presents OTO-CBS	\$1,250.00	30	0	0	0	1	0	0	0	\$0.00	\$0.00	0.0		
TOTALS:						0	0	0	4	2	1	5	6	18	\$15,150.00	\$0.00	0.0

Date/Time	Action	Added by	Comment
06/08/22 12:36 PM	Sent To Rep	Penny Wood	sports ran over breaks and or programs did not air can we move to current contract

Makegood Comments