



WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Strategic Media Services
1911 N Ft Myer Dr
Ste 400
Arlington, VA 22209

Contract # 2281907

Schedule Dates 10/28/15-11/03/15
Advertiser Parisot For Delegate-R (106056)
Agency Strategic Media Services (8287)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 172 Parisot DC TV (772462)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name WILLIAMS,NEIL
Phone/Fax /
CPE Est 172 Parisot DCTV
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments Est 172 Parisot DC TV
WJLA 10/28-11/3

Date Entered 10/27/15
Last Modified 10/27/15
Entered By Barbara Monares
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,500.00
Net Total \$42,500.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2015	37	\$50,000.00
Grand Total:	37	\$50,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/15-10/30/15	3	:30	6A- News-Good Morning Washington at 6a				1	1	1			3	\$700.00	\$2,100.00	Washington (WJLA)		10/27/15
2.0	Normal Line / SPOT	11/02/15-11/03/15	3	:30	6A- News-Good Morning Washington at 6a		1	1						2	\$700.00	\$1,400.00	Washington (WJLA)		10/27/15
3.0	Normal Line / SPOT	10/28/15-10/30/15	3	:30	7A- ABC-Good Morning America				2	1	1			4	\$900.00	\$3,600.00	Washington (WJLA)		10/27/15
4.0	Normal Line / SPOT	11/02/15-11/03/15	3	:30	7A- ABC-Good Morning America		1	1						2	\$900.00	\$1,800.00	Washington (WJLA)		10/27/15
5.0	Normal Line / SPOT	11/01/15-11/01/15	3	:30	8A- ABC-Good Morning America Sunday								1	1	\$400.00	\$400.00	Washington (WJLA)		10/27/15
6.0	Normal Line / SPOT	10/28/15-10/30/15	3	:30	12P- News-ABC 7 News at Noon				1	1	1			3	\$500.00	\$1,500.00	Washington (WJLA)		10/27/15
7.0	Normal Line / SPOT	11/02/15-11/02/15	3	:30	12P- News-ABC 7 News at Noon		1							1	\$500.00	\$500.00	Washington (WJLA)		10/27/15
8.0	Normal Line / SPOT	11/02/15-11/02/15	3	:30	4P- News-ABC 7 News at 4p		1							1	\$400.00	\$400.00	Washington (WJLA)		10/27/15
9.0	Normal Line / SPOT	10/28/15-10/30/15	3	:30	4P- News-ABC 7 News at 4p				1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		10/27/15
10.0	Normal Line / SPOT	10/28/15-10/30/15	3	:30	5P- News-ABC 7 News at 5p				1	2	1			4	\$800.00	\$3,200.00	Washington (WJLA)		10/27/15

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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11.0	Normal Line / SPOT	11/02/15-11/02/15	3	:30	5P- News-ABC 7 News at 5p	1	1							1	\$800.00	\$800.00	Washington (WJLA)		10/27/15
12.0	Normal Line / SPOT	11/02/15-11/02/15	3	:30	6P- News-ABC 7 News at 6p	1	1							1	\$1,000.00	\$1,000.00	Washington (WJLA)		10/27/15
13.0	Normal Line / SPOT	10/28/15-10/30/15	3	:30	6P- News-ABC 7 News at 6p				1	1	1			3	\$1,000.00	\$3,000.00	Washington (WJLA)		10/27/15
14.0	Normal Line / Football	10/31/15-10/31/15	3	:30	3:30P- Sports-ABC College Football 2							2		2	\$3,850.00	\$7,700.00	Washington (WJLA)		10/27/15
15.0	Normal Line / Access	10/28/15-10/29/15	3	:30	7P- Wheel Of Fortune	1			X	X				1	\$3,600.00	\$3,600.00	Washington (WJLA)		10/27/15
16.0	Normal Line / Access	10/28/15-10/30/15	3	:30	7:30P- Jeopardy				1	1	1			3	\$4,000.00	\$12,000.00	Washington (WJLA)		10/27/15
17.0	Normal Line / Access	11/02/15-11/02/15	3	:30	7:30P- Jeopardy		1							1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/27/15
18.0	Normal Line / SPOT	10/29/15-10/29/15	3	:30	11P- News-ABC 7 News at 11p					1				1	\$1,800.00	\$1,800.00	Washington (WJLA)		10/27/15

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