



**QUARTERLY ISSUES/PROGRAMS LIST  
FOR THE 1<sup>st</sup> QUARTER PERIOD  
January 1<sup>st</sup> through March 31<sup>st</sup> 2021**

**In compliance with FCC Regulations:**

- a) 104FCC 2d (1986)
- b) 98FCC 2d 1076 (1984)
- c) 104FCC 2d 505 Note 8 (1986)

The broadcast studio for WGHR/FM, owned & operated by WGUL FM, Inc., is located at 13825 U.S. Highway 19 N., Hudson, Florida 34667. WGHR 106.3 FM broadcasts (Cumulus) Westwood One's Radio Network's Classic Hits, specifically targeting adults 35+; a group that accounts for over 50% of the adult metro population. Music from the very late 1960's through early 90's is featured.

Westwood One satellite programming airs from midnight till 6:00am daily Monday through Friday followed by our live, locally produced morning show airing from 6:00 am to 10:00 am Monday through Friday. WGHR also airs "The Afternoon Drive" with John Kelly, a live segment aired Monday – Friday from 3-7pm. This segment adds even more local interaction and focus to serve our broadcast coverage area. The remainder of the day Monday through Friday, 10:00 am – 3:00 pm and 7:00 pm - 6:00 am is provided by satellite programming originating from Westwood One. Saturdays and Sundays the satellite format airs the entire day, excepting a locally produced financial program at which airs from 9:00 am until 9:30am on Sunday morning. Sunday remotes air on WGHR (when sold) usually between the hours of 10:00 am and 3pm. Saturday's programming is provided totally by satellite with the exception of live remote broadcasts (when sold and scheduled) usually 2-3 hours in length. WGHR inserts local weather twice each hour from 6:00 am to 7:00 pm and public service announcements throughout the day. Network news is broadcast each hour from 6:00 am – 7:00 pm.

**DATES: January 1<sup>st</sup> through March 31<sup>st</sup> 2021.**

**DURATION Public Service Announcements on a continuing basis (Primarily :30's). Public Service announcements included but not limited to:**

Alzheimer's Family Organization – Donations
Arc Naturecoast – Spring Lake Memorial Classic
American Heart Association – American Heart Month
CCARC/Key Training Center – Hats Off Virtual Auction
Children's Dental – Children's Dental Day
Crisis Center of Tampa Bay – Suicide Awareness Event
Farrell Cares – A Ride for Nova
Florida Dept. of Health – COVID Testing
Hernando County Chamber – Home & Garden Show
Hernando County Utilities – Water Conservation
Kiwanis Club of Pasco Hernando – Chili Cook-Off
Jeepin' For Justice (Farrell Cares) – Fundraiser for PCSO
Life South – Blood shortages/Emergency Blood Drive
Marjorie's Hope – Pasco County Teacher's Store
Michael Magli Fund – Redfish Kayak Fishing Tournament
People Helping People Hernando – Drive thru Food Event
Pioneer Florida Museum & Village – Nova Era
Rotary Club of Spring Hill – St. Puppy's Day
St. Vincent DePaul Church – Spring Craft and Bake Sale
(The) Tabitha Project – Senior Assistance
Unitarian Universalist Church – Coping in the Pandemic
United Way – "Kick" Tournament
Veteran's Alternative – "Veteran's Services"
*West Pasco Pregnancy Center – Choose Adoption



**The following are some but not all of the local issues addressed by WGHR's aggressive schedule of Public Service Announcements.**

**1) ISSUE: Community organizations**

DESCRIPTION: WGHR makes public service time available to a wide variety of organizations that serve the community including local schools and churches that provide services and outreach to the surrounding communities.

**2) ISSUE: Charities benefiting children & families**

DESCRIPTION: WGHR works closely with numerous service organizations to raise awareness and funds for programs to benefit children and families. WGHR's audience includes many grandparents who have found themselves with the responsibility of raising their grandchildren, due to difficulties (health, incarceration, drug dependency) experienced by their adult children.

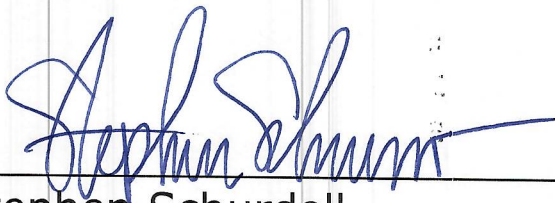
**3) ISSUE: Veteran's Services**

DESCRIPTION: Returning veterans face a myriad of challenges, from PTSD to securing employment in this recovering economy. WGHR works closely with Veteran's Alternative Center and other veteran support organizations to provide assistance to these veterans. In addition WGHR provided information via Public Service Announcement to inform Veterans of the services available to them.

**(4) ISSUE: Support of the business community:**

DESCRIPTION: WGHR is an active member of our local Chambers of Commerce. WGHR helps disseminate Information on services, training and support available to local businesses, strengthening the local economies.

**END OF REPORT**



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Stephen Schurdell  
Managing Partner

April 9, 2021

WGHR 106.3 FM – President WGUL FM, Inc.