



***The Heart and Soul of Rock and Roll***  
**QUARTERLY ISSUES/PROGRAMS LIST**  
**FOR THE 1<sup>st</sup> Quarter PERIOD**  
**January 1<sup>st</sup> thru March 30<sup>th</sup>, 2013**

**In compliance with FCC Regulations:**

- a) 104FCC 2d (1986)
- b) 98FCC 2d 1076 (1984)
- c) 104FCC 2d 505 Note 8 (1986)

The broadcast studio for WJQB/FM, owned & operated by WGUL FM, Inc., is located at 13825 U.S. Highway 19 N., Hudson, Florida 34667. WJQB106.3 FM broadcasts Scott Shannon's "True Oldies" format, specifically targeting adults 35+, a group that accounts for over 50% of the adult metro population. Music from the late 1950's through early 80's is featured.

True Oldies satellite programming airs from midnight till 6:00am daily Monday through Friday followed by our live, locally produced morning show airing from 6:00 am to 10:00 am Monday through Friday. The remainder of the day Monday through Friday, 10:00 am - 6:00 am is provided by satellite programming originating from New York. On February 14<sup>th</sup> of 2012 WJQB added "The Afternoon Drive" with Dino D'Addario, a live segment aired Monday - Friday from 4-6pm. This segment was added to provide even more local interaction and focus to serve our broadcast coverage area. Sundays the satellite format airs the entire day, excepting a locally produced financial program at which airs from 9:30 am until 10:00am. Sunday remotes air on WJQB (when sold) usually between the hours of 1 and 3pm. Saturday's programming is provided totally by satellite with the exception of live remote broadcasts (when sold and scheduled) usually 2-3 hours in length. WJQB inserts local weather twice each hour from 6:00 am to 7:00 pm and public service announcements throughout the day. ABC news is broadcast each hour from 6:00 am - 10:00 am and from 3:00 pm - 7:00 pm.

**DATES: January 1st through March 30<sup>th</sup>, 2013**  
**DURATION: 15, 30 or 60 second Public Service Announcements**  
 on a continuing basis (Primarily recorded :30's) •

**1<sup>st</sup> Quarter Public Service announcements included but not limited to:**

Alzheimers Family Organization
Animal Rescue Friends Network
Angelus
Autos for Autism
Black History Month Productions / Hernando County
Brooksville Christmas Parade
Career Central
Communities in Schools
Chasco Fiesta Parade
Citrus Community Choir
City of Brooksville / Downtown Farmer's Market
Dawn Center
Florida Blueberry Festival
Florida Hospital Wesley Chapel Foundation
Habitat for Humanity (Pasco)
Hernando County Parks and Rec
Hernando County / Town Hall Meeting
Hernando County Tourist Bureau
Homosassa Dragon Boat Festival
Kiwanis Club Naturecoast / Prom Expo
Life Center of Hernando
Mid Florida Homeless Coalition
Naturecoast Birding Festival
New Port Richey Elks
Pasco County Women's Shelter
Relay For Life / FCA
Rotary Club of Wesley Chapel
Rotary Club of Spring Hill

St George Greek Festival
Spring Hill Arts League
Tampa Bay Black Heritage Festival
Wounded Warriors

**First quarter of 2013 like most quarters, is an active quarter for public service. The following are some but not all of the local issues addressed by WJQB's aggressive schedule of Public Service Announcements.**

**1) ISSUE: Community organizations**

**DESCRIPTION:** True Oldies makes public service time available to a wide variety of organizations that serve the community including local schools and churches that provide services and outreach to the surrounding communities.

**2) ISSUE: Charities benefiting children & families**

**DESCRIPTION:** The impact of the Naturcoast's challenging economy has dramatically impacted area families. WJQB works closely with numerous service organizations to raise awareness and funds for programs to benefit these families.

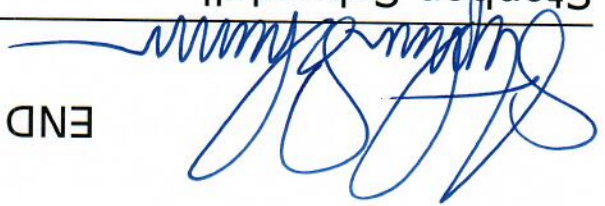
**3) ISSUE: Services for aging residents:**

**DESCRIPTION:** The Tampa Bay and Naturecoast areas are retirement destinations, resulting in a higher than average concentration of seniors in this area. WJQB airs announcements for numerous senior focused groups.

**4) ISSUE: Benefits & Fundraisers**

DESCRIPTION: WJQB/FM is proud of its continuing involvement with local charities that conduct fund-raising events throughout our listening area. A portion of WJQB'S Public Service Announcements are devoted to fund-raising not for profit organizations and events, providing listeners with information on how to get involved. WJQB is a strong supporter of important community activities.

END OF REPORT



Stephen Schurdell  
Managing Partner  
WJQB 106.3 FM – President WGUL FM, Inc.  
April 4, 2013



***The Heart and Soul of Rock and Roll***  
**QUARTERLY ISSUES/PROGRAMS LIST**  
**FOR THE 2<sup>nd</sup> Quarter PERIOD**  
**April 1<sup>st</sup> thru June 30th, 2013**

**In compliance with FCC Regulations:**

- a) 104FCC 2d (1986)
- b) 98FCC 2d 1076 (1984)
- c) 104FCC 2d 505 Note 8 (1986)

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**DATES: April 1st through June 30<sup>th</sup>, 2013**  
**DURATION: 15, 30 or 60 second Public Service Announcements**  
 on a continuing basis (Primarily recorded :30's) •

**2nd Quarter Public Service announcements**  
**included but not limited to:**

Alzheimers Family Organization
American Cancer Society
APACK (American People Against Cop Killers)
ARC Naturecast
Brooksville Christmas Parade
CARES
C.A.U.S.E. (Autism Fest)
Citrus Animal Services
Connections Job Development
Cotee River Lion's Club
Friends of Weeki Wachee
Good Samaritan Health Clinic
Great Life Church
Greater Hernando Chamber of Commerce
Gulfside Regional Hospice
Habitat for Humanity
Hernando Elite Businesses
HPH Hospice
Humane Society Naturecast
J.W. Mitchell High School
Kiwanis Club of Weeki Wachee
Leukemia / Lymphoma Society
Life Center of Hernando
NAMI Pasco
New Port Richey Main Street
Pasco Animal Services
Pasco County Homeless Coalition
Peace Lutheran Church

Port Hudson Fishing Club
Sand Soldiers of America
Sertoma Speech and Hearing Center
Springbrook Hospital
Springs of Life Church
Sunset Corvette and Classic Car Club
U.S. Coast Guard
Weeki Wachee High School
Youth and Family Alternatives

**First quarter of 2013 is an especially active quarter for the American Cancer Society (Relay for Life) in addition to our other public service announcements. The following are some but not all of the local issues addressed by WJQB's aggressive schedule of Public Service Announcements.**

**1) ISSUE: Community organizations**

**DESCRIPTION:** True Oldies makes public service time available to a wide variety of organizations that serve the community including local schools and churches that provide services and outreach to the surrounding communities. WJQB was extremely involved in the American Cancer Society's "Relay for Life" fundraising events. WJQB's Managing Partner sits on the board for the Pasco ACS, and our station supports many relay events in different areas throughout our coverage area.

**2) ISSUE: Charities benefiting children & families**

**DESCRIPTION:** The impact of the Naturcoast's challenging economy has dramatically affected area families. WJQB works closely with numerous service organizations to raise awareness and funds for programs to benefit these families. WJQB's audience includes many grandparents who have found themselves with the responsibility of raising their grandchildren, due to difficulties (health, incarceration, drug dependency) experienced by their adult children.

**3) ISSUE: VETERAN'S SERVICES**

DESCRIPTION: Returning veterans face a myriad of challenges, from PTSD to securing employment in this challenging economy. WJQB True Oldies works closely with Sand Soldiers of America and other support organizations to provide assistance to these veterans.

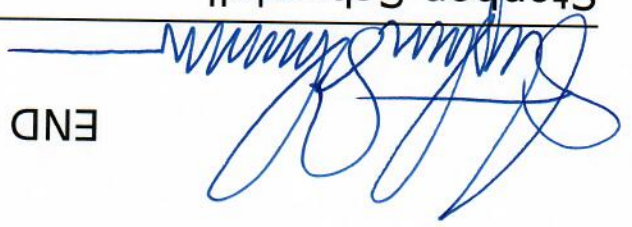
**(4) ISSUE: Services for aging residents:**

DESCRIPTION: As a retirement destination, Florida has a huge senior population. WJQB works with organizations like Cares and several Hospice organizations to provide information and support for these aging residents.

**(4) ISSUE: Benefits & Fundraisers**

DESCRIPTION: WJQB/FM is proud of its continuing involvement with local charities that conduct fund-raising events throughout our listening area. A portion of WJQB'S Public Service Announcements are devoted to fund-raising not for profit organizations and events, providing listeners with information on how to get involved. WJQB is a strong supporter of important community activities.

END OF REPORT



Stephen Schurdell  
Managing Partner

WJQB 106.3 FM – President WGUL FM, Inc.

July 3, 2013





***The Heart and Soul of Rock and Roll***  
**QUARTERLY ISSUES/PROGRAMS LIST**  
**FOR THE 3<sup>rd</sup> QUARTER PERIOD**  
**July 1<sup>st</sup> thru September 30th, 2013**

**In compliance with FCC Regulations:**

- a) 104FCC 2d (1986)
- b) 98FCC 2d 1076 (1984)
- c) 104FCC 2d 505 Note 8 (1986)

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**DATES: July 1st through September 30<sup>th</sup>, 2013**  
**DURATION: 15, 30 or 60 second Public Service Announcements**  
 on a continuing basis (Primarily recorded :30's) •

**3<sup>rd</sup> Quarter Public Service announcements included but not limited to:**

American Cancer Society
ARC Naturecoast
City of Brooksville
Cotee River Lion's Club
Good Samaritan Health Clinic
Greater Hernando Chamber of Commerce
Gulfside Regional Hospice
Habitat for Humanity
Hernando County Department of Health
Hernando County Friends of the NRA
Hernando Youth Initiative
Hope Ranch & Learning Academy
HPH Hospice
Humane Society Naturecoast
Kiwanis Club of Weeki Wachee
Making Strides Against Breast Cancer
My Career Closet
New Port Richey Main Street
St. George Greek Orthodox Church
Sand Soldiers of America
Sertoma Speech and Hearing Center
Suncoast Technical Education School
Sunrise of Pasco County
Sunset Corvette and Classic Car Club
U.S. Coast Guard Auxiliary
West Pasco Chamber of Commerce
Youth and Family Alternatives

The following are some but not all of the local issues addressed by WJQB's aggressive schedule of Public Service Announcements.

### 1) **ISSUE: Community organizations**

DESCRIPTION: True Oldies makes public service time available to a wide variety of organizations that serve the community including local schools and churches that provide services and outreach to the surrounding communities.

### 2) **ISSUE: Charities benefiting children & families**

DESCRIPTION: The impact of the Naturcoast's challenging economy has dramatically affected area families. WJQB works closely with numerous service organizations to raise awareness and funds for programs to benefit these families. WJQB's audience includes many grandparents who have found themselves with the responsibility of raising their grandchildren, due to difficulties (health, incarceration, drug dependency) experienced by their adult children.

### 3) **ISSUE: VETERAN'S SERVICES**

DESCRIPTION: Returning veterans face a myriad of challenges, from PTSD to securing employment in this challenging economy. WJQB True Oldies works closely with Sand Soldiers of America and other support organizations to provide assistance to these veterans.

### 4) **ISSUE: WATER SAFETY**

DESCRIPTION: The Naturecoast area is a premiere location for boating and water sports. The US Coast Guard Auxiliary provides updates for novice & experienced boaters.

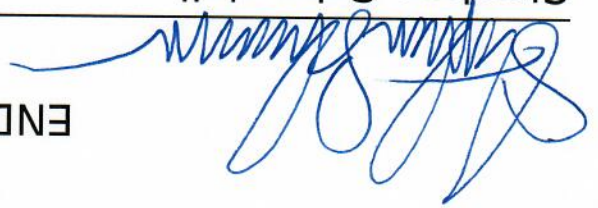
**(5) ISSUE: Services for aging residents:**

**DESCRIPTION:** As a retirement destination, Florida has a huge senior population. WJQB works with organizations like Cares and several Hospice organizations to provide information and support for these aging residents.

**(6) ISSUE: Benefits & Fundraisers**

**DESCRIPTION:** WJQB/FM is proud of its continuing involvement with local charities that conduct fund-raising events throughout our listening area. A portion of WJQB'S Public Service Announcements are devoted to fund-raising not for profit organizations and events, providing listeners with information on how to get involved. WJQB is a strong supporter of important community activities.

END OF REPORT



Stephen Schurdell  
Managing Partner  
WJQB 106.3 FM – President WGUL FM, Inc.  
October, 2 2013



***The Heart and Soul of Rock and Roll***  
**QUARTERLY ISSUES/PROGRAMS LIST**  
**FOR THE 4<sup>th</sup> QUARTER PERIOD**  
**October 1<sup>st</sup> thru December 31<sup>st</sup>, 2013**

**In compliance with FCC Regulations:**

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**DATES: October 1st through December 31st, 2013**  
**DURATION: 15, 30 or 60 second Public Service Announcements**  
 on a continuing basis (Primarily recorded :30's) •

**4th Quarter Public Service announcements**  
**included but not limited to:**

American Cancer Society
Boys & Girls Club of Hernando
Brooksville Rotary Golf Tournament
City of Brooksville
CARES
Chinsegut Hill Manor (Historical preservation)
Cindy's Pets / Dog Walk
Communities in Schools
Cotee River Lion's Club
Crescent Community Clinic
Crew's Lake Park (Pasco County Parks)
Crime Stoppers / Hernando County
Good Samaritan Health Clinic
Greater Dade City Chamber of Commerce
Greater Hernando Chamber of Commerce
Gulfside Regional Hospice
Habitat for Humanity
Hernando County YMCA
Hernando Sportsman's 4-H Club
Hernando Builder's Association
Hernando Youth Initiative
HPH Hospice
Jericho Road Ministries
Kiwanis Club of Spring Hill
Kiwanis Club of Weeki Wachee
Moose Lodge #18
My Career Closet
New Port Richey Main Street

DESCRIPTION: The impact of the Naturcoast's challenging economy has dramatically affected area families. WJQB

**2) ISSUE: Charities benefiting children & families**

DESCRIPTION: True Oldies makes public service time available to a wide variety of organizations that serve the community including local schools and churches that provide services and outreach to the surrounding communities.

**1) ISSUE: Community organizations**

**The following are some but not all of the local issues addressed by WJQB's aggressive schedule of Public Service Announcements.**

Pasco County Coastal Cleanup
Pasco Kids First
St. Jude Partners in Hope
Sand Soldiers of America
Sertoma Speech and Hearing Foundation
SPCA Hernando County
SPCA Suncoast
Springbrook Hospital
Spring Hill Arts League
Spring Hill Garden Club
Tampa Bay Cat Alliance
Toys for Tots
Trinity Business Association
United Way
U.S. Coast Guard Auxiliary
VFW Post 8681
Weeki Wachee Warrior Challenge
West Pasco Chamber of Commerce
Youth and Family Alternatives

works closely with numerous service organizations to raise awareness and funds for programs to benefit these families. WJQB's audience includes many grandparents who have found themselves with the responsibility of raising their grandchildren, due to difficulties (health, incarceration, drug dependency) experienced by their adult children.

### 3) **ISSUE: VETERAN'S SERVICES**

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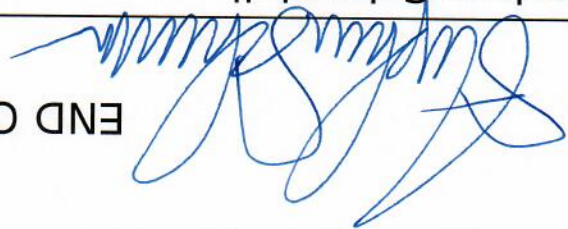
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Stephen Schurdell  
Managing Partner  
WJQB 106.3 FM – President WGUL FM, Inc.  
January 7, 2014