

#### QUARTERLY ISSUES/PROGRAMS LIST FOR THE 1<sup>st</sup> QUARTER PERIOD January 1<sup>st</sup> through March 31<sup>st</sup> 2024

### In compliance with FCC Regulations:

- a) 104FCC 2d (1986)
- b) 98FCC 2d 1076 (1984)
- c) 104FCC 2d 505 Note 8 (1986)

The broadcast studio for WGHR/FM, owned & operated by WGUL FM, Inc., is located at 13825 U.S. Highway 19 N., Hudson, Florida 34667. WGHR 106.3 FM broadcasts (Cumulus) Westwood One's Radio Network's Classic Hits, specifically targeting adults 35+; a group that accounts for over 50% of the adult metro population. Music from the very late 1960's through early 90's is featured.

Westwood One satellite programming airs from midnight till 6:00am daily Monday through Friday followed by our live, locally produced morning show airing from 6:00 am to 10:00 am Monday through Friday. WGHR also airs "The Afternoon Drive" with John Kelly, a live segment aired Monday – Friday from 3-7pm. This segment adds even more local interaction and focus to serve our broadcast coverage area. The remainder of the day Monday through Friday, 10:00 am - 3:00 pm and 7:00 pm - 6:00 am is provided by satellite programming originating from Westwood One. Saturdays and Sundays the satellite format airs the entire day, excepting a locally produced financial program which airs from 9:00 am until 9:30am on Sunday morning. Sunday remotes air on WGHR (when sold) usually between the hours of 10:00 am and 3pm. Saturday's programming is provided totally by satellite with the exception of live remote broadcasts (when sold and scheduled) usually 2-3 hours in length. WGHR inserts local weather twice each hour from 6:00 am to 7:00 pm and public service announcements throughout the day. Network news is broadcast each hour from 6:00 am - 7:00 pm.

# DURATION: Public Service Announcements air on a continuing basis (Primarily :30's). Public Service announcements included but not limited to:

\*Bay Area Senior Advocates – January Advocates Mixer \*Boys & Girls Club of Hernando County – Family Services \*CCARC/Key Training Center – Adults with Disabilities \*Community Service Council of W. Pasco -Outreach \*Concourse Safety Town – Strawberry Festival \*Coping With Dementia LLC. – ABC's of Dementia \*Florida Department of Health – Official copies/WIC \*Guardian Ad Litem – Focus on Florida's Future Budget \*Gulfside Hospice –Hospice Volunteers/donations Needed \*Hernando County Chamber – Business Support \*Humane Society of the Naturecoast – 60<sup>th</sup> Anniversary \*Love for LaHera - Fundraiser \*Mariner United Methodist Church – Yard Sale \*Marjorie's Hope – Cinderella Project \*NAMI Hernando – Community Mental Health Support \*New Port Richey Main Street – Tast of New Port Richey \*Oasis Pregnancy Care Center – Baby Steps for Life Walk \*Pasco County Animal Services – Spring Adopt-a-thon \*Pasco Kids First - Imaging \*People Helping People Hernando – Food Drive \*Special Olympics Pasco – Chasco Race for Inclusion \*Suncoast Animal Rescue - Donations \*TRU Defenders – Classic & Custom Car Show \*UF/IFAS Cooperative Extension – Food Bank \*United Way of Hernando County – Give Back the Night \*VFW 4412 – Family Fun Festival \*What's Up Pasco – Market Event

The following are some but not all of the local issues addressed by WGHR's aggressive schedule of Public Service Announcements.

## 1) **ISSUE: Community organizations**

DESCRIPTION: WGHR makes public service time available to a wide variety of organizations that serve the community including local schools and churches that provide services and outreach to the surrounding communities.

### 2) **ISSUE:** Charities benefiting children & families

DESCRIPTION: WGHR works closely with numerous service organizations to raise awareness and funds for programs to benefit children and families. WGHR's audience includes many grandparents who have found themselves with the responsibility of raising their grandchildren, due to difficulties (health, incarceration, drug dependency) experienced by their adult children.

#### 3) **ISSUE: Veteran's Services**

DESCRIPTION: Returning veterans face a myriad of challenges, from PTSD to securing employment in this recovering economy. WGHR works closely with Warrior Wellness Program and other veteran support organizations to provide assistance to these veterans. In addition WGHR provided information via Public Service Announcement to inform Veterans of the services available to them.

### (4) **ISSUE:** Support of the business community:

DESCRIPTION: WGHR is an active member of our local Chambers of Commerce. WGHR helps disseminate information on services, training and support available to local businesses, strengthening the local economies.

# END OF REPORT

Stephen Schurdell April 5, 2024 Managing Partner WGHR 106.3 FM – President WGUL FM, Inc.