



**QUARTERLY ISSUES/PROGRAMS LIST  
FOR THE 2<sup>nd</sup> QUARTER PERIOD  
April 1<sup>st</sup> through June 30<sup>th</sup>, 2016**

**In compliance with FCC Regulations:**

- a) 104FCC 2d (1986)
- b) 98FCC 2d 1076 (1984)
- c) 104FCC 2d 505 Note 8 (1986)

The broadcast studio for WGHR/FM, owned & operated by WGUL FM, Inc., is located at 13825 U.S. Highway 19 N., Hudson, Florida 34667. WGHR 106.3 FM broadcasts Westwood One's Radio Network's Classic Hits, specifically targeting adults 35+, a group that accounts for over 50% of the adult metro population. Music from the late 1960's through early 80's is featured.

Westwood One satellite programming airs from midnight till 6:00am daily Monday through Friday followed by our live, locally produced morning show airing from 6:00 am to 10:00 am Monday through Friday. WGHR also airs "The Afternoon Drive" with John Kelly, a live segment aired Monday - Friday from 3-7pm. This segment adds even more local interaction and focus to serve our broadcast coverage area. The remainder of the day Monday through Friday, 10:00 am - 3:00 pm and 7:00 pm - 6:00 am is provided by satellite programming originating from Westwood One. Saturdays and Sundays the satellite format airs the entire day, excepting a locally produced financial program at which airs from 9:00 am until 9:30am on Sunday morning. Sunday remotes air on WGHR (when sold) usually between the hours of 10:00 am and 3pm. Saturday's programming is provided totally by satellite with the exception of live remote broadcasts (when sold and scheduled) usually 2-3 hours in length. WGHR inserts local weather twice each hour from 6:00 am to 7:00 pm and public service announcements throughout the day. ABC news is broadcast each hour from 6:00 am - 7:00 pm.

**DATES: April 1<sup>st</sup> through June 30<sup>th</sup>, 2016**  
**DURATION: 15, 30 or 60 second Public Service Announcements on a**  
**continuing basis (Primarily recorded :30's).**

**2<sup>nd</sup> Quarter Public Service announcements**  
**included but not limited to:**

American Cancer Society Relay For Life
Big Brothers / Big Sisters of Tampa Bay
Cotee River Lion's Club / Pancake Breakfast
Cystic Fibrosis Foundation/Naturecoast Great Strides Walk
GiGi's Playhouse/Downs Syndrome
Furbabies Foundation "4 <sup>th</sup> Annual Pet Fest"
Forever Friendz "Prom for Paws"
Greater New Port Richey Main Street
Habitat For Humanity
Hernando County Autism Fest
Hernando County Chamber of Commerce/Food Truck Rally
Hillsdale Baptist Church / Golf Tournament
HPH Hospice Fishing Tournament
Humane Society of the Nature Coast
Kids Kicking High / Golf Tournament
Kiddy Up Ranch / 3 <sup>rd</sup> Annual Autism Charity Event
Life South / One Blood
Metropolitan Ministries / Relay for Life Food Drive
National Alliance on Mental Illness
National Multiple Sclerosis Society / Keep It Local
Pasco County Animal Services / "Woolstock"
Pasco County Sheriff's K-9 Unit
Peace Lutheran Church / Rummage Sale
Racing 4 Vets
Red Apple School / Golf Tournament



Safety Town / Concourse
Sertoma Speech & Hearing Foundation/"Battery Give-Away
Sertoma Foundation / Children's Hearing Help Fund
Shepherd's Center
SPCA Pet adoption
US Coast Guard / Hudson Flotilla "Safe Boating Week"
Veteran's Alternative Center
West Pasco Chamber of Commerce
West Pasco Historical Society / Stage Door Cantina
Youth & Family Alternatives – Rap River Run

**The following are some but not all of the local issues addressed by WGHR's aggressive schedule of Public Service Announcements.**

**1) ISSUE: Community organizations**

**DESCRIPTION:** WGHR makes public service time available to a wide variety of organizations that serve the community including local schools and churches that provide services and outreach to the surrounding communities. As this quarter includes the beginning of autumn festivals and events, WGHR paid special attention to organizations and municipalities hosting free events, street fairs and expos.

**2) ISSUE: Charities benefiting children & families**

**DESCRIPTION:** The impact of the Nature Coast's challenging economy has dramatically affected area families. WGHR works closely with numerous service organizations to raise awareness and funds for programs to benefit these families. WGHR's audience includes many grandparents who have found themselves with the responsibility of raising their grandchildren, due to difficulties (health, incarceration, drug dependency) experienced by their adult children.

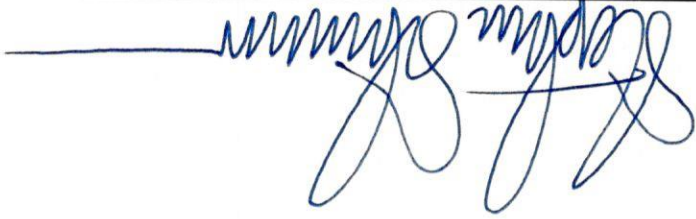
**3) ISSUE: VETERAN'S SERVICES**

**DESCRIPTION:** Returning veterans face a myriad of challenges, from PTSD to securing employment in this recovering economy. WGHR works closely with Stand Down Pasco, Veteran's Alternative Center and other support organizations to provide assistance to these veterans. In addition WGHR provided information via Public Service Announcement to inform Veterans of special offers extended to them as Stand Down Pasco gets under way.

**(4) ISSUE: STRAY ANIMAL CARE AND RESCUE**

**DESCRIPTION:** As citizens and organizations dedicated to the prevention of cruelty to animals continue their efforts so does WGHR. By providing services to these organizations WGHR maintains its commitment to preserving the health and safety of the Nature Coast communities.

**END OF REPORT**



Stephen Schurdell  
Managing Partner  
July 10, 2016

WGHR 106.3 FM - President WGUL FM, Inc.