



**QUARTERLY ISSUES/PROGRAMS LIST  
FOR THE 4<sup>th</sup> QUARTER PERIOD  
October 1<sup>st</sup> through December 31<sup>st</sup> 2018**

**In compliance with FCC Regulations:**

- a) 104FCC 2d (1986)
- b) 98FCC 2d 1076 (1984)
- c) 104FCC 2d 505 Note 8 (1986)

The broadcast studio for WGHR/FM, owned & operated by WGUL FM, Inc., is located at 13825 U.S. Highway 19 N., Hudson, Florida 34667. WGHR 106.3 FM broadcasts (Cumulus) Westwood One's Radio Network's Classic Hits, specifically targeting adults 35+; a group that accounts for over 50% of the adult metro population. Music from the late 1960's through early 80's is featured.

Westwood One satellite programming airs from midnight till 6:00am daily Monday through Friday followed by our live, locally produced morning show airing from 6:00 am to 10:00 am Monday through Friday. WGHR also airs "The Afternoon Drive" with John Kelly, a live segment aired Monday – Friday from 3-7pm. This segment adds even more local interaction and focus to serve our broadcast coverage area. The remainder of the day Monday through Friday, 10:00 am – 3:00 pm and 7:00 pm - 6:00 am is provided by satellite programming originating from Westwood One. Saturdays and Sundays the satellite format airs the entire day, excepting a locally produced financial program at which airs from 9:00 am until 9:30am on Sunday morning. Sunday remotes air on WGHR (when sold) usually between the hours of 10:00 am and 3pm. Saturday's programming is provided totally by satellite with the exception of live remote broadcasts (when sold and scheduled) usually 2-3 hours in length. WGHR inserts local weather twice each hour from 6:00 am to 7:00 pm and public service announcements throughout the day. ABC news is broadcast each hour from 6:00 am – 7:00 pm.



**DATES: October<sup>st</sup> through December 31<sup>st</sup> , 2018**  
**DURATION Public Service Announcements on a continuing basis (Primarily :30's). 4<sup>th</sup> Quarter Public Service announcements included but not limited to:**

*Ability Tree – “Children’s Disabilities”
*Alzheimer’s Family Organization – “Annual Awareness Walk”
*The Angelus – “Haunted House Charity Event”
*The ARC Naturecoast – “Haunted House Fund Raiser”
*Career Source – “Pay Checks for Patriots”
*CARES – “Beach Chair-ity Event”
*Central Pasco Chamber – Hurricane Michael Supplies”
*Children of Fallen Heroes – “Poker Run”
*Children with Special Needs – “Poker Run”
*Dawn Center – “Domestic Violence Awareness Month”
*Greater Hernando Chamber – “Residents reception”
*Hernando County Department of Health “Adult Issues”
*Hernando County Utilities – “Homeowners Seminar”
*Holy Ground Homeless Shelter – “Food Drive”
*Humane Society of the Naturecoast – “Book Buddies”
*Hurricane Michael Pasco Drive – “Hurricane Supplies”
*Kiwanis of Brooksville – “Hernando Foster Families”
*Life South Community Blood Bank – “Holiday Shortage”
*NAMI Hernando – “Haunted House Fund Raiser”
*New Port Richey Main Street – “Mainstreet Holidays”
*Pasco County Sheriff’s Office – “Hurricane Toy Drive”
*Rotary Club of Spring Hill – “Seafood Festival”
*Shriner’s Hospital – “Field of Dreams Car Show”
*SPCA Suncoast – “Pet Adoption Event”
*Toys for Tots – “Pasco/ Hernando Toy drive”
*Veteran’s Alternative – “Veteran’s Day Parade”
*West Pasco Chamber of Commerce – “Holiday Event”



**The following are some but not all of the local issues addressed by WGHR's aggressive schedule of Public Service Announcements.**

**1) ISSUE: Community organizations**

DESCRIPTION: WGHR makes public service time available to a wide variety of organizations that serve the community including local schools and churches that provide services and outreach to the surrounding communities.

**2) ISSUE: Charities benefiting children & families**

DESCRIPTION: WGHR works closely with numerous service organizations to raise awareness and funds for programs to benefit children and families. WGHR's audience includes many grandparents who have found themselves with the responsibility of raising their grandchildren, due to difficulties (health, incarceration, drug dependency) experienced by their adult children. A special focus during the holiday period is the Toys for Tots Campaign. HITS 106 hosts, Toys for Tots representatives for in-studio interviews as well as toy collection events at different locations throughout the market.

**3) ISSUE: Veteran's Services**

DESCRIPTION: Returning veterans face a myriad of challenges, from PTSD to securing employment in this recovering economy. WGHR works closely with Veteran's Alternative Center and other veteran support organizations to provide assistance to these veterans. In addition WGHR provided information via Public Service Announcement to inform Veterans of the services available to them.

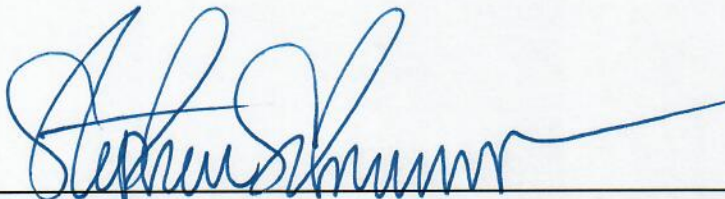
**(4) ISSUE: Support of the business community:**

DESCRIPTION: WGHR is an active member of 4 local Chambers of Commerce. WGHR help disseminate Information on services, training and support available to local businesses, strengthening the local economies.

**(5) ISSUE: Disaster Relief:**

Hurricane Michael struck a devastating blow to the Florida Panhandle, Mexico Beach and surrounding Communities. HITS 106 provided on air support for organizations providing financial support and supplies, and participate in a station driven supply drive in partnership with a local dealership.

**END OF REPORT**



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Stephen Schurdell

January 9, 2019

Managing Partner

WGHR 106.3 FM – President WGUL FM, Inc.