

# CONTRACT



**WHNT-TV**  
**200 Holmes Ave**  
**Huntsville, AL 35801**  
**(256) 533-1919**

<u>Contract / Revision</u> 19420 /		<u>Alt Order #</u> 07466801
<u>Product</u> State Rep		
<u>Contract Dates</u> 10/27/14 - 11/04/14		<u>Estimate #</u> 4554
<u>Advertiser</u> White, H/D/State Rep House Dist 5		<u>Original Date / Revision</u> 10/30/14 / 10/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNT-TV	<u>Account Executive</u> Todd Shockley	<u>Sales Office</u> NSO Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 288.60
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Murphy-Stella Productions**  
**Attention: Barb Obrzut**  
**925B Peachtree Street NE**  
**Suite 79**  
**Atlanta, GA 30309**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 7	19	10/27/14	10/31/14	CBS This Morning	7a-8a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/27/14	11/02/14	MTWTF--	1	\$300.00	4.90						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	19	10/27/14-11/02/14	CBS This Morning	7a-8a	MTuWThF----	:30	<del>\$300.00</del>	4.90	NM				
<i>Credited</i>													
N 8	19	11/03/14	11/04/14	CBS This Morning	7a-8a		:30				NM	1	\$300.00
Week:		11/03/14	11/09/14	MT-----	2	\$300.00	4.90						
2	19	11/03/14-11/09/14	CBS This Morning	7a-8a	MTu-----	:30	<del>\$300.00</del>	4.90	NM				
<i>Credited</i>													
N 12	19	11/03/14	11/04/14	Price is Right	10a-11a		:30				NM	1	\$300.00
Week:		11/03/14	11/09/14	MT-----	2	\$300.00	5.70						
1	19	11/03/14-11/09/14	Price is Right	10a-11a	MTu-----	:30	<del>\$300.00</del>	5.70	NM				
<i>Credited</i>													
N 38	19	11/01/14	11/01/14	SEC: Army / Air Force	11:00 AM-2:00 PM		:30				NM	1	\$500.00
Week:		10/27/14	11/02/14	-----S-	1	\$500.00	0.00						
N 39	19	10/31/14	10/31/14	Letterman	1035p-1135p		:30				NM	1	\$300.00
Week:		10/27/14	11/02/14	----F--	1	\$300.00	0.00						
N 40	19	11/02/14	11/02/14	Good Wife	11:05 PM-12:05 AM		:30				NM	1	\$100.00
Week:		10/27/14	11/02/14	-----S	1	\$100.00	0.00						
<b>Totals</b>										288.60		54	\$33,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/04/14	54	\$33,250.00	\$28,262.50
<b>Totals</b>	54	\$33,250.00	\$28,262.50

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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**Huntsville, AL 35801**  
**(256) 533-1919**

<u>Contract / Revision</u>	<u>Alt Order #</u>
19420 /	07466801

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
<b>10/27/14 - 11/04/14</b>	State Rep	<b>4554</b>

<u>Advertiser</u>	<u>Original Date / Revision</u>
<b>White, H/D/State Rep Hou</b>	10/30/14 / 10/30/14

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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