

CONTRACT



WHNT-TV
200 Holmes Ave
Huntsville, AL 35801
(256) 533-1919

And:

Murphy-Stella Productions
Attention: Barb Obrzut
925B Peachtree Street NE
Suite 79
Atlanta, GA 30309

<u>Contract / Revision</u> 19420 /		<u>Alt Order #</u> 07466801
<u>Product</u> State Rep		
<u>Contract Dates</u> 10/27/14 - 11/04/14		<u>Estimate #</u> 4554
<u>Advertiser</u> White, H/D/State Rep House Dist 5		<u>Original Date / Revision</u> 10/30/14 / 10/30/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNT-TV	<u>Account Executive</u> Todd Shockley	<u>Sales Office</u> NSO Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 288.60
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 7	19	10/27/14	10/31/14	CBS This Morning	7a-8a		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/27/14	11/02/14	MTWTF--	1	\$300.00	4.90						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	19	10/27/14-11/02/14	CBS This Morning	7a-8a	MTuWThF----	:30	\$300.00	4.90	NM		
Credited													
N 8	19	11/03/14	11/04/14	CBS This Morning	7a-8a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/03/14	11/09/14	MT-----	2	\$300.00	4.90						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		2	19	11/03/14-11/09/14	CBS This Morning	7a-8a	MTu-----	:30	\$300.00	4.90	NM		
Credited													
N 12	19	11/03/14	11/04/14	Price is Right	10a-11a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		11/03/14	11/09/14	MT-----	2	\$300.00	5.70						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	19	11/03/14-11/09/14	Price is Right	10a-11a	MTu-----	:30	\$300.00	5.70	NM		
Credited													
N 38	19	11/01/14	11/01/14	SEC: Army / Air Force	11:00 AM-2:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/27/14	11/02/14	-----S-	1	\$500.00	0.00						
N 39	19	10/31/14	10/31/14	Letterman	1035p-1135p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/27/14	11/02/14	----F--	1	\$300.00	0.00						
N 40	19	11/02/14	11/02/14	Good Wife	11:05 PM-12:05 XM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/27/14	11/02/14	-----S	1	\$100.00	0.00						
Totals										288.60		54	\$33,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/27/14 - 11/04/14	54	\$33,250.00	\$28,262.50
Totals	54	\$33,250.00	\$28,262.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WHNT-TV
200 Holmes Ave
Huntsville, AL 35801
(256) 533-1919

<u>Contract / Revision</u>	<u>Alt Order #</u>
19420 /	07466801

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/27/14 - 11/04/14	State Rep	4554

<u>Advertiser</u>	<u>Original Date / Revision</u>
White, H/D/State Rep Hou	10/30/14 / 10/30/14

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

