

# CONTRACT



**WHNT-TV**  
**200 Holmes Ave.**  
**Huntsville, AL 35801**  
**(256)533-1919**

[www.whnt.com](http://www.whnt.com)

And:

**Murphy-Stella Productions**  
**Attention: Barb Orbzut**  
**925B Peachtree Street NE**  
**Suite 79**  
**Atlanta, GA 30309**

<u>Contract / Revision</u> 777878 /		<u>Alt Order #</u> 07452947
<u>Product</u> State Rep		
<u>Contract Dates</u> 10/20/14 - 10/26/14		<u>Estimate #</u> 4435
<u>Advertiser</u> White, H/D/State Rep House Dist 5		<u>Original Date / Revision</u> 10/24/14 / 10/24/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WHNT	<u>Account Executive</u> Todd Shockley	<u>Sales Office</u> Chicago - Telere
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
		<u>Total Ratings</u> 187.50
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	19	10/20/14	10/26/14	News	530-6a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				2	\$300.00	3.70			
2	19	10/20/14	10/26/14	News	6-7a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				2	\$400.00	5.20			
3	19	10/20/14	10/26/14	CBS This Morning 7a	7-8a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				3	\$300.00	0.00			
4	19	10/20/14	10/26/14	CBS This Morning 8a	8-9a		:30				NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				2	\$100.00	3.70			
5	19	10/20/14	10/26/14	Price Is Right	10-11a		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				2	\$300.00	5.70			
6	19	10/20/14	10/26/14	Y&R	11a-Noon		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				2	\$300.00	5.90			
7	19	10/20/14	10/26/14	News	12-1230p		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				2	\$300.00	5.50			
8	19	10/20/14	10/26/14	News	5-530pm		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				2	\$1,200.00	8.60			
9	19	10/20/14	10/26/14	News	6-630p		:30				NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTWTF--				2	\$1,600.00	9.70			
10	19	10/20/14	10/26/14	News	630-7pm		:30				NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTW-F--				3	\$1,200.00	6.60			
11	19	10/20/14	10/26/14	News	10-1035pm		:30				NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTW-F--				3	\$2,000.00	8.60			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. Tribune Broadcasting does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
12	19	10/20/14	10/26/14	Letterman	1035-1137pm		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	MTW-F--				2	\$300.00	2.30			
13	19	10/25/14	10/25/14	48 Hours	9-10pm		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$600.00	13.00			
14	19	10/25/14	10/25/14	News	10-10:35pm		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----S-				1	\$1,400.00	12.80			
15	19	10/26/14	10/26/14	News	Su 7-8a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----S				1	\$300.00	5.50			
18	19	10/26/14	10/26/14	CBS Sunday Morning	8-9:30am		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----S				1	\$800.00	5.00			
19	19	10/26/14	10/26/14	News after NFI	1030-1105p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/20/14	10/26/14	-----S				1	\$1,000.00	5.00			
<b>Totals</b>											187.50	32	\$24,200.00

Time Period	# of Spots	Gross Amount	Net Amount
09/29/14 - 10/26/14	32	\$24,200.00	\$20,570.00
<b>Totals</b>	32	\$24,200.00	\$20,570.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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