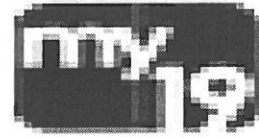


ORDER



Orders
Order / Rev: 31253
Alt Order #: 07198444
Product Desc: WARNER FOR SENATE
Estimate: 2820
Flight Dates: 09/30/14 - 10/06/14
Original Date / Rev: 09/18/14 / 09/18/14
Order Type: GENERAL

WDBJ / dba My19

Primary AE: WILL HILDEBRANDT
Sales Office: Poli
Sales Region: Pol

Agency Name: GREER MARGOLIS MITCHELL
Buying Contact:
Billing Contact:
 GREER MARGOLIS MITCHELL
 WASHINGTON, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Poli/M Warner/D/Sen/VA
Demographic: A35+
Product Codes: PL3
Priority: IP
Revenue Codes: AGY, POL HRP, POL CAND

New Business Thru:
Order Separation: 00:04:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/06/14	14	\$233.00	\$198.05

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	14	\$233.00	\$198.05	0.00
Totals	14	\$233.00	\$198.05	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WILL HILDEBRANDT			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDBJ / dba My19	1%	\$233.00
Market	100%	\$23,300.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
CW	0%	\$0.00
MyNet	0%	\$0.00
VANC	0%	\$0.00
WBRA	0%	\$0.00
WDBJ	46%	\$10,718.00
WDRL	0%	\$0.00
WFXR	26%	\$6,058.00
WPXR	0%	\$0.00
WSET	11%	\$2,563.00
WSLS	16%	\$3,728.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	MYTV	09/30/14	10/03/14	MYNEWS7 AT 10 MYNEWS7 AT 10	CM	M-F 10-1030P	-TWTF--	:30	1	\$10.00	OC	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/29/14	10/05/14	-TWTF--			1		\$10.00		0.00				
2	MYTV	09/30/14	10/03/14	M-F 10-11A AMERICA'S COURT	CM	M-F 10-11A	-TWTF--	:30	1	\$3.00	OC	0.00	NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

Order / Rev: 31253
 Alt Order #: 07198444
 Flight Dates: 09/30/14 - 10/06/14

Advertiser: Poli/M Warner/D/Sen/VA
 Product Desc: WARNER FOR SENATE
 Estimate: 2820

WDBJ / dba My19

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	MYTV	09/30/14	10/03/14	M-F 10-11A AMERICA'S COURT	CM	M-F 10-11A	-TWTF--	:30	1	\$3.00	OC	0.00	NM	1	\$3.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		1			\$3.00			0.00			
N 3	MYTV	09/30/14	10/03/14	M-F 6-7P RULES OF ENGAGEMENT	CM	M-F 6-7P	-TWTF--	:30	2	\$5.00	OC	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		2			\$5.00			0.00			
N 4	MYTV	09/30/14	10/03/14	M-F 7-730P COUGAR TOWN	CM	M-F 7-730P	-TWTF--	:30	2	\$15.00	OC	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		2			\$15.00			0.00			
N 5	MYTV	09/30/14	10/03/14	M-F 730-8P RAISING HOPE	CM	M-F 730-8P	-TWTF--	:30	2	\$15.00	OC	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-TWTF--		2			\$15.00			0.00			
N 6	MYTV	10/03/14	10/03/14	FRI 8-9P BONES	CM	FRI 8-9P (8:00 PM-9:00 PM)	----1--	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	----1--		1			\$25.00			0.00			
7	MYTV	10/06/14	10/06/14	MON 8-9P LAW & ORDER: SVU	CM	MON 8-9P	1-----	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1			\$25.00			0.00			
8	MYTV	10/06/14	10/06/14	MON 9-10P LAW & ORDER: SVU	CM	MON 9-10P (9:00 PM-10:00 PM)	1-----	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/06/14	10/12/14	1-----		1			\$25.00			0.00			
N 9	MYTV	09/30/14	09/30/14	TUE 9-10P LAW & ORDER CRIMINAL INT	CM	TUE 9-10P (9:00 PM-10:00 PM)	-1-----	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	-1-----		1			\$25.00			0.00			
N 10	MYTV	10/01/14	10/01/14	WED 8-9P THE WALKING DEAD	CM	WED 8-9P	--1----	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	--1----		1			\$25.00			0.00			
N 11	MYTV	10/01/14	10/01/14	WED 9-10P THE WALKING DEAD	CM	WED 9-10P	--1----	:30	1	\$25.00	OC	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/29/14	10/05/14	--1----		1			\$25.00			0.00			
													Totals	14	\$233.00

REP HEADLINE# 7198444 REP: TEL# 703-516-9399 FAX# 703-516-9680 HARRIS REPORT FROM STATION SEP22/14 09.37
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$ ORDER WORKSHEET *** EDBJ-TV ***

ADV # ADV. NAME POLI/M WARNER/D/SEN/VA REP. # OFF. # SALESMAN #
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MIKE FURMAN
3050 K ST NW, SALES PRSN WA- MATTHEW NORTEN (H)
WASHINGTON, DC 20007

ORDER # CONTRACT # 7198444 CLASS: NATL. LOCAL REGIONAL
PRDCT WARNER FOR SENATE EST#2820 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP30/14 OCT6/14 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP22/14 09.37

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

FRIENDS OF MARK WARNER
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$233.00
TOTAL SPOTS 14

REP HEADLINE# 7198444 REP: TEL# 703-516-9399 FAX# 703-516-9680
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/14 17.24
CHANGES ** EDBJ-TV ***

ADV # ADV. NAME POLI/M WARNER/D/SEN/VA REP. # OFF. # SALESMAN #
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MIKE FURMAN
3050 K ST NW, SALES PRSN WA- MATTHEW NORTEN (H)
WASHINGTON, DC 20007

ORDER # CONTRACT # 7198444 CLASS: NATL. LOCAL REGIONAL
PRDCT WARNER FOR SENATE EST#2820 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP30/14 OCT6/14 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP19/14 17.24

REP: REVISED ORDER 9/19/14
CHANGED PROGRAM TITLES ON LINES 3,5,6,9-11
TOTALS STAYED THE SAME
PLEASE CONFIRM
THANKS DEIDRE FOR MATT

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
FRIENDS OF MARK WARNER

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
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AGENCY ADVERTISER CODE = 198 AGENCY EST# = 2820
AGENCY PRODUCT CODE = 213

3	NZ		600P-700P	30		\$5.00	9/30	10/3	2		TU-F	2
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PROGRAM : RULES OF ENGAGEMENT
CON COM1: RULES OF ENGAGEMENT

REP HEADLINE# 7198444 REP: TEL# 703-516-9399 FAX# 703-516-9680 SEP19/14 17.24
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET HARRIS REPORT FROM REP **CHANGES** *** EDBJ-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
5	NZ		730P-800P	30		\$15.00	9/30	10/3	2		TU-F	2
PROGRAM : RAISING HOPE												
CON COM1: RAISING HOPE												
6	NZ		800P-900P	30		\$25.00	10/3	10/3	1		FRI	1
PROGRAM : BONES												
CON COM1: BONES												
9	NZ		900P-1000P	30		\$25.00	9/30	9/30	1		TUE	1
PROGRAM : LAW AND ORDER CI												
CON COM1: LAW AND ORDER CI												
10	NZ		800P-900P	30		\$25.00	10/1	10/1	1		WED	1
PROGRAM : WALKING DEAD												
CON COM1: WALKING DEAD												
11	NZ		900P-1000P	30		\$25.00	10/1	10/1	1		WED	1
PROGRAM : WALKING DEAD												
CON COM1: WALKING DEAD												
OCT/14			\$233.00									
											CONTRACT TOTAL	\$233.00
											TOTAL SPOTS	14

MARKET TOTALS \$24,063 EDBJ 1% WSET 11% WLSL 16% WFXR 26% CABL 0% WPXR 0% WDRL 0%
 WBVA 0% WDBJ 46%

SHARES ACCURATE

SVC- NSI BOOKS- SEP/PJ
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 7198444 REP: TEL# 703-516-9399 FAX# 703-516-9680 HARRIS REPORT FROM STATION SEP18/14 13.40
\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$ ORDER WORKSHEET *** EDBJ-TV ***

ADV # ADV. NAME POLI/M WARNER/D/SEN/VA REP. # OFF. # SALESMAN #
AGY # AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MIKE FURMAN
3050 K ST NW, SALES PRSN WA- MATTHEW NORTEN (H)
WASHINGTON, DC 20007

ORDER # CONTRACT # 7198444 CLASS: NATL. LOCAL REGIONAL
PRDCT WARNER FOR SENATE EST#2820 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP30/14 OCT6/14 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP18/14 13.40

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007
FRIENDS OF MARK WARNER

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
CONTRACT TOTAL \$233.00
TOTAL SPOTS 14

REP HEADLINE# 7198444

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

SEP18/14 13.06

*** EDBJ-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
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OCT/14			\$233.00									
CONTRACT TOTAL											\$233.00	
TOTAL SPOTS											14	

MARKET TOTALS	\$24,063		EDBJ 1%			WSET 11%	WLS 16%	WFXR 26%	CABL 0%	WPXR 0%	WDRL 0%	
						WBVA 0%	WDBJ 46%					

SHARES ACCURATE

SVC- NSI BOOKS- SEP/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE