



ISSUES/PROGRAMS

WJMM-FM

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99.1 FM

LIFE CHANGING RADIO!

WJMM-FM

770 AM

Southern Gospel Music!

WCGW-AM



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ISSUE ONE

Kentucky American Water Company has a 17% rate increase request before the Public Service Commission. Many are questioning the rationale for the request, especially considering other recent rate increases from the company.

RESPONSIVE PROGRAMMING

WJMM "Focus"—14 min.

6/8/13 12:15pm & 4:30pm and 6/9/13 7:15am & 10:45pm

We interviewed Lexington-Fayette Urban County Government Mayor Jim Gray, who called the proposed increase "outrageous". Gray stressed that he has respect for private companies and employees who do the best they can to be competitive, but he feels the regulated utility's monopoly has had a part in the 71% increase in rates over the past 6 years. He said a local agency has studied the impact of the increases on the poor in the city and county and found that 20,000 will have to spend up to 4% of their income on water. Gray said that in a recent PSC public hearing in Lexington that he urged the regulatory body to "just say no" to the rate increase request. He also bristles at a decision by Ky. American to no longer continue billing for sanitary sewer usage along with their statements for water usage. Gray said this move has cost the city/county over \$3.2 million per year. He speculated the move might be a way of masking water rate increases, but has also served to confuse the public. Gray, commenting on the possibility of another effort to take over the water company, said he will "have to consider every option and "expects to be at the bargaining table" when the water company's contract expires in 2015.





WJMM “Focus”—14 min.

6/15/13 12:15 pm & 4:30 pm and 6/16/13 7:15am & 10:45am

We spoke with Kentucky American Water Company spokesperson Susan Lancho about the rate increase request. She said her company stance is to “respectfully disagree” with Mayor Gray’s statements at the recent PSC public meeting. She described the request as “needed and necessary” and has nothing to do with a water treatment plant in Owen County, which she says has already been paid for and can also be expanded to meet any growing demand for water. Lancho pointed out that the request before the PSC is an attempt to recoup some \$58 million in water system investments. Those investments include updating their Information Technology infrastructure to better monitor and control the system. The increase would also help to offset the utility’s “radio read” equipment updates which will make the company more efficient in reading customers’ meters...when compared to manually reading the meters.





ISSUE TWO

Heroin use in Kentucky is increasingly becoming the drug of choice for addicts.

RESPONSIVE PROGRAMMING

WJMM "Focus"—14 min.
5/25/13 12:15pm & 4:30pm and 7:15am & 10:45am

We spoke with Nicholasville Police Department spokesman Sgt. Scott Harvey. He said the growth of heroin use is somewhat surprising as it hadn't been a big issue in recent years. Harvey said heroin is a very dangerous drug that's often mixed with substances that shouldn't be introduced into one's body. He said local emergency medical officials report there are overdoses on heroin on a regular basis in Jessamine County. Harvey explained that part of the reason for the increased use of heroin is a recent crack-down on "pill mills" that distribute various pain medications under false pretenses. For that reason, these pills which are crushed and used for an immediate high, drug manufacturers have been required to produce the medications in such a way that crushing pills won't result in such a concentrated dosage of the pills. Harvey said pills have become more costly as a result of the increased scrutiny by law enforcement and the change in the composition of the pain medications. This means the pills could be sold illegally for \$60 each while a dose of heroin would cost only \$10.





ISSUE THREE

Diabetes continues to be a challenge for public health officials, both in Kentucky and across the nation.

RESPONSIVE PROGRAMMING

WJMM "Focus"—14 min.

5/18/13 12:15pm & 4:30pm and 5/19/13 7:15am & 10:45am

We interviewed Larry Smith, a member of the board of the Bluegrass Chapter of the American Diabetes Association and former national chair of the association. The local chapter is sponsoring the June 1st "Step Out: A Walk to Stop Diabetes". Smith explained that the funds raised at the event will go toward increasing awareness of the disease and funding treatment programs. Smith's daughter was diagnosed with Type 1 diabetes 27 years ago...at age 12 and that motivated him to get involved in the local chapter. Smith said our nation is on a course to have one in every three people suffering from diabetes by the year 2050. He stressed that diabetes has some genetic components, but that poor diets and lack of exercise are the main contributors to the disease. Adding to the challenges in reversing the progression of diabetes is the fact that state funding for preventive programs have pretty much dried up and there are limited federal funds available. Smith encouraged listeners to get involved in prevention and research efforts by taking part in the upcoming fundraiser.





ISSUE FOUR

Many Kentuckians join other Americans in wanting to help victims of the devastating May 20th tornado that struck Moore, Oklahoma.

RESPONSIVE PROGRAMMING

WJMM "Focus"—14 min.

6/1/13 12:15pm & 4:30pm and 6/2/13 7:15am & 10:45pm

We interviewed Winn Stephens, spokesman for the Bluegrass Chapter of The American Red Cross. Stephens pointed out that disaster relief...local, regional or national ...efforts are one of the Red Cross's core responsibilities. Stephens said some 880 Red Cross volunteers are on the scene in Oklahoma and 45 response vehicles have been deployed. He said other agencies have helped the Red Cross serve 170,000 meals and snacks on the scene. Stephens stressed that the best way for people to help in the relief effort is to donate money, which can be used for a variety of needs. He also noted that the Red Cross tries to put as much money as possible into the affected community as a way to help the local economy. Stephens gave listeners ways to contact his agency and make donations if they wish.





ISSUE FIVE

With the economy still lagging, local agencies serving this population are finding it difficult to provide all the services the homeless require.

RESPONSIVE PROGRAMMING

WJMM "Focus"—14 min

5/4/13 12:15pm & 4:30pm and 5/5/13 7:15am & 10:45am

We spoke with Natalie Cunningham, spokesperson for the Lexington Rescue Mission, who said her agency strives to meet the physical, emotional and spiritual needs of the homeless in the Lexington area. Cunningham said that in recent years they've seen a big shift toward building relationships with real answers to the needs of the homeless. She said they strive to "love people for their humanity" and provide food, clothing and medical care. Cunningham said during the first quarter of 2013 they've seen a 42-percent increase in meals served. She said they're seeing former participants in the program coming back to help other, which is encouraging to those with the mission. With the increasing food needs, Cunningham encouraged listeners to have food drives at their church or their job. The mission's website has a list of items they need. She stressed that the mission receives no government or food bank support, but relies solely on what they can carve out of the mission's budget and what people donate. Cunningham also encouraged listeners to get involved in an evening program called "Steady Hands". The program attempts to bring those who are not homeless into a mentoring relationship with those who are. Cunningham said the program helps promote "community" when people help get the homeless through tough times. Cunningham gave listeners information on how they could get involved in the mission's outreaches.

