

Quarterly Issues Report

WJMM/WCGW

First Quarter 2024

*All interviews are approximately 14:30 in length.

PROGRAM	GUEST	ISSUE	SUMMARY	AIR DATE(S)	BROADCAST DETAILS/ STATION	
1	FOCUS	Laura Carr- Executive Director of Lexington Rescue Mission	Weather effects on homeless population	Cold and winter months have a profound effect on our homeless population. Apartment and home options also decrease in availability in colder months. Laura discusses how Lexington Rescue Mission serves these needs and how you can get involved in a mindful way with Walk for Warmth.	1/13-1/14	WJMM- Saturday: 845a, 730p Sunday: 1045a, 730p, 1145p WCGW- Saturday: 9a
2	FOCUS	Heather Clary- community and media relations coordinator- BBB	Current Scams	Everything from solar panel sales, tax preparers, employment opportunities and even calls from “law enforcement” are hot topics in the scam tracker at the BBB right now. Heather walks us through what to avoid, red flags and how to report new scams to keep others from falling victim to the creativity of scammers out there.	2/10-2/11	WJMM- Saturday: 845a, 730p Sunday: 1045a, 730p, 1145p WCGW- Saturday: 9a
3	FOCUS	Dr. Danny Steckler- Steckler Pediatrics	National Children’s Dental Health Month	Even though baby teeth fall out they are still susceptible to cavities and gum issues. Modeling and teaching children how to take good care of their oral hygiene early is the key to building good lifelong habits.	2/17-2/18	WJMM- Saturday: 845a, 730p Sunday: 1045a, 730p, 1145p WCGW- Saturday: 9a
4	FOCUS	Johnny Adams- Director of Jessamine County Emergency Management	New safety upgrades and preparation for severe weather	Jessamine Co has received a new siren system and some upgraded tech to help our community be aware and prepare for severe weather. Johnny discusses the new changes and how we can take measures ahead of time to stay safe.	3/9-3/10	WJMM- Saturday: 845a, 730p Sunday: 1045a, 730p, 1145p WCGW- Saturday: 9a

5	FOCUS	Mandy Brajuha- VP of external relations with KY blood center	Spring Break blood shortage	It takes 400 donors every day to keep up with the demand in our community. During spring break many locals travel-creating a shortage of an already short supply. KY blood center encourages any local residents still in the area to donate to keep blood supply on the shelves.	3/30-3/31	WJMM- Saturday: 845a, 730p Sunday: 1045a, 730p, 1145p WCGW- Saturday: 9a