

WJMM/WCGW/WLRT

QUARTERLY ISSUES/PROGRAMS LIST

Fourth Quarter , 2014

	ISSUE	PROGRAM TITLE	DESCRIPTION	GUEST	DATE/TIME/DURATION
1	Domestic violence	Focus	October is Domestic Violence Awareness Month	Darlene Thomas, Director of Greenhouse 17 (Bluegrass Domestic Violence Program)	WJMM-Saturday, October 25, 9:30a, 9:15a, 4:30p WCGW-Sat, 9:15a, Sun 9:45a WLRT-Sun 9:15a 14:00
2	Breast Cancer	Focus	October is Breast Cancer Awareness Month, statistics of the impact of Breast Cancer on Central KY residents, services provided by ACS local.	Heather Shaw, Community Specialist/Mid-South Division, American Cancer Society	WJMM-Saturday, Nov 1, 9:30a, 9:15a, 4:30p WCGW-Sat, 9:15a, Sun 9:45a WLRT-Sun 9:15a 14:00
3	Alzheimer's	Focus	November is Alzheimer's Awareness Month, definition of the disease, early warning signs, research, potential treatments	Renee Chase, Community Outreach Coordinator, ALZ ASSOC.	WJMM-Saturday, Nov 8, 9:30a, 9:15a, 4:30p WCGW-Sat, 9:15a, Sun 9:45a WLRT-Sun 9:15a 14:00
4	Homelessness & Poverty	Focus	Nov 17-21 is Homelessness Awareness & Prevention Week, demographics impacted by homelessness, causes of homelessness, programs LRM provides.	Risa Richardson, PR & Special Events Coordinator, Lexington Rescue Mission	WJMM-Saturday, Nov 15, 9:30a, 9:15a, 4:30p WCGW-Sat, 9:15a, Sun 9:45a WLRT-Sun 9:15a 14:00
5	Winter Heating Safety	Focus	Winter Heating Safety Tips	Major Steve Proffitt, Jessamine County Fire Department	WJMM-Saturday, Nov 21, 9:30a, 9:15a, 4:30p WCGW-Sat, 9:15a, Sun 9:45a WLRT-Sun 9:15a 14:00
6	National Blood Donor Awareness	Focus	Need for blood donations in Central KY, different types of donations needed, shelf life of donations, holiday need is increased.	Martha Osborne, Ex. Director of Marketing & Recruitment, Kentucky Blood Center	WJMM-Saturday, Nov 22, 9:30a, 9:15a, 4:30p WCGW-Sat, 9:15a, Sun 9:45a WLRT-Sun 9:15a 14:00
7	Seasonal Affective Disorder	Focus	Definition of SAD compared to depression dx. At home treatments,	Dr. Teresa Gevedon, University of KY	WJMM-Saturday, Nov 29, 9:30a, 9:15a, 4:30p

			scheduling social interactions, when to seek help.	Clinical Psychiatrist	WCGW-Sat, 9:15a, Sun 9:45a WLRT-Sun 9:15a 14:00
8	Winter Road Safety	Focus	Winter Road Safety tips	Lilla Mason, Director of PR, AAA of the Bluegrass	WJMM-Saturday, Dec 6, 9:30a, 9:15a, 4:30p WCGW-Sat, 9:15a, Sun 9:45a WLRT-Sun 9:15a 14:00