



WJMM-FM

ISSUES/PROGRAMS

January 1, 2013

3950 Lexington Rd • Versailles, KY 40383 • Voice 859.873.8096 • Fax 859.873.1318





## ISSUE ONE

November is Diabetes Awareness Month and with such a high rate of diabetes in Kentucky, Central Baptist Hospital has stepped-up its attempt to educate the public.

## RESPONSIVE PROGRAMMING

WJMM "Focus"—14 min.

11/17/12 12:15 pm & 4:30 pm and 11/18/12 7:45 am and 10:45 am

We spoke with Jennifer Cherolis, a registered nurse and diabetes educator with Central Baptist Hospital in Lexington, who said people now have many sources of information about the disease. She said research indicates that controlling blood pressure and maintaining a healthy weight are two of the best ways to avoid diabetes. Cherolis said a seven-percent reduction in weight can decrease the risk of developing diabetes by 50-percent. She also suggested getting a blood pressure check at least once every three months. Cherolis described the differences between Type One and Type Two diabetes. Cherolis said recent studies show Kentucky has the third highest rate of childhood obesity and this is part of the alarming increase of diabetes among young people. She gave parents advice on helping their child avoid obesity and diabetes. Cherolis said everyone should be tested for diabetes, beginning at least by age 45. She also told listeners about Central Baptist's diabetes hotline available for the month of November. Cherolis emphasized that early detection and treatment of diabetes can help prevent other major healthcare issues.

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## ISSUE TWO

A proposed I-75 connector in Jessamine County has drawn opposition from a group calling themselves the “Disconnectors”.

## RESPONSIVE PROGRAMMING

WJMM “Focus”—14 min.  
10/6/12 12:15 pm & 4:30 pm and 10/7/12 7:15 am and 10:45 am

We spoke with Liz Hobson, a spokesperson for the group opposing the connector. The proposed connector is being touted as a way to help alleviate traffic congestion and travel time by linking Jessamine County to I-75 in Madison County. As of October, 2012 over 750 people had signed an online petition voicing their opposition to the project. Hobson said the “Disconnectors” have concerns about the liabilities and consequences of the connector. While many Madison County businesses think it would help them, Hobson said some of the other advantages being discussed don’t quite measure up. For example, she said the travel time between the counties would be reduced by only a few minutes and the project would also require the construction of a bridge over the Kentucky River. She said that could mean there’d be no more need for the Valley View Ferry and it could decimate farmland. The Marble Creek area, which has numerous endangered animal species, would also be impacted. Hobson also noted the financial cost...an estimated \$400 million...is a concern for her group as well. Regarding economic development arguments, Hobson said existing economic development areas of emphasis haven’t brought much benefit and her group doesn’t think a proposed I-75 connector would be much help either.

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### ISSUE THREE

Many parents of school-age children are concerned about apparent drops in their kids' schools' ranking.

### RESPONSIVE PROGRAMMING

WJMM "Focus"—14 min.

12/29/12 12:15 pm & 4:30 pm and Sun., 12/30 7:15 am & 10:45 am

We interviewed Jessamine County Schools Superintendent Lu Young, who chaired a committee that reported to the Ky. Board of Education and the Department of Education on the topic of improving statewide student testing. Young said a new, lowered scale has resulted in the confusion for parents. The lower scores, she emphasized, don't mean a school is doing worse. Young described the changes to the testing as dramatic and more complex. She went on to outline the five new components to the "common core" standards. Young said the academic growth of students is the most significant area now being analyzed and she admitted education officials are still "tweaking" how they review this component. Young said Kentucky is the first state to adopt these testing changes as other states move in the same direction. She said the changes do present challenges to both teachers and school administrators.

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## ISSUE FOUR

Women are increasingly joining the ranks of those addicted to drugs and alcohol, and the drug addictions are shifting somewhat from prescription medications to street drugs.

## RESPONSIVE PROGRAMMING

WJMM "Focus"—14 min.

11/24/12 12:15 pm & 4:30 pm and 11/25/12 7:15 am & 10:45 am

We interviewed the director of the Isaiah House's Women's Center in Willisburg, Lois DeLong and a participant in the center's program, Kayla Hart. The program has been in operation for only about 8 months. DeLong explained that they have an in-house program followed by 3 months Continuum of Care in which participants receive help in getting jobs and becoming stable contributors to their community. She said many started with prescription meds, often after a c-section, and became addicted and then progressed to using harder drugs. DeLong said there's an epidemic of women going to prison and drugs are often the reason. She added that heroin has spread from northern Kentucky to become a growing problem in other areas. DeLong said it's cheaper, but a very addictive drug. Kayla is a heroin addict, but started as a marijuana user. She said the body builds a tolerance for prescription drugs, and heroin is a cheaper way to get high. Kayla said addiction makes you become someone you really don't want to become. Kayla feels the recent crackdown on prescription abuse in southern Kentucky has helped drive addicts toward heroin use. DeLong said Isaiah House doesn't accept government funds. Kayla was able to finish high school as part of the program. DeLong said participants can get a job or go to college after 120 days in the program.





## ISSUE FIVE

Many people find themselves having to make a choice between buying food or medicine or paying their heating bills during the winter months.

## RESPONSIVE PROGRAMMING

WJMM "Focus"—14 min.

12/1/12 12:15 pm & 4:30 pm and 12/2/12 7:45 am and 10:45 am

We spoke with the Executive Director of the Community Action Council, which serves several counties in central Kentucky. Jack Burch expressed concern that mild weather this fall could mean many who qualify for the non-emergency phase of a heating assistance program might fail to apply. He said that would mean they wouldn't get a subsidy on their count, dependent on their income, to apply to higher utility bills in January. Burch encouraged listeners to help those in need by taking part in the "Winter Care" program where utility customers can add a small amount to their utility payments. He emphasized that all the funds donated go directly to helping others. Burch went on to outline three programs available to those who need heating assistance. He also discussed his organization's efforts, along with the state attorney general and large industrial utility consumers to negotiate a lower rate increase than one proposed by Kentucky Utilities.

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