

Quarterly Issues Report

WJMM/WCGW

First Quarter 2021

*All interviews are approximately 14:30 in length.

PROGRAM	GUEST	ISSUE	SUMMARY	AIR DATE(S)	BROADCAST DETAILS/ STATION
1	FOCUS	Kim Hurst- President of Jessamine Humane Society	Spaying/Neutering Pets	1 dog has the potential to produce 60,000 babies over the course of 7 years, for cats the number is even higher. With that staggering number Kim discusses the importance of neutering and spaying your pets to help control these astronomical numbers and reduce euthanasia in shelters.	1/9-1/10 WJMM- Saturday: 830am, 730p Sunday: 345a, 945a, 730p WCGW- Saturday: 9a
2	FOCUS	Kim Livesay- Director of Development at Lexington Rescue Mission	Homeless COVID issues	Lexington Rescue Mission has taken a key role in our community to not only to help the homeless community with basic needs but help them recover and quarantine from COVID. Even with a fire to their building they have not slowed down- with the needs greater than ever and the homeless population growing everyday due to evictions LRM is ready to step up and meet those needs.	1/16-1/17 WJMM- Saturday: 830am, 730p Sunday: 345a, 945a, 730p WCGW- Saturday: 9a
3	FOCUS	Chandra Heath- Licensed marriage and family therapist	Self-Care and thought stopping	The effects that Covid have left on the family structure are still very real and raw. Chandra walks through the process of thought stopping and taking time for self-care so that as the adults in the family we can set better examples and overall better mental health coping mechanisms for our kids.	1/23-1/24 WJMM- Saturday: 830am, 730p Sunday: 345a, 945a, 730p WCGW- Saturday: 9a
4	FOCUS	Mandy Brajuha- VP of external relations at Kentucky Blood Center	Blood shortage	Covid-19 left no area unaffected. When school closed so did the school blood drives and most of the mobile blood drives leaving central KY with a critical need for blood donations and plasma from residents who have already beaten Covid.	1/30-1/31 WJMM- Saturday: 830am, 730p Sunday: 345a, 945a, 730p WCGW- Saturday: 9a

5	FOCUS	Phyllis Abbott- Founder and Executive Director of Lady Veterans Connect	Homeless women veteran services	Female vets are 2 to 3 times more likely to be homeless than any other group in the US and with 24,000 women vets in KY alone there is a huge need for service. Lady Veterans connect just opened a new 32 bed house to help alleviate this need and heal women vets in a safe and stable environment helping them transition back into the work force and re-establish connections to their families.	3/13-3/14	WJMM- Saturday: 830am, 730p Sunday: 345a, 945a, 730p WCGW- Saturday: 9a
6	FOCUS	Johnny Adams- Director of Jessamine Co Emergency Management Agency	National Severe Weather Awareness Week	Jessamine Co is still experiencing the effects of flooding from early May. It's vitally important everyone has a plan for severe weather to avoid danger, injury and death. Johnny and I discuss the flooding as well as how to prepare for severe weather coming this spring to be safe from all severe weather circumstances.	3/20-3/21	WJMM- Saturday: 830am, 730p Sunday: 345a, 945a, 730p WCGW- Saturday: 9a