



KTVM-TV
P.O. Box 1618
Bozeman, MT 59711

SRCP Media
201 North Union Street
Suite 200
Alexandria, VA 22314

Contract # 229190

Schedule Dates 05/20/16-05/26/16
Advertiser RGA Right Direction PAC (10188)
Agency SRCP Media (2601)
Product Issue Advertising (1119)
Brand POLITICAL (4840)
Salesperson Katz - Washington, Washington (1036)
Sales Office KATZ - Washington
Buyer Name /
Phone/Fax /
CPE N/A
Account Types National/Political Issue
Billing Type Standard
Comments

Date Entered 05/10/16
Last Modified 05/11/16
Entered By Leslie O'Neill
CO-OP No
Headline # 25169695
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,503.00
Net Total \$8,517.00
Sales Tax

Bozeman NBC (KTVM)		
By Broadcast Month	Spots	Rate
May, 2016	41	\$10,020.00
Grand Total:	41	\$10,020.00

pd cc \$ 8517-

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/20/16-05/20/16	1	:30	6P- 6:30P (MST)	1							1	1	\$300.00	\$300.00	Bozeman NBC (KTVM)	NEWS AT 6	5/10/16
2.0	Normal Line / SPOT	05/23/16-05/26/16	1	:30	6P- 6:30P (MST)	5	X	X	X	X				5	\$300.00	\$1,500.00	Bozeman NBC (KTVM)	NEWS AT 6	5/10/16
3.0	Normal Line / SPOT	05/23/16-05/26/16	1	:30	6:30P- 7P (MST)	5	X	X	X	X				5	\$240.00	\$1,200.00	Bozeman NBC (KTVM)	ENTERTAINMENT TONIGHT	5/10/16
4.0	Normal Line / SPOT	05/20/16-05/20/16	1	:30	6:30P- 7P (MST)	1					1			1	\$240.00	\$240.00	Bozeman NBC (KTVM)	ENTERTAINMENT TONIGHT	5/10/16
5.0	Normal Line / SPOT	05/20/16-05/20/16	1	:30	5P- 5:30P (MST)	1					1			1	\$340.00	\$340.00	Bozeman NBC (KTVM)	EARLY NEWS	5/10/16
6.0	Normal Line / SPOT	05/23/16-05/26/16	1	:30	5P- 5:30P (MST)	5	X	X	X	X				5	\$340.00	\$1,700.00	Bozeman NBC (KTVM)	EARLY NEWS	5/10/16
7.0	Normal Line / SPOT	05/23/16-05/26/16	1	:30	4P- 5P (MST)	5	X	X	X	X				5	\$180.00	\$900.00	Bozeman NBC (KTVM)	ELLEN	5/10/16
8.0	Normal Line / SPOT	05/20/16-05/20/16	1	:30	4P- 5P (MST)	1					1			1	\$180.00	\$180.00	Bozeman NBC (KTVM)	ELLEN	5/10/16
9.0	Normal Line / SPOT	05/20/16-05/20/16	1	:30	5:30A- 6A (MST)	1					1			1	\$190.00	\$190.00	Bozeman NBC (KTVM)	MONTANA TODAY	5/10/16
10.0	Normal Line / SPOT	05/23/16-05/26/16	1	:30	5:30A- 6A (MST)	5	X	X	X	X				5	\$190.00	\$950.00	Bozeman NBC (KTVM)	MONTANA TODAY	5/10/16
11.0	Normal Line / SPOT	05/20/16-05/20/16	1	:30	5A- 5:30A (MST)	1					1			1	\$180.00	\$180.00	Bozeman NBC (KTVM)	MONTANA TODAY	5/10/16
12.0	Normal Line / SPOT	05/23/16-05/26/16	1	:30	5A- 5:30A (MST)	4	X	X	X	X				4	\$180.00	\$720.00	Bozeman NBC (KTVM)	MONTANA TODAY	5/10/16
13.0	Normal Line / SPOT	05/23/16-05/26/16	1	:30	7A- 9A (MST)	2	X	X	X	X				2	\$250.00	\$500.00	Bozeman NBC (KTVM)	TODAY SHOW	5/10/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____ Accepted-Station: _____ Date: _____ Comments: _____

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



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P.O. Box 1618
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14.0	Normal Line / SPOT	05/20/16-05/20/16	1	:30	7A- 9A (MST)						1			1	\$250.00	\$250.00	Bozeman NBC (KTVM)	TODAY SHOW	5/10/16
15.0	Normal Line / SPOT	05/20/16-05/20/16	1	:30	6A- 7A (MST)						1			1	\$240.00	\$240.00	Bozeman NBC (KTVM)	MONTANA TODAY	5/11/16
16.0	Normal Line / SPOT	05/23/16-05/26/16	1	:30	6A- 7A (MST)		1	X	X	X				1	\$240.00	\$240.00	Bozeman NBC (KTVM)	MONTANA TODAY	5/11/16
17.0	Normal Line / SPOT	05/20/16-05/20/16	1	:30	10P- 10:30P (MST)						1			1	\$390.00	\$390.00	Bozeman NBC (KTVM)	NEWS AT 10	5/11/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Contract # 25169695
 CPE: 37347/987
 Agency: SRCP Media
 SRCP MEDIA 201
 NORTH UNION ST
 SUITE 200
 ALEXANDRIA VA
 22314

Changes as of: 5/10/2016 at 9:20 AM
 Flight: 5/20/16 - 5/26/16
 Advertiser: RGA Right Direction
 PAC
 Product: Fri-Th week

Version: Original Order
 Station: KTVM
 Market: Butte, MT
 Office: WASHINGTON

Total \$: \$10,020.00
 Total Spots: 41
 Total CPP: \$0.00

Agency Order #: 5030600
 Buyer: Noyes, Kathryn
 Salesperson: KARL DUESTERHAUS
 312-755-3833
 Primary Demo:
 Con Type: POLITICAL/NOTE
 Assistant: KARL DUESTERHAUS
 312-755-3833
 Total GRP:
 Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	5/20 - 5/20		Total Spots	Total \$	CPP	GRP
						5/20					
1	F-M-Th 6p-6:30p		NEWS AT 6	\$300.00	30	6		6	\$1,800.00	\$0.00	0.0
2	F-M-Th 6:30p-7p		ENT TONIGHT 30<	\$240.00	30	6		6	\$1,440.00	\$0.00	0.0
3	F-M-Th 5p-5:30p		NEWS AT 5	\$340.00	30	6		6	\$2,040.00	\$0.00	0.0
4	F-M-Th 4p-5p		ELLEN	\$180.00	30	6		6	\$1,080.00	\$0.00	0.0
5	F-M-Th 5:30a-6a		MONTANA TODAY1	\$190.00	30	6		6	\$1,140.00	\$0.00	0.0
6	F-M-Th 5a-5:30a		EARLY MT-TODAY	\$180.00	30	5		5	\$900.00	\$0.00	0.0
7	F-M-Th 7a-9a		TODAY SHW<	\$250.00	30	3		3	\$750.00	\$0.00	0.0
8	F-M-Th 6a-7a		MONTANA TODAY2/MONTANA TODAY3	\$240.00	30	2		2	\$480.00	\$0.00	0.0
9	F-Th 10p-10:30p		NEWS AT 10<	\$390.00	30	1		1	\$390.00	\$0.00	0.0
TOTALS: 41						41		41	\$10,020.00	\$0.00	0.0



Contract # 25169695
 CPE: 37347/987
 Agency: SRCP Media
 SRCP MEDIA 201
 NORTH UNION ST
 SUITE 200
 ALEXANDRIA VA
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Changes as of: 5/10/2016 at 9:20 AM
 Version: Original Order
 Flight: 5/20/16 - 5/26/16
 Advertiser: RGA Right Direction
 PAC
 Product: Fri-Th week
 Office: WASHINGTON
 Total \$: \$10,020.00
 Total Spots: 41
 Total CPP: \$0.00
 Agency Order #: 5030600
 Buyer: Noyes, Kathryn
 Salesperson: KARL DUESTERHAUS
 312-755-3833
 Primary Demo:
 Con Type: POLITICAL/VOTE
 Assistant: KARL DUESTERHAUS
 312-755-3833
 Total GRP:
 Separation:

Hit Listed Programs

Date/Time	Added by	Comment
05/10/16 9:33 AM	KARL DUESTERHAUS	Separation: 30

Competitive Information	
Market Budget:	\$10,020
KTVM Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	41	\$10,020.00	N/A	0.0
Total	100%	41	\$10,020.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-May	41	\$10,020.00
Total	41	\$10,020.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	5/10/16 9:20 AM	KARL DUESTERHAUS	New	41	\$10,020.00
					Contract \$ \$10,020.00

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTVM Bozeman/Butte	Date: 4/21/2016
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I, Betsy Vonderheid

do hereby request station time concerning the following issue:

RGA Right Direction PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As Ordered			

This broadcast time will be used by: RGA Right Direction PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

--

I represent that the payment for the above described broadcast time has been furnished by (name and address):

RGA Right Direction PAC 1747 Penn Ave NW Suite 250, Washington DC 20006

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Michael Adams (treasurer)

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

--

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUING ADVERTISER (SPONSOR)

12/9/2015

Date

Betsy Vandenberg

703-683-9755

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

Leslie O'Neill

Printed Name

NSM

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.