

ALPHA MEDIA LLC
ISSUES AND PROGRAMMING REPORT
FOR
STATION KUPL (FM)
BEYOND THE HEADLINES
First Quarter, 2021
January 1st - March 31st (Sunday)

Prepared by:
Tricia Myers - Alpha Media LLC

KUPL (FM)PUBLIC AFFAIRS PROGRAMS THAT ADDRESS COMMUNITY ISSUESKUPL (FM) “PUBLIC AFFAIRS SHOW”:

This locally produced program originates with interviews exploring general topics on a local and state level: from education and youth issues, to crime and political measures affecting our local community.

**FIRST QUARTER, 2021
(January 1st – March 31st)**

MOST SIGNIFICANT ISSUES - RESPONSIVE PROGRAMMING

ISSUE: BOOKS

KUPL (FM) PUBLIC AFFAIRS

January 3rd, 2021

5am to 5:30am

6:30 minutes of a 30 minute show

Guest: James Murray / Host TLC's Impractical Jokers. KUPL's Blake Allen interviews James "Murr" Murray after his new book "Don't Move" - The book covers a lot of ground. Murr says he writes about comedy with a thriller aspect and even talks about pet adoption.

ISSUE: COMMUNITY / GRANTS

KUPL (FM) PUBLIC AFFAIRS

January 3rd, 2021

5am to 5:30am

3:40 minutes of a 30 minute show

Guest: Paul Lumley / Executive Director of the native american youth and family center in Portland. KUPL's Annette Newell gets a report about a \$5,000 grant the center has just received. Paul talks about how they are helping feed people from their campus in NE Portland - but now they are having to cook food at that facility and bring them to people. He says the native population is getting Covid at a very high rate.

ISSUE: ENTERTAINMENT / MOVIESKUPL (FM) PUBLIC AFFAIRS

January 3rd, 2021

5am to 5:30am

3:18 minutes of a 30 minute show

Guest: Grae Drake / Movie Critic. KUPL's Brett Reckamp gets the last 2 movie reviews of the year from Grae on two big, blockbuster films - Wonder Woman 1984 is the biggest. Grae says they have been working on this movie all year but have had to delay it's release many times because of Covid.

ISSUE: LOCAL POLITICSKUPL (FM) PUBLIC AFFAIRS

January 3rd, 2021

5am to 5:30am

10:49 minutes of a 30 minute show

Guest: OR Senators Peter Kotek, Herman Baertschinger, Arnie Roblan. KUPL microphones are rolling as the Oregon Senate led by President Courtney all say thank you and goodbye to everyone as they end their time in the state legislature. Senator Courtney personally thanks all of his colleagues for a million memories. Other senators are leaving for different reasons - either retiring or moving on to other careers.

ISSUE: POLITICSKUPL (FM) PUBLIC AFFAIRSJanuary 10th, 2021

5am to 5:30am

9:18 minutes of a 30 minute show

Guest: U.S. Senator Ron Wyden. KUPL's Annette Newell gets a one-on-one with Senator Wyden. Because of the change in the Senate majority, he will now get the gavel in the powerful Senate Finance committee. Wyden says he takes this privilege seriously and is looking forward to shaping policy at the federal level. Wyden also touches on the Capitol mob attacks. He is calling for an impeachment trial in the Senate of former President Donald Trump and now it looks like he will get it now that the House has submitted an article. Wyden is also focusing on unemployment and jobs.

ISSUE: COLLEGE / COVIDKUPL (FM) PUBLIC AFFAIRSJanuary 10th, 2021

5am to 5:30am

4:23 minutes of a 30 minute show

Guest: Warner Pacific Athletic Director Mike Wilson. KUPL's Jeremy Scott talks with A.D. Wilson about the small college situation in Oregon. Mike says he feels like his college and other small ones have been overlooked and not fairly treated by the governor's covid plans.

ISSUE: MENTAL HEALTHKUPL (FM) PUBLIC AFFAIRSJanuary 10th, 2021

5am to 5:30am

11:27 minutes of a 30 minute show

Guest: Angie Summers / Author "13 Nights". KUPL's Brett Reckamp talks with Astoria, OR resident Angie about the winter blues - otherwise known as SAD - Seasonal Affective Disorder. It's a legitimate condition that strikes mostly younger people ages 18-32 in the winter months. It has to do with the lack of sunlight and a coming down from the holidays. Angie talks about ways to recognise both SAD and other forms of more serious depression or bipolar conditions. She says reaching out is the most important thing.

ISSUE: ENTERTAINMENTKUPL (FM) PUBLIC AFFAIRSJanuary 10th, 2021

5am to 5:30am

3:42 minutes of a 30 minute show

Guest: Grae Drake / KUPL Movie Critic. KUPL's Brett Reckamp checks in with Grae on 3 hot, new releases coming out - the new Tom Hanks Movie, a tear jerker called "Our Friend" and the new Marvel movie "Wandavision"

ISSUE: POLITICSKUPL (FM) PUBLIC AFFAIRSJanuary 17th, 2021

5am to 5:30am

9:18 minutes of a 30 minute show

Guest: U.S. Senator Ron Wyden. KUPL's Annette Newell gets a one-on-one with Senator Wyden. Because of the change in the Senate majority, he will now get the gavel in the powerful Senate Finance committee. Wyden says he takes this privilege seriously and is looking forward to shaping policy at the federal level. Wyden also touches on the Capitol mob attacks. He is calling for an impeachment trial in the Senate of former President Donald Trump and now it looks like he will get it now that the House has submitted an article. Wyden is also focusing on unemployment and jobs.

ISSUE: COVID / COLLEGEKUPL (FM) PUBLIC AFFAIRSJanuary 17th, 2021

5am to 5:30am

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ISSUE: MENTAL HEALTHKUPL (FM) PUBLIC AFFAIRSJanuary 17th, 2021

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Guest: Angie Summers / Author “13 Nights”. KUPL’s Brett Reckamp talks with Astoria, OR resident Angie about the winter blues - otherwise known as SAD - Seasonal Affective Disorder. It’s a legitimate condition that strikes mostly younger people ages 18-32 in the winter months. It has to do with the lack of sunlight and a coming down from the holidays. Angie talks about ways to recognise both SAD and other forms of more serious depression or bipolar conditions. She says reaching out is the most important thing.

ISSUE: ENTERTAINMENTKUPL (FM) PUBLIC AFFAIRSJanuary 17th, 2021

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ISSUE: HEALTH / IMMUNIZATIONSKUPL (FM) PUBLIC AFFAIRS

January 24th, 2021

5am to 5:30am

12:54 minutes of a: 30 minute show

Guest: Dr. Lisa Sullivan / Clackamas Health Center Pediatric Director. KUPL's Brett Reckamp goes in-depth with Dr. Sullivan who says they have seen a huge drop-off in children's immunizations during the pandemic. She says they are worried that kids are not keeping up with their shots and that it could lead to a spread of diseases like the measles. The MMR shot is very important according to children physicians. She also wants parents to know that it is safe and appropriate for parents to bring their children in for regular check-ups and to not be afraid to bring a child who is in perfect health to an office where sick people might be.

ISSUE: HEALTH / CANCERKUPL (FM) PUBLIC AFFAIRS

January 24th, 2021

5am to 5:30am

3:54 minutes of a: 30 minute show

Guest: Nigel Brockton, the Vice President of Research for the American Institute for Cancer Research. KUPL's Annette Newell hears from Nigel about how 2 drinks per day - especially for men - can actually make people at much higher risk of cancer. He says there are lots of people talking about how just 2 drinks per day is OK, but in fact he says it can be dangerous.

ISSUE: EDUCATION / VACCINEKUPL (FM) PUBLIC AFFAIRS

January 24th, 2021

5am to 5:30am

8:22 minutes of a: 30 minute show

Guest: Tawny Reckamp / Brett's mom & a teacher in Idaho. KUPL's Brett Reckamp interviews his mom! Tawny is in her 70's and is a teacher in Meridian, Idaho - the state's largest school district. Tawny just got her first dose of the Pfizer vaccine. She says her entire elementary school has been able to get the vaccine, even though Idaho is dead last in the country for vaccine distribution at 4.5%. Tawny says it didn't hurt at all and that she feels extremely fortunate. Her 2nd dose of the vaccine is scheduled for next month.

ISSUE: ENTERTAINMENT / MOVIESKUPL (FM) PUBLIC AFFAIRS

January 24th, 2021

5am to 5:30am

3:13 minutes of a: 30 minute show

Guest: Grae Drake / KUPL Movie Critic. KUPL's Brett Reckamp gets a weekend inside look at 2 great movies - Palmer on Apple T.V., and The Little Things with Denzell Washington. Both of these movies happen to be really great, so Grae and Brett have fun giving them both thumbs up.

ISSUE: MILITARY / MENTAL HEALTHKUPL (FM) PUBLIC AFFAIRS

January 31st, 2021

5am to 5:30am

27:58 minutes of a: 30 minute show

Guest: Jayson Southmayd & Misti Southmayd / Jayson is a wounded Iraqi War Vet & Misti is his wife. KUPL's Brett Reckamp has an exclusive, in-depth interview with Jayson & Misti from Cresswell, Oregon. We hear their unique story which is a lengthy one. Jayson was a Marine and Army Medic. He was wounded multiple times - once severely. Yet, he continued to make his way back out onto the battlefield to help injured soldiers. After he returned from all his tours, Jayson was left with a slew of lifetime physical, mental and emotional conditions. He has too many injuries to list. One of his passions is dog training. Jayson uses it as therapy for himself and for other veterans suffering from PTSD. Even though 11 of Jayson's former soldiers have actually ended their lives by dying by suicide, he continues to counsel them with the use of dogs. He also volunteers at his local elementary school. Things were going well for the family until the huge "Snowmaghedden" storm caused a large tree to topple over right into their house. It split it in half. They turned to a contractor who ended up being shady. Instead of fixing their home, he ended up making it inhabitable while charging them tens of thousands of dollars. Then, along came a building inspector from Cottage Grove named Jason Bush. He is also a veteran and immediately decided to organize an effort to try and rebuild the Southmayd's home. He has been bringing together contractors, suppliers, builders and volunteers and has managed to get some support. A Go Fund Me page has been created. Jayson & Misti are not the type of people who are usually on the receiving end of things - they usually donate their time and are giving people things. This time, however they are the ones accepting charitable donations. An outpouring of love and donations are beginning to come in.

ISSUE: BUSINESS RE-OPENINGKUPL (FM) PUBLIC AFFAIRS

February 7th, 2021

5am to 5:30am

13:13 minutes of a: 30 minute show

Guest: George Schweitzer/ GM Benson Hotel. KUPL's Brett Reckamp talks with George about the reopening of the historic hotel in downtown Portland. George says they were forced to close their doors in December and are opening back up in time for Valentine's Day. He says the bulk of their business comes from renting rooms for large gatherings and also for business travelers. But, during the pandemic they have been relying heavily on local business. They need and appreciate people who just want to stay for the night for the romance or history of the event. The Benson is also part of the downtown Portland cleanup project they call SOLVE.

ISSUE: HEALTHKUPL (FM) PUBLIC AFFAIRS

February 7th, 2021

5am to 5:30am

6:44 minutes of a: 30 minute show

Guest: Dr. Nigel Brockton / V.P. of Research at the American Institute for Cancer Research. KUPL's Annette Newell goes in depth with Dr. Brockton during Heart Health Safety Month. He says there is some new data that links heart health to diet even more than before. He continues his research on the healthy challenge of food. He says the healthy 10 - it's a 10 week program - $\frac{2}{3}$ 'rds of your plate should be plant based and the other $\frac{1}{3}$ can be from animal products. Dr. Brockton also talks about 150 minutes per week of physical activity.

ISSUE: MENTAL HEALTHKUPL (FM) PUBLIC AFFAIRS

February 7th, 2021

5am to 5:30am

8:22 minutes of a: 30 minute show

Guest: Dr. Tony Farenkopf / KUPL Psychologist. KUPL's Veronica Carter goes in-depth with Dr. Tony on how people can combat loneliness - especially around Valentine's Day. He talks about how COVID-19 has changed how people interact. Dr. Tony also touches on how some seniors can especially be sad in mid-February. He also gives tips for how some people can go out of their way to make others feel better and appreciated.

ISSUE: BUSINESS / HOTELKUPL (FM) PUBLIC AFFAIRS

February 14th, 2021

5am to 5:30am

13:13 minutes of a: 30 minute show

Guest: George Schweitzer/ GM Benson Hotel. KUPL's Brett Reckamp talks with George about the reopening of the historic hotel in downtown Portland. George says they were forced to close their doors in December and are opening back up in time for Valentine's Day. He says the bulk of their business comes from renting rooms for large gatherings and also for business travelers. But, during the pandemic they have been relying heavily on local business. They need and appreciate people who just want to stay for the night for the romance or history of the event. The Benson is also part of the downtown Portland cleanup project they call SOLVE.

ISSUE: HEART HEALTHKUPL (FM) PUBLIC AFFAIRS

February 14th, 2021

5am to 5:30am

6:44 minutes of a: 30 minute show

Guest: Dr. Nigel Brockton / V.P. of Research at the American Institute for Cancer Research. KUPL's Annette Newell goes in depth with Dr. Brockton during Heart Health Safety Month. He says there is some new data that links heart health to diet even more than before. He continues his research on the healthy challenge of food. He says the healthy 10 - it's a 10 week program - $\frac{2}{3}$ 'rds of your plate should be plant based and the other $\frac{1}{3}$ can be from animal products. Dr. Brockton also talks about 150 minutes per week of physical activity.

ISSUE: MENTAL HEALTHKUPL (FM) PUBLIC AFFAIRS

February 14th, 2021

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ISSUE: BLACK HISTORY MONTHKUPL (FM) PUBLIC AFFAIRS

February 21st, 2021

5am to 5:30am

28:26 minutes of a: 30 minute show

Guest: Sharon Gary-Smith / President of the Portland NAACP. KUPL's Brett Reckamp gets an in-depth interview with the new President of our local chapter of the NAACP. Sharon touches on a variety of topics starting with Black History Month. She appreciates the attention during February, but wants people to find serious ways to combat racism in their community all year long. Instead of touting accomplishments of African Americans - she would rather people appreciate the daily struggle. Sharon discusses BLM, the riots of the summer in downtown Portland, climate change and much more in this first, radio interview by the new President.

ISSUE: COVID / VACCINEKUPL (FM) PUBLIC AFFAIRS

February 28th, 2021

5am to 5:30am

12:40 minutes of a: 30 minute show

Guest: Judi Croft / Safety Manager with SAIF. KUPL's Brett Reckamp goes in depth with Judi on vaccines in the workplace and how they are causing some concerns and unique challenges for employers and employees. Judi says Oregon is a no fault state meaning there does not need to be blame placed before a worker's comp claim can be made. She says a private employer can require employees to get a Covid vaccine. And if someone gets sick because of a shot, a claim could also be made. More groups are becoming available for the vaccine, so more employees are going to be getting it, so this is a growing concern for businesses.

ISSUE: CRIMEKUPL (FM) PUBLIC AFFAIRS

February 28th, 2021

5am to 5:30am

9:03 minutes of a: 30 minute show

Guest: Dr. Lisa Landreman is the Vice President of Student Affairs and Dean of Students at Willamette University. KUPL's Brett Reckamp goes in-depth with Dr. Landreman after an Asian student was ATTACKED while walking to the grocery store in what police think was a HATE CRIME. A 21-year-old Asian woman student was pushed to the ground and kicked by two men who she says were yelling racially-charged comments. tells me she feels this is part of a much larger problem. It has to do with the rhetoric and use of terms like China Virus and Chinese Virus instead of Coronavirus. Asian hate crime reports have been rising steadily since the start of the pandemic and in some places have spiked dramatically. We have had several here in the Northwest over the last week.

ISSUE: JOBS IN OREGONKUPL (FM) PUBLIC AFFAIRS

February 28th, 2021

5am to 5:30am

6:14 minutes of a: 30 minute show

Guest: Chris Moschovitis/ KUPL Cybersecurity Expert and CEO of the New York based Information Technology Management group. KUPL's Annette Newell talks with Chris about a new situation where job posters are trying to attract tech workers to work remotely. Only their postings are getting defaulted to Remote, Oregon instead of working remote in Oregon. Chris says this is actually a fairly common problem around the globe - even though there aren't a lot of towns named Remote. He says it's important for both job posters and seekers to do their homework. As it stands, there are more available tech jobs in Remote, Oregon than there are residents!

ISSUE: TECHNOLOGYKUPL (FM) PUBLIC AFFAIRS

March 7th, 2021

5am to 5:30am

7:33 minutes of a: 30 minute show

Guest: Chris Moschovitis/ KUPL Cyber Security Expert. KUPL's Brett Reckamp & Veronica Carter get the latest on a series of cyber attacks on the U.S. Chris says they came in a flurry of attacks - preying on all kinds of government and private systems. Chris says the bad actors from around the world, including Russia and Iran were also able to gather sensitive information on private citizens.

ISSUE: FOOD / BUSINESSKUPL (FM) PUBLIC AFFAIRS

March 7th, 2021

5am to 5:30am

3:45 minutes of a: 30 minute show

Guest: Ken Carey / Owner of food truck Baked and Loaded in Stayton. KUPL's Veronica Carter takes a trip down to Stayton as part of her KUPL food series to check out this baked potato truck. Ken serves all kinds of different versions of the baked potato - many of them are complete meals with vegetables and protein built in. Ken is also President of the Food Truck Association of Oregon and talks about how their business has been able to survive the pandemic with the help of takeout.

ISSUE: COMMUNITYKUPL (FM) PUBLIC AFFAIRS

March 7th, 2021

5am to 5:30am

5:02 minutes of a: 30 minute show

Guest: Jake McLoughlin / Mt Adams Resource Stewards, Pat Arnold / Friends of the White Salmon River. KUPL's Blake Allen gets exclusive interviews after news of the sale of a large swatch of land near Stevenson, Washington. Both are concerned about what will happen to this land and how it may affect the surrounding wildlands. They're afraid that a housing development company is going to come in and build residential houses and do damage to the environment and wildlife.

ISSUE: TECHNOLOGY / SAFETYKUPL (FM) PUBLIC AFFAIRS

March 7th, 2021

5am to 5:30am

9:31 minutes of a: 30 minute show

Guest: Dr. Johnathan Allen / Oregon Department of Geology and Mineral Industries. KUPL's Tim Lantz hears about this new technology that could give people living along the Oregon Coast more time in case of a tsunami. Dr. Allen says it can give the exact location of the earthquake out in the ocean, how large the tsunami is, where it will hit and when. He says it's the type of information that can literally save lives.

ISSUE: TECHNOLOGY / WORKING FROM HOMEKUPL (FM) PUBLIC AFFAIRS

March 14th, 2021

5am to 5:30am

7:36 minutes of a: 30 minute show

Guest: Brian Westbrook / KUPL Tech Expert. KUPL's Brett Reckamp goes in-depth with Brian. First, he talks about working from home. Westbrook talks about the tech that is required and how when something goes wrong, there is no I.T. person to assist. A lot of home workers are also being attacked from cyber crooks. On the vaccine front, Westbrook says Facebook is getting into the vaccine distribution game by helping facilitate the coordination of vaccines. He says Apple is also using high tech to help people find and secure appointments and connect medical professionals.

ISSUE: RECYCLEKUPL (FM) PUBLIC AFFAIRS

March 14th, 2021

5am to 5:30am

10:45 minutes of a: 30 minute show

Guest: Taylor Loewen / Portland General Manager. KUPL's Brett Reckamp hears about how Ridwell is making its way into Portland neighborhoods. The company was started in Seattle by a dad and his son who needed to get rid of some batteries and gave their neighbors a chance to take theirs too. Before long, they had started a recycling company that comes to houses and picks up tough to recycle things every other week. Taylor says they handle things that have no place in regular recycle bins. She says they are providing their service to limited Portland zip codes for now with hopes of someday getting to houses all over the metro area. Taylor says they also reuse and repurpose a lot of items like clothing and pots and pans.

ISSUE: SEXUAL HARASSMENT / SAFETYKUPL (FM) PUBLIC AFFAIRS

March 14th, 2021

5am to 5:30am

10:15 minutes of a: 30 minute show

Guest: Jenna Rickolo / SEIU, Mark Baldwin / OSU Women's Rugby Coach, Sahanna Prasad / Sexual Health Advocacy Response and Prevention Working Group. We have testimony from 3 of the people who testified at the OSU Board meeting Wednesday night. A report details how current OSU President Alexander apparently did nothing with reports of sexual harassment by an LSU coach against female student athletes at LSU. The meeting was part of a discussion about what kind of punishment he should face. The testimony was fairly passionate as people spoke out about why a university president would allow this type of behavior to happen without taking action. After the meeting, the board voted 12-2 to put President Alexander on probation until June.

ISSUE: MEDICALKUPL (FM) PUBLIC AFFAIRS

March 21st, 2021

5am to 5:30am

23:59 minutes of a: 30 minute show

Guest: Dr. Brian Will & Carlene Will / Will Vision and Laser Center. KUPL's Brett Reckamp goes in-depth with the Will's. Dr. Brian Will is a renowned eye expert and speaks about a new, medical condition that can come from long-term mask wearing. It's causing the meibomian glands to clog up and is creating more than just irritation. Dr. Will says it can do permanent damage if you have constant air pouring back into your eyeballs, all day, every day. Carlene specialized in dry eye syndrome and adds to the conversation.

ISSUE: SECURITYKUPL (FM) PUBLIC AFFAIRS

March 21st, 2021

5am to 5:30am

4:43 minutes of a: 30 minute show

Guest: Chris Moschovitis / KUPL Cyber Security Expert. KUPL's Brett Reckamp & Annette Newell hear about a company called Eulyssus that has the technology to track up to 15 billion vehicles on planet earth. Chris says this is a very potentially scary piece of power that if used incorrectly could be very dangerous and cause major privacy issues. Chris says U.S. Senator Ron Wyden from Oregon has already come out against it and is asking for an investigation before the U.S. Government were to purchase it and put it to use.

ISSUE: MEDICALKUPL (FM) PUBLIC AFFAIRS

March 28th, 2021

5am to 5:30am

10:31 minutes of a: 30 minute show

Guest: Dr. Roberta Huang / Lead Health Officer Lumera Regenerative Medicine in Tualatin. KUPL's Brett Reckamp and his wife Debbie take a visit to the new shop in Tualatin - Lumera Regenerative Medicine. First, Brett visits with board certified physician Dr. Roberta Huang about her background and what brought her to this type of practice. Dr. Roberta says she was an OBGYN for over 20 years in the Kaiser Permanente group and wanted to do more to help people improve their overall quality of life. So, she decided to plant her flag here and create a new kind of medi-spa that delivers full body, mind and spirit solutions for clients looking to look and feel their best as they age and move through life.

ISSUE: MEDICALKUPL (FM) PUBLIC AFFAIRS

March 28th, 2021

5am to 5:30am

17:26 minutes of a 30 minute show

Guest: Kelsey Morse / Senior Aesthetician Lumera Medical. KUPL's Brett Reckamp and his wife Debbie get the treatment for the first time as Kelsey explains what it's all about and how it works. Emsculpt neo is an eletro-magnetic set-up that actually helps build muscle and reduce fat through paddles attached to certain key areas of the body. It's basically the opposite of cool sculpting which freezes fat. This heats up the cells and helps your body naturally melt away those unwanted cells over several months