

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 7/30/2014

I, Buying Time, LLC.being/on behalf of: Susan Happ for Wisconsina legally qualified candidate of the Democraticpolitical party for the office of: Attorney Generalin the Primaryelection to be held on: August 12, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Attach proposed schedule with charges (if available):

NET

\$

I represent that the payment for the above described broadcast time has been furnished by:

Susan Happy for Wisconsin

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jackie Boynton

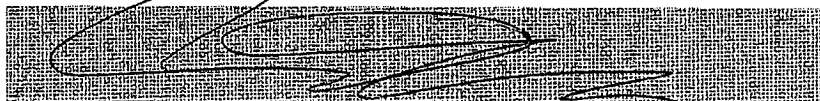
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/30/2014

**Date**



**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**

# ORDER WORKSHEET

Rep Order# 10363028 Ver# 1 Status New Traffic Order# Printed: 07/30/14 4:42 PM Duplicate 1 of 2  
 EC'd Yes Last Received: 07/30/14 4:31 PM  
 Showing Buylines: All Rep Changes or Last Station Changes

Station WMSN-TV MADISON Agency (BUYT) BUYING TIME, LLC Rep Firm MILLENNIUM SALES & MARKETING  
 Advertiser (NW80) POLITICAL 650 MASSACHUSETTS AVE NW, SUITE 210 Sales Office (DC) WASHINGTON  
 Product SUSAN HAPP FOR WI AG WASHINGTON, DC 20001 Salesperson (BPH) BRAD PHILIPPS  
 Estimate# 3247 Agency C/P1/P2/E 562/571/3247 Sales Assistant  
 Buyer Kate Klebahn Flight Dates 08/05/14-08/11/14 Salesperson Phone# 202-955-5342  
 Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

SUSAN HAPP FOR WISCONSIN AG

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW ORDER FOR SUSAN HAPP FOR WISCONSIN AG PLEASE CNFM, THANKS

Ln	RTG/IMP	Dates	Time	Program	Len	Rate	Day	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	-	08/10-08/10	9P-935P	FOX 47 NEWS @ 9PM	30	\$600.00	Su	1	1	1	\$600.00
2	-	08/07-08/07	9P-935P	FOX 47 NEWS @ 9PM	30	\$550.00	Th	1	1	1	\$550.00
3	-	08/11-08/11	9P-935P	FOX 47 NEWS @ 9PM	30	\$550.00	M	1	1	1	\$550.00

## ---REPORT TOTALS---

Report Totals: 3 / \$1,700.00

## ---SALES MONTHLY TOTALS---

Aug2014: 3 / \$1,700.00

Order Totals: 3 / \$1,700.00 Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals	\$21,464.65	CABL .00%	UNKN .00%	WBWV .00%	WISC 33.71%	WKOW 32.15%
		WMSN 7.92%	WMTV 26.21%			

Books

[null]

# ORDER WORKSHEET

Rep Order# 10363028 Ver# 1 Status New Traffic Order# Printed: 07/30/14 4:42 PM Duplicate 2 of 2

EC'd Yes Last Received: 07/30/14 4:31 PM All Rep Changes or Last Station Changes

Station WMSN-TV MADISON  
Advertiser (NW80) POLITICAL  
Product SUSAN HAPP FOR WI AG  
Estimate# 3247  
Buyer Kate Klebahn

Agency (BUYT) BUYING TIME, LLC  
650 MASSACHUSETTS AVE NW, SUITE 210  
WASHINGTON, DC 20001  
Agency C/P1/P2/E 562/571/3247  
Flight Dates 08/05/14-08/11/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (BPH) BRAD PHILIPPS  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Demos RA35+P

--- CREDIT RISK ---  
STANDARD CREDIT TERMS

Contract #

1894436

Schedule Dates

08/07/14-08/11/14

Advertiser

Susan Happ for Wisconsin Attorney General-D (9; Entered By

Agency

Buying Time Media (1779)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

SUSAN HAP FOR WIS AG - D (650178)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Klebahn, Kate

Phone/Fax

/

CPE

562/571/3247

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

SUSAN HAP FOR WI AG

SUSAN HAP FOR WISCONSIN AG

BRAD PHILLIPS

WMSN Madison  
7847 Big Sky Dr  
Madison, WI 53719



Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

Date Entered 07/30/14  
Last Modified 07/30/14  
Entered By Ashley Wong  
CO-OP No  
Headline # ECR10363028  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$255.00  
Net Total \$1,445.00  
Sales Tax

Madison (WMSN)  
By Broadcast Month Spots Rate  
Aug. 2014 3 \$1,700.00  
Grand Total: 3 \$1,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	08/10/14-08/10/14	3	:30	9P- News-FOX 47 News At 9	1							1	1	\$600.00	\$600.00	Madison (WMSN)	FOX 47 NEWS @ 9PM	7/30/14
2.0	Normal Line / News (2)	08/07/14-08/07/14	3	:30	9P- News-FOX 47 News At 9	1				1				1	\$550.00	\$550.00	Madison (WMSN)	FOX 47 NEWS @ 9PM	7/30/14
3.0	Normal Line / News (3)	08/11/14-08/11/14	3	:30	9P- News-FOX 47 News At 9	1	1							1	\$550.00	\$550.00	Madison (WMSN)	FOX 47 NEWS @ 9PM	7/30/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: