



INTRODUCTION

4th Quarter 2008

October 1, through December 31, 2008

- **KABC-TV** produced and broadcast the weekly half-hour public affairs program **"Vista L.A."** on Sunday's from 11:30AM-PT to 12:00PM-PT.
- **KABC-TV** regularly produces and broadcasts a half-hour public-affairs program **"Eyewitness Newsmakers"** on Sundays from 11:00AM-11:30AM.
Guests: Dan Schnur, Bill Carrick (political roundup), Kris Vosburgh, Richard Katz Jim Brulte, John Garamendi (propositions). Mark Ridley-Thomas, Bernard Parks (supervisor race), Thomas O'Brien, Steve Cooley, Mayor Antonio Villariagosa, Jacqueline Seabrooks (Inglewood police Dept.) David Brewer, Marlene Canter (LAUSD superintendent) Eric Garcetti, Wendy Greuel and Jan Perry.
- **KABC-TV** ran an average of more than forty hours of local news programs each week listed as **"Eyewitness News"** airing:

<u>Weekdays</u>	<u>Saturdays</u>	<u>Sundays</u>
4:30 - 5:00 AM	5:00 - 6:00 AM	5:00 - 6:00 AM
5:00 - 6:00 AM	6:00 - 7:00 AM	6:00 - 7:00 AM
6:00 - 7:00 AM	12:00-12:30 PM	7:00 - 8:00 AM
11:00- 12:00 PM	4:30 – 5:30 PM	9:00 - 10:00 AM
4:00 - 5:00 PM	6:00-6:30 PM	10:00 - 11:00 AM
5:00 - 6:00 PM	11:00 – 11:35 PM	4:30 - 5:30 PM
6:00 - 6:30 PM		6:00 - 6:30 PM
11:00 - 11:35 PM		11:00 - 11:35 PM
1:36 – 2:11 AM (Mon – Tue. rebroadcast)		2:05-2:40 AM (rebroadcast)

- **KABC-TV** also ran **6 hours, 28 minutes and 45 seconds** of Local Public Service Announcements on a variety of subjects during all different day-parts.
- **KABC-TV** also sponsors many community events throughout southern California. Some of the many events the station was involved with this quarter are:

ABCs of Women's Health: Prevention Matters Campaign, City of Los Angeles, Familia Unida Living With Multiple Sclerosis, Children's Bureau of Orange County, Museum of Latin American Art (MOLAA), The Women's Conference, Salvadoran American Leadership and Education Fund (SALEF), Native American Indian Commission, Ready SoCal, Fire Storm Relief Effort, ABC7 Listens – Community Forum, Para Los Niños, Spark of Love Toy Drive, and Adopt-A-Family

- **KABC-TV** also provides vital community information everyday on our station website, www.abc7.com. The station provides around the clock critical information on many topics like local and national news, traffic conditions, weather forecasts, earthquake information, earthquake safety tips, links to community events, links to non-profit organizations, a community events calendar, health information and financial information.
- **KABC-TV** also provides additional news, public service announcements, public affairs programming and weather information on our digital channels: 7.1, 7.2 and 7.3. The 7.1 digital channel is our high-definition outlet where we simulcast the programming airing on our analog channel, KABC-TV Channel 7. Our 7.2 digital channel airs rebroadcasts of our local Eyewitness News programs, Vista LA, and Eyewitness Newsmakers. Our 7.3 digital channel provides viewers with current, around the clock weather information from our "ABC7 Weather Now."

In addition to the programs and public service announcements described in this report, the station broadcast all programs and public service announcements provided by the ABC Television Network. The Network's report entitled "ABC-TV Network **4th Quarter 2008** Program Information" is filed separately.

KABC-TV's programs and public service announcements provided significant treatment of the following issues that were important to the community in the **4th Quarter of 2008**.

1. **Economy**
2. **Immigration**
3. **Police**
4. **Terror**
5. **Politics**
6. **Crime**
7. **Digital Transition**
8. **Public Service Announcements**
9. **Local Station Campaigns**