

Confirmation



Bicoastal Media (Eureka, CA)
5640 South Broadway
Eureka CA 95503

Contract # 19173
Date Entered 01/19/2024
Sales Person HOUSE ACCOUNT
Billing Cycle Calendar
Revenue Source Local Direct Political
Revenue Type Cash
Conflict 1 Political/Issue
Estimate # NO ON MEASURE A
Contract 01/22/2024 - 03/01/2024

NO HCRI
ATTN NATALYNNE DUNLAPP
PO BOX 1404
EUREKA CA 95501

Station	Date/Time	Len	Schedule	Repeated	P	Avail Type	Rate	Qty	Total
KFMI-FM	01/22/2024-01/28/2024 6:00a-10:00a	00:30	16xMTWThF	All Weeks	5	Commercial	11.00	16	176.00
KKHB-FM	01/22/2024-01/28/2024 6:00a-10:00a	00:30	16xMTWThF	All Weeks	5	Commercial	11.00	16	176.00
KRED-FM	01/22/2024-01/28/2024 6:00a-10:00a	00:30	16xMTWThF	All Weeks	5	Commercial	11.00	16	176.00
KATA-AM	01/22/2024-01/28/2024 6:00a-10:00a	00:30	25xMTWThF	All Weeks	5	Commercial	7.00	25	175.00
KFMI-FM	01/22/2024-01/26/2024 10:00a-7:00p	00:30	8xMTWThF	All Weeks	5	Commercial	9.00	8	72.00
KKHB-FM	01/22/2024-01/28/2024 10:00a-7:00p	00:30	8xMTWThF	All Weeks	5	Commercial	9.00	8	72.00
KRED-FM	01/22/2024-01/28/2024 10:00a-7:00p	00:30	8xMTWThF	All Weeks	5	Commercial	9.00	8	72.00
KATA-AM	01/22/2024-01/28/2024 10:00a-7:00p	00:30	16xMTWThF	All Weeks	5	Commercial	5.00	16	80.00
KFMI-FM	01/29/2024-02/02/2024 6:00a-10:00a	00:30	16xMTWThF	All Weeks	5	Commercial	11.00	16	176.00
KKHB-FM	01/29/2024-02/02/2024 6:00a-10:00a	00:30	16xMTWThF	All Weeks	5	Commercial	11.00	16	176.00
KRED-FM	01/29/2024-02/02/2024 6:00a-10:00a	00:30	16xMTWThF	All Weeks	5	Commercial	11.00	16	176.00
KATA-AM	01/29/2024-02/02/2024 6:00a-10:00a	00:30	25xMTWThF	All Weeks	5	Commercial	7.00	25	175.00
KFMI-FM	01/29/2024-02/02/2024 10:00a-7:00p	00:30	8xMTWThF	All Weeks	5	Commercial	9.00	8	72.00
KKHB-FM	01/29/2024-02/02/2024 10:00a-7:00p	00:30	8xMTWThF	All Weeks	5	Commercial	9.00	8	72.00
KRED-FM	01/29/2024-02/02/2024 10:00a-7:00p	00:30	8xMTWThF	All Weeks	5	Commercial	9.00	8	72.00
KATA-AM	01/29/2024-02/02/2024 10:00a-7:00p	00:30	16xMTWThF	All Weeks	5	Commercial	5.00	16	80.00
KFMI-FM	02/05/2024-02/09/2024 6:00a-10:00a	00:30	16xMTWThF	All Weeks	5	Commercial	11.00	16	176.00
KKHB-FM	02/05/2024-02/09/2024 6:00a-10:00a	00:30	16xMTWThF	All Weeks	5	Commercial	11.00	16	176.00
KRED-FM	02/05/2024-02/09/2024 6:00a-10:00a	00:30	16xMTWThF	All Weeks	5	Commercial	11.00	16	176.00
KATA-AM	02/05/2024-02/09/2024 6:00a-10:00a	00:30	25xMTWThF	All Weeks	5	Commercial	7.00	25	175.00
KFMI-FM	02/05/2024-02/09/2024 10:00a-7:00p	00:30	8xMTWThF	All Weeks	5	Commercial	9.00	8	72.00
KKHB-FM	02/05/2024-02/09/2024 10:00a-7:00p	00:30	8xMTWThF	All Weeks	5	Commercial	9.00	8	72.00

Customer _____ Sales Person _____

Confirmation

Station	Date/Time	Len	Schedule	Repeated	P	Avail Type	Rate	Qty	Total
KRED-FM	02/05/2024-02/09/2024 10:00a-7:00p	00:30	8xMTWThF	All Weeks	5	Commercial	9.00	8	72.00
KATA-AM	02/05/2024-02/09/2024 10:00a-7:00p	00:30	16xMTWThF	All Weeks	5	Commercial	5.00	16	80.00
KFMI-FM	02/26/2024-03/01/2024 6:00a-10:00a	00:30	19xMTWThF	All Weeks	5	Commercial	11.00	19	209.00
KKHB-FM	02/26/2024-03/01/2024 6:00a-10:00a	00:30	19xMTWThF	All Weeks	5	Commercial	11.00	19	209.00
KRED-FM	02/26/2024-03/01/2024 6:00a-10:00a	00:30	19xMTWThF	All Weeks	5	Commercial	11.00	19	209.00
KATA-AM	02/26/2024-03/01/2024 6:00a-10:00a	00:30	24xMTWThF	All Weeks	5	Commercial	7.00	24	168.00
KFMI-FM	02/26/2024-03/01/2024 10:00a-7:00p	00:30	10xMTWThF	All Weeks	5	Commercial	9.00	10	90.00
KKHB-FM	02/26/2024-03/01/2024 10:00a-7:00p	00:30	10xMTWThF	All Weeks	5	Commercial	9.00	10	90.00
KRED-FM	02/26/2024-03/01/2024 10:00a-7:00p	00:30	10xMTWThF	All Weeks	5	Commercial	9.00	10	90.00
KATA-AM	02/26/2024-03/01/2024 10:00a-7:00p	00:30	27xMTWThF	All Weeks	5	Commercial	5.00	27	135.00
Total									4197.00

Station Summary	Count	Gross	Net
KFMI-FM	101	1043.00	1043.00
KKHB-FM	101	1043.00	1043.00
KRED-FM	101	1043.00	1043.00
KATA-AM	174	1068.00	1068.00

Projected Billing	Count	Gross	Net
January 2024	186	1646.00	1646.00
February 2024	267	2345.00	2345.00
March 2024	24	206.00	206.00
	477	4197.00	4197.00

Customer _____ Sales Person _____