

## CONTRACT



**WDJT-TV-LP**  
**39936 Treasury Center**  
**Chicago, IL 60694-9900**  
**(312)705-2600**

<http://www.cbs58.com/>

And:

**Nonbox/Eisner**  
**Attention: Cindy Murphy**  
**5307 S. 92nd Street**  
**Hales Corners, WI 53130**

<b>Contract / Revision</b> 231517 /		<b>Alt Order #</b>
<b>Product</b>		
<b>Contract Dates</b> 09/24/14 - 09/30/14		<b>Estimate #</b> SWF 9/24 A
<b>Advertiser</b> Poli/Scott Walker for Governor		<b>Original Date / Revision</b> 09/22/14 / 09/22/14
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> WDJT	<b>Account Executive</b> Jim Held	<b>Sales Office</b> Milwaukee Local
<b>Special Handling</b> Pre-Payment Required		
<b>Demographic</b> Households		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>	<b>Advertiser Ref</b>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WDJT	09/24/14	09/30/14	2p-3p	2p-3p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/22/14	09/28/14	--111--				3	\$75.00	0.00			
	Week:	09/29/14	10/05/14	11-----				2	\$75.00	0.00			
N 2	WDJT	09/24/14	09/30/14	3p-4p	3p-4p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/22/14	09/28/14	--111--				3	\$75.00	0.00			
	Week:	09/29/14	10/05/14	11-----				2	\$75.00	0.00			
N 3	WDJT	09/28/14	09/28/14	NFL Late Game Regular Sea	NFL Late Game Re		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/22/14	09/28/14	-----1				1	\$4,000.00	0.00			
N 4	WDJT	09/24/14	09/30/14	Dr. Phil 4p-5p	4p-5p		:30				NM	5	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/22/14	09/28/14	--111--				3	\$270.00	0.00			
	Week:	09/29/14	10/05/14	11-----				2	\$270.00	0.00			
N 5	WDJT	09/24/14	09/30/14	6p-630p/Jeopardy	M-F 6p-630p		:30				NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/22/14	09/28/14	--111--				3	\$600.00	0.00			
	Week:	09/29/14	10/05/14	11-----				2	\$600.00	0.00			
N 6	WDJT	09/25/14	09/29/14	M-F 5pm News	5p-530p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/22/14	09/28/14	---1---				1	\$200.00	0.00			
	Week:	09/29/14	10/05/14	1-----				1	\$200.00	0.00			
N 7	WDJT	09/24/14	09/30/14	630p-7p/Wheel	M-F 630p-7p		:30				NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/22/14	09/28/14	--1-1--				2	\$700.00	0.00			
	Week:	09/29/14	10/05/14	11-----				2	\$700.00	0.00			
N 8	WDJT	09/30/14	09/30/14	NCIS	Tu 7p - 8p	-1-----	:30	1	\$2,400.00	0.00	NM	1	\$2,400.00
N 9	WDJT	09/28/14	09/28/14	Madam Secretary	7p - 8p	-----1	:30	1	\$1,200.00	0.00	NM	1	\$1,200.00
N 10	WDJT	09/24/14	09/24/14	Survivor	7p - 8p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	09/22/14	09/28/14	--1----				1	\$3,000.00	0.00			
N 11	WDJT	09/26/14	09/26/14	Amazing Race	Fri 7p - 8p		:30				NM	1	\$2,400.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<b>Contract / Revision</b> 231517 /	<b>Alt Order #</b>
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<b>Contract Dates</b> 09/24/14 - 09/30/14	<b>Product</b>	<b>Estimate #</b> SWF 9/24 A
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<b>Advertiser</b> Poli/Scott Walker for Gov	<b>Original Date / Revision</b> 09/22/14 / 09/22/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	----1--				1	\$2,400.00	0.00			
N 12	WDJT	09/25/14	09/25/14	NFL Thursday Prime	NFL Thursday Prim		:30				NM	1	\$2,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---1---				1	\$2,650.00	0.00			
N 13	WDJT	09/29/14	09/29/14	Scorpion	Mo 8p - 9p		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	1-----				1	\$3,000.00	0.00			
N 14	WDJT	09/28/14	09/28/14	Good Wife	8p-9p	-----1	:30	1	\$2,400.00	0.00	NM	1	\$2,400.00
N 15	WDJT	09/30/14	09/30/14	NCIS: New Orleans	Tu 8p - 9p		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$1,500.00	0.00			
N 16	WDJT	09/24/14	09/24/14	Criminal Minds	Wed 8p - 9p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--1----				1	\$1,200.00	0.00			
N 17	WDJT	09/27/14	09/27/14	48 Hours	9p - 10p	-----1-	:30	1	\$800.00	0.00	NM	1	\$800.00
N 18	WDJT	09/28/14	09/28/14	Scandal	1035p-1135p	-----1	:30	1	\$200.00	0.00	NM	1	\$200.00
N 19	WDJT	09/27/14	09/27/14	The Closer	1035p-1135p	-----1-	:30	1	\$200.00	0.00	NM	1	\$200.00
N 20	WDJT	09/24/14	09/30/14	Letterman 1035p-1135p	1035p-1135p		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--111--				3	\$200.00	0.00			
Week:		09/29/14	10/05/14	11-----				2	\$200.00	0.00			
N 21	WDJT	09/24/14	09/30/14	M-F Late News	10p-1035p		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--11---				2	\$400.00	0.00			
Week:		09/29/14	10/05/14	11-----				2	\$400.00	0.00			
N 22	WDJT	09/27/14	09/27/14	Castle	1135p-1235x	-----1-	:30	1	\$150.00	0.00	NM	1	\$150.00
N 23	WDJT	09/28/14	09/28/14	60 Minutes	6p - 7p	-----1	:30	1	\$2,400.00	0.00	NM	1	\$2,400.00
N 24	WDJT	09/30/14	09/30/14	Person of Interest	Tu 9p - 10p		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	-1-----				1	\$1,200.00	0.00			
N 25	WDJT	09/25/14	09/26/14	M-F 6a - 7a	6a-7a		:30				NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---11--				2	\$120.00	0.00			
N 26	WDJT	09/24/14	09/30/14	CBS This Morning M-F 7a-9a	7a-9a		:30				NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	---11--				2	\$80.00	0.00			
Week:		09/29/14	10/05/14	11-----				2	\$80.00	0.00			
N 27	WDJT	09/28/14	09/28/14	CBS Sunday Morning	8a-930a	-----1	:30	1	\$600.00	0.00	NM	1	\$600.00
N 28	WDJT	09/24/14	09/30/14	Let's Make a Deal 9a-10a	858a-10a		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--111--				3	\$200.00	0.00			
Week:		09/29/14	10/05/14	11-----				2	\$200.00	0.00			
N 29	WDJT	09/24/14	09/30/14	Price is Right 10a-11a	10a - 11a		:30				NM	5	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--111--				3	\$270.00	0.00			
Week:		09/29/14	10/05/14	11-----				2	\$270.00	0.00			
N 30	WDJT	09/24/14	09/30/14	The Young & the Restless 1111a - 12p			:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--111--				3	\$400.00	0.00			

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231517 /	

<b>Contract Dates</b>	<b>Product</b>	<b>Estimate #</b>
09/24/14 - 09/30/14		SWF 9/24 A

<b>Advertiser</b>	<b>Original Date / Revision</b>
Poli/Scott Walker for Gov	09/22/14 / 09/22/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/29/14	10/05/14	11-----				2	\$400.00	0.00			
N 31	WDJT	09/24/14	09/30/14	News at Noon	12p-1230p		:30				NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--11---				2	\$150.00	0.00			
Week:		09/29/14	10/05/14	1-----				1	\$150.00	0.00			
N 32	WDJT	09/24/14	09/30/14	CBS Block 1230p-2p	1230p-2p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		09/22/14	09/28/14	--111--				3	\$150.00	0.00			
Week:		09/29/14	10/05/14	11-----				2	\$150.00	0.00			
Totals										0.00		81	\$46,310.00

Time Period	# of Spots	Gross Amount	Net Amount
09/01/14 -09/28/14	51	\$31,020.00	\$26,367.00
09/29/14 -09/30/14	30	\$15,290.00	\$12,996.50
<b>Totals</b>	81	\$46,310.00	\$39,363.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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