



KATZ MEDIA GROUP
125 W. 55th St. 3rd Floor
New York, NY 10019

Advertiser: JOE BIDEN FOR PRESIDENT
Order #: 193273971813
Date Entered: 05/15/2024
Last Modified: 05/15/2024
Product: May01
Salesperson: Katz Philadelphia
Billing Cycle: Broadcast Standard
Estimate #: May01

Order Date Range: 05/16/2024 through 05/21/2024 (1 weeks)
Media Outlets: WMGC-FM

On-Air Schedule

| # | Dates | Station | Time/Program | Len | Mo | Tu | We | Th | Fr | Sa | Su | S/W | Rate | Qty | Total |
|----|-------------------|---------|-----------------|-----|----|----|----|----|----|----|----|-----|--------|-----|----------|
| 1 | 05/16/24-05/17/24 | WMGC-FM | 06:00AM-10:00AM | 60 | -- | -- | -- | X | X | -- | -- | 5 | 200.00 | 5 | 1,000.00 |
| 2 | 05/16/24-05/17/24 | WMGC-FM | 10:00AM-03:00PM | 60 | -- | -- | -- | X | X | -- | -- | 5 | 185.00 | 5 | 925.00 |
| 3 | 05/16/24-05/17/24 | WMGC-FM | 03:00PM-07:00PM | 60 | -- | -- | -- | X | X | -- | -- | 5 | 225.00 | 5 | 1,125.00 |
| 4 | 05/16/24-05/17/24 | WMGC-FM | 07:00PM-12:00AM | 60 | -- | -- | -- | X | X | -- | -- | 2 | 25.00 | 2 | 50.00 |
| 5 | 05/18/24-05/18/24 | WMGC-FM | 06:00AM-10:00AM | 60 | -- | -- | -- | -- | -- | X | -- | 2 | 25.00 | 2 | 50.00 |
| 6 | 05/18/24-05/18/24 | WMGC-FM | 10:00AM-03:00PM | 60 | -- | -- | -- | -- | -- | X | -- | 2 | 60.00 | 2 | 120.00 |
| 7 | 05/18/24-05/18/24 | WMGC-FM | 03:00PM-07:00PM | 60 | -- | -- | -- | -- | -- | X | -- | 2 | 60.00 | 2 | 120.00 |
| 8 | 05/19/24-05/19/24 | WMGC-FM | 06:00AM-10:00AM | 60 | -- | -- | -- | -- | -- | -- | X | 2 | 25.00 | 2 | 50.00 |
| 9 | 05/19/24-05/19/24 | WMGC-FM | 10:00AM-03:00PM | 60 | -- | -- | -- | -- | -- | -- | X | 2 | 60.00 | 2 | 120.00 |
| 10 | 05/19/24-05/19/24 | WMGC-FM | 03:00PM-07:00PM | 60 | -- | -- | -- | -- | -- | -- | X | 2 | 60.00 | 2 | 120.00 |
| 11 | 05/20/24-05/21/24 | WMGC-FM | 06:00AM-10:00AM | 60 | X | X | -- | -- | -- | -- | -- | 2 | 200.00 | 2 | 400.00 |
| 12 | 05/20/24-05/21/24 | WMGC-FM | 10:00AM-03:00PM | 60 | X | X | -- | -- | -- | -- | -- | 2 | 185.00 | 2 | 370.00 |
| 13 | 05/20/24-05/21/24 | WMGC-FM | 03:00PM-07:00PM | 60 | X | X | -- | -- | -- | -- | -- | 2 | 225.00 | 2 | 450.00 |
| 14 | 05/20/24-05/21/24 | WMGC-FM | 07:00PM-12:00AM | 60 | X | X | -- | -- | -- | -- | -- | 2 | 25.00 | 2 | 50.00 |

Station Totals

| Station | On-Air Count | Digital Count | Web Count | Other Count | Gross Billing | Commission | Net Billing |
|---------------|--------------|---------------|-----------|-------------|-------------------|-----------------|-------------------|
| WMGC-FM | 37 | 0 | 0 | 0 | \$4,950.00 | \$742.50 | \$4,207.50 |
| Totals | 37 | 0 | 0 | 0 | \$4,950.00 | \$742.50 | \$4,207.50 |

Total Charges: \$4,950.00
Agency Commission: \$742.50
Total Net: \$4,207.50

Projected Billing By Broadcast Standard Month

| Month | Year | Gross Billing | Net Billing |
|---------------|------|-------------------|-------------------|
| May | 2024 | \$4,950.00 | \$4,207.50 |
| Totals | | \$4,950.00 | \$4,207.50 |

Accepted for ..

Accepted for advertiser OR agency as agent for the advertiser

Name _____ Title _____

Name _____ Title _____

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Symmetry Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Joseph R. Biden

Authorized committee:

Joe Biden for President (BFP)

Agency requesting time (and contact information):

N/A Symmetry Media; - 301-338-5037; paidmedia@symmetry-media.com

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

President of the United States of America

Date of election:

Tuesday, November 5th, 2024 (11/05/24)

General

Primary

Treasurer of candidate's authorized committee:

Keana Spencer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| Candidate/Committee/Agency | Station Representative |
|---|---|
| Signature: <i>Latonya Chenault-Qawwee</i> | Signature: <i>Cassandra Kniaz</i> |
| Name: L. Qawwee | Name: Cassandra Kniaz |
| Date of Request to Purchase Ad Time: | Date of Station Agreement to Sell Time: 5/15/24 |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *LaTonya Chenault-Qawwee*

Name: L. Qawwee

Date: 5/14/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|-------------|-----------------------|--------------------------|
| Contract #: | Station Call Letters: | Date Received/Requested: |
| Est. #: | Station Location: | Run Start and End Dates: |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

May 15, 24
 CONT# 37288551 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO WMGC-FM (Detroit, MI)
 FM LATONYA CHENAULT
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / May01

SALESPERSON FAX#

PH #

BYR Helen Hanratty1
 ADV JOE BIDEN FOR PRESIDENT
 PDT Joe Biden for President
 FLT May 13, 24 - May 26, 24

* REP ORDER COMMENT *

** 5/15/2024 10:57:00 AM: FOR ALL SYMMETRY MEDIA ORDERS: KATZ MEDIA COLLECTS, CASH-IN-ADVANCE AND AS AN OFFICIAL AGENT ON BEHALF OF OUR REPRESENTED STATIONS, ALL MONIES FOR POLITICAL AND ISSUE BUYS PLACED OUT OF THIS AGENCY. ONCE YOUR INVOICES ARE RECONCILED WITH OUR ORDERS BY OUR NY BILLING OFFICE, PAYMENT IS SENT TO YOU ONLY FOR WHAT RAN. WE ARE THE ONES RESPONSIBLE FOR REFUNDING UNUSED FUNDS BACK TO THE AGENCY. PAYMENT IS USUALLY DISBURSED WITHIN 45 DAYS OF RECONCILIATION.

** 5/15/2024 10:57:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 5/15/2024 10:57:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF WKS | NPW | RATE | TOT SPTS | |
|----|------|----------------------------|----------|-----|-----------------------|----------|-----|----------|------------|--|
| | | FLIGHT 1 | | | | | | | | |
| | 1.1 | ..WTF.. | 6A - 10A | 60 | 5/15/2024 - 5/17/2024 | 1W | 5 | \$200.00 | 5 | |
| | 1.2 | ..WTF.. | 10A - 3P | 60 | 5/15/2024 - 5/17/2024 | 1W | 5 | \$185.00 | 5 | |
| | 1.3 | ..WTF.. | 3P - 7P | 60 | 5/15/2024 - 5/17/2024 | 1W | 5 | \$225.00 | 5 | |
| | 1.4 | ..WTF.. | 7P - 12A | 60 | 5/15/2024 - 5/17/2024 | 1W | 2 | \$25.00 | 2 | |
| | 1.5 |S. | 6A - 10A | 60 | 5/18/2024 - 5/18/2024 | 1W | 2 | \$25.00 | 2 | |
| | 1.6 |S. | 10A - 3P | 60 | 5/18/2024 - 5/18/2024 | 1W | 2 | \$60.00 | 2 | |
| | 1.7 |S. | 3P - 7P | 60 | 5/18/2024 - 5/18/2024 | 1W | 2 | \$60.00 | 2 | |
| | 1.8 |S | 6A - 10A | 60 | 5/19/2024 - 5/19/2024 | 1W | 2 | \$25.00 | 2 | |
| | 1.9 |S | 10A - 3P | 60 | 5/19/2024 - 5/19/2024 | 1W | 2 | \$60.00 | 2 | |
| | 1.10 |S | 3P - 7P | 60 | 5/19/2024 - 5/19/2024 | 1W | 2 | \$60.00 | 2 | |
| | | ** WEEKLY FLIGHT TOTALS ** | | | | | | 29 | \$3,680.00 | |
| | | FLIGHT 2 | | | | | | | | |
| | 2.1 | MT..... | 6A - 10A | 60 | 5/20/2024 - 5/21/2024 | 1W | 2 | \$200.00 | 2 | |
| | 2.2 | MT..... | 10A - 3P | 60 | 5/20/2024 - 5/21/2024 | 1W | 2 | \$185.00 | 2 | |
| | 2.3 | MT..... | 3P - 7P | 60 | 5/20/2024 - 5/21/2024 | 1W | 2 | \$225.00 | 2 | |
| | 2.4 | MT..... | 7P - 12A | 60 | 5/20/2024 - 5/21/2024 | 1W | 2 | \$25.00 | 2 | |

May 15, 24

CONT# 37288551 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: na / na / May01

| | | | | | | | |
|--|--|--|--|----------------------------|---|------------|--|
| | | | | ** WEEKLY FLIGHT TOTALS ** | 8 | \$1,270.00 | |
|--|--|--|--|----------------------------|---|------------|--|

May 15, 24
 CONT# 37288551 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: na / na / May01

| | | | | | | | | |
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| | | | | | | | |
|-------|---------------|--|--|--|--|--|--|
| | May 24 | | | | | | |
| SPOTS | 37 | | | | | | |
| CASH | 4950.00 | | | | | | |
| TRADE | 0.00 | | | | | | |
| NSL | 0.00 | | | | | | |
| TOTAL | 4950.00 | | | | | | |

| | | | | | | | |
|-------|--|--|--|--|--|--|--------------|
| | | | | | | | TOTAL |
| SPOTS | | | | | | | 37 |
| CASH | | | | | | | 4,950.00 |
| TRADE | | | | | | | 0.00 |
| NSL | | | | | | | 0.00 |
| TOTAL | | | | | | | 4,950.00 |

**** Competitive Comments ****

JOE BIDEN - MAY

SVC:

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.