



Please remit to:
 DELTA RADIO NETWORK LLC
 PO BOX 1756
 GREENVILLE MS 38702-1756
 Phone 662-394-8865

WDTL-FM Order Confirmation

OrderID: 11252-004

Sponsor: BRANDON PRESLEY CAMPAIGN
 Product: BRANDON PRESLEY CAMPAIGN
 Estimate/PO: EST 91
 AccountRep: House Accounts
 BillingCycle: Broadcast Month
 InvoiceType: Detail
 Run Dates: 9/26/2023 - 10/2/2023
 Items Ordered: 24
 Ordered Amount: \$310.80
 -Agency Commission: -\$46.62
 Net Amount: \$264.18

MEDIA FINANCIAL SERVICES
 1655 PALM BEACH LAKES BLVD
 SUITE 903
 WEST PALM BEACH, FL 33401

Scheduled Station(s): WDTL-FM BRANDON PRESLEY CAMPAIGN

Printed 9/23/2023 9:38:38 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 9/26/2023 - 10/2/2023	All Weeks	06:00 AM - 10:00 AM	1	1	2	2	2			8	:60	Radio Ad		1067	8	14.15	113.20
02 9/26/2023 - 10/2/2023	All Weeks	10:00 AM - 03:00 PM	2	2	1	1	2			8	:60	Radio Ad		1067	8	11.75	94.00
03 9/26/2023 - 10/2/2023	All Weeks	03:00 PM - 07:00 PM	1	2	2	2	1			8	:60	Radio Ad		1067	8	12.95	103.60

Broadcast Month Projected Billing [Net]:

Oct-23	264.18	Nov-23	0.00	Dec-23	0.00	Q4-2023	264.18
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Confirmed Correct; Payment Guaranteed

Accepted for WDTL-FM

STATION:	WDTL-FM	ORDER#:	3210530	DATE:	09/23/2023
MARKET:	UM - Indianola, MS	AMOUNT:	\$310.80	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Tacher GMP	SPOTS:	24		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4449535	
ADVERTISER:	Brandon Presley Campaign	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	9/26-10/2 Est 91 Radio	AGY EST:	91	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	09-26-2023 TO 10/2/2023	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/22/2023 18:10	

COMMENTS

[Rep Comment] 09/22/2023: **** THIS IS A NEW ORDER. ** MUST CONFIRM WITHIN 24HRS ** PLEASE CONFIRM *TODAY* IN RADIO EXCHANGE OR TO Joyce.vordenbaum@genmediapartners.com THANKS DANA ****

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

**** CONTINUE WITH CURRENT TRAFFIC/COPY ****

WEEK#1 9/26/2023 To 10/2/2023 WK TOT \$310.80 WK TOTAL SPOTS 24

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	9/26/2023	10/2/2023	8	\$14.15	\$113.20
	2		TuWThF.. /M	10:00AM	3:00PM	60	9/26/2023	10/2/2023	8	\$11.75	\$94
	3		TuWThF.. /M	3:00PM	7:00PM	60	9/26/2023	10/2/2023	8	\$12.95	\$103.60

TOTAL	Oct										Total
SPOT	24										24
CASH	310.80										310.80
TOTAL	310.80										310.80

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Meredith Patel, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Brandon Presley

Authorized committee:

Brandon Presley Campaign

Agency requesting time (and contact information):

N/A

Old Town Media

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Governor

Date of election:

11/7/23

General

Primary

Treasurer of candidate's authorized committee:

Rachel Headley

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: <u>Meredith Patel</u>	Name: <u>Michele Olmi</u>
Date of Request to Purchase Ad Time: <u>7/6/23</u>	Date of Station Agreement to Sell Time: <u>9.18.23</u>