



**Please remit to:**  
 DELTA RADIO NETWORK LLC  
 PO BOX 1756  
 GREENVILLE MS 38702-1756  
 Phone 662-394-8865

# WDTL-FM Order Confirmation

**OrderID: 10632-013**

Sponsor: TATE REEVES FOR GOVERNOR  
 Product: TATE REEVES FOR GOVERNOR  
 Estimate/PO: EST 16029  
 AccountRep: House Accounts  
 BillingCycle: Broadcast Month  
 InvoiceType: Detail  
 Run Dates: 10/13/2023 - 10/22/2023  
 Items Ordered: 24  
 Ordered Amount: \$310.80

MEDIA FINANCIAL SERVICES  
 1655 PALM BEACH LAKES BLVD  
 SUITE 903  
 WEST PALM BEACH, FL 33401

## Scheduled Station(s): WDTL-FM TATE REEVES FOR GOVERNOR

Printed 10/12/2023 12:28:34 PM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/13/2023 - 10/13/2023	All Weeks	06:00 AM - 10:00 AM					2			2	:60	Political		1038	2	14.15	28.30
02 10/13/2023 - 10/13/2023	All Weeks	10:00 AM - 03:00 PM					2			2	:60	Political		1038	2	11.75	23.50
03 10/13/2023 - 10/13/2023	All Weeks	03:00 PM - 07:00 PM					2			2	:60	Political		1038	2	12.95	25.90
04 10/16/2023 - 10/22/2023	All Weeks	06:00 AM - 10:00 AM	1	2	1	2				6	:60	Political		1038	6	14.15	84.90
05 10/16/2023 - 10/22/2023	All Weeks	10:00 AM - 03:00 PM	2	1	2	1				6	:60	Political		1038	6	11.75	70.50
06 10/16/2023 - 10/22/2023	All Weeks	03:00 PM - 07:00 PM	1	2	1	2				6	:60	Political		1038	6	12.95	77.70

**Broadcast Month Projected Billing [Net]:**

Oct-23	310.80	Nov-23	0.00	Dec-23	0.00	Q4-2023	310.80
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Confirmed Correct; Payment Guaranteed

Accepted for WDTL-FM

<b>STATION:</b>	WDTL-FM	<b>ORDER#:</b>	3210948	<b>DATE:</b>	10/12/2023
<b>MARKET:</b>	UM - Indianola, MS	<b>AMOUNT:</b>	\$310.80	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	24		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	412 421 2600		
<b>SALESPERSON:</b>	Roger Rafson	<b>SLS FAX:</b>	412 421 6001		
<b>SLS EMAIL:</b>	Roger.Rafson@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4450255</b>
<b>ADVERTISER:</b>	Tate for Governor	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 16029 10/13-10/19 Rural	<b>AGY EST:</b>	16029		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-13-2023 TO 10/22/2023	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/12/2023 10:54

**COMMENTS**

[Rep Comment] 10/12/2023:

[Rep Comment] 10/12/2023: New URGENT order. Same NAB as before. Still waiting on creative direction from the agency. Once we receive traffic will be sent to stns via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

**\*\*\*CONTINUE WITH SAME NAB. TRAFFIC & CREATIVE TBD.\*\*\***

**WEEK#1                      10/13/2023 To 10/15/2023                      WK TOT \$77.70                      WK TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		....F..	6:00AM	10:00AM	60	10/13/2023	10/13/2023	2	\$14.15	\$28.30
	3		....F..	10:00AM	3:00PM	60	10/13/2023	10/13/2023	2	\$11.75	\$23.50
	5		....F..	3:00PM	7:00PM	60	10/13/2023	10/13/2023	2	\$12.95	\$25.90

**WEEK#2                      10/16/2023 To 10/22/2023                      WK TOT \$233.10                      WK TOTAL SPOTS 18**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MTWT...	6:00AM	10:00AM	60	10/16/2023	10/19/2023	6	\$14.15	\$84.90
	4		MTWT...	10:00AM	3:00PM	60	10/16/2023	10/19/2023	6	\$11.75	\$70.50
	6		MTWT...	3:00PM	7:00PM	60	10/16/2023	10/19/2023	6	\$12.95	\$77.70

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<b>FLIGHT:</b>	10-13-2023 TO 10/22/2023	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/12/2023 10:54	

<b>TOTAL</b>	Oct														Total
<b>SPOT</b>	24														24
<b>CASH</b>	310.80														310.80
<b>TOTAL</b>	310.80														310.80

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, American Media & Advocacy Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tate Reeves

Authorized committee:

Tate for Governor

Agency requesting time (and contact information):

N/A American Advocacy & Media Group

Candidate's political party:

Republican Party

Office sought (no acronyms or abbreviations):

Governor

Date of election:

November 7th, 2023

General

Primary

Treasurer of candidate's authorized committee:

P.O. Box 24335, Jackson, MS 39225 - Treasurer: Kristen McDevitt - Phone (601) 720-3294

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

Signature:

*Steve Syckes*

Name:

*STEVE SYCKES, agent for  
TATE FOR GOVERNOR*

Date of Request to Purchase Ad Time:

**Station Representative**

Signature:

*Michele Olm*

Name:

*Michele Olm*

Date of Station Agreement to Sell Time: **8.22.23**